

Discover UofSC Poster Presentation Rubric: Undergraduates - general

v. 03/30/2021

Criteria	Scoring Scale with Definitions				
	5 Excellent; complete and accurate in every way	4 -	3 Good; minor or some weakness(es) found in content or format	2 -	1 Poor; serious weakness(es) found in content or format
Abstract:					
Clear and accurately reflects presentation.	5	4	3	2	1
Background / Motivation:					
Places activity/experience/problem/question in appropriate scholarly context (scholarly literature, theory, model, or genre); Articulates inspiration, context, and/or relevance.	5	4	3	2	1
Purpose / Methods / Experience:					
Effectively communicates depth of knowledge and understanding of topic; Method/technique/activity is appropriate for discipline, question, and/or purpose; Fully developed, logically explained.	5	4	3	2	1
Discussion / Analysis / Findings / Reflection:					
Clear and concise synthesis of information consistent with purpose/methods/experience; Effectively conveyed.	5	4	3	2	1
Poster Design and Organization:					
Clearly conveys important information to support audience's understanding of topic/project/experience; Logically organized, complete, and easy to understand; Limited jargon or well-defined.	5	4	3	2	1
Narration / Recorded Presentation:					
Shares the experience clearly, succinctly, and with language appropriate for a broad audience. Good volume and energy; Proper pace and diction; Delivery is within specified time limit (max 5 minutes).	5	4	3	2	1
Response to Questions:					
(Dependent on format-video vs chat) Answers clearly and directly; Demonstrates knowledge, interest, and professionalism; Interacts comfortably and appropriately.	5	4	3	2	1