

MOON-KELLY, ERIN

Experience (Higher Education)

ADJUNCT PROFESSOR OF MUSIC | UNIVERSITY OF SOUTH CAROLINA LANCASTER | JANUARY 2009-PRESENT

Teach MUSC 110 and MUSC 114. Work closely with TRIO, administration, the Behavioral Intervention Team, the Academic Success Center, athletic department, and Students with Disabilities Services to ensure high student retention. Contributor to the Carolina Core Aesthetic and Interpretive Understanding Evaluation for USCL's renewal of accreditation. Judged USCL's Honors Day High School Talent Show. Published academic articles on music industry related subjects (See **Publications**). Sponsored, arranged, and performed in the 282nd Army Band Woodwind Flextet's "A Program of Favorites" (November 2015). Presented for the Faculty Colloquium Series and TRIO's Early Start Summer Program.

Experience (Music and Arts Management, Pedagogy, and Production)

C.E.O. AND FOUNDER | EMK MUSIC | JULY 2004-PRESENT

Provide customized music performance, music education, and arts outreach services to public schools, non-profit arts organizations, and private clients in North and South Carolina. Accomplishments of EMK Music Private Music Students (North and South Carolina) include superior ratings at Solo and Ensemble Festival and appointments in All District Band, All Region Band, All State Band, and South Carolina Governor's School for the Arts, South Carolina Governor's School for the Arts Academy, and the Honors High School Program at the University of North Carolina School for the Arts.

With the support of the Lancaster County Council for the Arts and See Lancaster, produce three successful annual concert series involving the participation and coordination of amateur, semi-professional, and professional volunteer performers from company's service area: *The Moon Flute Quartet Concert Series* (<https://www.youtube.com/watch?v=-cW4zKut1xw>), *the Celebration of Summer Concert Series* (<https://www.youtube.com/watch?v=jAzgScMEiUw>), and the *Friends' Concert Series* (<https://www.youtube.com/watch?v=hQtzXGuVe4w>). Produce CD's and polished You Tube videos of EMK Music performances (www.emk-music.com). Maintain strong relationships with local news media, businesses, and non-profit organizations.

MUSIC INSTRUCTOR AND CURRICULUM DEVELOPER | EXPLORE BEYOND SCHOOL OF MUSIC AND ART | AUGUST 2005-DECEMBER 2008 (107B NORTH TRADE ST. MATTHEWS, NC)

Taught private and group piano classes, music theory classes, and summer camps (music and culinary) for Pre-K to 8th grade students and adult students. Developed and implemented curriculum for the summer arts camps. Created supplemental teaching aids and materials for the *Diamond Piano Method* (company's piano pedagogy series). Produced recital CD's of the company's students in the Matthews, NC division. Coordinated scheduling of studio space with headquarters (Raleigh, NC), Music Director, coworkers, and clients. Sold *Piano Diamond Method* materials to clients. Solicited new clients (phone and in studio) in the Music Director's absence.

PRIVATE MUSIC INSTRUCTOR AND CLINIC COORDINATOR | LAWSON ACADEMY OF THE ARTS AT CONVERSE COLLEGE | SEPTEMBER 2002-MAY 2004 (580 E MAIN ST. SPARTANBURG, SC)

[HTTP://WWW.CONVERSE.EDU/ACADEMICS/LAWSON-ACADEMY-OF-THE-ARTS/](http://www.converse.edu/academics/lawson-academy-of-the-arts/)

Taught private flute and piccolo lessons to local middle school and high school students. Coordinated student recitals and students' rehearsal times with accompanists as needed. Coordinated, promoted, and executed the *No Fear Rhythm and Sight-reading Camp* (November 2003) for local middle school and high school music students.

OPERATIONS MANAGER FOR INSTRUMENTAL ENSEMBLES | PETRIE SCHOOL OF MUSIC AT CONVERSE COLLEGE | SEPTEMBER 2002-MAY 2004 (580 E MAIN ST. SPARTANBURG, SC)

[HTTP://WWW.CONVERSE.EDU/ACADEMICS/PETRIE-SCHOOL-OF-MUSIC/](http://www.converse.edu/academics/petrie-school-of-music/)

Publicized upcoming concerts and events. Hired additional personnel as needed. Maintained and updated the music library. Set up rehearsal venues for the school's instrumental ensembles. Arranged folders for the musicians for all of the instrumental ensembles. Served as a substitute musician when needed. Co-managed Petrie School of Music's Chamber Music Workshop. Served as a temporary administrative assistant for the dean of the Petrie School of Music. Maintained positive community relations for both the Petrie School of Music and the Lawson Academy of the Arts.

Experience (K-12 Music Education and Adjudication)

WOODWIND INSTRUCTOR | MARVIN MIDDLE AND HIGH SCHOOL BAND BOOSTERS | SEPTEMBER 2007-MAY 2010 AND SEPTEMBER 2015 TO MAY 2015 (2825 CRANE RD. WAXHAW, NC)

Focused on instrumental technique, performance fundamentals, and music theory in a group lesson environment using the literature assigned by the band directors and assistant band directors. Improved the ensemble's weakest areas. Provided verbal and written feedback to the band directors and the students on which problem areas were fixed and which areas need additional work.

FLUTE INSTRUCTOR | CUTHBERTSON MIDDLE SCHOOL AND HIGH SCHOOL BAND BOOSTERS | FEBRUARY 2010-MAY 2010 (1400 CUTHBERTSON ROAD WAXHAW, NC)

Focused on instrumental technique, performance fundamentals, and music theory in a group lesson environment using the literature assigned by the band directors and assistant band directors. Improved the ensemble's weakest areas. Provided verbal and written feedback to the band directors and the students on which problem areas were fixed and which areas need additional work.

FLUTE INSTRUCTOR | CHARLOTTE CATHOLIC HIGH SCHOOL | JANUARY 2009-MAY 2009 (7702 PINEVILLE MATTHEWS ROAD CHARLOTTE, NC)

Focused on instrumental technique, performance fundamentals, and music theory in a group lesson environment using the literature assigned by the band directors and assistant band directors. Improved the ensemble's weakest areas. Provided verbal and written feedback to the band directors and the students on which problem areas were fixed and which areas need additional work.

ADJUDICATOR | SOUTH CAROLINA BAND DIRECTORS' ASSOCIATION | JANUARY 2005-PRESENT

Provide accurate feedback about the prepared literature and sight reading performances of 6-12 grade students in both blind audition and open performance settings for the following events: SCBDA Region Band Auditions, All State Final Auditions, Charleston County Honor Band Auditions, Berkeley All County Honor Band Auditions, and SCBDA Solo and Ensemble Festival. Train new adjudicators on site. Manage student and parent volunteers before and during the auditions. In compliance with SCBDA guidelines, keep the judging atmosphere, requirements, and scoring procedures consistent for all performers.

STUDENT TEACHER IN GENERAL MUSIC | YORK ROAD ELEMENTARY SCHOOL | JANUARY 2002-APRIL 2002 (2254 WEST MAIN STREET ROCK HILL, SC)

Taught K-5 students independently and in tandem with the lead teacher. Wrote and implemented short term and long term lesson plans that involved aural, visual, and tactile learning through the use of Orff instruments, posters, singing, music notation teaching aids, and choreography. Created classroom materials needed for aforementioned lesson plans. Implemented and reinforced lead teacher's classroom management policy. Assisted students with special needs aiding the lead teacher's and my instruction. Shadowed lead teacher in faculty meetings, bus duty, and other extracurricular duties as requested by the lead teacher. Maintained detailed student records in tandem with the lead teacher.

STUDENT TEACHER IN MIDDLE SCHOOL BAND | SULLIVAN MIDDLE SCHOOL | AUGUST 2001-DECEMBER 2001 (1825 EDEN TERRACE ROCK HILL, SC)

[HTTP://SMS.ROCK-HILL.K12.SC.US/](http://SMS.ROCK-HILL.K12.SC.US/)

Taught 6th-8th grade band classes individually and in tandem with the lead teacher. Created short term lesson plans in conjunction with lead teacher. Implemented and reinforced lead teacher's classroom management plan. Conducted classroom band rehearsals, small group sectionals, and one-on-one tutoring as assigned by the lead teacher. Gave and assigned grades for playing tests and written tests. Maintained student records in tandem with the lead teacher. Performed clerical duties as assigned by the lead teacher.

Experience (Music Performance)

GUEST ARTIST AND COLLABORATOR | LANCASTER COUNTY COUNCIL FOR THE ARTS | AUGUST 2004-PRESENT

FLUTE AND PICCOLO | COMMUNITY PLAYHOUSE OF LANCASTER COUNTY | APRIL 2016

PRINCIPAL PICCOLO AND FLUTE | CHARLOTTE CONCERT BAND | AUGUST 2004 TO PRESENT

APPROVED ARTIST ON ARTS IN EDUCATION ROSTER OF APPROVED ARTISTS | SOUTH CAROLINA ARTS COMMISSION | AUGUST 2006-PRESENT

SUBSTITUTE MUSICIAN (FLUTE AND PICCOLO) | CHARLOTTE PHILHARMONIC ORCHESTRA | AUGUST 2003-JUNE 2008

SUBSTITUTE MUSICIAN (FLUTE AND PICCOLO) | GREATER SPARTANBURG PHILHARMONIC ORCHESTRA | AUGUST 2003-PRESENT
SEASONAL MUSICIAN (FLUTE AND PICCOLO) | EASTERN HILLS BAPTIST CHURCH | DECEMBER 2004-PRESENT
SEASONAL MUSICIAN (FLUTE AND PICCOLO) | FIRST UNITED METHODIST CHURCH | AUGUST 2004-PRESENT
SEASONAL MUSICIAN (FLUTE AND PICCOLO) | CHRIST EPISCOPAL CHURCH | AUGUST 2004-PRESENT
SEASONAL MUSICIAN (FLUTE AND PICCOLO) | CALVARY CHURCH | APRIL 2005-PRESENT
FLUTE AND PICCOLO | MAGNOLIA TRIO | JUNE 2008-JUNE 2009
FLUTE AND PICCOLO | MOON FLUTE QUARTET | DECEMBER 1994-PRESENT

Presentations/Artist Residencies/Workshops

MUSC-Great Electives for All! Reasons to Consider MUSC 110 and MUSC 114 for Your Fine Arts Requirement (TRIO Early Start Summer Program. August 2014 and August 2015).

Musical Arts: A Career with Many Hats! (A Cliff Note Summary of the Working Life of a Professional Musician). Career Day at Andrew Jackson High School (February 2015).

The Woodwind Family! The Recorder's Long Lost but Fun Musical Family (Left Hand on Top, Right Hand on Bottom). Griggs Road Elementary School in Clover, SC (March 2014).

Suggestions on How to Accommodate Both Rote Teaching Methods and Phonics Teaching Methods for Comprehensive Music Literacy in Music Education. Faculty Colloquium Series at USC Lancaster (February 2014).

The Foreign Language of Music: Learning for Comprehension vs. Learning for Instant Gratification. Faculty Colloquium Series at USC Lancaster (February 2010).

Tortoise and the Hare. Culture Fest 2008. Griggs Road Elementary School in Clover, SC (March 2008).

Rhythm Masters-Counting Techniques for Band Directors and "Mortal Combat" Rhythm Game. Erin Moon-Kelly, Coordinator and Assistant Clinician. Benton Heights Elementary School in Monroe, NC (August 2008).

Beginning Band Flute Clinic. Cross Roads Middle School in Columbia, SC (February 29-March 2, 2008).

Education

MASTERS OF MUSIC | MAY 22, 2004 | CONVERSE COLLEGE

Major: Music Performance (Flute and Piccolo)

BACHELORS DEGREE IN MUSIC EDUCATION | MAY 4, 2002 | WINTHROP UNIVERSITY

Major: Music Education (K-12)

South Carolina Teaching Certification in K-12 Music Education (Received April 2002)

PERFORMANCE CERTIFICATE | JULY 1997 | GOVERNOR'S SCHOOL FOR THE ARTS AND HUMANITIES SUMMER PROGRAM

Major: Music Performance (Flute and Piccolo)

PERFORMANCE CERTIFICATE | JULY 1996 | GOVERNOR'S SCHOOL FOR THE ARTS AND HUMANITIES ACADEMY SUMMER PROGRAM

Major: Music Performance (Flute and Piccolo)

PROFESSIONAL DEVELOPMENT/WORKSHOPS

Proposal and Grant Writing Basics for Your Non-Profit Organization. South Carolina State Library (May 26, 2016)

References

Dr. Walter Collins III. Regional Campus Dean. University of South Carolina Lancaster. Lancaster, SC.

Phone: (803) 313-7002 Email: collinsw@mailbox.sc.edu

Dr. Ron Cox Jr. Dean of the Palmetto College. University of South Carolina, Columbia, SC.

Phone: (803) 777-9425 Email: roncox@mailbox.sc.edu

Mr. Matt Williamson. Program Director, TRiO Programs and Career and Cultural Specialist. University of South Carolina Lancaster

Phone: (803) 313-7126 Email: mwilliam@mailbox.sc.edu

Ms. Dominique Waller. Dual Enrollment Coordinator, University of South Carolina Lancaster.
Phone: (803) 313-7169 Email: wallerdh@mailbox.sc.edu
Mr. Drew Carter, Director of the Charlotte Concert Band. Charlotte, NC
Phone: (919) 260-4499 Email: drewcarter09@gmail.com
Dr. Bennett Lentzner. Assistant Director of the Charlotte Concert Band. Director of the Charlotte Concert Summer Band. Charlotte, NC
Email: asstdirector@charlotteconcertband.org
Ms. Debbie Jaillette, Executive Director, Lancaster County Council for the Arts; Lancaster, SC.
Phone: (803) 285-7451 Email: djaillette@yahoo.com
Mr. Keith James, Director of Bands, Marvin Ridge High School; Waxhaw, NC
Phone: (704) 290-1520 Email: keith.james@ucps.k12.nc.us
Mr. Matthew Mallery, Director of Bands, Marvin Ridge Middle School; Waxhaw, NC.
Phone: (704) 241-5747 Email: matthew.mallery@ucps.k12.nc.us

Publications:

“Think Ahead! Suggestions of “Unforeseen Job Essential” Habits and Equipment that Collectively Help Save Professional Musicians’ Sanities.” (February 2016)
<https://www.academia.edu/22393507/Think Ahead Suggestions of Unforeseen Job Essential Habits and Equipment that Collectively Help Save Professional Musicians Sanities>

“The Differences between Wholists and Soloists in the Performing Ensemble; Suggestions on How Both Groups can Proactively “Make it Work.” (July 2015)
<https://www.academia.edu/14466402/The Differences between Wholists and Soloists in the Performing Ensemble Suggestions on How Both Groups can Proactively Make it Work>

“Achieving “Effortless Performance” Using Dee Hansen’s Progression of Music Literacy Theory in the Practice Room, the Private Lesson Studio, and the Rehearsal Hall.” (February 2015)
<http://thefluteview.com/articles/page/2/>

“The Practice Record: The Key to Maximizing Deliberate, Distributive, Blocked, Random, and Interrelated Practice Sessions for All Types of Musicians.” (January 2015)
<https://www.academia.edu/10248279/The Practice Record The Key to Maximizing Deliberate Distributive Blocked Random and Interrelated Practice Sessions for All Types of Musicians>

“Transitioning from Music Student to Music Entrepreneur: A Practical Guide to Help Recent Music Graduates Independently and Successfully Build a Strong and Long Lasting Music Business.” (October 2014)
<https://www.academia.edu/9606637/Transitioning from Music Student to Music Entrepreneur A Practical Guide to Help Recent Music Graduates Independently and Successfully Build a Strong and Long Lasting Music Business>

“Suggestions on How to Accommodate Both Rote Teaching Methods and Phonics Teaching Methods for Comprehensive Music Literacy in Music Education.” (March 2012)
<https://www.academia.edu/7021667/Suggestions on How to Accommodate Both Rote Teaching Methods and Phonics Teaching Methods for Comprehensive Music Literacy in Music Education>

“Learning for Comprehension vs. Learning for Instant Gratification; How to Convert Affective/ Psychomotor Music Students into Cognitive/Critical Thinking Music Students.” (November 2012)
<https://www.academia.edu/3552047/Learning for Comprehension vs. Learning for Instant Gratification How to Convert Affective Psychomotor Music Students into Cognitive Critical Thinking Music Students>

LECTURES/ PRESENTATIONS:

MUSC-Great Electives for All! Reasons to Consider MUSC 110 and MUSC 114 for Your Fine Arts Requirement. Early Start Promotional Presentation for MUSC Classes at University of South Carolina Lancaster for Fall Semester. Matt Williamson, Career and Cultural Specialist for the TRIO and Opportunity Scholars Program at the University of South Carolina Lancaster. **Years Presented:** August 2014, August 2015, August 2019.

EMK Music Going Digital: The Risks and Potential Rewards of Launching an Arts Company Website in a Competitive Market and in a Slow Economy. Faculty Colloquium Series. 15 April 2015 12:15 PM. Medford Library.

University of South Carolina Lancaster. Ms. Kaetrena D. Kendrick, chairman.

Musical Arts: A Career with Many Hats! (A Cliff Note Summary of the Working Life of a Professional Musician," 24 February 2015 12:00PM. Fine Arts College and Career Day. Andrew Jackson High School. Kershaw, SC. Ms. Katrina Bernsdorff, Principal and Organizer.

Suggestions on How to Accommodate Both Rote Teaching Methods and Phonics Teaching Methods for Comprehensive Music Literacy in Music Education. Faculty Colloquium Series. February 26, 2014 12:15PM. Medford Library. University of South Carolina Lancaster. Ms. Kaetrena D. Kendrick, chairman.

The Foreign Language of Music: Learning for Comprehension vs. Learning for Instant Gratification. Faculty Colloquium Series. February 24, 2010 12:15 PM. Bradley Hall. University of South Carolina Lancaster. Dr. Danny Faulkner, chairman.

ARTIST RESIDENCIES/CLINICS:

The Woodwind Family! The Recorder's Long Lost but Fun Musical Family (Left Hand on Top, Right Hand on Bottom). Ms. Keisha Pendergrass, co-author. March 14, 2014 10:00AM. Griggs Road Elementary School. Clover, SC.

Tortoise and the Hare. Culture Fest 2008. Griggs Road Elementary School; Ms. Janet Eberssold and Ms. Keisha Pendergrass, organizers. Clover, SC. Artist Residency Performed on March 13, 2008.

ORGANIZATIONS/ AFFILIATIONS:

The National Flute Association
The Charlotte Concert Band
Saint Matthews Catholic Church Music Ministry
The Lancaster County Council for the Arts

Avant Garde Arts Council of Great Falls
Moon Flute Quartet
South Carolina Flute Society
South Carolina Arts Commission