

NEWS

University of South Carolina Lancaster
Lancaster, SC 29720



UNIVERSITY OF
South Carolina
LANCASTER

A Regional Palmetto College

FOR IMMEDIATE RELEASE
Date: August 14, 2020

For more information, contact: Shana Dry
Phone: 803-313-7008; Email: drysf@sc.edu

USC Lancaster hires Director of Corporate Partnerships and Engagement

Lancaster, SC -- The University of South Carolina Lancaster is delighted to welcome one of its alumni back in a full-time position as the Director of Corporate Partnerships and Engagement. Mr. Albert J. Blackmon, MBA will fulfill this assignment effective Monday, August 17.

Mr. Blackmon once served our community as a South Carolina State Trooper assigned to the Lancaster County and Chesterfield County post. In addition to his 5+ years as a State Trooper, Mr. Blackmon brings over 25 years of experience in Corporate America and business ownership. He has worked in the capacity of Vice President of Sales and Marketing for Time Warner Cable - Business Class, Area Vice President for the Carolinas for BellSouth Telecommunications, and Owner/Strategic Partner with PrideStaff, Charlotte, NC. Currently, Mr. Blackmon serves USC Lancaster as an adjunct instructor delivering business courses including Principles of Marketing, Principles of Management, Personal Finance, Personal Selling and Sales Management. He will continue offering these courses in addition to his new assignment. His passion is indeed educating and developing the business leaders of tomorrow.

As Director of Corporate Partnerships and Engagement, Mr. Blackmon is tasked with the development and growth of a strategic partnership with businesses within and around Lancaster County. We desire to form engaging relationships that produce talented USCL graduates, and assist businesses in the growth and professional development of their current leadership teams through robust training and development programs. These partnerships will create mutually beneficial programs that enhance the various functional aspects of a successful business through accredited course work and professional leadership development. Mr. Blackmon will serve as a liaison between USC Lancaster and the business communities in our service area. Mr. Blackmon will also engage in key community support roles to promote exposure of the broad base of campus opportunities USC Lancaster can offer the local community.

Dr. Walter Collins, USC Lancaster Campus Dean, stated, "We are pleased to have Mr. Albert Blackmon join USC Lancaster full-time this Fall. He brings great experience and educational preparation back to our campus. Over the past several years, we have sought to enhance our Town-Gown connections and engagement, and this role will assist in the continued effort to better link our campus and the community."

Albert and his wife, Walta Brumskine Blackmon, Senior Project Manager with the City of Charlotte, reside in the Indian Land area and have 4 children and one granddaughter.

###