Implementation Team Meeting
http://saeu.sc.edu/pcimpteam/
Friday June 12, 2015
10:00am – 11:00am

Conference Call: 1-800-753-1965  Access Code: 7777697
Adobe Connect - https://breeze.sc.edu/pcimpteam/

10:00 – 10:15am Welcome and Opening Comments – Chancellor Elkins

10:15 – 10:30am Summer Enrollment Update – Dr. Tabatha McAllister and Program Chairs/Coordinators
Fall Enrollment Status and Projections – Program Chairs/Coordinators

10:30 – 11:00am Functional Area/Sub-Committee Reports

1. Marketing and Communications/Admissions
   Chair: Scott Verzyl     Recorder: Amanda English
2. Bursar/Business Office/Budget/Registration/Financial Aid
   Chair: Kevin Russell     Recorder: Tabatha McAllister
3. Advancement/Fund Raising
   Chair: Chris DeWolf
4. Advising/ Program Contacts/Faculty
   Chair: Chris Nesmith     Recorder: Beth White
5. Regulatory Organizations/Institutional Research/General Counsel
   Chair: Kris Finnigan
6. Information Technology Support
   Chair: Randy Rollings     Recorder: Bob Dyer
7. Student Services/Library/Disability Services
   Chair: David Hunter
8. Academic Affairs - Senior Campus AA’s/Regional Campus AA’s
   Chair: Chris Plyler     Recorder: Jeff Priest
9. Palmetto College Advisory Council – Chancellors, Regional Campus Deans
   Chair: Ann Carmichael     Recorder: Walt Collins

11:00am Adjourn

Next Meeting: LIVE Meeting on Friday, July 24, 2015 in Columbia
“Declining income, rising poverty plague SC economy”

Sampling of report:

Median family income fell 10.9% between 2000 and 2012, that’s about $5,294 less per year.

18.3% of SC living in poverty compared to 14.4% in 2000, that’s nearly 300,000 more.
• Median family income fell 10.9% between 2000 and 2012, that’s about $5,294 less per year

• 18.3% of SC living in poverty compared to 14.4% in 2000, that’s nearly 300,000 more

U.S. Census’ American Community Survey
Key Question:

So how does the state bring back its lost wealth?

- Diversifying job growth
- Improving the quality of education available in the state

Mark Vitner, Senior Economist, Wells Fargo
“Areas with a high number of college graduates generally are seeing solid income growth.”

Vitner, 2013
Palmetto College

USC Degrees

*Accessible

*Affordable

*Flexible

_ for all South Carolinians!_
Annual Earnings

Residents with a Bachelor's Degree in South Carolina earn about $15,000 more per year than those without Bachelor's degrees.

University of South Carolina
Moore School of Business
Estimated Lifetime Earnings by Education Level (2008)

South Carolina citizens who earn bachelor degrees are much more likely to achieve a higher socioeconomic status.
Palmetto College Structure

A System Approach…

Regional Campus Programs
(First Two Years)
- Lancaster
- Salkehatchie
- Sumter
- Union

Comprehensive Campus Online Degree Programs
(Second Two Years)
- Columbia
- Aiken
- Beaufort
- Upstate
The need for an increase in bachelor degrees to meet projected job market demands is considered “most critical” or “critical” across South Carolina.
South Carolina Educational attainment – persons 25 and over – percent bachelor’s degree or higher, 2005-2009 by county

National: 27.9%
South Carolina: 24.0%

Palmetto College Campuses
Fall 2014 Enrollment
4372

USC Lancaster
Fall 2014
Headcount
1737

USC Sumter
Fall 2014
Headcount
879

USC Salkehatchie
Fall 2014
Headcount
1076

USC Union
Fall 2014
Headcount
680
USC Lancaster
Fall 2014 headcount enrollment was 1737
USC Salkehatchie
Fall 2014 headcount enrollment was 1076
USC Sumter
Fall 2014 headcount enrollment was 879
USC Union
Fall 2014 headcount enrollment was 680
## Palmetto College/System Campuses

### 2+2 Bachelor’s Degree Programs

<table>
<thead>
<tr>
<th>Program</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business – Aiken (Sumter)</td>
<td>32</td>
</tr>
<tr>
<td>Education – Aiken (Salkehatchie)</td>
<td>10</td>
</tr>
<tr>
<td>Education – Upstate (Sumter)</td>
<td>21</td>
</tr>
<tr>
<td>Nursing – Columbia (Lancaster, Salkehatchie)</td>
<td>78</td>
</tr>
<tr>
<td>Fort Jackson Columbia (Associate Degree)</td>
<td>6</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>147</strong></td>
</tr>
</tbody>
</table>
In the Fall of 2013, for the very first time, the 48 year old was rooting for his favorite football team as a fellow student. “It’s been a dream of mine for years and now I have made it a priority to be a Carolina alumnus by 2017.”
A Vision for Palmetto College *Online*

**USC Bachelor’s Degrees Online**

*Accessible
*Affordable
*Flexible

*for all South Carolinians!*

| Concept | Seven Bachelor’s Degrees
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Concept</td>
<td>High Demand, Employable Fields</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Columbia</th>
<th>Elementary Education Liberal Studies Organizational Leadership</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aiken</td>
<td>Business</td>
</tr>
<tr>
<td>Beaufort</td>
<td>Human Services</td>
</tr>
<tr>
<td>Upstate</td>
<td>Criminal Justice Nursing RN - BSN</td>
</tr>
</tbody>
</table>
2013-2014 Palmetto College *Online* by the Numbers

- **8192** potential students *inquired* between April 18, 2013 – December 31, 2014

- **689** students currently enrolled as Palmetto College *majors* in Fall semester 2014

- **1,015** majors enrolled from Fall 2013-Fall 2014

- **5,936** seats filled in **209** Palmetto College *online courses* Fall 2013 – Fall 2014

- **241 degrees conferred** in Year 1 (Fall 2013-Fall 2014)

- **Growth rate projected** at 25% to 50% in 2014-2015: **750 -1000** total students  
  (Huron 2011, 2012; Kennedy 2013, 2014)
Fall 2013-2014

1015 Students (Majors) Served
In 43 of the 46 Counties in South Carolina
As of September 23, 2014

Serving 17 students out of state
Serving 2 students with county/state unknown
### Enrolled Majors/Graduates

**(Program Launch – September 23, 2014)**

<table>
<thead>
<tr>
<th>Program</th>
<th>Fall 2013</th>
<th>Spring 2014</th>
<th>Summer 2014</th>
<th>Fall 2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business Administration</td>
<td>28</td>
<td>40</td>
<td>34</td>
<td>78</td>
</tr>
<tr>
<td>Aiken</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Criminal Justice - Upstate</td>
<td>17</td>
<td>23</td>
<td>21</td>
<td>57</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>16</td>
</tr>
<tr>
<td>Elementary Education</td>
<td>12</td>
<td>11</td>
<td>8</td>
<td>33</td>
</tr>
<tr>
<td>Columbia</td>
<td></td>
<td></td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Human Services - Beaufort</td>
<td>6</td>
<td>14</td>
<td>10</td>
<td>42</td>
</tr>
<tr>
<td>Liberal Studies - Columbia</td>
<td>184</td>
<td>17</td>
<td>186</td>
<td>216</td>
</tr>
<tr>
<td>Organizational Leadership</td>
<td>119</td>
<td>12</td>
<td>118</td>
<td>124</td>
</tr>
<tr>
<td>Columbia</td>
<td></td>
<td></td>
<td></td>
<td>7</td>
</tr>
<tr>
<td>RN to BSN – Upstate</td>
<td>137</td>
<td>150</td>
<td>140</td>
<td>139</td>
</tr>
<tr>
<td>TOTALS</td>
<td>503</td>
<td>542</td>
<td>353</td>
<td>689</td>
</tr>
</tbody>
</table>

*Note: Data compiled from multiple sources due to IMS/Banner conversion.*
## Enrollments (Seats Filled) in Palmetto College *Online Courses*

<table>
<thead>
<tr>
<th>Semester</th>
<th>Courses</th>
<th>Total Enrollments</th>
<th>Average Enrollments Per Course</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall 2013</td>
<td>57</td>
<td>1649</td>
<td>29</td>
</tr>
<tr>
<td>Spring 2014</td>
<td>64</td>
<td>1668</td>
<td>26</td>
</tr>
<tr>
<td>Summer 2014</td>
<td>15</td>
<td>542</td>
<td>36</td>
</tr>
<tr>
<td>Fall 2014</td>
<td>73</td>
<td>2077</td>
<td>28</td>
</tr>
<tr>
<td>TOTAL</td>
<td>209</td>
<td>5936</td>
<td>28</td>
</tr>
</tbody>
</table>
In Summary….

PC Campuses + PC Online
Total Enrollment - Fall Semester 2014

4372 Palmetto College Campuses
147 2+2 On-Site Bachelor’s Degree Programs
689 Online Bachelor’s Degree Completion Programs
5208 Total Headcount
Results

- More Bachelor’s Degrees for South Carolina Residents
- Job Creation and Economic Prosperity
- Healthier, More Educated Communities
- Improved Quality of Life
Thank You!

• President Pastides
• Board of Trustees
• University Administration
• Legislators
• Community Leaders
• State Leaders

…for creating this innovative, transformative model for higher education!
Palmetto College & the USC System

No Limits.