Implementation Team Meeting
November 17, 2016
10:00am – 11:00am
Conference Call: 1-800-753-1965, Access Code: 7777697
Adobe Connect - https://breeze.sc.edu/pcmimpteam/

10:00 – 10:15 a.m. Welcome and Opening Comments
Chancellor Elkins

10:15 – 10:45 a.m. Updates
A. Enrollment & Financial Aid Updates
   Dr. Tabatha McAllister
B. Spring Session Program Updates
   Program Chairs
C. eLearning Updates
   Dr. Sher Downing
D. Innovation Updates
   Dr. Alice Taylor-Colbert
E. Updates from Oct. 28, 2016 Implementation Team Meeting
   (slide & attached)
   Dr. Sher Downing

10:45 p.m. – 11:00 a.m. Adjournment

Next Meeting: Friday, January 27, 2017 – 10am Conference Call
## Updates from Oct. 28, 2016 Implementation Team Meeting

<table>
<thead>
<tr>
<th>Group</th>
<th>Summary of Issues Remaining/Updates</th>
<th>Group Chair</th>
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| **Student Management** (Admissions, Registrar, Marketing & Communications, Financial Aid, IT) | • Target specific marketing  
• CRM use for student communication  
• Tracking of cold calls for work flow adjustment  

**Update:**                                                                                       | Dr. Tabatha McAllister |
| **Academic Services** (Program contacts, Faculty, Regulatory/Senior Campus AA’s, Regional Campus AA’s) | • Sharing of online resources (proctoring, transcription software, video capture)  
• Onboarding faculty to teach online  
• Blackboard Analytics  
• Academic Integrity  
• Marketing Opps  
• Courses at all campuses available to all PC students (financial implications?)  

**Update:**  
**Online resources:** Transcription software is being put into place at the university and we have time for PC courses once the university has it in place. Contracts are being finalized at this time.  
**Video Capture:** Aiken will begin using MediaSite and other campuses have been included in a demonstration of the product. Upstate had a demo here at Upstate with Ensemble, looking at changing our video capture system when the Echo360 contract runs out in July. Currently there is not one enterprise license, but the distance learning directors (David McCurry, Lori Vargo, Veronica Outlaw) are reviewing and sharing information on potential options for review by campus personnel.  
**Online proctoring:** A pilot is underway at Columbia which includes PC courses. If anyone is in need of the service, please contact Sher Downing, sher.downing@sc.edu There is a fee which can be paid by the campus or the student. Long-term there is discussion regarding moving it forward as part of the technological services offered to students with a specific funding model.  
**Onboarding for faculty:** David McCurry is working with others as part of Upstate’s UpOnline program. Long-term it is in discussion among the necessary groups regarding how it could be implemented and required.  
**Blackboard Analytics:** The university is looking to implement the analytics package. A demo is being scheduled; if there is an interest please email Sher Downing, sher.downing@sc.edu | Dr. Chris Nesmith |
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<tr>
<th>Student Success (Advising, Student Services, Library, Disability Services)</th>
<th>Online Tutoring</th>
<th>Dr. David Hunter</th>
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<tr>
<td><strong>Update:</strong></td>
<td>Information will be sent out to faculty at the beginning of January 2017 to prepare for the spring term.</td>
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<td>Administrative Services (Bursar, Business Office, Budget, Institutional Research)</td>
<td>No noted issues</td>
<td>Mr. Kevin Russell</td>
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<td><strong>Update:</strong></td>
<td>Please share any student success stories by Dec. 15th for promotional use. Other areas are in progress.</td>
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<td>PC Advisory Council (advancement, Chancellors, Palmetto College Campus Deans, Innovation, General Counsel)</td>
<td>Showcase student success stories in local communities</td>
<td>Dr. Susan Elkins</td>
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<td></td>
<td>Other areas for discussion and in progression: scholarships (2yr to 4yr); other potential national awards to apply for; partnering with government agencies; student survey results; Clearinghouse (the 1301); Online proctoring (see Academic Services group); academic advising; funding &amp; e-rate tuition.</td>
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