



### ***Implementation Team Meeting***

May 26, 2017

10:00am – 11:00am

**Conference Call: 1-800-753-1965, Access Code: 7777697**

**Adobe Connect - <https://breeze.sc.edu/pcimpteam/>**

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| 10:00 – 10:15 a.m. | Welcome and Opening Comments<br><i>Chancellor Elkins</i>   |
| 10:15 – 10:40 a.m. | Area Updates <ul style="list-style-type: none"><li>A. Admissions &amp; eLearning Updates<br/><i>Dr. Sher Downing</i></li><li>B. Financial Aid Updates<br/><i>Dr. Tabatha McAllister</i></li><li>C. Spring Session Program Updates<br/><i>Program Chairs</i></li><li>D. Innovation Updates<br/><i>Dr. Alice Taylor-Colbert</i></li><li>E. Military Updates<br/><i>Dr. Elliot Vittes</i></li></ul> |
| 10:40 – 10:50 a.m. | New Action Items <ul style="list-style-type: none"><li>A. Marketing Update – <i>Dr. Sher Downing &amp; Jay Darby</i><ul style="list-style-type: none"><li>a. Target marketing for each degree program</li><li>b. Brand Awareness</li></ul></li></ul>   |
| 10:50 – 10:55 a.m. | Updated Action Items <ul style="list-style-type: none"><li>A. PC Online Advisors Community of Practice (PCOACP) Spring Activities – <i>Dr. Chris Nesmith, Dr. Sher Downing</i><ul style="list-style-type: none"><li>a. Report on EAB Training Session held May 12<sup>th</sup></li></ul></li></ul>   |
| 10:55 – 11:00 a.m. | Announcements & Adjournment  |

**Next Meeting:** Friday June 30, 2017, 10 a.m. – 11 a.m., call-in