

Proposed Revisions to the *Organizational Leadership program*
 Palmetto College Campuses Faculty Senate
 University of South Carolina

Brief Title of Proposed Change	Amend the Current Organizational Leadership Degree Program to include an emphasis in Entrepreneurship
Committee Proposing Revision	System Affairs
Date of Presentation to Senate	2/16/2018
Senate Approval Date	4/13/2018

Rationale for Proposed Revisions

- The demand for entrepreneurship studies has been increasing and the BOL program is ideally suited within Palmetto College to offer a set of courses that will help to meet that demand.ⁱ

Summary of Proposed Revisions

- Currently the Bachelor of Arts in Organizational Leadership Integrative Major is divided into three major areas or themes: Employers and Employees; Law, Policy, and Organizations, and Workplace Dynamics. Students must take 33 credits from these areas, with at least 9 credits in each. In addition, they must also take 27-30 hours (depending on the Economics requirement) of Professional Foundations courses.
- Our proposal is to designate a subset of courses in each of the Integrative Major areas that, if taken together, will comprise the Entrepreneurship emphasis. A complete list of current courses with the Entrepreneurship courses—as well as possible new courses—emphasized follows. Fifteen hours of designated hours will be sufficient to have attained the emphasis.
- In addition to the designated courses, students in the new emphasis will be required to take PALM 494-Internship rather than having the option of PALM 495-Service Learning. The internship experience for these students will be required to include an entrepreneurship component.

Section and page numbers of the current *Bulletin* for proposed revisions. Courses in red can be counted toward the Entrepreneurship Emphasis. Italicized courses are not currently offered (see proposal to add these to the program, submitted separately).

Current	Proposed
<p>III. INTEGRATIVE MAJOR (33 HOURS) Select 33 credits from the following lists, with at least 9 credits from each of the three categories, and at least 12 credits at the 400 level. All courses must be passes with a C or better. No more than 15 hours from MGMT, ACCT, and ECON (combined) may be selected.</p> <p>Employer and Employees</p> <p style="text-align: center;">MGMT 374 Management of Human Resources</p>	<p>III. INTEGRATIVE MAJOR (33 HOURS) Select 33 credits from the following lists, with at least 9 credits from each of the three categories, and at least 12 credits at the 400 level. All courses must be passes with a C or better. No more than 15 hours from MGMT, ACCT, and ECON (combined) may be selected.</p> <p>Employer and Employees</p> <p style="text-align: center;">MGMT 374 Management of Human Resources</p>

MGMT 376	Organizational	MGMT 376	Organizational
Behavior		Behavior	
PHIL 211	Contemporary	MGMT 472	Entrepreneurship
	Moral Issues		and Small
PHIL 320	Ethics		Business
PSYC 360	Applied		(required for
Psychology			students
PSYC 420	Survey of		pursuing the
Developmental Psychology			Entrepreneurship
PSYC 430	Survey of Social		emphasis)
Psychology		PHIL 211	Contemporary
SOCY 304	Race, Class,	Moral Issues	
Gender, and Sexuality		PHIL 320	Ethics
SOCY 340	Social Problems	PSYC 360	Applied
UNIV 401	Senior Capstone	Psychology	
Experience		PSYC 420	Survey of
		Developmental Psychology	
Law, Policy, and Organizations		PSYC 430	Survey of Social
		Psychology	
ACCT 324	Survey of	SOCY 304	Race, Class,
Commercial Law		Gender, and Sexuality	
HIST 405	Rise of Industrial	SOCY 340	Social Problems
America		UNIV 401	Senior Capstone
HIST 469	Constitutional	Experience	
History of the United States I		HRTM 344	Personnel
HIST 470	Constitutional	Organization and Supervision	
History of the United States II			
JOUR 201	Principles of	Law, Policy, and Organizations	
Public Relations			
MGMT 406	International	ACCT 324	Survey of
Human Resource Management		Commercial Law	
POLI 201	American	HIST 405	Rise of Industrial
	National	America	
	Government	HIST 469	Constitutional
POLI 370	Introduction to	History of the United States I	
Public Administration		HIST 470	Constitutional
POLI 365	State	History of the United States II	
Government		JOUR 201	Principles of
POLI 463	The American	Public Relations	
Chief Executive		MGMT 406	International
POLI 570	SC Government	Human Resource Management	
and Politics		MGMT 473	Developing and
SOCY 300	Social Structures		Launching New
			Ventures
Workplace Dynamics			(required for
			students
ECON 406	Labor Economics		pursuing the
ECON 415	Economics of		Entrepreneurship
American Industry			

MGMT 401 Conflict in the Workplace	Negotiation and	POLI 201 National Government	<i>emphasis)</i> American
PHIL 324	Business Ethics	POLI 370	Introduction to
POLI 368 and Social Movements	Interest Groups	Public Administration	
POLI 465 Politics	Psychology and	POLI 365	State
PSYC 405 Psychology	Cognitive	Government	
PSYC 501	Human Factors	POLI 463	The American
SOCY 311 Human Systems	Ecology of	POLI 570	SC Government
SOCY 312	Bureaucracy and	and Politics	
Modern Society	Collective	SOCY 300	Social Structures
SOCY 354 Behavior	Organizational	ACCT 403	Tax I
SPCH 331 Communication		ECON 363	Introduction to
		Finance	
		ECON 379	Government
		Policy Toward Business	
		Workplace Dynamics	
		ECON 406	Labor Economics
		ECON 415	Economics of
		American Industry	
		MGMT 401	Negotiation and
		Conflict in the Workplace	
		PHIL 324	Business Ethics
		POLI 368	Interest Groups
		and Social Movements	
		POLI 465	Psychology and
		Politics	
		PSYC 405	Cognitive
		Psychology	
		PSYC 501	Human Factors
		SOCY 311	Ecology of
		Human Systems	
		SOCY 312	Bureaucracy and
		Modern Society	
		SOCY 354	Collective
		Behavior	
		SPCH 331	Organizational
		Communication	
		RETL 330	Loss Prevention
		for Retailers	

ⁱ “According to the Kauffman Foundation’s 2008 report on this trend, entrepreneurship in higher education is growing fast, with formal programs quadrupling from 104 in 1975 to more than 500 in 2006. That number is continuing to rise and doesn’t even begin to touch on the increasing number of schools that offer courses in entrepreneurship or head their own entrepreneurship centers.” <https://www.edsurge.com/news/2016-12-22-how-universities-are-bringing-the-entrepreneurial-experience-back-to-campus>.