



Implementation Team Meeting

May 31, 2019

10:00am – 2:00pm

USC Moore School of Business - Columbia, SC

Classroom 334

- 10:00 – 10:15am Welcome and Opening Comments - *Chancellor Elkins*
- 10:15 – 11:45am PC Online Marketing, Recruitment and Enrollment
Mr. Mickey Baines, Kennedy and Company and Mr. Jay Darby, Director of Marketing and Communications, Palmetto College
- Historical Data
 - Summer 2019
 - Fall 2019
- 11:30am – 1:00pm Working Lunch – Sit in Functional Area Group - Rooftop 511
- A. Student Management Group
Admissions, Registrar, Marketing & Communications, Financial Aid, IT
 - B. Administrative Services
Bursar, Business Office, Budget, Institutional Research
 - C. Academic Services
Program contacts, Faculty, Regulatory/Senior Campus AA's, PC Campus AA's
 - D. Student Success –
Advising, Student Services, Library, Disability Services
 - E. PC Advisory Council
Advancement, Chancellors, PC Campus Deans, Innovation, General Counsel
- 1:00 – 1:45pm Functional Area Group Reports – Room 334
- A. Student Management Group
 - B. Administrative Services
 - C. Academic Services
 - D. Student Success
 - E. PC Advisory Council
- 1:45 – 1:55pm Announcements
- 2:00pm Adjournment

Next Meeting: Conference Call Thursday, June 20th, 10:00 a.m. – 11:00 a.m.