

Washington, D.C.

Glover Park Group <http://gpg.com/>

Application deadline for fall semester: July 1

Application deadline for spring semester: October 1

Application deadline for summer semester: March 1

Glover Park Group is accepting applications for internship positions next semester. Headquartered in Washington, D.C., the firm specializes in public affairs, corporate reputation management, media relations, government affairs, opinion research, crisis communications, digital strategy, advertising and brand positioning. Interns will work with the Corporate Operations team to meet administrative needs and are required to work a minimum of 16 hours per week. This is a **paid** internship at \$12.50 per hour. Applicants must have a strong writing ability and excellent interpersonal and research skills; previous internship experience is a plus.

Responsibilities

- Short and long term research projects
- Compiling daily news clips
- Pitching new stories to national and local press
- Watching hearings on Capitol Hill
- Writing regular client bulletins on pending legislation in Congress
- Writing press releases
- Proposal writing
- Staffing off-site client events around Washington
- Attending advertising pitches and helping to compile “storyboards”
- Assisting with focus groups and in-depth interviews
- All interns also have office responsibilities including: backup coverage for receptionist, stocking office and kitchen supplies, running office errands and general support as needed

Eligibility

- Undergraduate student enrolled in the College of Arts and Sciences. (Applicable to all majors in the college, not just political science)
- Sophomore, junior or senior standing
- A minimum 3.0 GPA overall

How to Apply

Please submit the following information to Laura Najim at LNajim@mailbox.sc.edu with the subject line “Last name, first name – Glover Park Group W002”

- Resume
- Cover letter
- 2-3 professional references
- One faculty letter of recommendation addressed to the “Selection Committee” - please select a person who can speak to your academic qualities, work ethic and character

Questions

Should you have any questions regarding this opportunity, please contact Laura Najim at (803) 777-0364 or by email at LNajim@mailbox.sc.edu