**MAUREEN E RYAN**

**Research Assistant Professor, Media Arts and Film and Media Studies**

**University of South Carolina**

221 McMaster, 1615 Senate Street, Columbia SC 29208

**EDUCATION**

**Northwestern University, Evanston, IL, USA**

PhD, Screen Cultures, August 2014

Department of Radio, Television, and Film

Dissertation: “A Better Everyday: Lifestyle Media in American Culture”

Committee: Lynn Spigel, Janice Radway, Jacob Smith

MA, Screen Cultures, April 2009

**Loyola University Chicago, Chicago, IL, USA**

BA, Sociology and English, May 2006

Honors: *summa cum laude*, outstanding senior award in English; outstanding senior award in Sociology

APPOINTMENTS

2021 **Research Assistant Professor** |University of South Carolina, Media Arts and Film and Media Studies

**Associate Director** |University of South Carolina, Humanities Collaborative

2018 -2021 **Deputy Director** | Center for 21st Century Studies, UW-Milwaukee

* Oversee and direct all day-to-day operations of the Center, including communications, staff, programming, and budget
* Organize Center support services to facilitate the research of UWM, UW System, and international scholars of the Center in conjunction with related graduate programs in the humanities and social sciences
* Coordinate annual recruitment of, and serve on selection committee of, both UWM and UW System Fellows
* Coordinate and participate in the Center Fellows’ biweekly research seminars
* Maintain a scholarly research and publication agenda
* Develop and implement public relations activities, including advertising and publicity for events, social media, Center website and blog design and content, fundraising campaigns, and community outreach
* Edit the Center’s book manuscripts for its series with the University of Minnesota Press, write and edit other Center publications
* Develop and implement strategic plans for the Center and the interdisciplinary humanities at UWM and in the field, including grant seeking and cross-department and -university collaborations

2017 **Instructor** | Northwestern University, Radio TV Film

2015-16 **Visiting Assistant Professor** | Northern Illinois University, Communications

2013-15, 16-17 **Instructor** | DePaul University, Media and Cinema Studies

PUBLICATIONS

**Singly Authored Books**

*Lifestyle Media in American Culture: Gender, Class, and the Politics of Ordinariness*. New York: Routledge Press: 2018.

**Edited Books**

*The Long 2020.* Co-edited with Richard Grusin. Minneapolis: University of Minnesota Press, 2023.

*Emergent Feminisms: Complicating A Postfeminist Media Culture*. Co-edited with Jessalynn Keller. New York: Routledge Press: 2018.

**Peer-Reviewed Journal Articles**

Ryan, M. (2015) “*Entertaining* Fantasies: Lifestyle and Social Life in 1980s America.” *Journal of Communication Inquiry* 39(1) 82-101.

Ryan, M. (2015) “Logics of Lifestyle and the Rise of Scripps Networks, 1994-2010.” *Feminist Media Histories* 1(2) 37-63.

Ryan, M. (2014) “Apartment Therapy, Everyday Modernism, Aspirational Disposability.” *Television and New Media* 15(1) 68-80.

Langman, L. and M. Ryan. (2009) “Capitalism and the Carnival Character: The Escape from Reality.” *Critical Sociology* 35(4) 471-492.

**Book Chapters**

“The Burnout Generation Tidies Up.” In *Insecurity,* ed. Richard Grusin (University of Minnesota Press, 2022.)

“Introduction: Mapping Emergent Feminisms.” With Jessalynn Keller, in *Emergent Feminisms: Complicating A Postfeminist Media Culture*. Anthology co-edited with Jessalynn Keller. New York: Routledge Press: 2018.

**In-Progress Manuscripts**

*Laboring Bodies: Gender and Work in 1980s Hollywood*. Book manuscript.

“Pink Collar Blues: A Labor History of *9 to 5*.” Journal article.

“Inside/out the University: (Academic) Feminist Intellectuals and Critical Theory in Public.” Invited journal article for *New Formations*, with Leigh Goldstein.

**Public Scholarship**

“Kondo Critiqued.” Hourlong interview on *Against the Grain* (KPFA San Francisco), April 19, 2022: <https://kpfa.org/episode/against-the-grain-april-19-2022/>.

“The Burnout Generation Tidies Up.” *Thinking C21* blog. May 23, 2019. <https://www.c21uwm.com/2019/05/23/the-burnout-generation-tidies-up/>

“Why the Kitchen Computing Dream of the 80s Never Caught On.” *Motherboard* blog, *Vice* magazine, September 19, 2014. <http://motherboard.vice.com/read/why-the-kitchen-computing-dreamof-the-80s-never-caught-on>.

“On TLC, Television Studies, and the Specter of the Recent Past.” *Antenna* blog, October 27, 2012. [http://blog.commarts.wisc.edu/2012/10/27/on-tlc-television- studies-and-the-specter-of-the-recentpast/](http://blog.commarts.wisc.edu/2012/10/27/on-tlc-television-%20studies-and-the-specter-of-the-recentpast/)

TEACHING

**University of South Carolina**

* Media Culture (MART/FAMS 110; F2021, S2022, S2023)
* Film and Media Analysis (FAMS 240; F2021)
* Documentary Studies (FAMS 383; S2022, S2023)

**DePaul University**

* Media Ethics (MCS 343: F 2016, W 2017, Sp 2017)
* Intro to Mass Communication (CMN 102: W 2017)
* Media and Cultural Studies (MCS 271: Sp 2013, F 2014, Sp 2015)
* History of Television and Radio (MCS 342: Sp 2014, W 2015, F 2015, Sp 2017)

**Northern Illinois University**

* History of Film after 1950 (COMS 456/556: F 2015, Sp 2016)
* History of Broadcasting (COMS 459)
* Food, Media, and Society (COMS 493)
* The Documentary Tradition (COMS 457)
* Making the Private Public: Media and Everyday Life 1900 to Present (COMS 493)

**Northwestern University**

* Food, Media, and Culture (RTVF 398: W 2017)

**Teaching Development**

**2012** Graduate Teaching Certificate, Searle Center for Teaching Excellence, Northwestern University

SERVICE

**University Service**

**2021-22** Awards Committee (USC)

Visiting Artists Committee (USC)

Adjunct Review Committee (USC)

Instructor Search Committee (USC)

**2020-21** Board Member, Jewish Studies Advisory Committee (UWM)

Member, Graduate Faculty Committee (UWM)

Reviewer, Office of Undergraduate Research SURF Grant (UWM)

**2019-20** Search and Screen Committee, Office of Undergraduate Research (UWM)

Reviewer, Office of Undergraduate Research SURF Grant (UWM)

**Editorial Service**

**2016-22** Staff Editor,*Video Game Art Reader*

**2014-20** Invited reviewer, *Television and New Media*

**2016** Invitedreviewer, *Journal of Gender Studies*

Invited reviewer, *New Review of Film and Television Studies*

**2014-15** Reviewer, International Communication Association, Communication History Division

CONFERENCE ACTIVITY

**Invited Talks**

**2020** “Off the Tenure Track: Exploring Alt-Ac University Careers.” Society for Cinema and Media Studies, April 3-6, Denver, CO (canceled due to COVID-19; reconstituted online August 13, 2020).

**2016** “*Girl Code* and the Cultural Politics of the Impasse,” Faculty Colloquium Series, Northern Illinois University, February 19.

**2012** “Martha Stewart’s *Entertaining*: Lifestyle as Class Mobility in the Reagan Era.” School of Communication Fall Graduate Student Symposium, Northwestern University, November 9.

**2009** “Great Job? Ironic Engagement and Consumer Critique in *Tim and Eric Awesome Show Great Job!*” HOT MEDIA Series, Gallery 400, University of Illinois at Chicago, August 18.

**Panels Organized**

**2016** Console-ing Passions. Emergent Feminisms: Exploring Solidarities, Ambivalences, and Subjectivities Across Feminized Media Cultures. Participants: Stefania Marghitu, Alyxandra Vesey, Jessalynn Keller, Maureen Ryan.

**2015** Society for Cinema and Media Studies. Emergent Feminisms and the Challenge to Postfeminist Media Culture. Participants: Jessalynn Keller, Carrie Rentschler, Sarah Banet-Weiser, Maureen Ryan.

**2013**  Cultural Studies Association. Mediated Belonging(s): Taste, Difference, and Consumption in American Media, 1950-1975. Participants: Molly Schneider, Anna Kryczka, Michael Golec (Respondent), Maureen Ryan.

Society for Cinema and Media Studies. Initiate, Grow, Maintain: Women Media Producers and Online Communities. Participants: Melissa Click, Sarah Murray, Alyxandra Vesey, Maureen Ryan.

**2010** Cultural Studies Association. Moving Targets: Cultural Historiographies of the 20th Century. Participants: Katherine Newbold, Linde Murugan, Katherine Day Good, Maureen Ryan.

**Papers Presented**

**2023 “**Inside/out the University: Sara Ahmed, Anne Helen Petersen and the Queer Aesthetics of (Formerly) Academic Feminist Lifestyle Media.” Society for Cinema and Media Studies, Denver, Colorado, April 12-15.

**2022** “Film, Feminism, and Labor Politics in 1980s Hollywood: Imagining a Feminist Future.” Society for Cinema and Media Studies, Chicago, IL, March 31-April 3.

**2016** “Tiny House Television and New Domestic Ideals.” American Studies Association Meeting, Denver, Colorado, Nov. 17-20.

“Mapping Emergent Feminisms.” (with Jessalynn Keller). Console-ing Passions Conference, Notre Dame University, South Bend, Indiana, June 17-19.

**2015** “Feminist Impulses and New Approaches: Irony, Collectivity, and Impasse Politics on *Girl Code*.” Society for Cinema and Media Studies, Montreal, Canada, March 25-29.

**2014** “Lifestyle Meets Real Life: Gender and Labor in the New Economy.” National Communication Association, Chicago, IL, November 20-23.

**2013** “Life Styles of the Golden Land: Discourses of Lifestyle and Difference in 1960s and 70s Print Media.” Console-ing Passions Conference, Leicester, UK, June 23-25.

“Histories of Lifestyle: From Social Research to Consumer Citizenship in 1970s Print Media.” Cultural Studies Association, Chicago, IL, May 24.

“‘Comparison is the Thief of Joy’: Negative Affects in Digital Lifestyle Media.” Society for Cinema and Media Studies, Chicago, IL, March 6-10.

**2012** “Empires of the Everyday: Martha Stewart and the Cultural Logic of Lifestyle Media.” Console-ing Passions Conference, Suffolk University, Boston, MA, July 19-21.

“Recipe for Failure: Gender and the Creation of the Home Computer Market.” International Communication Association, Phoenix, AZ, May 24-28.

“The Feminist, the Housewife, and the Blogger: Lifestyle Television in Convergence Culture.” Society for Cinema and Media Studies, Boston, MA, March 21-25.

“Julie, Julia, and [your name here]: New Media and Post-Feminist Food Culture.” Gender and Foodways conference, University of Notre Dame, South Bend, IN, January 21-24.

**2011** “Technology, Futurity, Domesticity: Computers and Kitchens in the 20th Century.” Cultural Studies Association, Chicago, IL, March 26.

“Apartment Therapy, Everyday Modernism, Aspirational Disposability.” Console-ing Passions Conference, University of South Australia, Adelaide, Australia, July 21-23.

**2010** “New Media and Post-Feminist Critical Pathways.” FLOW Conference, University of Texas, Austin, TX, September 30-October 2.

**Creative Work**

**2014** “Unending Credits: Lifestyle,” video work co-created with Chaz Evans. In *Automatabahn*, curated by ACRE\_TV, Chicago IL.

PROFESSIONAL RECOGNITION

**Grants and Fellowships**

**2018** Humanities Scholarly Activity Fund Grant ($1000)

**2011-14** Screen Cultures Fellowship ($20,000)

School of Communications Graduate Travel Grant ($750)

Screen Cultures Departmental Travel Grant ($350)

**Awards and Honors**

**2017** Excellence in Teaching Award nominee, School of Communication, DePaul

**2013** Presidential Fellowship nominee, Screen Cultures Department, Northwestern

**2012** Top Paper Award, “Recipe for Failure: Gender and the Creation of the Home Computer Market.” Communication History division, International Communications Association