## Landing Pages

### All Users

100.00% Entrances

### Explorer

#### Summary

**Sessions**

- **Sessions**: 226,522
- **% of Total**: 100.00%
- **Avg for View**: 53.77%
- **Avg for Total**: 53.75%

**Sessions**

- **Bounce Rate**: 44.87%
- **Avg Session Duration**: 00:03:38
- **Goal Conversion Rate**: 0.00%
- **Goal Completions**: 0
- **Goal Value**: $0.00

**Sessions**

- **2. Sessions**: 30,583
- **% of Total**: 13.50%
- **Avg for View**: 26.81%
- **Avg for Total**: 26.73%

**Sessions**

- **3. Sessions**: 12,660
- **% of Total**: 5.59%
- **Avg for View**: 57.38%
- **Avg for Total**: 57.23%

**Sessions**

- **4. Sessions**: 8,213
- **% of Total**: 3.63%
- **Avg for View**: 87.01%
- **Avg for Total**: 87.23%

<table>
<thead>
<tr>
<th>Landing Page</th>
<th>Acquisition</th>
<th>Behavior</th>
<th>Conversions</th>
</tr>
</thead>
<tbody>
<tr>
<td>/study/colleges_schools/cic/index.php</td>
<td>32,280 (14.25%)</td>
<td>54.90%</td>
<td>17,721 (14.55%)</td>
</tr>
<tr>
<td>/study/colleges_schools/cic/journalism_and_mass_communications/index.php</td>
<td>30,583 (13.50%)</td>
<td>26.81%</td>
<td>8,198 (6.73%)</td>
</tr>
<tr>
<td>/study/colleges_schools/cic/library_and_information_science/index.php</td>
<td>12,660 (5.59%)</td>
<td>57.38%</td>
<td>7,264 (5.96%)</td>
</tr>
<tr>
<td>/study/colleges_schools/cic/academic_programs/bachelor_s/informationscience/careers.php</td>
<td>8,213 (3.63%)</td>
<td>87.01%</td>
<td>7,146 (5.87%)</td>
</tr>
<tr>
<td>/study/colleges_schools/cic/academic_programs/master_s/master_of_library_and_information_science/index.php</td>
<td>6,327 (2.79%)</td>
<td>60.87%</td>
<td>3,851 (3.16%)</td>
</tr>
<tr>
<td>/study/colleges_schools/cic/journalism_and_mass_communications/scholastic_organizations/sipa/index.php</td>
<td>4,101 (1.81%)</td>
<td>57.23%</td>
<td>2,347 (1.93%)</td>
</tr>
<tr>
<td>/study/colleges_schools/cic/faculty-staff/index.php</td>
<td>3,583 (1.58%)</td>
<td>60.51%</td>
<td>2,168 (1.78%)</td>
</tr>
<tr>
<td>/study/colleges_schools/cic/internal/index.php</td>
<td>3,463 (1.52%)</td>
<td>24.81%</td>
<td>859 (0.71%)</td>
</tr>
<tr>
<td>/study/colleges_schools/cic/internal/sjmc_undergraduates/technology_resources/index.php</td>
<td>3,460 (1.53%)</td>
<td>21.94%</td>
<td>759 (0.62%)</td>
</tr>
<tr>
<td>/study/colleges_schools/cic/academic_programs/master_s/master_of_library_and_information_science/admission_guidelines.php</td>
<td>3,237 (1.43%)</td>
<td>65.77%</td>
<td>2,129 (1.73%)</td>
</tr>
</tbody>
</table>

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