POLICY:

As an accredited journalism program, faculty support accreditation in higher education as defined as a collegial process based on self- and peer assessment for public accountability and improvement of academic quality. Peers assess the quality of an institution or academic program and assist the faculty and staff in improvement.

PROCEDURE:

An accreditation of an academic program typically involves three major activities:

The faculty, administration and staff of the institution or academic program conduct a self-study using the accrediting organization’s set of expectations about quality (standards, criteria) as their guide.

A team of peers, selected by the accrediting organization reviews the evidence, visits the campus to interview the faculty and staff, and writes a report of its assessment, including recommendations to the council of the accrediting organization (group of peer faculty and staff, professionals, and public members).

Grounded by a set of expectations about quality and integrity, the council reviews the evidence and recommendations, makes a judgment and communicates the decision to the institution and other constituencies, if appropriate.

(From the Accrediting Council on Education in Journalism and Mass Communications)

After the initial site visit, accrediting visits are made at six-year intervals.