MERCURY INTERNSHIP PROGRAM, NEW YORK CITY

LOCATION: New York City

POSITION TYPE: Full time (40 hours/week) or part time (15+ hours/week)

LEVEL: Intern

TERM: Fall, Winter, or Summer

Job Description

Mercury's New York City office seeks several engaged and driven interns who are good communicators and accustomed to working on tight deadlines in fast-paced environments. Interns will be primarily responsible for supporting our government affairs and media relations teams by fulfilling the below responsibilities.

Responsibilities

• Compiling and updating media lists
• Tracking media coverage for clients and compiling press clips
• Drafting media advisories and press releases
• Conducting outreach to offices and staff of New York City and State elected officials, political figures, and community leaders
• Researching a variety of topics to support client projects in the fields of real estate, education, technology, and more
• Preparing briefings and biographies on Members of Congress and other local, state and federal government officials
• Tracking local and national legislation and monitoring relevant hearings and panels
• Drafting memos and reports
• Helping with general office administrative tasks

Basic Qualifications

• Current undergraduate student, graduate student, or recent graduate
• Available part-time (15+ hours per week) and full-time positions. Full-time availability will be preferred.
• Exceptional research, writing and copy-editing skills
• Excellent attention to detail
• Ability to manage time well and juggle multiple competing priorities from different supervisors
• Strong interpersonal skills – comfortable cold-calling reporters and news stations, government offices, and other relevant organizations
• Professional demeanor/business etiquette

Preferred Qualifications

Previous government, political campaign, or media internships are desired but not mandatory. Interest in political science and/or communications is preferred. All interested, hardworking candidates are encouraged to apply.

Compensation

Interns are paid an hourly rate.

To Apply

To apply for this position, please send your resume and phone & email contact information for two references to abutchernesbitt@mercuryllc.com.

About Mercury

Mercury is a high-stakes, bipartisan public strategy firm. We know what it takes to win in difficult situations, with proven results for the world’s most successful companies, advocacy groups and policymakers. Our ability to deliver results comes from extensive must-win experience in campaigns and the highest levels of business, government, politics and media. Our success is built on persuading the toughest, most diverse audiences. And our distinctive advantage comes from controlling the external environment to achieve the desired outcome for our clients, deploying whatever capability, tactic and team is best for the challenge.

Our firm is not just led by top talent —we distinguish ourselves by having senior talent deeply engaged in each project from start to finish, a promise we keep to clients.

Mercury provides a comprehensive suite of services that includes federal government relations, international affairs, crisis communications, digital influence, public opinion research, media strategy and execution and a bipartisan grassroots mobilization network in all 50 states. The firm has an established national presence, with offices in Washington, D.C., New York, California, New Jersey, Texas, Pennsylvania, Florida and South Carolina.

Mercury is a part of Omnicom Group Inc. Omnicom is a leading global marketing and corporate communications company. Omnicom’s branded networks and numerous specialty firms provide advertising, strategic media planning and buying, digital and interactive
marketing, direct and promotional marketing, public relations and other specialty communications services to over 5,000 clients in more than 100 countries.