

## Job Description

**POSITION TITLE:** Spring 2021 Digital Communications Intern

**SALARY:** Unpaid

**DATES:**

**HOURS:** 10-15 hours a week

**REMOTE or IN-PERSON:** REMOTE

**LOCATION:** Columbia, SC

## More info about the company

Original Design is a newly launched non-profit founded by Gamecock Football Alumni Jay Urich, Marcus Lattimore, and Connor Shaw. Original Design exists to provide resources, opportunities, and supportive relationships for underserved children through year-long programming that focuses on health, sports, and faith. The year-long program accepts children ages 10-12 and consists of three overnight camps.

Original Design would like to select an intern for each academic term (i.e., for Fall, Spring, and Summer internships of approximately three to four months); however, appointments can be made throughout the year for periods of varying length. No internship will exceed one year in duration. As a general rule, Original Design is looking for individuals who are willing to work from 10-15 hrs/week. Undergraduate or graduate students are accepted.

These internships are designed to provide the individuals selected with the opportunity to gain practical experience in an environment that combines academic study and corporate communications. Internships also provide opportunities to attend Original Design camps and other related events in Columbia.

## Assignments might include:

- Developing press releases
- Updating various social marketing platforms such as Instagram and Facebook
- Producing digital content such as photography, videography, and graphics
- Being a point of contact for media outlets
- Making edits to existing content on websites and social media platforms
- Attend weekly meetings and present to board members as needed
- Other duties as assigned

## Applicants should:

- Be majoring in communication, marketing, public relations, or a related field
- Possess strong writing, good grammar, and decent administrative skills
- Have experience in social media and Photoshop
- Be detail-oriented
- Be self-disciplined as you will work remotely
- Be creative enough to think of content ideas without being told what to do
- Be enrolled in a degree program, recently graduated (within the last year), and/or have been accepted to enter an advanced degree program within the next year.

This internship is **unpaid**.