44th AEJMC Southeast Colloquium
Our Graduate PROGRAMS

School of Journalism and Mass Communications
- Master of Mass Communication
- Master of Arts
- Mass Communication + Law
- Ph.D.

School of Library and Information Science
- Master of Library and Information Science
- Ph.D.
AEJMC Southeast Colloquium
Schedule @ a glance

THURSDAY, MARCH 7, 2019

Google Session I
SJMC room 318
2:30-5:30 p.m.

Opening reception:
Kennedy Greenhouse Studio
5:30-7:30 p.m.

FRIDAY, MARCH 8, 2019

Coffee @ SJMC Atrium
8-10:30 a.m.

Google Session 2
8:45-11:45 a.m.

Session 1
9-10:15 a.m.

Session 2
10:30-11:45 a.m.

Keynote & Awards Ceremony
12:45-1:45 p.m.

Session 3
2:15-3:30 p.m.

Session 4
4-5:15 p.m.

SATURDAY, MARCH 9, 2019

Colloquium Business Meeting
8-9 a.m.

Civil Rights Exhibit at Hollings
8-11:45 a.m.
Welcome to Columbia – home to the University of South Carolina Gamecocks and AEJMC’s world headquarters. South Carolinians are known for their southern hospitality, and we hope that friendliness shines through during your visit here at the School of Journalism and Mass Communications.

The annual AEJMC Southeast Colloquium is a time for researchers and educators to reconnect with one another and share what they’ve been working on. This year’s event promises to be one of the best yet. Laura Smith, SJMC faculty member and colloquium coordinator, has assembled a top-notch itinerary that includes Google workshops, research sessions, keynote sessions and awards, exhibits and tours of the school. We turn 96 years old this year, but you wouldn’t know it to look at us. That’s because we’re committed to providing our students and faculty with cutting-edge facilities, such as our labs, studios and new Social Media Insights Lab. We hope you get a chance to look around!

A little background for those of you who might not be familiar with UofSC: The SJMC is one of two nationally recognized schools within the College of Information and Communications. Our sister school is the School of Library and Information Science, meaning UofSC is one of only a few universities in the U.S. to combine its information and communications programs under one roof. Merging these two fields makes a lot of sense as employers tell us with increasing frequency that they need employees who can find, analyze and deliver information across today’s broad communications spectrum. The CIC has approximately 1,700 undergrads, 400 graduate students and over 100 faculty and staff.

While you’re here, take advantage of our biennial Media and Civil Rights History Symposium. This event brings together scholars from various disciplines to explore the intersection of civil rights and communications. Al Letson, host of the Center for Investigative Reporting’s “Reveal” and NPR’s “State of the Re:Union” podcast, will provide the keynote. He’s a dynamic, award-winning journalist and spoken-word poet who’s breaking new ground in digital storytelling.

On behalf of all of us here at the SJMC, I hope you have a meaningful colloquium, symposium and experience at our wonderful university.

Go Gamecocks!

Tom Reichert, Ph.D.
Dean and Professor

Erik Collins
Interim Director
SJMC

Kenneth Campbell
2019 MCRHS Chair

Laura Smith
2019 Southeast Colloquium Chair
SOUTHEAST COLLOQUIUM
LOCAL ORGANIZING COMMITTEE

Marnie Jenkins
Administrative Coordinator

Camea Cato
Graduate Student Services Manager

Elexus Moody
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Rebekah Friedman
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Jillian Baker
Program Coordinator

Anna King
Registration

Jill Chappell-Fail
Senior Information Resource Consultant

Pierre D’Autel
Network Administrator

Lewis Zeigler
Information Resources Consultant
Digital Tools Training
Google News Initiatives

Debora Wenger

A broadcast news veteran, Debora Wenger is an Assistant Dean and Associate Professor in the Meek School of Journalism and New Media at the University of Mississippi.

Prior to her academic appointments, Wenger worked as a reporter, producer and newsroom manager with multiple TV stations. She conducts multimedia workshops in newsrooms around the country for SPJ in association with its Google News Initiative Program. She is also coauthor of two books, Advancing the Story: Journalism in a Digital World and Managing Today’s News Media: Audience First.

Wenger received her Ph.D. from Kingston University in London and was named as a top journalism educator by NewsPro magazine in 2017. In 2018, AEJMC’s Electronic News Division also honored Wenger with the 2018 Larry Burkum Service Award for her service to journalism and journalism education.

Session 1: Thursday, March 7
(2:30 – 5:30 p.m.)

Session 2: Friday, March 8
(8:45 – 11:45 a.m.)

Thanks to the Society for Professional Journalists (SPJ), in association with the Google News Initiative, we will be hosting two, free Google News Tool Training sessions during the Colloquium/Symposium.

Each session is three hours in length — divided into two sections: Data-driven Storytelling and Building a Better Audience Relationship.

Data-driven Storytelling — 85 minutes
Learn how Google Search can be used to find datasets for better storytelling, how Google Sheets can be used to scrape data from the web, how to make a simple map, and how Public Data Explorer and Tilegrams can be used to do more complex visualizations. Participants get hands-on with the tools they will want to use and teach.

Break — 10 minutes

Building a Better Audience Relationship — 85 minutes
Learn how Google Trends can be used to understand what audiences are interested in and how we can feed into that interest stream. Of course, it’s essential that we build trust with our audiences with tools like Reverse Image Search, Google Earth, etc. that can be used to vet information before publication. You’ll walk away with verification and fact-checking exercises to use in your classroom or your newsroom.
AEJMC DIVISION CHAIRS

Cayce Myers
History

Ginger Blackstone
Electronic News

Mike Martinez
Law & Policy

Patrick Ferrucci
Newspaper & Online

Sei-Hill Kim
Open Division

Tara Mortensen
Visual Communications

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FRIDAY morning session 1

8:45 – 11:45 a.m.  SJMC #318

Google Training Session II
Data-driven Storytelling -- 85 minutes

Break -- 10 minutes

Building a Better Audience Relationship -- 85 minutes

Debora Wenger, SPJ Trainer

9 – 10:15 a.m.  SJMC #113

SJMC Tour

Join us for a trip around our building. Group departs at 9:05 a.m.

9 – 10:15 a.m.  SJMC #115

Law & Policy Panel: Enter the Thunderdome: A Debate Over the Future of CDA Section 230

The nation, it appears, is nearing a tipping point regarding how freedom of expression on the Internet functions. Should CDA 230 be removed or retooled to maximize social welfare and minimize unintended consequences? Should CDA 230 be safeguarded in order to ensure that online expression is not chilled and the Internet can continue to grow? This panel will examine these and other crucial questions about whether new regulations are required to hold platforms accountable or whether markets themselves can address current crises.

Panelists:
Victoria Smith Ekstrand, North Carolina-Chapel Hill
Jared Schroeder, Southern Methodist
Christopher Terry, Minnesota

Moderator
Judge Rachael Jones, First District Court of Appeal, Florida

9 – 10:15 a.m.  SJMC #225

Open Division Panel: The Evolution of “Blackface” and Black Stereotypes in American Culture and Mass Media

The recent controversy surrounding Virginia’s Governor, Megyn Kelly’s dismissal from NBC for comments about wearing “Blackface,” the UPS “Aunt Jemima” employee, the Cal Poly “blackface scandal, and the text image of blackface artwork on the MSC cruise ship have again thrust discussions of the propriety of the act into mainstream conversations. Panelists present a historical survey of the themes and progression of “blackface” in American media and culture, exploring the stereotypes of the popular blackface minstrelsy of Thomas Dartmouth “Daddy” Rice’s Jim Crow in the 1800s to the stereotypical roles of blacks on the contemporary TV and show Blackish. This historical review will lead to exploration of the current climate and discussion of blackface filters on social media and the role of communication scholars in this media-dominated society.

Presiding/Panelist
Darlene White Natale, North Carolina Pembroke
Panelists

Clejetter Cousins, North Carolina Pembroke
Kim Flanders, Pennsylvania State
Mark Beekman, Kent State

9 – 10:15 a.m.

Open Division: Refereed Research in Progress Session (News and Public Opinion)

Moderating/Discussant
William Davie, Louisiana Lafayette

Audiences and Agendas: Did Public Opinion Enable Mainstream Media Criticism of Trump?
Anne Cooper, Ohio and
Donald Shaw, North Carolina-Chapel Hill

The Power of Pulitzer Prize Winning Journalists in Convening Community Journalism Conversations
George Daniels, Alabama

Media Skepticism: Explication and Scale Development
Taisik Hwang, Wisconsin

Changing Coverage of Women’s Roles in 20th Century Framing: A Content Analysis of Successful Farming, Progressive Farmer, and Farm Journal
Catherine Staub, Drake

Could this be Yuge? The Impact of Heuristic and Systematic Cues on the 2018 Midterm Elections
Tom Vizcarrondo, Kennesaw State and David Lynn Painter, Rollins College

Framing the Vision 2030 Media Campaign in Saudi Media: The Arab News as a Case Study
Abdulaziz Alowais, Indiana State

9 – 10:15 a.m.

Open Division: Refereed Paper Session (Gender and Social Issues in the Media)

Moderating/Discussant
Leigh Moscowitz, South Carolina

Ads for Forever Families: How Public Service Advertising Portrays Adoptive Children and Teenagers
Jackson Carter and Jing (Taylor) Wen, South Carolina

Stigma in the News: The Representation and Trivialization of Stigma
Scott Parrott and Nicholas Eckhart, Alabama

Out of the Shadows: Female Representation in Shadow of the Tomb Raider
Jordin Howell, Memphis

The Role of Gender in Influencer Marketing
Khalid Alharbi, South Carolina

Severe Allergies, Price Increases, and Supply Shortages: How News Frames of the 2016 EpiPen Crisis Continue the Conversation of U.S. Pharmaceutical Pricing
Hayley Markovich, Florida
FRIDAY  morning session 2

10:30 – 11:45 a.m.  SJMC #113
USC African American History Walking Tour
Join us to explore important monuments and historical plaques marking the rich history of African Americans and their contributions to our University. Group will depart #113 at 10:35 a.m. The tour will conclude at USC’s Russell House Ballroom, site of our Keynote Speech.

10:30 – 11:45 a.m.  SJMC #115
Law & Policy: Refereed Paper Session (Commercial Speech, Defamation and Privacy… Oh My!!!)
Moderating
Kyla Garrett Wagner, North Carolina-Chapel Hill

Journalist, Advertiser, or Both: Reevaluating Legal Distinctions Between Journalistic and Commercial Speech in the Networked Era*
Jared Schroeder and Monica Chadha, Southern Methodist

Student-Athletes and Limited-Purpose Public Figure Status: A Legal Analysis of Plaintiff Status and Fault Level for College Student-Athlete Defamation Claims
Lacey Sanchez and Erin Coyle, Louisiana State

Crossing Constitutional Boundaries: Searches and Seizures of Journalists’ and Other Travelers’ Electronic Devices at U.S. Borders**
Scott Memmel, Minnesota

10:30 – 11:45 a.m.  SJMC #225
Visual Communications Panel: The Reality of Interactivity: The misuse of AR/VR as an educational tool
Interactivity is expected to produce active citizens, that is, a person who continually challenges and reevaluates him or herself. Drawing together significance from public participation, active participation, and personal empowerment, interactivity promises to bridge the gulf between culture and technology to dig deeper and engage learners in a new and interesting way. However, the practical implementation of bridging the interactive gap in classrooms has not yet been realized in a significant manner. Focus on methods of interactive delivery has taken priority to meaningful content. The preoccupation of whether or not we could interact has overlooked how we should interact.

Presiding/Panelist
Jason Porter, South Carolina

Panelists
Evan Meaney, UofSC School of Visual Art and Design
Katherine Ryker, UofSC School of the Earth, Oceans and Environment
David Dawson, UofSC School of Medicine
10:30 – 11:45 a.m.  SJMC #316

**Open Division: Refereed Research in Progress (Public Relations and Advocacy)**

Moderating/Discussant
**Brooke McKeever**, South Carolina

A Different Kind of Public Sector Practice: Understanding the Environmental Characteristics, Challenges, and Opportunities Associated with Local Law Enforcement Public Relations
**Lindsay McCluskey**, State Univ. of New York, Oswego

Communicating with Purpose: Testing the Viability of Emotions and Issue Involvement as Predictors of CSA Response Behaviors
**Holly Overton, Minhee Choi, Jane Weatherred, and Nanlan Zhang**, South Carolina

CSR in Sports in Saudi Arabia
**Khalid Alharbi**, South Carolina

Make Christmas Great Again: “Maybe we should boycott Starbucks. I don’t know.”
**Branden Birmingham**, South Carolina

#BeLikeBo: PricewaterhouseCoopers Advocacy after Botham Jean Shooting
**Denetra Walker**, South Carolina

Preparing for the Unexpected: An Exploration of Student and Faculties Perspectives on School Safety Preparedness Within a University
**Alexandra Hoagland**, Harding

10:30 – 11:45 a.m.  SJMC #318

Google Training Session II - continues

10:30 – 11:45 a.m.  SJMC #321

**Open Division: Refereed Paper Session (Strategic Communications)**

Moderating/Discussant
**Linwan Wu**, South Carolina

Listicles vs. Narratives: The Interplay Between Mood and Message Type on Native Advertising Effectiveness*
**Chris Noland and Jing (Taylor) Wen**, South Carolina, **Jo-Yun (Queenie) Li**, Miami

The Movement is Advertised: Commodifying Pepsi’s Join the Conversation Commercial
**Randrika Henderson**, Southern Mississippi

A Study of United Airlines 2017 Crisis: News Frames, Crisis Emotions, and Sentiment Analysis
**Yuanwei Lyu**, Alabama

Two Sides of the Bed: Does Mood Affect Consumer Response to Controversial Advertising
**Chris Noland**, South Carolina

Hurricane Information: How Government Agencies use Twitter to Persuade their Residents During a Hurricane**
**Nathan Towery and Nick Buzzelli**, Alabama

12 p.m.  Atrium

**Walk to Keynote Luncheon**

Group departs from the SJMC Atrium bound for Russell House, or, walk over at any time on your own
The Media & Civil Rights History Symposium will be held on Friday and Saturday, March 8-9, 2019. The biennial event welcomes scholars from various disciplines and approaches that address the vital relationships between civil rights and public communication from local/national/transnational contexts, perspectives and periods.

The symposium, which concludes with the Farrar Award in Media & Civil Rights History, takes place at the Hollings Conference Center. Attendees of the AEJMC Southeast Colloquium are welcome to sit in on any of these sessions.

**MCRHS @ A GLANCE**

- **Session 1**: Friday, 2:15-3:30 p.m.
- **Session 2**: Friday, 3:45-5 p.m.
- **Session 3**: Saturday, 9-10:15 a.m.
- **Session 4**: Saturday, 10:30-11:45 a.m.
- **Farrar Awards Luncheon**: Saturday, 12-1:30 p.m.

While you’re here on campus, we invite you to visit the Hollings Special Collections Library for “Justice for All: South Carolina and the American Civil Rights Movement”.

“Justice for All” uses oral history recordings, film clips, photographs, postcards, diaries and manuscripts to highlight largely overlooked chapters in the history of the movement.

**Open to Conference/Symposium Participants:**
- All day Friday, March 7
- By special invitation Saturday, March 8 (8:30 a.m. - 1:30 p.m.)
Keynote Speaker: Al Letson

Al Letson is the host of Reveal’s Peabody Award-winning public radio program and podcast showcasing investigative stories.

Soul-stirring, interdisciplinary work has garnered Al Letson national recognition and devoted fans. In 2008 Letson created, hosted, and executive produced State of the Re:Union (SOTRU). Every episode SOTRU examined America through the lens of community. The program aired on more than 300 NPR stations, receiving critical acclaim, and numerous awards, including a Peabody Award (2014), three consecutive National Edward R. Murrow Awards (2012, 2013, 2014).

In 2015 SOTRU ended production and Letson joined the Center for Investigative Reporting to help launch and host public radio’s first hour-long investigative journalism show, Reveal. Reveal’s first pilot, The VA’s Opiate Overload, won a Peabody Award (2013). Since that time Reveal has gained a large audience and is heard on over 400 public radio stations and over 1 million downloads a month. In 2016 Letson launched his own podcast, showcasing a little bit of errthang. Errthang is just that, everything: storytelling, radio drama, pop culture reviews, and interviews. Letson is basically taking all the things that are floating in his head and turning it into a mixtape of delight for listeners.

A true renaissance man, Letson got his start on stage as a performance poet where he established himself as a heavyweight in the Poetry Slam community, being a featured on venues such as HBO’s Def Poetry Jam, and CBS’s 2004 Final Four PreGame. Drawing on his background as a performance poet, Letson seamlessly weaves spoken word into the fabric of his theatre work. Several of his plays produced on stages across the country. His solo performance Summer in Sanctuary opened at the Abingdon Theatre company off-Broadway in the summer of 2012 and ran for nine months at the Marsh in San Francisco.

A self-described comic nerd, in 2017 Letson was picked by DC Comics to join the DC Comics Writer’s Workshop. The workshop trains writers to work for DC Comics, writing iconic characters like Batman, Superman and Wonder Woman. While it may seem like his interests are varied, they are all aspects of who Al Letson is, a storyteller for the new millennium.
Keynote Luncheon

12:15-1:45 p.m.                                       Russel House Ballroom A/B

Keynote Luncheon & Awards Ceremony

Welcoming Remarks
Laura Smith, Chair, 2019 AEJMC Southeast Colloquium

Top Faculty & Student Paper Awards Winners:
AEJMC Southeast Colloquium

Electronic News
“There’s a Camera Everywhere”: How Citizen Journalists, Cell Phones and Technology Shape News Coverage of Police Shootings**
Denetra Walker, South Carolina

History
Thinking Black: An Analysis of the Impact of Black Racial Identity on the Discourse and Work Routines of Cable Media Practitioners*
Gheni Platenburg, Montevallo

The Coke Side of Life: The Religiosity of Coca-Cola Advertisements**
Daniel Haun, South Carolina

Newspaper and Online
Autopsy of Dow Jones News Fund’s Adviser Update: A Content Analysis of Scholatic Journalism’s Community Newspaper*
George Daniels and William Heath, Alabama

A “travesty of fundamental fairness” or a “mass moral reckoning”: An Analysis of the Op-Ed Discourse During the Hill-Thomas and Ford-Kavanaugh Hearings**
Kelli Boling, South Carolina

Law & Policy
Journalist, Advertiser, or Both: Reevaluating Legal Distinctions Between Journalistic and Commercial Speech in the Networked Era*
Jared Schroeder and Monica Chadha, Southern Methodist

Crossing Constitutional Boundaries: Searches and Seizures of Journalists’ and Other Travelers’ Electronic Devices at U.S. Borders**
Scott Memmel, Minnesota

*Top Faculty
** Top Student
Keynote Luncheon

**Visual Communication**
Cost-efficient, Copious, and Not-So Credible? An Examination of the Credibility of Staff and Stock Photography*
  Tara Mortensen, Brian McDermott and Khadija Ejaz, South Carolina

Holy Smokies! Information Design, Humor, and Trail Safety**
  Garrett Pilgrim, Memphis

**Open Division**
Listicles vs. Narratives: The Interplay Between Mood and Message Type on Native Advertising Effectiveness*
  Chris Noland and Jing (Taylor) Wen, South Carolina
  Jo-Yun (Queenie) Li, Miami

Hurricane Information: How Government Agencies use Twitter to Persuade their Residents During a Hurricane**
  Nathan Towery and Nick Buzzelli, Alabama

**Introduction of Keynote Speaker**
Kenneth Campbell,
Chair, 2019 Media & Civil Rights History Symposium

**Keynote Address**
Al Letson, Reveal, Center for Investigative Journalism & State of the Re:Union, NPR
  Winner, 2018 Knight Award (All Work, No Pay)
  Finalist, 2018 ONA General Excellence in Online Journalism

Closing Remarks
Laura Smith, 2019 AEJMC Southeast Colloquium Chair

1:45 – 5:15 p.m.  
Hollings Conference Center

**Justice for All Exhibit**

At any point following our Keynote luncheon, feel free to stop at the Ernest F. Hollings Special Collections Library to see UofSC’s Justice for All Exhibit. Featuring hundreds of items from the University’s special collections, the exhibit tells the story of the state’s fundamental role in the national Civil Rights Movement. You will find the exhibit open until 5:15 p.m. Friday and again from 8:30 a.m. – 1:30 p.m. on Saturday. Please enter through the front doors of the Thomas Cooper Library, south of the SJMC (or to the west of the Russell House student union).
FRIDAY afternoon session 3

2:15 – 3:30 p.m. SJMC #113

Newspaper and Online Division: Refereed Research Session

Moderating/Discussant
Cory Armstrong, Alabama

A Spoonful Too Many: A Qualitative Framing Analysis of National Codeine Cough Syrup Abuse Coverage in Nigerian Newspapers
Yewande Addie, Florida

A “travesty of fundamental fairness” or a “mass moral reckoning”: An Analysis of the Op-Ed Discourse During the Hill-Thomas and Ford-Kavanaugh Hearings**
Kelli Boling, South Carolina

Mainland Online News Media on 2018 Taiwan Local Election: Framing Analysis of People’s Daily, The Paper and Caixin
Yiran Zhao and Anuune Uchenna Kingsley, Xiamen
Presented by Lifeng Yan, Xiamen

A Content Analysis of Opioid Framing in American Newspaper Articles (2010-2016)
Sharon Baldinelli, Alabama

2:15 – 3:30 p.m. SJMC #115

Porn Wars: Serious Value, Social Harm, and the Fallout of a Pseudo-Feminist Obscenity Doctrine
P. Brooks Fuller, Elon
Kyla Garrett Wagner, North Carolina-Chapel Hill

Extending the Roberts Court’s Affirmation of Individual Expressive Rights to the First Amendment Claim in Masterpiece Cakeshop
Nancy Whitmore, Butler

Merging Offensive Speech Cases with Viewpoint-Discrimination Principles: The Immediate Impact of Matal v. Tam on Two Strands of First Amendment Jurisprudence
Clay Calvert, Florida

Discussant
Victoria Smith Ekstrand, North Carolina-Chapel Hill

2:15 – 3:30 p.m. SJMC #225

Visual Communications Division: Refereed Paper Session

Moderating
Branden Birmingham, South Carolina

Holy Smokies! Information Design, Humor, and Trail Safety**
Garrett Pilgrim, Memphis

Cost-efficient, Copious, and Not-So Credible? An Examination of the Credibility of Staff and Stock Photography*
Tara Mortensen, Brian McDermott and Khadija Ejaz, South Carolina

Out of Africa: Humans of New York Abroad
Ivy Ashe, Texas at Austin

Come Wind or Higher Waters: Reimagining Hurricane Categorization
William Henry Suggs, Memphis

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Through the Lens of Television: Progression in Portrayal of Pakistani Trans* Community (A study of TV shows from 2010 to 2018)

Saleem Abbas, Independent Researcher

Discussant

Matt Haught, Memphis

2:15 – 3:30 p.m.                     SJMC #316

Open Division: Refereed Research in Progress (Health, Science, Sports and Entertainment)

Moderating/Discussant

Holly Overton, South Carolina

Managing Conflicting Health Information Online: Modifying Theory of Motivated Information Management in Childhood Vaccination Context

Jo-Yun (Queenie) Li, Miami
Jing (Taylor) Wen, Joon Kyoung Kim and Robert McKeever, South Carolina

Effects of Exemplification and Message Interactivity in User Comments Regarding Genetically Modified Food (Working Title)

Nanlan Zhang and Linwan Wu, South Carolina

Examining the Impact of Green Problem Chain Recognition Effect on CSR Communication: An Experimental Study

Nandini Bhalla, South Carolina

808s & Chart Place: A Longitudinal Content Analysis of the Most Popular Rap Songs in the United States for References to Struggles with Mental Illness

Alex Kresovich, North Carolina-Chapel Hill

Exploring the Relationship Between Sports Fandom and Moral Judgment

Bumsoo Park, Alabama

The Effects of Team Identification on Social Media Use

Elisabetta Zengaro, Alabama

2:15 – 3:30 p.m.                     SJMC #318

Panel Session: The Road to Success in Academe & AEJMC: Grad School and Post-Grad Survival Strategies

This panel aims to provide grad students and recent graduates with tips on how to successfully navigate the academic world (including AEJMC). Each panelist will focus on a different area of mass communication scholarship, offering a range of expertise; but all are somewhat new PhDs. The moderator is a late-stage doctoral student. Although brought to you by the Electronic News Division, the panel is designed to appeal to Colloquium attendees from all divisions – and even those who are not AEJMC members. Panelists will give recommendations, but this informal forum will also allow audience members to ask questions and share their concerns.

Moderating/Presiding

Christoph Mergerson, Rutgers

Panelists

Ginger Blackstone, Harding
Kevin Hull, South Carolina
Dylan McLemore, Central Arkansas
Linwan Wu, South Carolina

We thank Ginger Blackstone, Southeast Colloquium Chair of the Electronic News Division, for organizing this panel for the benefit of the entire conference.

* Top Faculty
** Top Student
FRIDAY afternoon session 3 & 4

2:15 – 3:30 p.m. SJMC #320

History Division: Refereed Research Session (Race, Gender, and Identity in Media History)

Moderating/Discussant
Cayce Myers, Virginia Tech

Thinking Black: An Analysis of the Impact of Black Racial Identity on the Discourse and Work Routines of Cable Media Practitioners*
Gheni Platenburg, Montevallo

More Than Fluff: Women’s Suffrage in the Society Pages of Nashville Newspapers (Research in Progress)
Melony Shemberger, Murray State

An Analysis of One Editor’s Portrayal of Blacks and Integration in the McComb Enterprise-Journal, 1964-1965
Ecaterina Stepaniuc, Southeast Missouri State and John Emmerich, Mississippi State

Trends in Sports Journalists’ Survey Response Rates and Preferences
Sada Reed, Arizona State

Manshoor from Kuwait to the World: An Attempt to Convert Conservative Kuwait into a Liberal Community
Noura Al-Duaijani, South Carolina

FRIDAY afternoon session 3 & 4

2:15 – 3:30 p.m. SJMC #321

Open Division: Refereed Research Session (Theory and Methodology)

Moderating/Discussant
Robert McKeever, South Carolina

Motives of Alone Versus Group Binge Watching with the Uses and Gratifications Approach
Casey Yetter, Sam Houston State

The Walk-Up: Applying Agenda-Setting Theory to MLB Batters and Television Air Time During At Bats
Samuel Hakim and Zachary Arth, Alabama

Hostile Media Bias and Third-Person Effect in Film and Television
Michele Meyer, North Carolina-Chapel Hill

Journalist-Audience Interactions on Twitter: Effects on Perceived Credibility, Media Trust, and Perceived Media Bias
William Heath, Ryan Broussard, Jiehua Zhang and Matthew Barnidge, Alabama

The Daily Miracle: The Overlooked Value of Newspaper Labor, Production and Delivery
A.Jay Wagner and Christina Mazzeo, Marquette

Autopsy of Dow Jones News Fund’s Adviser Update: A Content Analysis of Scholastic Journalism’s Community Newspaper*
George Daniels and William Heath, Alabama

Relevant Journalism Pedagogy in The Age of Trump (Research in Progress)
Janita Poe, Georgia State
Bombs in the Mail and the Tree of Life Shooting: How American Newspapers Covered Acts of Domestic Terrorism (Research in Progress)

Christoph Mergerson, Rutgers

3:45 – 5 p.m.  
SJMC #115

Law & Policy Division: Refereed Paper Session (Threats to Publication)

Moderating
Scott Memmel, Minnesota

Examining False Speech Regarding Election Administration
Ashley Fox, North Carolina-Chapel Hill

Amanda Reid, North Carolina-Chapel Hill

Like a Well and Getting Wider
Eric Johannes Blom, Indiana-Bloomington

Discussant
Eric Robinson, South Carolina

3:45 – 5 p.m.  
SJMC #310

Electronic News Division: Refereed Research Session

Moderating/Discussant
Ginger Blackstone, Harding

“There’s a Camera Everywhere”: How Citizen Journalists, Cell Phones and Technology Shape News Coverage of Police Shootings**
Denetra Walker, South Carolina

Episodic and Thematic Framing of the Yemen War
Manasar Alharethi, Alabama

U.S. Elections: How is Russia Fighting the “Influence War” on American Voters Through State-sponsored News on YouTube?
Jennifer Brown and Joshua Weiss, Regent

Immersive Empathy: Utilizing Virtual Reality for Diversity Training in the Multimedia Journalism Classroom (Research in Progress).
Christine Eschenfelder, Jennifer Woodard and Stephanie Dean, Middle Tennessee State

Dylan McLemore, Central Arkansas

3:45 – 5 p.m.  
SJMC #316

Visual Communication Division: Refereed Research in Progress Session

Moderating/Discussant
Tara Mortensen, South Carolina

U.S. Front-Pages: Visual News Values in Wire Versus Non-Wire Photographs
Kyser Lough, Texas at Austin and Tara Mortensen, South Carolina

* Top Faculty
** Top Student
3:45 – 5 p.m.                           SJMC #318

Refereed Research in Progress: Roundtables

Electronic News Division

Moderating/Discussant
Cory Armstrong, Alabama

Bryan Broadcasting as Hyperlocal Radio
Tony DeMars, Texas A&M-Commerce

President Trump’s Trade War with China:
Framing Effects of Deviant Coverage
William Davie, Louisiana Lafayette

The Impact of Social Media in Organizational
Behavior in News, Public Relations, and
Technologically Driven Firms
Kortni Alston, North Carolina A&T
State, Gheni Platenburg, Montevallo,
and Christine Eschenfelder, Middle
Tennessee State

Law & Policy

Moderating/Discussant
Carmen Maye, South Carolina

FOIA’s Expanding Privacy Exemptions:
An Empirical and Doctrinal Analysis
Jonathan Anderson, Minnesota

FOIA’s Expanding Privacy Exemptions:
An Empirical and Doctrinal Analysis
Jonathan Anderson, Minnesota

“No Damn Flag:” What Vietnam-Era Flag
Desecration Cases Mean Today
Brandy Gomez and Genelle Belmas, Kansas

Is an Ounce of Censorship Worth a Pound of
Cure? Examining the Protection of
Public Health as Justification for
Suppressing Free Speech
Kyla Garrett Wagner and Kriste Patrow,
North Carolina-Chapel Hill

Controversial Speakers and Campus Speech:
What the Goldwater Statutes Get Wrong About
the First Amendment
Victoria Smith Ekstrand, Shao
Chengyuan and Mariam Turner, North
Carolina-Chapel Hill

Theorizing the Jurisprudence of Holocaust
Denial and Free Speech: A Comparative Analysis
of European Communitarianism and
American Historicism
Martina Santia and P. Brooks Fuller, Elon

Principals and the Press: Why Censorship
Continues in Scholastic Media
R.J. Morgan, Mississippi

126,747,272 Reasons to Rethink This:
Candidate and Issue Advertising in
Minnesota During the 2018 Election Cycle
Christopher Terry, Minnesota

Visual Communication

Moderating/Discussant
Gabriel Tait, Ball State

The Cross-Culture Selfie Study: Exploring the
Difference between Chinese and American
Motivations for Taking and Sharing Selfies
on Social Media
Yuanwei Lyu, Alabama

Visualizing the Finish Line: Exploring Capstone
Courses in Visual Communications Programs
Matthew Haught, Memphis
Visual Depiction of Farm Animals in Cartoons as Media Channel: Visual Depiction of Farm Animals in Twentieth Century American Animation

**Joanne Littlefield, Abraham Baldwin**
Agricultural College

Visual Semiotics, Framing and Agenda Setting Analysis of Christine Blasey Ford in Time and Twitter

**Gabriel Tait**, Ball State, and
**Mia Moody-Ramirez and Dorothy Bland**, North Texas

3:45 – 5 p.m.  **SJMC #320**

**History Division**: Refereed Research Session (Persuasion, Image, and News Making in Media History)

Moderating/Discussant

**Melony Shemberger**, Murray State

Did News Councils Matter? The Minnesota Experience (Research in Progress)

**Jonathan Anderson**, Minnesota

History of Street Photography

**Flora Khoo**, Regent

The Coke Side of Life: The Religiosity of Coca-Cola Advertisements**

**Daniel Haun**, South Carolina

3:45 – 5 p.m.  **SJMC #321**

**Open Division**: Refereed Paper Session (Diversity, Religion and Politics)

Moderating/Discussant

**David Moscowitz**, South Carolina

JMC Deans of Color Lead with a Purpose: A Qualitative Study

**Keonte Coleman**, Middle Tennessee State

Twitter versus Facebook: Examining Political Engagement on Social Media

**Mustafa Oz**, Southern Indiana

Faith in the White House: Public Perceptions of U.S. Presidents’ Communicative Performance of Spiritual Leadership

**Kirsten Adams**, North Carolina-Chapel Hill

#freethenipple and Legal Ripples: Indecency Provisions in a Changing Social Landscape

**Evelyn Mitchell**, North Carolina-Chapel Hill

The Promotion of Specific Mediums for Bible Engagement Among Influential Pastors

**Joshua Weiss**, Regent

5 – 6 p.m.

5 p.m. Programming officially concludes

Rest Break / Return to Hotel

6 p.m.  **Inn at Carolina**

Small groups will depart for dinner from the Inn to various local eateries

* Top Faculty
** Top Student