Our Graduate Programs

School of Journalism and Mass Communications

- Master of Mass Communication
- Master of Arts
- Mass Communication + Law
- Ph.D.

The School of Journalism and Mass Communications at the University of South Carolina provides outstanding education, research and service. South Carolina is one of only a few universities to combine its communications and information science programs – two rapidly evolving and converging fields united by a shared belief that information accessibility and integrity is the cornerstone of a strong democracy.

Learn more at sc.edu/cic
It is with great pleasure that we offer you a big virtual welcome to the School of Journalism and Mass Communications at the University of South Carolina. We are excited to engage with you during our biennial Media & Civil Rights History Symposium. Similar to past years, this symposium promises to offer another wonderful discussion and scholarly conversation.

This year's keynote is a joint effort with the College of Information and Communications Diversity, Equity and Inclusion Research Symposium. Our speaker is Nikole Hannah-Jones, a staff writer for the New York Times Magazine who won the Pulitzer Prize in 2020 for the introduction to her 1619 Project. Her work has shaped recent national conversations about race in America while garnering a great deal of praise. You can watch her Friday at noon.

On behalf of everyone here at the SJMC and the CIC, we want to thank you for joining us for this special event that brings together scholars from a spectrum of disciplines to examine the intersection of civil rights and public communication. Go Gamecocks!
SCHEDULE

Thursday, March 25

6:30 p.m. – 8 p.m. | Opening Session: Civil Rights in South Carolina

Welcome
Kenneth Campbell, Chairman, Media & Civil Rights History Symposium

Greetings
Andrea Hickerson, Director, School of Journalism and Mass Communications

Opening Remarks
Kathy Roberts Forde, Massachusetts-Amherst

Introductions
Bobby Donaldson, Director, Center for Civil Rights History and Research

Moderator
Kenneth Campbell

Panelists
Claudia Smith Brinson, author, Stories of Struggle: The Clash over Civil Rights in South Carolina (2020)

Cecil Williams, author, Out of the Box in Dixie: Cecil Williams' Photography of the South Carolina Events that Changed America

James Felder, civil rights activist and author, Civil Rights in South Carolina: From Peaceful Protests to Groundbreaking Rulings

Friday, March 26

9 a.m. – 10:15 a.m. | Research Session: MAC 50th Anniversary

This session celebrates the 50th anniversary of the founding of the Minorities and Communication Division (MAC) of the Association for Education in Journalism and Mass Communications.

Welcome
Kenneth Campbell, Chairman, Media & Civil Rights History Symposium

Moderator
Sydney Dillard, MAC Division Vice President, 2020-2021

Research Papers
George L. Daniels, Alabama -- The Movement Before MAC: 1960s Change Agents for Media Education Diversity

Sage Meredith Goodwin, Oxford -- The Lily-White Television Newsroom: Civil Rights on
Welcome
Kenneth Campbell, Chairman, Media & Civil Rights History Symposium

Moderator
Sid Bedingfield, Minnesota

Panelists


Kevin Trumpeter, Allen University, Project Director, John Henry McCray and the Role of the Black Press in the Civil Rights Movement

Katharine Allen, Director of Research, Historic Columbia; *Modjeska Monteith Simkins: An Advocate of the People* multimedia exhibit

11:45 a.m. – noon | Break

Noon – 1:30 p.m. | Media & Civil Rights History Symposium and the CIC Diversity, Equity and Inclusion Symposium Keynote Address

In Conversation with Nikole Hannah-Jones: A Fireside Chat
*Sponsored by the College of Information and Communications and the UofSC Office of Diversity, Equity and Inclusion*

Presiding
Nicole Cooke, Augusta Baker Endowed Chair in Childhood Literacy

Opening Remarks
Julian Williams, Vice President, UofSC Office of Diversity, Equity and Inclusion
Tom Reichert, Dean, College of Information and Communications
Andrea Hickerson, Director, School of Journalism and Mass Communications

A Fireside Chat
Hannah-Jones, a staff writer for the New York Times Magazine, won the Pulitzer Prize for Commentary in 2020 for her essay introducing the magazine’s 1619 Project. She is also the creator
of the project. She will be in conversation with Nicole Cooke, Augusta Baker Endowed Chair in Childhood Literacy, and Bobby Donaldson, director of the UofSC Center for Civil Rights History and Research, as they engage in a dialogue about race, social justice, and media.

1:30 p.m. – 1:45 p.m. | Break

1:45 p.m. – 3 p.m. | Panel: Social Justice and the Media: Views from the Road
This panel will share observations from the book *Genus Americanus: Hitting the Road in Search of America's Identity* by Loren Ghiglione, Professor Emeritus, Northwestern University’s Medill School of Journalism. The book is based on a 14,000-mile, 3-month, 28-state road trip Ghiglione and two Medill students made across America to interview 150 Americans about race, sexual orientation, and other hot-button identity issues.

Welcome
Kenneth Campbell, Chairman, Media & Civil Rights History Symposium

Moderator
Loren Ghiglione, Northwestern

Panelists
Edward Alwood, a native of Georgia, was a broadcast news reporter for CNN's Washington bureau; journalism professor, University of Maryland’s Philip Merrill College of Journalism


Wilbert Rideau, an awarding-winning journalist who spent 44 years in Louisiana prisons. Editor, *Angolite*, a prison newsmagazine; a correspondent for NPR’s *Fresh Air* while in prison.

3 p.m. – 3:15 p.m. | Break

3:15 p.m. – 4:30 p.m. | A Conversation with Civil Rights Journalist and Documentarian Steve Crump

Welcome and Moderator
Kenneth Campbell, Chairman, Media & Civil Rights History Symposium

Steve Crump is an award-winning journalist with WBTV in Charlotte as well as an award-winning documentarian. In his more than 40-year career, Crump has covered some of the most critical civil rights events and issues of our time and has produced more than 20 documentaries that focus on the Civil Rights Movement as well as African Americans. His subjects include Congressman John Lewis; the Orangeburg Massacre; school desegregation; Rock Hill’s sit-in demonstrators, known as the “Friendship Nine”; and Columbia’s Sarah Mae Flemming, who protested bus segregation 17 months before Rosa Parks. His documentary “Orangeburg Massacre 50 Years Later” received an Emmy Award in 2019. The National Association of Black Journalists honored Crump in 2016 with their first Journalist of the Year Award recognizing a journalist in a small or medium-sized market. He was honored for his exceptional coverage of the tragic shooting at Mother Emmanuel Church in Charleston on June 17, 2015 that took the lives of nine African Americans. The session will feature excerpts from his documentaries as part of a conversation with him.

Crump, and his wife, Cathy, are donating their papers and films to the UofSC Center for Civil Rights History and Research.
NIKOLE HANNAH-JONES was awarded the 2020 Pulitzer Prize for Commentary in recognition of her powerful essay introducing the New York Times Magazine's “The 1619 Project.” Hannah-Jones, a staff writer for the magazine, is also creator of “The 1619 Project,” a multimedia initiative which explores the history and lasting legacy of American slavery. Her essay is titled “Our Democracy’s Founding Ideals Were False When They Were Written. Black Americans Have Fought to Make Them True.”

She received a MacArthur Fellowship in 2017 for “reshaping national conversations around education reform.” She was named Journalist of the Year by the National Association of Black Journalists in 2015, and was named to 2019’s The Root 100 as well as Essence’s Woke 100. In February 2020, she was profiled by Essence as part of their Black History Month series, celebrating “the accomplishments made by those in the past, as well as those paving the way for the future.”

She covers racial injustice for The New York Times Magazine. Her piece “Worlds Apart” in The New York Times Magazine won the National Magazine Award for “journalism that illuminates issues of national importance.” She has won the National Magazine Award three times. In 2016, she was awarded a Peabody Award and George Polk Award for radio reporting for her This American Life story, “The Problem We All Live With.”

Her reporting has also won Deadline Club Awards, Online Journalism Awards, the Sigma Delta Chi Award for Public Service, the Fred M. Hechinger Grand Prize for Distinguished Education Reporting, and the Emerson College President’s Award for Civic Leadership.

Hannah-Jones co-founded the Ida B. Wells Society for Investigative Reporting with the goal of increasing the number of reporters and editors of color. She holds a Master of Arts in Mass Communication from the University of North Carolina and a BA in History and African-American studies from the University of Notre Dame.
ABOUT THE MEDIA & CIVIL RIGHTS HISTORY SYMPOSIUM

The Media & Civil Rights History Symposium is a biennial scholarly conference hosted and sponsored by the University of South Carolina School of Journalism and Mass Communications. The inaugural Symposium was held in March 2011. Due to the COVID-19 pandemic, this year the entire symposium will be virtual. The purpose of the Symposium is to bring together scholars who work at the transdisciplinary intersection of media and civil rights history. The Symposium welcomes scholars from various disciplines and invites work that approaches civil rights and media history from a range of contexts, perspectives, and periods. The Symposium embraces the broad range of possible meanings of “civil rights” and all local, national, and transnational historical experiences. We are particularly interested in being a welcoming and supportive training ground for graduate students and junior scholars. We strive to embrace methodological diversity in terms of research and paper presentations. We are very interested in promoting transdisciplinary engagement and understanding.

The Symposium has historically been held in the spring (March or April) on the campus of the University of South Carolina in Columbia. A keynote luncheon is a highlight of the gathering. In the past, our keynote luncheon speaker has been a book author who gives not only the keynote lecture at the luncheon but also a free public talk at a local historic location the same night. These venues have included the Richland Public Library, the Booker T. Washington Auditorium on the university campus which was formerly an all-black high school, and Zion Baptist Church, where many civil rights activities were organized and marches begun. Previous keynote speakers have included: 2011, Isabel Wilkerson, The Warmth of Other Suns; 2013, Katherine Mellen Charron, Freedom’s Teacher: The Life of Septima Clark; 2015, Peniel Joseph, Stokely: A Life; 2017, documentary filmmaker Stanley Nelson Jr., Tell Them We Are Rising: The Story of Black Colleges and Universities; and 2019, Al Letson, Reveal.

Twice, in 2011 and 2019, the symposium has been held in conjunction with the Southeast Colloquium, a regional conference of the Association for Education in Journalism and Mass Communication. This year, the symposium’s keynote presentation is being held in conjunction with the College of Information and Communications Diversity, Equity and Inclusion Research Symposium.

The Ronald T. and Gayla D. Farrar Award, typically presented at the Symposium, will be presented at a later date.

Partners of the Symposium have included UofSC Center for Civil Rights History and Research, the History Center, the African American Studies Program, and the Richland County Public Library.

ABOUT THE COLLEGE OF INFORMATION AND COMMUNICATIONS DIVERSITY, EQUITY AND INCLUSION RESEARCH SYMPOSIUM

The College of Information and Communications Diversity, Equity and Inclusion Research Symposium was created in 2018 to highlight faculty and student research in the college on various aspects of diversity including racial and social justice, equity and access, and race/gender/cultural and global issues. The symposium features a panel discussion and keynote address by a national diversity, equity and inclusion thought leader.
SPECIAL THANKS TO

Media & Civil Rights History Symposium
Kenneth Campbell, Chairman, South Carolina
Sid Bedingfield, Minnesota
Kathy Roberts Forde, Massachusetts-Amherst
Christopher Frear, South Carolina

UofSC Office of Diversity, Equity and Inclusion
Julian Williams, Vice President

College of Information and Communications
Shirley Staples Carter, Associate Dean for Diversity, Equity and Inclusion
Patty Hall, Webmaster
Michaela Taylor, Visual Communications Coordinator
Rebekah Friedman, Communications Manager

Center for Civil Rights History and Research
Bobby Donaldson, Director
Jennifer Melton, Manager
Christopher Frear

UofSC Symposium Partners
Center for Civil Rights History and Research
African American Studies Program
History Center

UofSC Division of Information Technology
Michelle Crisp
Matthew Warthen
Joe Woodard, Jr.

AND SPECIAL THANKS TO
ALL PROGRAM PARTICIPANTS