

# MEDIA EVALUATION ENTRY FORM

## SOUTH CAROLINA SCHOLASTIC PRESS ASSOCIATION

School of Journalism and Mass Communications/University of South Carolina, Columbia, S.C. 29208  
 (803) 777-6146 (p) • (803) 576-6510 • dennislc@email.sc.edu

Broadcast    Literary Magazine    Newspaper/newsmagazine    Online    Yearbook

Publication Name \_\_\_\_\_

Adviser Name \_\_\_\_\_

School Name \_\_\_\_\_

Adviser Email \_\_\_\_\_

School Address \_\_\_\_\_

### Evaluation fee: \$50

To receive an evaluation, your program must be an SCSPA member. To become a member, visit <http://scspa.sc.edu>.  
**If you advise multiple publications, you must fill out an entry form for each publication and you must pay an evaluation fee for each publication type.**

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

School Phone \_\_\_\_\_

### Mail to:

Number of students in production class \_\_\_\_\_

### FOR THIS SUMMER ONLY

**For broadcast only**, how often do you produce a show?

Leslie Dennis  
 201 Autumn Glen Road  
 Columbia, SC 29229

Daily    Twice a week    Once a week  
 Twice a month    Once a month

### Guidelines for Media Evaluation Entry

Enclose this entry form with full payment to SCSPA of \$50 as well as the enclosures listed below along with a letter to the judge. If you advise multiple publications, you must fill out an entry form for each publication and you must pay an evaluation fee for each publication type.

Publication type	Received in office date	Enclosures necessary
<input type="checkbox"/> Broadcast	Feb. 1	Links to 2 shows (no more than 20 minutes):
<input type="checkbox"/> Literary Magazine	June 7	One copy of the magazine
<input type="checkbox"/> Newspaper/newsmagazine	Feb. 1	One copy of two issues (can email PDF copies)
<input type="checkbox"/> Online	Dec. 15	Link:
<input type="checkbox"/> Yearbook	June 7	One copy of the yearbook

For the following, indicate the approximate percentage of work done by students, advisers and professionals. Totals should add up to 100 percent.

	Writing	Editing	Page Design	Headline writing	Caption writing	Ad design	Graphics	Selling ads	Taking photos	Editing photos	Cover (YB, LM, newsmag.)	Online news sit
% by students												
% by advisers												
% by pros												

Explain how and by whom staff is selected. \_\_\_\_\_

Who approves copy prior to publication/production? \_\_\_\_\_

Who determines content of publication/site/production? \_\_\_\_\_

All work is original and have been unedited from original publication or air date. There are no copyright violations.

Adviser's Signature \_\_\_\_\_

Date \_\_\_\_\_

Editor's signature \_\_\_\_\_

Date \_\_\_\_\_

You may, and are encouraged to, include a letter explaining to the judge how your media is produced, any issues with the production and other information you think the judge may find pertinent in viewing your production.