SPECIFICS

Tuition: $225 tuition

Housing:
$125 two-person room

$175 single-person room

bit.ly/CJIatUSC

Applications due May 15

@USC SJMC/Columbia, S.C.

Find projects @ onlinecji.wordpress.com
Wednesday, June 12

2 p.m. – check in to dorms
3-4:30 p.m. – welcome and group assignments
4:30-5:30 p.m. – large group activity TBD
5:30-6:45 p.m. – dinner
6:45-9 p.m. – large group activity TBD
9-10:30 p.m. – group work & meet with mentors
due @ day’s end: roles, assignments and timeline
11:30 p.m. – lights out at dorm

Thursday, June 13

7:30-8:30 a.m. – breakfast/wake up
8:30-8:45 a.m. – GOOD MORNING, CJI!!
8:45-9:30 a.m. – choice of small group sessions #1
9:35 a.m.-10:15 a.m. – choice of small group sessions #2
10:15 a.m.-noon – group planning w/mentor
Noon-1 p.m. – lunch
1-1:45 p.m. – choice of small group sessions #3
1:45-2:30 p.m. – choice of small group sessions #4
2:30-4 p.m. – group work (w/mentor input)
4:15-5 p.m. – choice of small group sessions #5
5-5:45 p.m. – choice of small group sessions #6
5:45-7:30 p.m. – dinner
7:30-9 p.m. – large group activity TBD
9-11 p.m. – work with mentor
due @ day’s end: progress report, interviews/questions/sources, rough draft of written and visual elements
11:30 p.m. – lights out at dorm

Friday, June 14

7:30-8:30 a.m. – breakfast/wake up
8:30-8:45 a.m. – GOOD MORNING, CJI!!
8:45-9:30 a.m. – choice of small group sessions #7
9:35 a.m.-10:15 a.m. – choice of small group sessions #8
10:15 a.m.-noon – group planning w/mentor
Noon-1 p.m. – lunch
1-1:45 p.m. – choice of small group sessions #9
1:45-2:30 p.m. – choice of small group sessions #10
2:30-5:45 p.m. – group work (w/mentor input)
5:45-7:30 p.m. – dinner
7:30-9 p.m. – large group activity TBD
9-11 p.m. – work with mentor
due @ day’s end: progress report, interviews/questions/sources, rough draft of written and visual elements
11:30 p.m. – lights out at dorm

Saturday, June 15

7:30-8:30 a.m. – breakfast/wake up
8:30-11:30 a.m. – group work (w/mentor input)
11:30-12:30 pm. – lunch
12:30-3:30 p.m. – group work/finalize packages/check out of dorms
4-5:30 p.m. – pizza party and group presentations
THE PROJECT

After CJI, you will be able to take these projects back with you to your media production class, no matter what type of publication or production you work on. Literary magazine, yearbook, newsprint, broadcast and online media students alike can benefit and learn from sessions, and the project teaches all students how to work in a group and to use programs and resources they can use in their journalism classrooms.

At CJI, you will be placed in a group with three or four other students, and your group will be assigned a beat to cover for a final project. Each group member should take a different angle or approach to covering the assigned beat. By the end of the week, each person should have one written, one visual and one social media element.

Below is the outline for each requirement and an option for a supplemental element to enhance your project.

WRITTEN  VISUAL  SOCIAL

REQUIRED written element –
- sourced story: 300-600 words
- story must include three to five sources, three hyperlinks designed to enhance the reader’s experience and engagement and at least one featured image

Supplemental written elements –
- choice: blog, review, column, editorial, critical essay, poem, skit/drama, broadcast script, short story or song/lyrics

REQUIRED visual element –
- choice: broadcast package, double-page spread or photo essay with at least 10 images and captions

Supplemental visual elements –
- choice: infographic, photo gallery/slideshow, illustration, photo illustration, Animoto or editorial cartoon

REQUIRED social media element –
- Twitter or Instagram/Snap story: specific number tweets/grams/snaps per day connected to what you’re learning/producing – have a separate student journalism account and appropriate hashtags
- Pinterest boards

Supplemental visual elements –
- Steller or ThingLink
At CJI, you and your group will be assigned a beat to cover for your final project. For that project, each group member will need to have one written element, one visual element and one social media element to post to a website. Each group member should take a different angle or approach to covering the assigned beat. Below are some of the beats groups will be assigned at CJI. Groups will be notified by June 1 of their assignments so they can prepare and can discuss ideas with other group members.

**Arts & Culture**
- Columbia Museum of Art
- Columbia Poet Laureate
- Koger Center for the Arts
- Nickelodeon
- Theater Groups (Town, Trustus, Workshop)
- USC Theater Department

**Community**
- Congaree Riverkeeper
- Five Points Association
- OneColumbia
- Pawmetto Lifeline and Pets, Inc.
- Soda City Market

**Local Food**
- City Roots Farm
- Local coffee shops (Cool Beans, Drip)
- Chefs and restaurants (The Oak Table, The Gourmet Shop)

**Media**
- Local radio (92.1, 99.3)
- Local television (WIS-TV, WACH-FOX)

**Music**
- Local Artists/Bands
- Music Farm
- New Brookland Tavern
- USC School of Music

**Politics**
- Mayor Steve Benjamin
- Gov. Henry McMaster
- The Statehouse

**Social Issues**
- Domestic Violence Shelters
- LGBTQ Organizations (Harriet Hancock Center)
- Multicultural Student Organizations

**Sports**
- Columbia Fireflies
- Lexington County Blowfish
- USC Athletics
- USC Intramurals
Faculty

Phillip Caston
Phillip is the adviser of the award-winning *Legend* yearbook at Wando High School in Mt. Pleasant, South Carolina. He has advised student publications for 12 years, including the *Mannuscript* newspaper and *Talismann* yearbook at J.L. Mann HS. He received his Master’s in Journalism from the Univ. of Maryland, and he received his bachelor’s degree from Clemson University. He was named the 2012 Adviser of the Year by the SC Scholastic Press Association and he and his students won the 2012 Joseph W. Shoquist Freedom of the Press award for their battle against censorship. He has produced three SC Scholastic Journalists of the Year.

A.J. Chambers
A.J. is a National Board Certified Convergence Media teacher at Richland Northeast High School in Columbia, South Carolina. He received his Bachelor of Arts from Charleston Southern University and his Master of Science from Walden University. He advises “RNE-TV” and “The Saber,” an online newspaper. He is the 2015 SCSPA Rising Star adviser and 2017 National High School Special Recognition Broadcast Adviser of the Year. His students have been awarded Journalist of the Year, Best in State broadcast, Southeast Emmy Student Production awards, and two NSPA Pacemakers. His goal is to advise his students to become storytellers by giving a voice to the voiceless.

Erin Coggins
Erin, MJE, has advised the award-winning *Crimson Crier* newsprint and online and *Senator* yearbook at Sparkman High School (Alabama) for over 15 years. She holds a CSPA Gold Key, Dow Jones Distinguished Adviser and Special Recognition Adviser titles, and she has been the Alabama High School Adviser of the Year seven times. Her students have received numerous awards for their work on the *Crimson Crier*.

Kelly Furnas
Kelly teaches multimedia journalism at Elon (N.C.) University and advises the converged student news organization, Elon News Network. He is the former executive director of the national Journalism Education Association and an assistant professor at Kansas State University. He has also served as editorial adviser to student media at Virginia Tech and worked as an editor at newspapers in Las Vegas and Tallahassee, Florida.
Spend four days on the University of South Carolina’s campus and in the new School of Journalism and Mass Communications. You will have access to cutting-edge technology and new facilities within the historic Horseshoe district.

Tuition=$225
On-campus housing=$125 (two-person room) / $175 (single room)

You will be staying in the Honors Community. It is the newest dorm community on campus. You can find out more about the dorm online [http://goo.gl/lTfkS1](http://goo.gl/lTfkS1).

Commuting? No problem! It’s free if you do not park, but if you want to save yourself the change and hassle of parking on the street, it costs only $25 for a space one block away from the classroom facilities.

Meals are not provided, but don’t worry. Columbia is home to many quick and affordable places to eat. We suggest you bring breakfast foods and snacks so you do not have to wake up early and will have plenty of supplies while you are here. However, you can eat for less than $25 a day without a problem!

Meals you need - Wednesday LD, Thursday BLD, Friday BLD and Saturday BL (we have a pizza party planned Saturday night). *B=Breakfast, L=Lunch, D=Dinner.
PACKING LIST

Don't forget to bring...
• clothes - mostly casual. It will be HOT (sometimes 100 degrees)!
• walking shoes
• a phone
• toiletries (shampoo, soap, toothpaste, etc.)
• pen/pencil - writing utensils
• a backpack or some carrying bag
• a reporter’s notebook and/or paper
• sunscreen
• a water bottle
• snacks and breakfast food - this is highly suggested (no, there are no refrigerators but you can bring breakfast bars, pop tarts, etc.).
• chargers for any devices
• copies of your publication
• money for meals (Wednesday dinner, Thursday lunch and dinner, Friday lunch and dinner and Saturday lunch) - We suggest about $10 per meal.

Not necessary, but please bring if you can...
• a laptop
• a camera
• a recording device (a phone works)
• SD card/card reader
• a tripod and microphone (if you want to record video)

To make yourself at home you may want to bring...
• your own pillow (one will be provided)
• a hand towel