USC hosted an Educational Technology Showcase to display how technology is being used “in and beyond” the classroom here at USC. The main purpose of this conference was to share experiences in how the USC community is using technology creatively and effectively. Our group was given the opportunity to be a part of the process by helping with designing, creating and implementing a website for the conference.

### Project Description

LUSC hosted an Educational Technology Showcase to display how technology is being used “in and beyond” the classroom here at USC. The main purpose of this conference was to share experiences in how the USC community is using technology creatively and effectively. Our group was given the opportunity to be a part of the process by helping with designing, creating and implementing a website for the conference.

### Specific Client Needs

To identify client needs, we met with the client and discussed what she wanted the website to include. Client needs included:
1. Delivering an event website specific to the Education Technology Showcase.
2. Attend the showcase on April 6, 2018.
3. Include specific aspects of the showcase in the website.

### Project Mission Statement

This website was created to be a tool for attendees of the showcase to conveniently display important information such as session times, speaker information, sponsors, and the showcase agenda on mobile devices.

### Technologies Used

- **WIX Website Editor**

  We learned how to use WIX Website Editor at an advanced level to develop and create website functionality we didn’t know was possible previously.

### Major Project Milestones (Key Deliverables)

- [Project Details](#)
- [Website Screenshots](#)

### PMBOK Project Processes Used

We used all five PMBOK processes during the duration of the project. We did a lot of planning and learned time management, how to define the scope of the project, etc.

After the website was developed, we did a lot of monitoring and controlling to see what changes could be made to improve the website, which ultimately led to the closing of the project.

### Project Results and Future Recommendations

The ease of use by participants was a key success factor in this project, and the criteria to determine the success of this project will be measured by the engagement by event participants. If 1/3 of event participants utilized the website it would be considered successful.

### Key Stakeholders

- **Gloria Y. Washington, EdD, MAEd, MBA**
  - Blackboard Certified Trainer
  - Instructional Designer

### Integrated Information Technology Department

ITEC 564 - IT Capstone Projects

Spring 2018