AGENDA

To: Graduate Council

Dr. Cheryl Addy, Chair; Drs., Deborah Brosdahl, Subra Bulusu, Wayne Carver, David Damofal, Edward Gatzke, John Grego, Michael Hodgson, Rhonda Jeffries, J. Daniel Jenkins, Kartik Kalaignanam, Michelle Maher, Srinilai Nerkuditi, Joe Quattru, Lauren Sklaroff, Paul Solomon, and Ercan Turk, Adela Vraciu; Robynn Mackechnie, GSA Representative

CC: President Harris Pastides, Provost Michael Amiridis, Dr. Kristia Finnigan, Deans, Department Chairs, Graduate Directors, and graduate program administrators

From: Dr. Lacy Ford, Vice Provost and Dean of Graduate Studies

RE: Graduate Council Meeting Agenda for March 26, 2012

The Graduate Council will meet on Monday, March 26, 2012 at 2:00 PM in Room 311 Byrnes. The following items will be on the agenda:

1. **Call to Order and Approval of Agenda** (Cheryl Addy)

2. **Approval of minutes** ([Minutes of the February 27, 2012](http://app.gradschool.sc.edu/gradcouncil/minutes.asp)) Approved actions by Graduate Council become effective 30 days after posting [Copy on file at The Graduate School; also posted on The Graduate School website at http://app.gradschool.sc.edu/gradcouncil/minutes.asp] as per policy.

3. **Report of the Chair** (Cheryl Addy)

4. **Report of the Dean of Graduate Studies** (Lacy Ford)

5. **Report of the Secretary of the Graduate Council / Associate Dean** (Nancy Zimmerman)
6. **Report of the Graduate Student Association Representative** (Robynn Mackechnie)


   Doctoral Survey
   Graduate Assistant Policy revision

8. **Report of the 500/600 Level Courses Committee** (Nancy Zimmerman)

   **500-600 Level course approvals:**
   SLIS 529- DED

9. **Fellowships and Scholarships Committee** (Wayne Carver)

10. **Report of Science, Math, and Related Professional Programs Committee** (John Grego)

**SCHOOL OF MEDICINE**

*Biomedical Sciences*

New Course Proposal:
**PATH 711 Foundations of Human Pathologic (3)**
Basic principles of pathologic processes of disease in organs and tissues at the gross and microscopic level. A review of normal anatomy and histology essential to an understanding of processes and organs and tissues that were normal before the disease began.

[Effective Term: Spring 2013]

**COLLEGE OF ENGINEERING AND COMPUTING**

New Course Proposal:
**ENCP 789 Advanced Special Topics in Engineering and Computing (0-3)**
Special topics of an interdisciplinary nature for graduate students of engineering and computing. Course content varies and will be announced in the schedule of classes by suffix and title. May be repeated as topic varies.

[Effective Term: Fall 2012]

**ARNOLD SCHOOL OF PUBLIC HEALTH**

*Epidemiology & Biostatistics*

New Course Proposal:
**EPID 770 Social Epidemiology (3)**
Influence of social factors and the distribution of those factors on patterns of health and disease. Including individual-level examinations of the role of
social determinants in producing health, as well as more macro-level examinations of patterns of social disparities in health status.

Prerequisite: EPID 700 or EPID 701 or equivalent

[Effective Term: Fall 2012]

11. Report of the Humanities, Social Sciences, Education, and Related Professional Programs Committee (Deborah Brosdahl)

**MOORE SCHOOL OF BUSINESS**

*Management Science*

New Course Proposal:
**MGSC 778 Revenue Management (3)**

Concepts of forecasting demand, segmenting customers and allocating capacity or customizing price offers to distinct customer segments to maximize profits.

[Effective Term: Summer I 2012]

*Economics*

New Course Proposal:
**ECON 848 Environmental Economics (3)**

Fundamentals of environmental and resource economics. Including concepts of pollution, instrument choice, management of renewable and non-renewable resources, and valuation techniques for environmental public goods.

Restricted to: Ph.D. students

[Effective Term: Fall 2013]

*International Business*

New Course Proposal/Distance Education Delivery Proposal:
**IBUS 709 International Intellectual Property Management (3)**

Equip managers with the tools to identify intellectual property assets, manage asset development and implementation, and to create intellectual property strategies tailored to business objectives.

[Effective Term: Fall 2012]
New Course Proposal:
**IBUS 710 Global Stakeholder Management (3)**
Survey of the managerial, political, economic, sociological and psychological foundations of global stakeholder management and engagement through extant theory and case study examples of successful and failed stakeholder management strategies in various industries and multiple countries.

[Effective Term: Fall 2012]

Course Change Proposal:
**From:** IBUS 808 Specialized Study in Global Market Planning (3)
Provides a conceptual framework for the integration of market planning into the broader global strategic planning process, focusing particularly on new concepts and analytical techniques

Prerequisites: DMSB 702 or IBUS 717

**To:** DELETE

[Effective Term: Fall 2012]

New Course Proposal:
**IBUS 808 Current Research in International Business (3)**
Addresses current research issues in international business research

Prerequisites: DMSB 702 or IBUS 717

[Effective Term: Fall 2012]

**COLLEGE OF ARTS AND SCIENCES**

**Psychology**

Course Change Proposal:
**From:** PSYC 824 Seminar in Quantitative Psychology (3)
Theoretical and empirical issues in an area of current interest in quantitative methods and quantitative psychology. May be repeated with different topics.
To: PSYC 824 Special Topics in Quantitative Psychology (3)
Theoretical and empirical issues in an area of current
interest in quantitative methods and quantitative
psychology. May be repeated as content varies by title and
suffix.

Prerequisite or Corequisite: PSYC 710

[Effective Term: Fall 2012]

COLLEGE OF MASS COMMUNICATIONS AND INFORMATION STUDIES
School of Library and Information Science

Course Change Proposal:
25 SLIS Courses: Prerequisite Changes
*Access summary of prerequisite change proposals here.

[Effective Term: Fall 2012]

School of Journalism and Mass Communications

New Course Proposal:
JOUR 775 Strategic Communication for Behavior & Social Change (3)
Theories of persuasion, principles and best practices of strategic
communication, as applied to health and cause communication
campaigns. Recognize, and develop effective, persuasive communications
for social and health topics.

Course Prerequisites: JOUR 715 or permission of instructor

[Effective Term: Fall 2012]

THE GRADUATE SCHOOL

New Course Proposal:
GRAD 701 Teaching Assistant Development (0-3)
An introduction to skills and strategies for graduate teaching and
instructional assistants at the University of South Carolina.
(Pass/Fail grading)

Prerequisite: Students with teaching assistantships or permission of
instructor

[Effective Term: Fall 2012]
12. Report of the Petitions and Appeals Committee (Rhonda Jeffries)

13. Other Committee Reports

14. Old Business

15. New Business

16. Good of the Order

17. Adjournment