

# Tyler L. Skinner

Assistant Professor

Department of Sport and Entertainment Management

College of Hospitality, Retail and Sport Management

University of South Carolina

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## ACADEMIC APPOINTMENTS

Assistant Professor, Sport and Entertainment Management

University of South Carolina, College of Hospitality, Retail and Sport Management 2024-present

Graduate Research Assistant, Kinesiology (Sport Management and Policy)

University of Georgia, Mary Frances Early College of Education 2020-24

## EDUCATION

Ph.D., University of Georgia, Athens, GA

Kinesiology (Sport Management and Policy) 2024

M.S.Ed., University of Pennsylvania, Philadelphia, PA

Higher Education 2020

M.A., Wake Forest University, Winston-Salem, NC

Management 2016

B.A., University of Alabama, Tuscaloosa, AL

History; Economics (Minor) 2013

## RESEARCH INTERESTS

Labor issues in sport; sports economics; sports finance; sports analytics

## PUBLICATIONS

5. Skinner, T., & Foreman, J. (2025). Irrational Decision-Making and Herd Behavior: Evidence from the NFL Head Coach Labor Market. *American Behavioral Scientist* (ABDC: B).

4. Skinner, T., Salaga, S., & Collins, C. (2025). State Abortion Bans and Talent Acquisition: Evidence from NCAA Women's College Basketball. *Applied Economics Letters* (ABDC: B).

3. Foreman, J., Turick, R., Williams, D., & Skinner, T. (2024). Race, Market Size, Segregation and Subsequent Opportunities for Former NFL Head Coaches. *Journal of Economics and Statistics* (ABDC: B).

2. Skinner, T., & Salaga, S. (2024). Gender Differences in Lead Executive Compensation: Evidence from Intercollegiate Athletics. *Sport Management Review* (ABDC: A).

1. Skinner, T., Salaga, S., & Juravich, M. (2024). Upper Echelons in College Sport: The Impact of Athletic Directors on Organizational Performance and Revenues. *Managerial Finance* (ABDC: B).

**WORKS IN PROGRESS** [#Denotes Project with Student]

Foreman, J., Skinner, T., & Agyemang, K. Race and Social Capital in Managerial Hiring Practices. *Revise and resubmit (in 3<sup>rd</sup> review) at Journal of Sport Management*.

Skinner, T. & Salaga, S. HBCU Coach Background, Performance, and Attendance. *In review at Sport Marketing Quarterly*.

Salaga, S., Juravich, M., & Skinner, T. Individual and Joint Expert Leadership Effects, Organizational Performance, and Labor Productivity. *In review at Long Range Planning*.

Skinner, T. & Salaga, S. Executive-Firm Geographic Match, Performance, and Tenure. *In review at Journal of Sport Management*.

Foreman, J. & Skinner, T., Financial Donor Pressure and Head Coach Dismissal in NCAA FBS Football. (*Working paper*).

#Marquez Auza, M., Rewilak, J., Skinner, T., Regan, T., & Brown, M. The Away Goal Rule in European Football. (*35-page manuscript*)

**RESEARCH PRESENTATIONS** [\*Denotes Presenter]

21. \*Rewilak, J., Marquez Auza, M., Regan, T., Skinner, T., & Brown, M. (October 2025). *The Away Goal Rule in European Football*. Paper presented at the Reading Online Sport Economics Seminar (ROSES), Virtual.

20. Marquez Auza, M., Regan, T., \*Rewilak, J., & Skinner, T. (September 2025). *Union of European Football Associations (UEFA) Competition Format Change Impact on Competitive Balance and Advancement Probability*. Paper presented at the annual meeting of the European Association for Sport Management, Budapest, Hungary.

19. \*Skinner, T., & Salaga, S. (May 2025). *Does “In-Group” Leadership Impact Organizational Performance and Consumer Demand? Evidence from Historically Black Colleges and Universities*. Paper presented at the annual meeting of the North American Society for Sport Management, San Diego, CA.

18. \*Skinner, T., & Salaga, S. (April 2025). *Does “In-Group” Leadership Impact Organizational Performance and Consumer Demand? Evidence from Historically Black Colleges and Universities*. Paper presented at University of Maryland, Baltimore County Sports Economics Conference, Baltimore, MD.

17. \*Salaga, S., Juravich, M., & Skinner, T. (August 2024). *Strategic Leader Combinations: Expert Leadership, Executive Alignment, and Organizational Performance*. Paper presented at the annual meeting of the European Sport Economics Association, Rotterdam, Netherlands.
16. \*Skinner, T., & Salaga, S. (March 2024). *Executive-Firm Match, Performance, and Executive Tenure: Evidence from NCAA Men's Basketball*. Paper presented at University of Maryland, Baltimore County Sports Economics Conference, Baltimore, MD.
15. \*Skinner, T., & Salaga, S. (March 2024). *Executive-Firm Geographic Match, Performance, and Executive Tenure: Evidence from NCAA Men's Basketball*. Paper presented at the annual meeting of the Eastern Economic Association, Boston, MA.
14. \*Skinner, T., & Salaga, S. (December 2023). *Executive-Firm Geographic Match, Performance, and Executive Tenure: Evidence from NCAA Men's Basketball*. Paper presented at the Academy of Management Journal Paper Development Workshop, Atlanta, GA.
13. \*Skinner, T., & Salaga, S. (October 2023). *Executive-Firm Geographic Match, Performance, Product Demand, and Labor Market Outcomes: Evidence from NCAA Men's Basketball*. Paper presented at the annual Carolina Region Empirical Economics Day, Columbia, SC.
12. \*Skinner, T., & Salaga, S. (June 2023). *Executive Homophily and Firm Performance: Evidence from NCAA Men's Basketball*. Paper presented at the annual meeting of the North American Society for Sport Management, Montreal, QC.
11. Skinner, T., & \*Foreman, J.J. (June 2023). *National Football League Head Coach Interview and Job Opportunities for Black Assistant Coaches Based on Mentor Race*. Paper presented at the annual meeting of the North American Society for Sport Management, Montreal, QC.
10. \*Skinner, T., Salaga, S., & Juravich, M. (May 2023). *Strategic Leader Combinations: Expert Leadership, Executive Alignment, and Organizational Performance*. Paper presented at the annual meeting of the Eastern Academy of Management, Philadelphia, PA.  
**\*EAM Best Empirical Student Paper Strategy and International Management Track**
9. \*Foreman, J.J., & Skinner, T. (March 2023). *Race, Social Capital, Herd Behavior, and Effective Leader Hiring Practices: Evidence From the NFL's Head Coach Labor Market*. Paper presented at the annual meeting of the Southwestern Academy of Management, Houston, TX.
8. \*Foreman, J.J., Turick, R., Williams, D., & Skinner, T. (March 2023). *The Effects of Race and Market Characteristics on Subsequent Head Coach Opportunities for Former NFL Head Coaches*. Paper presented at the annual meeting of the Southwestern Academy of Management, Houston, TX.
7. \*Skinner, T., & Salaga, S. (October 2022). *Gender Differences in Executive Compensation: Evidence from Intercollegiate Athletics*. Paper presented at the annual meeting of the Missouri Valley Economic Association, St. Louis, MO.

6. \*Skinner, T., & Salaga, S. (June 2022). *Estimating Compensation Differences by Gender Among NCAA Division I Athletic Directors*. Paper presented at the annual meeting of the North American Society for Sport Management, Atlanta, GA.

5. \*Skinner, T., & Salaga, S. (May 2022). *The History of Buy Games in College Football*. Paper presented at the annual meeting of the North American Society for Sport History, Chicago, IL.

4. \*Skinner, T., & Salaga, S. (February 2022). *Upper Echelons in College Sport: The Impact of Athletic Directors on NCAA Men's Basketball Performance*. Paper presented at the annual meeting of the Applied Sport Management Association, Indianapolis, IN.

**\*Winner of ASMA's Graduate Student Research Competition**

3. \*Skinner, T., Salaga, S., & Juravich, M. (June 2021). *Expert Leadership and the Impact of NBA Head Coaches on Team Performance*. Paper presented at the annual meeting of the North American Society for Sport Management, Virtual.

2. \*Skinner, T., & Salaga, S. (March 2021). *Upper Echelons and Impact of NCAA Division I-AAA Athletic Directors on Men's Basketball Performance*. Paper presented at the annual meeting of the College Sport Research Institute, Virtual.

1. Skinner, T., & \*Aaron, J.R. (February 2017). *Investor Reactions to Firm Reputational Signals*. Paper presented at the annual meeting of the Small Business Institute, San Diego, CA.

#### **INTERNAL/COMMUNITY PRESENTATIONS** [\*Denotes Presenter]

\*Skinner, T., Salaga, S., & Collins, C. (October 2025). *State Abortion Bans and Talent Acquisition: Evidence from NCAA Women's College Basketball*. University of South Carolina Department of Sport and Entertainment Management Brown Bag Research Series, Columbia, SC.

\*Watanabe, N., & Skinner, T. *From the Pitch to the Paycheck: Soccer Analytics for Performance and Salaries* (September 2025). University of South Carolina College of Hospitality, Retail and Sport Management Family Weekend Showcase, Columbia, SC

#### **EXTERNAL GRANTS**

National Association of Basketball Coaches (NABC) Research Grant Program

Executive-Firm Geographic Match, Performance, and Executive Tenure: Evidence from NCAA Men's Basketball (with Steven Salaga)

Contract Amount: \$1,000 (funded) 2025

National Collegiate Athletic Association (NCAA) Graduate Student Research Grant Program

Upper Echelons and Impact of NCAA Division I-AAA Athletic Directors on Men's Basketball Performance

Contract Amount: \$4,874 (not funded) 2021

### **RESEARCH/TEACHING AWARDS**

Eastern Academy of Management Strategy Track Best Empirical Student Paper	2023
University of Georgia (UGA) Center for Teaching and Learning Outstanding Teaching Assistant	2023
Applied Sport Management Association Graduate Student Research Competition Winner (\$300)	2022

### **TRAVEL/INTERNAL UNIVERSITY GRANTS**

UGA Graduate School Domestic Travel Grants Award (\$900)	2024
UGA Sport Management Fund Student Travel Award (\$2200)	2022-24
UGA Department of Kinesiology Graduate Student Travel Funding Award (\$1500)	2021-24
North American Society for Sport History Roberta Park Fund Award (\$300)	2022
UGA Graduate School Research Assistantship	2020
University of Pennsylvania Law School Admissions & Financial Aid Graduate Assistantship	2019
Wake Forest University School of Business Merit Scholarship	2015
University of Alabama Full-Tuition Presidential Scholarship	2010

### **MEDIA APPEARANCES/COVERAGE**

Extra Points with Matt Brown, Fox Weather/Fox Business Network, Georgia Public Broadcasting, The Washington Post

### **TEACHING INTERESTS**

Sports Economics, Sports Finance, Sports Analytics, Quantitative Methods, Intercollegiate Athletics, Strategic Management

### **TEACHING EXPERIENCE**

#### University of South Carolina

SPTE 440 - Sport and Entertainment Business and Finance  
SPTE 580 - Business Principles in Sport Management (Face-to-face & Online)  
SPTE 585 - Sports Economics

#### University of Georgia

KINS 3430 - Introduction to Sport Management  
KINS 5560 - Economic and Policy Analysis in Sport  
PEDB 1020 - Beginning Badminton  
PEDB 1380 - Beginning Volleyball  
PEDB 1930 - FFL Jogging (Face-to-face & Online)  
PEDB 1950 - FFL Walking (Face-to-face & Online)

#### Guest Lectures

KINS 3430 (University of Georgia) - Introduction to Sport Management  
KINS 4820 (University of Georgia) - Social Aspects of Sport  
KINS 8500 (University of Georgia) - Doctoral Seminar in Sport Management (Organizational Theory)

## **SERVICE**

### **University of South Carolina**

Member, Tenure-Track Faculty (Sports Finance) Search Committee, Department of SPTE	2025
Member, Tenure-Track Faculty Search Committee (2), Department of Retailing	2025
Member, Sports Finance Curriculum Committee, Department of SPTE	2024-25

### **University of Georgia**

Faculty Advisor, <i>Girls Club: Women in Sport</i>	2022-24
Mentor, Basic Physical Education Program, Department of Kinesiology	2022-23

### **Other Professional Service**

Missouri Valley Economic Association Conference Discussant (Sports Economics)	2022
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## **EDITORIAL REVIEW BOARDS**

<i>Journal of Amateur Sport</i>	2024-present
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## **REVIEWER ACTIVITY**

*American Behavioral Scientist*  
*European Sport Management Quarterly*  
*Journal of Amateur Sport*  
*Journal of Issues in Intercollegiate Athletics*  
*Managerial Finance*  
*Sport, Business and Management: An International Journal*  
*Academy of Management Annual Conference*  
*Eastern Academy of Management Annual Conference*  
*North American Society for Sport Management Annual Conference*  
*Strategic Management Society Annual Conference*  
*Strategic Management Society Strategies for Sustainable Human Development Special Conference*

## **PROFESSIONAL MEMBERSHIPS**

North American Society for Sport Management (NASSM)  
North American Association of Sports Economists (NAASE)  
International Association of Sports Economists (IASE)  
Strategic Management Society (SMS)