



TOURISM MANAGEMENT

*Semester assignment is arbitrary -the year is more important

FRESHMAN YEAR	
1st Semester	2nd Semester
CMW ENGL 101 – Critical Reading & Composition *	CMW ENGL 102 – Rhetoric & Composition *
Free Elective (UNIV 101 – The Student in the University)	GHS History Requirement (See Carolina Core)
HRTM 280 – Foundations of Tourism *	CMS SPCH 140 – Public Communication
Free Elective	SCI 3 credit Science Requirement (See Carolina Core)
ARP Math Requirement (See Carolina Core)	ARP Math Requirement (See Carolina Core)

SUMMER – HRTM 290 – Practicum and Seminar *

SOPHOMORE YEAR	
1st Semester	2nd Semester
ITEC 242 – Business Communication	ITEC 264 – Computer Applications in Business
ECON 224 – Introduction to Economics	ITEC 240 – Business Law
HRTM 364 – Conference and Meeting Planning *	AIU Literature or Fine Arts Requirement (See Carolina Core)
RETL 261 – Functional Accounting I *	RETL 262 – Functional Accounting II *
SCI 4 credit Lab Science Requirement (See Carolina Core)	HRTM 381 – Travel and Destination Management * (Spring ONLY)

Study Abroad in Maymester course (would be used to fill 1 Professional Elective course in place of 1 above or below)

JUNIOR YEAR	
1st Semester	2nd Semester
MGMT 371 – Principles of Management	MKTG 350 – Principles of Marketing
GSS Social Science Requirement (See Carolina Core)	RETL 344 – Personnel Organization & Supervision
HRTM 386 – Tourism Festival Planning and Management * (Fall ONLY)	HRTM 388 – Resort Development and Management * (Spring ONLY)
Professional Elective *	Professional Elective *
GFL Foreign Language or Free Elective	GFL Foreign Language or Free Elective

SUMMER – HRTM 495 – Hospitality & Tourism Internship *

SENIOR YEAR	
1st Semester	2nd Semester
o HRSM 301 –Professional Development Seminar	o HRTM 450 – Hospitality & Tourism Marketing *
HRTM 482 – Sustainable Tourism Planning and Policy * (Fall ONLY)	HRTM 481 – Analytical Techniques in Tourism and Hospitality * (Spring ONLY)
HRTM Elective *	HRTM 584 – Tourism Information Technology Issues * (Spring ONLY)
HRTM Elective *	Free Elective

HRTM ELECTIVES

HRTM 110-- Intro to Hospitality
HRTM 190-- Special Topics in Culinary Arts
HRTM 228-- Purchasing & Controls
HRTM 230-- Hospitality Management
HRTM 260-- Hotel Management
HRTM 285-- Club Management
HRTM 340-- Nutrition
HRTM 352-- Software App. for the Hosp. Ind.
HRTM 355--Physical Plant Design
HRTM 357-- Hotel & Restaurant Law (Fall ONLY)
HRTM 362-- Wedding Planning & Mgt.
HRTM 376-- Contract Foodservice Mgt.
HRTM 382-- Travel & Tourism Law
HRTM 383-- Ecotourism

HRTM 384-- Cultural & Heritage Tourism
HRTM 387-- Cruise Ship Industry
HRTM 389-- International Tourism Field Experience
HRTM 410-- HRTM Current Issues
HRTM 421-- Hospitality Financial Management
HRTM 428-- Sustainable Foodservice Systems
HRTM 440-- Services Mgt. for Hosp. & Tourism
HRTM 455-- Hospitality Sales Management
HRTM 470-- Current Issues in Nutrition
HRTM 473-- Club Cuisine & Service
HRTM 475-- Wines & Spirits in Food Service Estab.l.
HRTM 483-- Tourism Economics
HRTM 485-- Sustainable Tourism
HRTM 490-- Hospitality Management Strategies

HRTM 518-- Training & Dev. in the Hospitality Ind. (Spring ONLY)
HRTM 537-- Multi--Cultural Dimen. of the Hosp. Ind.
HRTM 557-- Security Mgt. of Hotels & Restaurants (Summer ONLY)
HRTM 560-- Advanced Lodging Management
HRTM 564-- Advanced meeting Management
HRTM 565-- International Lodging Management
HRTM 567-- Timeshare & Vacation Ownership Mgt.
HRTM 570-- Managing Food Service Operations (Spring Only)
HRTM 575--Advanced Topics in Wine (Spring ONLY)
HRTM 576--Franchising w/in the Hosp. Industry
HRTM 580-- Adventure Travel Management
HRTM 585-- Advanced Club Management (Fall ONLY)
HRTM 590-- Special Topics in HRTM
HRTM 597-- Global Travel & Tourism

o restricted to upper division status

* C or better required

Note: Overlay courses will be required if not met in free electives. See bulletin for approved courses.

Note: Foreign Language, if required, will be counted as a free elective. Bulletin Year: _____