



SPORT AND ENTERTAINMENT MANAGEMENT

*Semester assignment is arbitrary -the year is more important

- Denotes classes you must successfully complete and obtain a minimum overall USC GPA of 2.75 to enroll in Professional Division courses

FRESHMAN YEAR	
1st Semester	2nd Semester
● CMW ENGL 101 – Critical Reading & Composition *	● CMW ENGL 102 – Rhetoric & Composition *
● ARP STAT 201- Elementary Statistics	● ARP Math 122 - Calculus for Business Admin. and Social Sciences
● CMS SPCH 140 – Public Communication	● SPTE Elective OR SPTE 201- Introduction to SPTE *
● SPTE 201 - Introduction to SPTE OR SPTE Elective *	SCI 4 credit Lab Science Requirement (See Carolina Core)
Free Elective (UNIV 101)	GHS History Requirement (See Carolina Core)

Study Abroad in Maymester course (would be used to fill 1 Professional Elective course in place of 1 above or below)

SOPHOMORE YEAR	
1st Semester	2nd Semester
● ECON 224 – Introduction to Economics *	● MKTG 350 – Principles of Marketing *
● RETL 261 – Functional Accounting I	● RETL 262 – Functional Accounting II
● ITEC 264 – Computer Apps in Business	SPTE 240 – Business Law
AIU Fine Arts/Literature Requirement (See Carolina Core)	● MGMT 371 – Principles of Management *
Free Elective	ITEC 242 – Business Communication

- **SUMMER – SPTE 295 – Practicum in SPTE *** (Final course taken in Pre-Professional Division)

JUNIOR YEAR	
1st Semester	2nd Semester
HRTM 344 – Personnel Organization & Supervision	FINA 363 - Introduction to Finance *
HRSM 301 –Professional Development Seminar	SPTE Elective *
● SPTE 380 - Sport and Entertainment Marketing *	Free Elective (VSR)
SCI 3 credit Science Requirement (See Carolina Core)	GSS Social Science Requirement (See Carolina Core)
GFL Foreign Language or Free Elective	GFL Foreign Language or Free Elective

SENIOR YEAR	
1st Semester	2nd Semester
● SPTE 440 - Sport and Entertainment Business and Finance *	● SPTE 444 - Sport and Entertainment Event Management *
● SPTE Elective *	Free Elective
● SPTE Elective *	Free Elective
Free Elective	Free Elective

- **SUMMER – SPTE 495 – Internship in Sport and Entertainment Management *** (Final course taken in professional division)

The practicum and internship can be taken during the Spring, Summer or Fall semesters

No courses can be taken while enrolled in SPTE 295 and SPTE 495. Both courses are 6 hours of credit -tuition fees apply.

SPTE ELECTIVES

SPTE 110-- Sport & Ent. in American Life	SPTE 325-- Resort & Club Recreation Programming	SPTE 490-- Special Topics in SPTE Mgmt.
SPTE 202-- Intro to Live Entertainment	SPTE 340-- The Sporting Goods Industry	SPTE 501-- Trends & Issues in SPTE Mgmt.
SPTE 203-- Intro to Event & Venue Mgmt.	SPTE 342-- SPTE Contracts and Negotiations	SPTE 545-- Managing P/T Empl. & Vol (Fall ONLY)
SPTE 302-- Artist Representation & Mgmt. (Fall ONLY)	SPTE 376-- Risk Management in SPTE (Fall ONLY)	SPTE 570-- Special Topics in Global Sport (Spring ONLY)
SPTE 303-- Live Ent. Tour Mgmt. (Spring ONLY)	SPTE 385-- Ethics in SPTE Business	SPTE 580-- Business Principles in Sport Mgmt.
SPTE 305-- The Business of NASCAR (Fall ONLY)	SPTE 402-- Entertainment and the Law	SPTE 590-- Special Topics in Live Ent. & Sport
SPTE 310-- College Athletics (Fall ONLY)	SPTE 404-- Promoting Etment & Events (Fall ONLY)	SPTE 635-- SPTE Event Development (Fall ONLY)
SPTE 315-- NCAA Compliance (Spring ONLY)	SPTE 430-- SPTE Services Marketing	SPTE 640-- Venue Mgmt. Prin. & Practices (Fall ONLY)
SPTE 320-- Sport and the Law	SPTE 435-- Spectator Facilities and Management	

- **required to move to professional division status**

- **restricted to professional division status**

*C or better required

Note: Overlay courses will be required if not met in free electives. See bulletin for approved courses.

Note: Foreign Language, if required, will be counted as a free elective.

Bulletin Year: _____