



**FASHION MERCHANDISING**

Sample Sequence of Courses

<b>FRESHMAN YEAR</b>	
<u>1st Semester</u>	<u>2nd Semester</u>
CMW ENGL 101 – Critical Reading & Composition *	CMW ENGL 102 – Rhetoric & Composition *
GSS Social Science Requirement (See Carolina Core)	CMS SPCH 140 – Public Communication
GHS History Requirement (See Carolina Core)	AIU Literature or Fine Arts Requirement (See Carolina Core)
ARP Math/Analytical Reasoning Requirement (See Carolina Core)	ARP Math/Analytical Reasoning Requirement (See Carolina Core)
RETL 268 – Principles of Fashion Merchandising *	RETL 265 – Principles of Retailing *

<b>SOPHOMORE YEAR</b>	
<u>1st Semester</u>	<u>2nd Semester</u>
SCI 3-credit Science Requirement (See Carolina Core)	SCI 4-credit Lab Science Requirement (See Carolina Core)
RETL 261 – Functional Accounting I *	RETL 262 – Functional Accounting II *
GFL Foreign Language or Free Elective	GFL Foreign Language or Free Elective
ITEC 264 – Computer Applications in Business *	ITEC 242 – Business Communication *
RETL 295 – Practicum (1st Half) *	RETL 295 – Practicum (2nd Half) *

<b>JUNIOR YEAR</b>	
<u>1st Semester</u>	<u>2nd Semester</u>
Free Elective	Free Elective
ECON 224 – Introduction to Economics	SPTE 240 – Business Law *
HRTM 344 – Personnel Organization & Supervision *	HRSM 301 –Professional Development Seminar *
RETL 366 – Retail Buying *	MKTG 350 – Principles of Marketing *
RETL Elective *	RETL 365 – Visual Merchandising & Store Design *

**SUMMER – RETL 495 – Retailing Internship \***

<b>SENIOR YEAR</b>	
<u>1st Semester</u>	<u>2nd Semester</u>
RETL 485 – Multi-National Retailing *	RETL 462 – Merchandise Management Strategies *
RETL 369 – Retail Promotion *	RETL 425 – Retail Shopper Analysis *
RETL 368 – Fashion Product Analysis *	RETL 388 - Fashion Forecasting *
RETL Elective*	Free Elective
Free Elective	Free Elective

**RETL ELECTIVES \***

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| RETL 115--- Fashion through the Ages: 3000 B.C. to 1800 A.D.   | RETL 460--- Retail Branding Strategies                                   |
| RETL 116--- Fashion through the Ages: 1800 to Present          | RETL 491--- Critical Issues in Retailing                                 |
| RETL 201--- Explor. Of Retail Mgt. & Fashion Merch. Industries | RETL 530--- Fashion and the Law (Fall ONLY)                              |
| RETL 237--- Consumer Economics                                 | RETL 551--- Advanced Retail Business Planning                            |
| RETL 310--- Internet Retailing (Fall ONLY)                     | RETL 562--- Advanced Merchandise Management Strategies (Spring ONLY)     |
| RETL 324--- Topics In Fashion History (Summer ONLY)            | RETL 590--- Special Topics in Retail Management                          |
| RETL 330-- Loss Prevention for Retailers                       | RETL 592-- Retailing/Fashion Merchandising Field Study (Summer ONLY)     |
| RETL 350-- Sales Strategies                                    | RETL 695-- Retailing Literature and Thought (Fall ONLY every other year) |
| RETL 351-- Small Business Organization and Operation           |  |

**\* C or higher required**

Note: Overlay courses will be required if not met in free electives. See bulletin for approved courses.

Note: Foreign Language, if required, will be counted as a free elective.

Bulletin Year: \_\_\_\_\_