



RETAIL MANAGEMENT
Sample Sequence of Courses

FRESHMAN YEAR	
<u>1st Semester</u>	<u>2nd Semester</u>
CMW ENGL 101 – Critical Reading & Composition *	CMW/INF ENGL 102 – Rhetoric & Composition *
GSS Social Science Requirement (See Carolina Core)	CMS SPCH 140 – Public Communication
GHS History Requirement (See Carolina Core)	AIU Literature or Fine Arts Requirement (See Carolina Core)
ARP Math/Analytical Reasoning Requirement (See Carolina Core)	ARP Math/Analytical Reasoning Requirement (See Carolina Core)
RETL 265 – Principles of Retailing *	RETL Elective *

SOPHOMORE YEAR	
<u>1st Semester</u>	<u>2nd Semester</u>
SCI 3-credit Science Requirement (See Carolina Core)	SCI 4-credit Lab Science Requirement (See Carolina Core)
RETL 261 – Functional Accounting I *	RETL 262 – Functional Accounting II *
ITEC 264 – Computer Applications in Business *	GFL Foreign Language or Free Elective
GFL Foreign Language or Free Elective	ITEC 242 – Business Communication *
RETL 295 – Practicum (1st Half) *	RETL 295 – Practicum (2nd Half) *

JUNIOR YEAR	
<u>1st Semester</u>	<u>2nd Semester</u>
ECON 224 – Introduction to Economics	Free Elective
RETL 366 – Retail Buying *	Free Elective
HRTM 344 – Personnel Organization & Supervision *	HRSM 301 –Professional Development Seminar *
SPTE 240 – Business Law *	MKTG 350 – Principles of Marketing *
Free Elective	RETL 350 – Sales Strategies *

SUMMER – RETL 495 – Retailing Internship *

SENIOR YEAR	
<u>1st Semester</u>	<u>2nd Semester</u>
RETL 485 – Multi-National Retailing *	RETL 487 – Retail Management Strategies *
RETL 369 – Retail Promotion *	RETL 425 – Retail Shopper Analysis *
RETL 351 – Small Business Organization & Operation *	RETL 330--- Loss Prevention for Retailers *
RETL Elective *	Free Elective
Free Elective	RETL Elective *

RETL ELECTIVES *

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|--|---|
| RETL 201 -- Explor. Of Retail Mgt. & Fashion Merch. Industries | RETL 551--- Advanced Retail Business Planning |
| RETL 237--- Consumer Economics | RETL 562--- Advanced Merchandise Management Strategies (Spring ONLY) |
| RETL 310--- Internet Retailing (Fall ONLY) | RETL 590--- Special Topics in Retail Management |
| RETL 460--- Retail Branding Strategies | RETL 592--- Retailing/Fashion Merchandising Field Study (Summer ONLY) |
| RETL 491--- Critical Issues in Retailing | RETL 695 -- Retailing Literature and Thought (Fall ONLY) |
| RETL 525--- Law for Retailers (Spring ONLY) | |

*** C or higher required**

Note: Overlay courses will be required if not met in free electives. See bulletin for approved courses.

Note: Foreign Language, if required, will be counted as a free elective. Bulletin Year: _____