



TOURISM MANAGEMENT

*Semester assignment is arbitrary -the year is more important

FRESHMAN YEAR

<u>1st Semester</u>	<u>2nd Semester</u>
CMW ENGL 101 – Critical Reading & Composition *	CMW ENGL 102 – Rhetoric & Composition *
Free Elective (UNIV 101 – The Student in the University)	GHS History Requirement (See Carolina Core)
HRTM 280 – Foundations of Tourism *	CMs SPCH 140 – Public Communication
HRTM 110– Intro to Hospitality Industry *	sci 3 credit Science Requirement (See Carolina Core)
ARP Math Requirement (See Academic Bulletin)	ARP Math Requirement (See Academic Bulletin)
SUMMER – HRTM 290 – Practicum and Seminar *	

SOPHOMORE YEAR

<u>1st Semester</u>	<u>2nd Semester</u>
ITEC 242 – Business Communication	ITEC 264 – Computer Applications in Business
ECON 224 – Introduction to Economics	SPTC 240 – Business Law
HRTM 364 – Conference and Meeting Planning *	Aiu Literature or Fine Arts Requirement (See Carolina Core)
RETL 261 – Functional Accounting I *	RETL 262 – Functional Accounting II *
sci 4 credit Lab Science Requirement (See Carolina Core)	HRTM 381 – Travel and Destination Management * (Spring ONLY)

JUNIOR YEAR

<u>1st Semester</u>	<u>2nd Semester</u>
MGMT 371 – Principles of Management	MKTG 350 – Principles of Marketing
gss Social Science Requirement (See Carolina Core)	HRTM 344 – Personnel Organization & Supervision
Professional Elective *	HRTM 388 – Resort Development and Management * (Spring ONLY)
GFL Foreign Language or Free Elective	GFL Foreign Language or Free Elective
SUMMER – HRTM 495 – Hospitality & Tourism Internship *	

SENIOR YEAR

<u>1st Semester</u>	<u>2nd Semester</u>
HRTM 301 –Professional Development Seminar	HRTM 450 – Hospitality & Tourism Marketing *
HRTM 482 – Sustainable Tourism Planning and Policy * (Fall ONLY)	HRTM 481 – Analytical Techniques in Tourism and Hospitality * (Spring ONLY)
HRTM Professional Elective *	HRTM 584 – Tourism Information Technology Issues * (Spring ONLY)
HRTM Professional Elective *	Free Elective

HRTM ELECTIVES

HRTM 164-- Intro to Med. Cooking
HRTM 190-- Special Topics in Culinary Arts
HRTM 228-- Purchasing & Controls
HRTM 230-- Hospitality Management
HRTM 260-- Hotel Management
HRTM 285-- Club Management
HRTM 340-- Nutrition
HRTM 352-- Software App. for the Hosp. Ind.
HRTM 355--Physical Plant Design
HRTM 357-- Hotel & Restaurant Law (Fall ONLY)
HRTM 362-- Wedding Planning & Mgt.
HRTM 376-- Contract Foodservice Mgt.
HRTM 382-- Travel & Tourism Law
HRTM 383-- Ecotourism

HRTM 384-- Cultural & Heritage Tourism
HRTM 386-- Tourism Festival Planning & Mgt. (Fall ONLY)
HRTM 387-- Cruise Ship Industry
HRTM 389-- International Tourism Field Experience
HRTM 410-- HRTM Current Issues
HRTM 421-- Hospitality Financial Management
HRTM 428-- Sustainable Foodservice Systems
HRTM 440-- Services Mgt. for Hosp. & Tourism
HRTM 455-- Hospitality Sales Management
HRTM 470-- Current Issues in Nutrition
HRTM 473-- Club Cuisine & Service
HRTM 475-- Wines & Spirits in Food Service Establ.
HRTM 476-- Craft Beer
HRTM 483-- Tourism Economics
HRTM 485-- Sustainable Tourism

HRTM 518-- Training & Dev. in the Hospitality Ind. (Spring ONLY)
HRTM 521-- Revenue Management
HRTM 537-- Multi--Cultural Dimen. of the Hosp. Ind.
HRTM 557-- Security Mgt. of Hotels & Restaurants (Sum ONLY)
HRTM 560-- Advanced Lodging Management
HRTM 564-- Advanced meeting Management
HRTM 565-- International Lodging Management
HRTM 567-- Timeshare & Vacation Ownership Mgt.
HRTM 570-- Managing Food Service Operations (Spring Only)
HRTM 575--Advanced Topics in Wine (Spring ONLY)
HRTM 576--Franchising w/in the Hosp. Industry
HRTM 580-- Adventure Travel Management
HRTM 585-- Advanced Club Management (Fall ONLY)
HRTM 590-- Special Topics in HRTM
HRTM 591-- Golf Tourism
HRTM 597-- Global Travel & Tourism

* C or better required

Bulletin Year: _____