



FASHION MERCHANDISING

The practicum and internship can be taken during the Spring, Summer or Fall semesters

Up to two additional courses can be taken with RETL 495. Both RETL 295 and RETL 495 courses are 6 hours of credit -tuition fees apply.

FRESHMAN YEAR

<u>1st Semester</u>	<u>2nd Semester</u>
CMW ENGL 101 – Critical Reading & Composition *	CMW ENGL 102 – Rhetoric & Composition *
GSS Social Science Requirement (See Carolina Core)	CMS SPCH 140 – Public Communication
GHS History Requirement (See Carolina Core)	AIU Literature or Fine Arts Requirement (See Carolina Core)
ARP Math/Analytical Reasoning Requirement (See Carolina Core)	ARP Math/Analytical Reasoning Requirement (See Carolina Core)
RETL 268 – Principles of Fashion Merchandising *	RETL 265 – Principles of Retailing *

SOPHOMORE YEAR

<u>1st Semester</u>	<u>2nd Semester</u>
SCI 3-credit Science Requirement (See Carolina Core)	SCI 4-credit Lab Science Requirement (See Carolina Core)
RETL 261 – Functional Accounting I *	RETL 262 – Functional Accounting II *
GFL Foreign Language or Free Elective	GFL Foreign Language or Free Elective
ITEC 264 – Computer Applications in Business *	RETL 295 – Retailing Practicum (6 credits) *
ITEC 242 – Business Communication *	

JUNIOR YEAR

<u>1st Semester</u>	<u>2nd Semester</u>
Free Elective	(VSR) Free Elective
ECON 224 – Introduction to Economics	SPT 240 – Business Law *
HRTM 344 – Personnel Organization & Supervision *	HRSM 301 –Professional Development Seminar *
RETL 366 – Retail Buying *	MKTG 350 – Principles of Marketing *
RETL Elective *	RETL 365 – Visual Merchandising & Store Design *
SUMMER – RETL 495 – Retailing Internship (6 credits) * (Can be taken during junior or senior year)	

SENIOR YEAR

<u>1st Semester</u>	<u>2nd Semester</u>
RETL 485 – Multi-National Retailing *	RETL 462 – Merchandise Management Strategies *
RETL 369 – Retail Promotion *	RETL 425 – Retail Shopper Analysis *
RETL 368 – Fashion Product Analysis *	RETL 388 - Fashion Forecasting *
RETL Elective*	Free Elective
Free Elective	

RETL ELECTIVES*

- RETL 115--- Fashion through the Ages: 3000 B.C. to 1800 A.D.
- RETL 116--- Fashion through the Ages: 1800 to Present
- RETL 201--- Explor. Of Retail Mgt. & Fashion Merch. Industries
- RETL 237--- The Changing Consumer Marketplace
- RETL 310--- Internet Retailing (Fall ONLY)
- RETL 324--- Topics In Fashion History (Summer ONLY)
- RETL 330-- Loss Prevention for Retailers
- RETL 350-- Sales Strategies

- RETL 351-- Small Business Organization and Operation
- RETL 460--- Retail Branding Strategies
- RETL 530--- Fashion and the Law (Fall ONLY)
- RETL 551--- Advanced Retail Business Planning
- RETL 562--- Advanced Merchandise Mgmt. Strategies (Spring ONLY)
- RETL 590--- Special Topics in Retail Management
- RETL 592-- Retailing/Fashion Merchandising Field Study (Summer ONLY)
- RETL 695-- Retailing Lit and Thought (Fall ONLY every other year)

*** C or higher required**