



**RETAIL MANAGEMENT**

The practicum and internship can be taken during the Spring, Summer or Fall semesters  
Up to two additional courses can be taken with RETL 495. Both RETL 295 and RETL 495 courses are 6 hours of credit -tuition fees apply.

**FRESHMAN YEAR**

<u>1st Semester</u>	<u>2nd Semester</u>
CMW ENGL 101 – Critical Reading & Composition *	CMW/INF ENGL 102 – Rhetoric & Composition *
GSS Social Science Requirement (See Carolina Core)	CMS SPCH 140 – Public Communication
GHS History Requirement (See Carolina Core)	AIU Literature or Fine Arts Requirement (See Carolina Core)
ARP Math/Analytical Reasoning Requirement (See Carolina Core)	ARP Math/Analytical Reasoning Requirement (See Carolina Core)
RETL 265 – Principles of Retailing *	RETL Elective *

**SOPHOMORE YEAR**

<u>1st Semester</u>	<u>2nd Semester</u>
SCI 3-credit Science Requirement (See Carolina Core)	SCI 4-credit Lab Science Requirement (See Carolina Core)
RETL 261 – Functional Accounting I *	RETL 262 – Functional Accounting II *
ITEC 264 – Computer Applications in Business *	GFL Foreign Language or Free Elective
GFL Foreign Language or Free Elective	RETL 295 – Retailing Practicum ( 6 credits)*
ITEC 242 – Business Communication *	

**JUNIOR YEAR**

<u>1st Semester</u>	<u>2nd Semester</u>
ECON 224 – Introduction to Economics	Free Elective
RETL 366 – Retail Buying *	Free Elective
HRTM 344 – Personnel Organization & Supervision *	HRSM 301 –Professional Development Seminar *
SPTE 240 – Business Law *	MKTG 350 – Principles of Marketing *
Free Elective	RETL 350 – Sales Strategies *

**SUMMER** – RETL 495 – Retailing Internship (6 credits) \* (Can be taken during junior or senior year)

**SENIOR YEAR**

<u>1st Semester</u>	<u>2nd Semester</u>
RETL 485 – Multi-National Retailing *	RETL 487 – Retail Management Strategies *
RETL 369 – Retail Promotion *	RETL 425 – Retail Shopper Analysis *
RETL 351 – Small Business Organization & Operation *	RETL 330--- Loss Prevention for Retailers *
RETL Elective *	RETL Elective *
Free Elective	

**RETL ELECTIVES\***

RETL 201 -- Explor. Of Retail Mgt. & Fashion Merch. Industries  
RETL 237--- The Changing Consumer Marketplace  
RETL 310--- Internet Retailing (Fall ONLY)  
RETL 460--- Retail Branding Strategies  
RETL 525--- Law for Retailers (Spring ONLY)

RETL 551--- Advanced Retail Business Planning  
RETL 562--- Advanced Merchandise Mgmt. Strategies (Spring ONLY)  
RETL 590--- Special Topics in Retail Management  
RETL 592--- Retailing/Fashion Merchandising Field Study (Summer ONLY)  
RETL 695 -- Retailing Literature and Thought (Fall ONLY)

**\* C or higher required**