



UNIVERSITY OF
SOUTH CAROLINA

College of Hospitality, Retail
and Sport Management

**SPORT AND ENTERTAINMENT
MANAGEMENT, B.S.**
SAMPLE 4-YEAR SPTE SCHEDULE

(120 Credit Hours Required)

Degree requirements effective Fall 2016

SPORT AND ENTERTAINMENT MANAGEMENT

● Denotes classes you must successfully complete and obtain a minimum overall USC GPA of 2.75 to enroll in Professional Division courses

FRESHMAN YEAR

<u>1st Semester</u>	<u>2nd Semester</u>
● CMW ENGL 101 – Critical Reading & Composition *	● CMW ENGL 102 – Rhetoric & Composition *
● ARP STAT 201- Elementary Statistics	● RETL 261 – Functional Accounting I
● CMS SPCH 140 – Public Communication	● SPTE 202- Introduction to Live Entertainment *
● SPTE 201 - Introduction to SPTE *	sci 4 credit Lab Science Requirement (See Carolina Core)
Free Elective (UNIV 101)	GHS History Requirement (See Carolina Core)

SOPHOMORE YEAR

<u>1st Semester</u>	<u>2nd Semester</u>
● ECON 224 – Introduction to Economics *	● MKTG 350 – Principles of Marketing *
● RETL 262 – Functional Accounting II	● ARP Math 122 - Calculus for Business Admin. and Social Sciences
● ITEC 264 – Computer Apps in Business	● MGMT 371 – Principles of Management *
● SPTE 203- Introduction to Event and Venue Management *	SPTE 240 – Business Law
AIU Fine Arts/Literature Requirement (See Carolina Core)	ITEC 242 – Business Communication
● SUMMER – SPTE 295 – Practicum in SPTE * (Final course taken in Pre-Professional Division after sophomore or junior year)	

JUNIOR YEAR

<u>1st Semester</u>	<u>2nd Semester</u>
FINA 333 -Finance and Markets or FINA 363 Intro to Finance	sci 3 credit Science Requirement (See Carolina Core)
HRTM 344 – Personnel Organization & Supervision	○ SPTE Elective *
HRSM 301 –Professional Development Seminar	(VSR) Free Elective
○ SPTE 380 - Sport and Entertainment Marketing *	GSS Social Science Requirement (See Carolina Core)
GFL Foreign Language or Free Elective	GFL Foreign Language or Free Elective
	○ SPTE 440 - Sport and Entertainment Business and Finance *

SENIOR YEAR

<u>1st Semester</u>	<u>2nd Semester</u>
○ SPTE 444 - Sport and Entertainment Event Management *	○ SPTE 495-Internship in Sport and Entertainment Management *
○ SPTE Elective *	
○ SPTE Elective *	
Free Elective	
○ SPTE Elective *	

The practicum and internship can be taken during the Spring, Summer or Fall semesters

No courses can be taken while enrolled in SPTE 295 and SPTE 495. Both courses are 6 hours of credit -tuition fees apply.

SPTE ELECTIVES

SPTE 110-- Sport & Ent. in American Life
 SPTE 302-- Artist Representation & Mgmt. (Fall ONLY)
 SPTE 303-- Live Ent. Tour Mgmt. (Spring ONLY)
 SPTE 305-- The Business of NASCAR (Spring ONLY)
 SPTE 310-- College Athletics
 SPTE 315-- NCAA Compliance
 SPTE 320-- Sport and the Law
 SPTE 325-- Resort & Club Recreation Programming

SPTE 340-- The Sporting Goods Industry
 SPTE 342-- SPTE Contracts and Negotiations
 SPTE 376-- Risk Management in SPTE (Fall ONLY)
 SPTE 385-- Ethics in SPTE Business
 SPTE 402-- Entertainment and the Law
 SPTE 404-- Promoting Ent. & Events (Fall ONLY)
 SPTE 430-- SPTE Services Marketing
 SPTE 435-- Spectator Facilities and Management
 SPTE 450-- Sales in SPTE Business (Fall ONLY)

SPTE 490-- Special Topics in SPTE Mgmt.
 SPTE 501-- Trends & Issues in SPTE Mgmt.
 SPTE 545-- Managing P/T Empl. & Vol (Fall ONLY)
 SPTE 570-- Special Topics/Global Sport(Spring ONLY)
 SPTE 580-- Business Principles in Sport Mgmt.
 SPTE 590-- Special Topics in Live Ent. & Sport
 SPTE 635-- SPTE Event Development (Fall ONLY)
 SPTE 640-- Venue Mgmt. Prin./Practices (Fall ONLY)
 SPTE 650-- Integrated Mktg. Comm. in SPTE (Fall ONLY)

*C or better required ● required to move to professional division status ○ restricted to professional division status