Globalization at University of South Carolina
The University of South Carolina's impact far exceeds the boundaries of the state and the nation. Its Moore School of Business graduate international business program is consistently ranked No. 1 in U.S. News & World Report. Focused on developing and disseminating leading-edge knowledge in the practice of global business, the Moore School shines with unparalleled competence in the critical area of conducting business across national boundaries and diverse cultures.

The program also has been ranked as one of the most prolific in international business research. Faculty played a lead role in the Moore School becoming one of five original recipients of a major grant awarded by the U.S. Department of Education to establish a Center for International Business Education and Research (CIBER).

South Carolina students are also applying their classroom training with first-hand experience in foreign countries. From Costa Rica to Japan to Tanzania, study abroad programs at the University of South Carolina help to embrace the increasingly global marketplace.

The number of students studying abroad continues to rise as nearly 26 percent of undergraduates choose to study overseas during their college careers. The university supports experiences abroad by awarding $183,868 in scholarships and travel grants to students in the 2007-08 academic year.

Tourism cross-culturally
Students are actively involved in the global marketplace through the School of Hotel Restaurant and Tourism Management's International Tourism Research Institute that provides Innovative tourism assistance to communities, development organizations, agencies, and businesses. The organization advocates for the tourism industry, focusing on tourism-related issues, providing credible data, and promoting the industry as a globally viable economic development strategy. Led by researcher, consultant, and traveler Rich Harrill, the institute has researched some 50 best-practice case studies in tourism and destination management.
Harrill is currently collaborating with the Travel Industry Association and the U.S. Department of Commerce's Office of Travel and Tourism Industries on a definitive study of future Chinese tourism to the United States.

On behalf of the university, he has negotiated research and exchange agreements with several prestigious Chinese universities, including Peking University and the Institute for Tourism Studies, Macau.