

DEAR FRIENDS:

As our centennial year comes to a close, we are more thankful than ever for your continued support of the Darla Moore School of Business. Each contribution of your time, talent and treasure is highly valued. Thanks to your generosity, Moore School faculty, staff and students have excelled and gained momentum in numerous ways.

In the last fiscal year, the Moore School received gifts from 2,256 individual donors. These donations, along with previously established scholarships and endowments, contributed to the nearly \$2.1 million awarded to 686 Moore School students in fellowships and scholarships this year.

Your generosity allows our students to focus more on their studies instead of picking up a second or third job, experience other cultures across continents and immerse themselves in other languages and feel more secure in their financial standing post-graduation because they're graduating with less debt. Thank you for giving our students those opportunities and many, many more.

The area in which your gifts and efforts can be seen most significantly is in the reported jobs Moore School graduates secured post-graduation this past spring. After a significant restructuring of the full-time MBA program in 2017, job placements for full-time MBA students rose to a reported 84 percent 90 days after graduation in 2019 compared to 71 percent 90 days after graduation in 2018. Further, with more than 90 percent of full-time MBA students completing the Business Analytics Graduate Certificate, average reported MBA salaries increased to \$95,398 in 2019 from \$82,694 in 2018.

Undergraduate data is just as impressive. We believe we are the first business school in the country to require all undergraduates to become data proficient, analytically capable and functionally based, and high-value skills are now being taught at scale within our school with historic results. A record 84 percent of the class of 2019 (the largest graduating class ever with 1,086 students in May) reported that they had jobs 90 days after graduation, compared to 67 percent last year. Average reported salaries for undergraduates are also at the highest ever at \$57,837 90 days after graduation.

To learn more about why others like you give and what outcomes can be seen from these gifts, please read on. Continue to engage with the Moore School and follow us across social media, email and print platforms to see how the lives of business school students are changing thanks to your contributions. However you choose to engage, please accept my sincerest thanks for your investment. Faculty, staff, students and graduates of the Moore School appreciate the time you've dedicated, the money you've invested and the experience and knowledge you've shared.

It is an honor to work beside you as we serve our students.

Best.

Dean Peter Brews



2019 REPORTED JOB PLACEMENT RATES

(90 days after graduation)

84%

FULL-TIME MBAs

84%

UNDERGRADUATES

2019 REPORTED SALARIES

(90 days after graduation)

\$95,398

FULL-TIME MBAs

\$57,837

UNDERGRADUATES

BY THE NUMBERS

Moore School Endowment

\$157.8M

Faculty Support

\$500K

Total student scholarship and fellowship support

\$2.1M

Students receiving scholarships and fellowships

686

TOTAL DONORS IN THE PAST YEAR

2,256

1503

Alumni

134

Individuals

167

Parents

276

Students

120

Corporations, organizations and foundations

56

Faculty / Staff



DEAR SUPPORTERS:

On behalf of the University of South Carolina - Business Partnership Foundation, thank you for your significant support this past year. Founded in 1969, the BPF exists to support the Darla Moore School of Business. Celebrating its 50th anniversary in 2019, the BPF's Board of Trustees and staff carefully manage the endowment and donations received by you and other generous alumni, friends and partner organizations. It is through this private investment that the Moore School is able to achieve excellence and maintain momentum as it begins its second century.

We are pleased to report a number of positive developments that will continue to strengthen the work of the BPF and the Moore School in the year ahead:

- The total of all endowments supporting the Moore School grew in 2019 to nearly \$160 million, an increase of \$3.7 million.
- There was a 30 percent increase in the amount allocated to scholarships and fellowships, directly benefiting students and impacting lives in a very tangible way.
- Two new BPF trustees were elected, strengthening geographic reach, adding new industry perspective and enhancing diversity. In addition, we are relaunching a Board of Advisors to enhance engagement with the business community and involve even more advocates for the Moore School and the BPF.

Your continued investment and commitment to the Moore School and the BPF will strengthen our position as a leading business school at the beginning of the second century of business education at the University of South Carolina. Please think about what role you will play in shaping the future in the year ahead.

Thank you!

MAR Jan E Danke

Michael R. Brenan, BPF chair Jean E. Duke ('77 accounting), BPF president

FAMILY SCHOLARSHIP SUPPORTS MOORE SCHOOL THANKS TO ANONYMOUS DONOR



Despite having never attended the University of South Carolina, the Kittrell family has supported the university for decades.

In 1990, an anonymous donor established two endowed, full-tuition scholarships totaling \$60,000 for what was then the College of Business Administration, now known as the Darla Moore School of Business, in honor of the late M. Berley Kittrell, and for the College of Nursing in honor of the late Mary Seymour Kittrell. The anonymous donor asked their daughters, Kay Kittrell Chitty and Rosemary Kittrell, to assist in setting the guidelines for the memorial scholarships.

Nearly 30 years later, Rosemary Kittrell, a well-respected Georgia criminal civil rights attorney and a former National Merit scholar, bequeathed \$150,000 to each of the scholarships in her parents' names after her death in 2018.

Rosemary Kittrell and Chitty stayed in touch with the recipients of the Kittrell scholarships and were touched by the kind words of students who benefited from the endowed scholarships over the past 30 years.



A recent student impacted by the M. Berley Kittrell Scholarship is Doug Myers, an Oakland, New Jersey, native majoring in international business and finance.

A junior, Myers said receiving the Kittrell family scholarship has alleviated some of the financial

pressure of paying for his tuition. Myers, who also receives the UofSC Woodrow Scholarship, said he would not be able to attend if it weren't for his scholarships.

"The Moore School has been great to me my first two years," he said. "My classes have been challenging, and I have had a lot of great professors. My international business class last semester really pushed me to my limits and made me work really hard."

Myers is considering working in investment banking but is still figuring out his post-graduation plans.

"I want to be doing work that helps people and makes a difference in their lives, so I'm not sure if I can tie that in to a banking job," he said.

Berley Kittrell would be pleased to know recipients of his scholarship like Myers want to make a difference in the lives of others, Chitty said.

"My father was a person of great character and a huge personality, so much so that the day he died suddenly and unexpectedly, some businesses downtown had to close because the receptionists and people who worked there were so devastated," she said. "He was the kind of person who could not walk across the street in Columbia without being stopped three times with people asking, 'How're you doing, Berley?'. He treated everybody with equal respect, from somebody sweeping the floor to the president of the company."

Known as a "realtor's realtor" who spent more than 20 years selling, appraising and developing commercial and industrial real estate, Berley Kittrell's affability helped him develop relationships with Moore School faculty and staff. He was later a UofSC guest instructor sharing his passion about real estate with students and



was an adjunct professor just before his death in 1971.

"Not having been a college graduate himself, he was very proud of his association with the university," Chitty said. "During his life, he was proud of the university, proud to present there, to give guest lectures and rub shoulders with the students, so they could learn what commercial real estate was and could be."



"Berley recognized the importance of the university as an asset to the community, state and the world."

- BOB SELMAN

Berley Kittrell took a few UofSC courses but never completed a degree.

"Berley recognized the importance of the university as an asset to the community, state and the world," said Bob Selman ('59 marketing), a former mentee of Berley Kittrell's and a Moore School Distinguished Alumnus. "Berley's leadership style was to take charge, be decisive, yet be compassionate, empathetic and encouraging."

Preserving her father's legacy, Chitty has stayed in contact with recipients of the family's two scholarships over the past three decades. During that time, she has seen UofSC grow exponentially in what she calls exceptional ways.

"I'm very proud of the way the university has become what it is today," she said. "The university is now highly sought after. It has wonderful international business programs, and the nursing school has added doctoral programs and a nurse practitioner [track]. I'm just thrilled that it has become a renowned academic institution."



Read more about Berley Kittrell and the family's scholarships at **bit.ly/kittrellfamily**.



ALUMNUS ESTABLISHES SCHOLARSHIP TO INSPIRE NEXT GENERATION OF INSURANCE EXECUTIVES

According to Moore School alumnus Terrance Williams ('90 insurance and economics), the University of South Carolina has played a substantial role in the man he's become and the success he's had as an insurance executive, so much so that he created an endowed scholarship to honor the business school in 2018.

Williams' generous support will provide scholarships for students from underrepresented populations majoring in risk management and insurance.

"From an early age, I was passionate about going into insurance and risk management, and the industry has been good to me," he said. "I've lived all over the country and had roles with increasing amounts of responsibility, giving me the vantage point to recognize there is opportunity to be more reflective of the marketplace when it comes to diversity and inclusion. My hope is that this financial assistance helps pave the way for the next generation of insurance leaders."

Williams is president of the Emerging Businesses Group and the chief marketing officer for Nationwide out of their Columbus, Ohio, headquarters. Williams also serves on the Risk and Uncertainty Management Center and Center for Marketing Solutions boards within the Moore School.

He chose to name his endowment the Terry and Vera Williams Endowed Scholarship to honor his parents for making a lifelong positive impact on their Ridgeville, South Carolina, community. His father, Terry, is a retired road construction operator, and his mother, Vera, is a retired schoolteacher who worked in the South Carolina K-12 school system for more than 30 years.

"I grew up in an environment where my parents were the go-to people in the community," Williams said. "Our door was always open. They are kind, patient, understanding and welcoming. Giving back to support others is a small way to honor their example."

The Terry and Vera Williams Endowed Scholarship is easing the burden for senior Anishaa Tripuraneni, who is one of its first recipients.

"Freshman year was extremely expensive, and my family and I were having doubts about how we would be able to pay for the remaining years, so scholarships like the Terry and Vera Williams Endowed Scholarship allow me to continue studying at this great university," said Tripuraneni, who is majoring in risk management and insurance and marketing. "The risk management and insurance major can sound a bit dry, but they have been some of my favorite classes so far thanks to the professors and the engaging curriculum."

Tripuraneni, from Yorktown, Virginia, is a university ambassador who gives tours of the South Carolina campus to prospective students and their families.

great deal of financial pressure and allowed him to focus on getting his degree.

"The Moore School did an outstanding job of preparing me for life beyond UofSC. My professors provided more than what was available in the textbooks," he said. "They guided us on how to collaborate, negotiate and learn from others' unique perspectives, which are things that occur day-to-day in the workplace. They were setting us up to be successful in the long term. I believe that my Moore School education played a significant role in me having the position I have today."

Williams said he hopes his contribution will provide financial relief for deserving students while attracting young talent to the insurance industry. He also hopes the students will consider giving back later in their careers and will develop a fondness for the university like he has.



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"The Moore School has challenged me to step out of my comfort zone and to be a hardworking, intelligent student whose skills will translate into the workforce."

- ANISHAA TRIPURANENI

"The Moore School has challenged me to step out of my comfort zone and to be a hardworking, intelligent student whose skills will translate into the workforce," Tripuraneni said.

She said she eagerly shares her enthusiasm for the Moore School and the risk management and insurance major with potential students. Similar to students like Tripuraneni, Williams had a scholarship when he was a South Carolina student and – coming from modest means – he said it helped alleviate a "UofSC is in my DNA. I'm a Gamecock for life, and I wear it on my sleeve," Williams said. "When I think about receiving a top-notch education that prepared me well for a rewarding career, plus all the friendships that started in college and are still going strong, my family and I felt strongly that we should give back through a scholarship that would pave the way for other deserving students."

UPS FOUNDATION INVESTS \$300,000 OVER TWO YEARS, SUPPORTS UNDERREPRESENTED STUDENTS



Moore School sophomore William Mendoza chose his majors because he hopes to open his own business selling the coffee his parents cultivate in Mexico.

Mendoza, who is majoring in international business and operations and supply chain, relies on financial aid like the UPS Scholarship to pay for his education.

Mendoza's parents live in Mexico full time and aren't able to help him financially; he is part of the Gamecock Guarantee program, which helps cover some of the costs of attending UofSC.



Living in Myrtle Beach, South Carolina, before coming to UofSC, Mendoza is having to move off campus this year, and he said receiving the UPS scholarship has alleviated some of the financial hardship that could threaten his ability to continue as a student.

As a first-generation college student, Mendoza is grateful for the experiences he's had at South Carolina and looks forward to building his international business skills as he continues.

"None of our relatives have been able to go to college, let alone attend a university in the United States," he said. "The business school has made me push myself in order to give my personal best."

Helping students like Mendoza is why the UPS Foundation donated \$150,000 to the Moore School in 2018; the funds are intended to strengthen diversity among students studying international business. The UPS Foundation recommitted another \$150,000 in 2019.

The donation will support U.S. students from underrepresented backgrounds and enhance partnerships with international universities that send students to the Moore School.

The UPS funds given to the Moore School will be used for undergraduate scholarships and graduate fellowships that can support paying for tuition, expenses, study abroad opportunities and other projects related to international business.

UPS' chief operating officer, Jim Barber, serves on the Moore School's Folks Center for International Business board, where he and his team advise the international business department on their curriculum and research. Barber also serves on the UPS Foundation board and was instrumental in bringing the Moore School proposal to the foundation, resulting in the \$300,000 cumulative contribution to the Moore School.

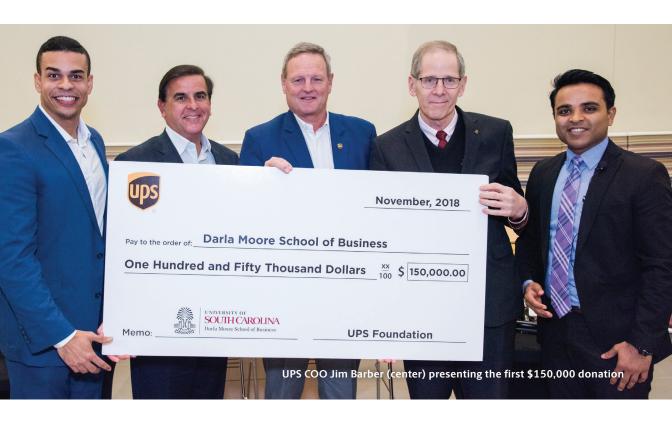
"We recognize that by helping students afford access to education, we not only impact the individual but our community at large," he said. "The UPS Global Scholars Program will provide opportunities focused on women, diverse and underserved students who may otherwise not have the resources to experience an international business program."

Hildy Teegen, a Moore School international business professor, said the company recognizes its potential outside established markets in the U.S. and Europe.

UPS has "recognized that they've got to tap into talent pools that are far more diverse," Teegen said. "For them, diversity not only means diversity in the way we more popularly think about it in the U.S. — gender diversity, ethnic and racial diversity, etcetera — but also including dimensions like socioeconomic diversity and international diversity."

UPS, headquartered in Atlanta, is a leading multinational company working in 220 countries globally, serving 9 million customers annually through 1,800 operating facilities.

"It is important for private sector companies like UPS to invest in talent of the future to strengthen the resilience of our business and the community," Barber said. "UPS has a rich, longstanding legacy of supporting education on a global scale. Since inception, The UPS Foundation has contributed more than \$250 million to education though a diverse mixture of programs including school



endowments, early learning, literacy and career and specialized education."

In addition to funding scholarships and fellowships, dozens of current and former Moore School students have served as interns and are in professional positions with UPS. UPS is also one of the partnering companies who work with operations and supply chain students for semester-long capstone projects, which they present at the Moore School's annual Industry Summit.



"We recognize that by helping students afford access to education, we not only impact the individual but our community at large."

- JIM BARBER

"The Darla Moore School of Business is ranked the top international business school in the U.S. At UPS, we look for the best and brightest talent to help position our company to solve global challenges," Barber said. "It's a perfect fit for UPS, the leader in the logistics industry, to work with the best and brightest

business students. The program's high-intensity international business studies allow students to acquire current global business leadership skills such as tolerance, resourcefulness, creativity, and most of all, a diverse, global perspective."

Diverse employees are a major reason UPS is so successful. Barber added.

"At UPS, we believe that the distinct perspectives, experiences and talents of our people are our most powerful asset," he emphasized. "By investing in future leaders, UPS is better able to meet the needs of our customers and innovate to solve the world's toughest challenges."

Students like Mendoza, one of the first UPS Global Scholars who can already provide a diverse perspective about the differences between business in Mexico and the U.S., will be armed with the skills and experiences to launch a successful international business after their time at the Moore School. These future business owners may extend their partnerships with UPS beyond their time as South Carolina students, and some may even choose to work for or with UPS as international business leaders. The relationships being forged through the UPS contributions are a win-win situation for the students and UPS.



FAMILY PROVIDES SCHOLARSHIP TO PAY IT FORWARD

Tom ('90 economics and management science) and Sharon Barnes created the Barnes Family Business Scholarship Endowment Fund in 2018 to to assist students with a financial need. Both Tom and Sharon Barnes paid their way through college and benefited from scholarships, grants and loans, so they wanted to help ease the financial burden for students in similar situations.

Covering one-fourth of the cost of tuition each semester, the scholarships help deserving undergraduate students majoring in management science, international business or finance.

Senior Kyle Alsop is a recipient of the Barnes Family Business Scholarship and said the award has given him some breathing room as he pays for his education.

A first-generation college student majoring in finance and operations and supply chain, Alsop chose to attend UofSC for its diverse student population and the Moore School's renowned reputation.

"The Moore School has countless connections students could make while here to set themselves up for success," Alsop said. "The Moore School has challenged me by offering top-notch classes and professors who challenge you to think outside of the box to solve problems."

Alsop, of Charlotte, North Carolina, said he chose finance for his

major because he became enamored with the stock market when he was in high school, and he's always had a knack for math.

"I chose operations and supply chain as my second major because supply chain is everywhere in business, really everywhere," he said. "I felt getting my degree in this as well as finance would give me one step ahead of the competition come graduation."

The Barnes Family Business Scholarship is meant to encourage students like Alsop to finish their degrees and make a name for themselves in the business world, so "they will have an increased opportunity to succeed, help others in the future and make an impact in the world," said Tom Barnes, who is on the board of directors for the Folks Center for International Business within the Moore School.

"While sitting on the Folks board, I have had the privilege of getting to know many great leaders within the Moore School and have participated in many conversations where it is clear that they care greatly about the students and want to do all they can to help students succeed," he said. "I think the Moore School attracts and prepares great leaders. I want to ensure that if a student has the qualifications to be in such a great institution, they get the opportunity to attend and not be limited by financial constraints."

He said he also wants to give back because the University of South Carolina thoroughly equipped him with the necessary skills when he was a student.

"South Carolina prepared me for a very rewarding career, and I believe it does an even better job of preparing students for life," Tom Barnes said.



The Moore School has become a legacy in the Barnes family as Ethan Barnes, Tom and Sharon Barnes' son, is a sophomore this year majoring in international business and finance.

"I never pushed my son to go to the Moore School; he elected to do so due to their reputation and national rankings," Tom Barnes said.

Like his son, Tom Barnes wants any deserving student to be able to make the same choice to attend the Moore School regardless of their financial situation — and for other alumni to consider supporting students.



"South Carolina prepared me for a very rewarding career, and I believe it does an even better job of preparing students for life."

- TOM BARNES

In 2018, Tom Barnes sold his global trade management software company, Integration Point, to Thomson Reuters, a multinational mass media and information conglomerate. Tom Barnes is currently CEO of 319 Capital Partners, a private equity firm based in Charlotte.

"I am one of the lucky people who actually used much of what I learned in school throughout my career." he said.

"I have heard many examples of students limiting their career options due to financial constraints," he said. "I would encourage any alumni who can to do their part in helping students achieve their full potential. I would also encourage any student currently concerned about paying their way through school to be resourceful and look for every way possible to make it happen."



Stevens not only donates money; he also gives his leadership, time and energy to his alma mater and local non-profits. While establishing his career, Stevens has donated to, volunteered for and served on boards for numerous community organizations, including United Way of the Midlands, the American Heart Association, Lexington Medical Center, Columbia Opportunity Resource, Habitat for Humanity, Salvation Army, Special Olympics, March of Dimes and Transitions.

Stevens received the United Way of the Midlands LIVE UNITED Volunteer of the Year award in 2017 and received the United Way Judith M. Davis Volunteer of the Year award in 2019. He was also named to Columbia Metropolitan's 2017 Top Ten Capital Young Professionals list.

Originally from Hilton Head Island, South Carolina, Stevens majored in finance while at the Moore School and began interning with Northwestern Mutual as a sophomore after meeting their representatives at a Moore School Business EXPO. Stevens has worked as a financial advisor and wealth management advisor for Northwestern Mutual in Columbia since graduating.

Northwestern Mutual's top intern in 2009, Stevens has been recognized as a Million Dollar Roundtable qualifier for multiple years and has been acknowledged as a Top 10 Financial Advisor and Growth and Development Director.

While building his success in the financial sector, Stevens has been an active alumnus for South Carolina. He has served for more than four years on the Moore School's Young Alumni Board, including as chair in 2018-2019.

"The folks on that board and the alumni we're able to reach all share a strong bond, and together we're able to do meaningful things for the next wave of grads," Stevens said.



"When the Moore School mentors provide advice, support and access to their networks, our mentees can couple that with their academic prowess, and the return is exponential."

- DREW STEVENS

Providing an example to other alumni, Stevens made a notable contribution to the Moore School during Give4Garnet in April 2019. He agreed to match all donations up to \$25,000 given by all UofSC alumni who graduated since 2010.

Stevens' April gift will create a scholarship endowment for business students from South Carolina majoring in finance.

Stevens said he received a \$1,000 scholarship as a senior, so this was his way of paying it forward.

"It was really neat to realize that alumni care so much that they are connected and investing in us and are supporting the work that the students do," he said. "That's why I really wanted to give."



Beyond financially contributing to the Moore School, Stevens has also volunteered with the mentor program the past four years.

"I've always had copious mentors and truly appreciate their significant contributions to my personal and professional growth," he said. "When the Moore School mentors provide advice, support and access to their networks, our mentees can couple that with their academic prowess, and the return is exponential."

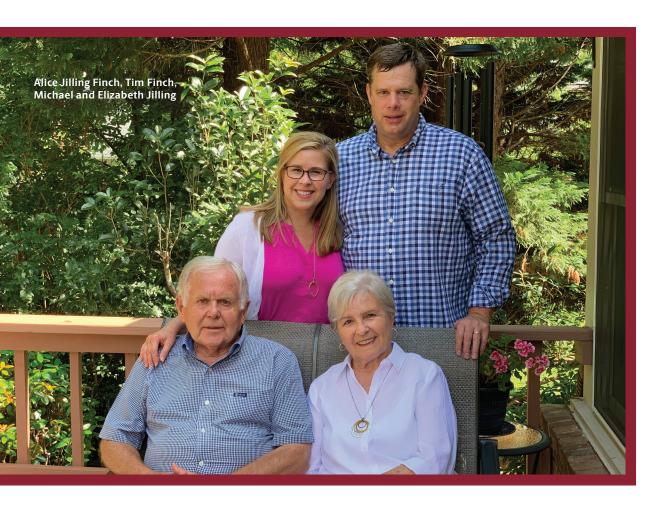
Stevens' mentee for the past year, Shane Poch, said the experience has been extremely beneficial for him.

"I have been able to look to [Stevens] as a role model for entering life and a business career after college. He has helped me plan out my next steps as a student preparing for a job," Poch said. "[Stevens] sacrifices a lot of his time to be successful in business and supportive to people around him. He's a genuine guy and really works hard to positively impact everything he is involved with."

DARLA MOORE SECOND CENTURY FUND

In honor of its centennial, the Moore School established the Darla Moore Second Century Fund. The fund was created to honor Darla Moore ('75 political science UofSC), whose generosity has allowed thousands of students to study at the Moore School. Please give back in her name to show your appreciation for all she has given to business education at the Moore School and to support its second century.





UofSC GRADUATES BEQUEATH \$100,000 TO MOORE SCHOOL FOR FUTURE SCHOLARSHIPS



Timothy Finch ('12 MBA) and Alice Jilling Finch ('90 psychology UofSC, minor in business administration) have made a provision in their will to provide \$100,000 to the Moore School to support future undergraduate scholarships for students who have proven they are hardworking and eager to learn.

The love and commitment the Finches have for the University of South Carolina began at a young

age. Tim Finch attended Gamecock football games with his father, and Alice Jilling Finch spent time on campus with her family while her father was a Ph.D. student.

With their dedication to the university, the Finches decided to support future students enrolled in the Moore School "because giving students the chance to receive a quality education is the best way for us to make a personal difference in the lives of

others," said Alice Jilling Finch, a financial analyst with Atrium Health in Charlotte. North Carolina.

The Finches see their contribution to the Moore School as an investment in the state and beyond.

"The Moore School has a tremendous story to tell in South Carolina and on the world stage," said Tim Finch, a vice president with Wells Fargo in Charlotte. "I hope our donations continue to tell the story by allowing gifted students the opportunity to attend the Moore School and use their education to make meaningful impacts in their chosen field."

The Finches also selected the Moore School to honor the lives and careers of Alice Jilling Finch's parents. The scholarship, aptly named the Dr. Michael and Elizabeth Jilling Scholarship Fund, commemorates Michael Jilling ('76 Ph.D. economics), a Moore School



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- TIM FINCH

and UofSC-Upstate economics professor for more than 30 years.

"My father [Michael Jilling] loved learning and was driven to obtain more education in order to become a professor after discovering his love for teaching," Alice Jilling Finch said. Now retired, he "still often goes into 'lecture mode' when he has a captive audience. He truly always had an open door for his students and developed a great rapport with them. In the early years, he often could be found kicking a soccer ball around with students on the weekends."

Elizabeth Jilling was also passionate about education. As a South Carolina elementary school teacher for 21 years, she understood her job was more than just standing in a classroom and teaching. It was about trying to make a major impact on students' lives.

Michael Jilling earned a bachelor's degree at age 30 after a stint in the U.S. Army; originally born in Hungary, he enrolled as a freshman without ever having written a formal paper in English until his first college English course. He graduated cum laude in less than three years while working full time. After finishing his master's degree, Michael Jilling received a scholarship as a Ph.D. student in the 1970s at the Moore School where his teaching career began.



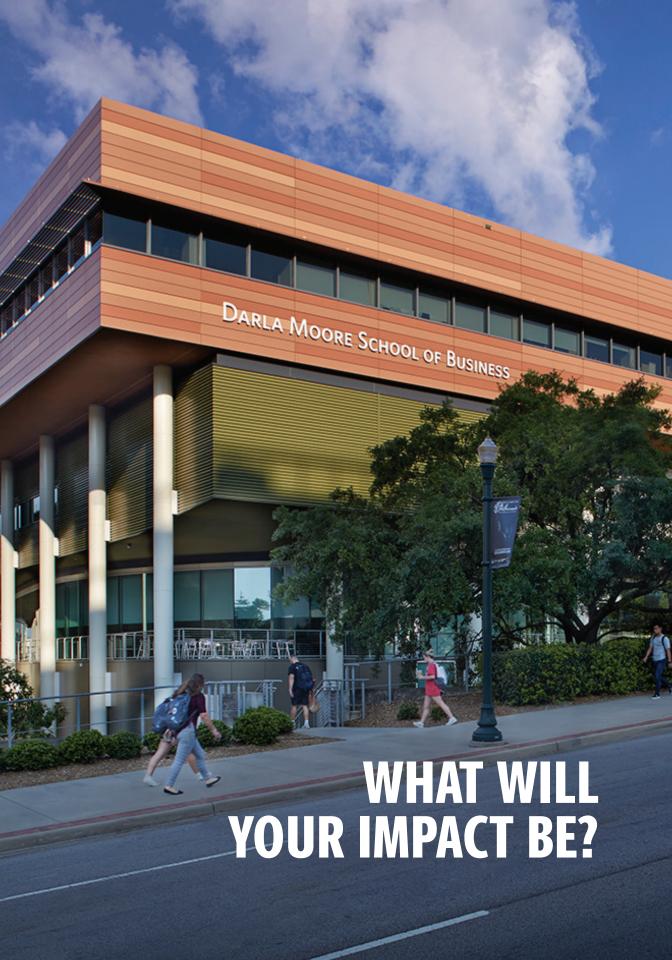
"The impact of receiving the scholarship was life changing," Alice said. "My family benefited from the generosity of others, and I want to pay it forward. Because this scholarship is in honor of my parents, it is important to me that recipients have the same driven attitude and desire to improve themselves and others."

It is also important to the Jillings that the scholarship benefit students from South Carolina.

"Tim and I both grew up in South Carolina, and although we currently live in Charlotte, we still have a strong attachment to the state," Alice Jilling Finch said.

She said her father and mother had no previous affiliation with South Carolina until Michael Jilling began his Ph.D. program, but they fell in love with the history and people of the Palmetto State.

"After my dad received his Ph.D., he had job offers all over the country, but they stayed in South Carolina," Alice said. "[The qualifier that scholarship recipients be South Carolina residents] was added in honor of their affection for the place they chose to call home."



NOW

Your investment in the Darla Moore School of Business Carolina Fund provides an immediate impact by funding undergraduate student scholarships and graduate student fellowships, student study abroad trips, experiential learning opportunities, faculty research and teaching, student career recruiting events and other strategic initiatives.

Collectively, your gifts – of any amount and designation – are significant!

NOW AND IN THE FUTURE

In addition to providing current support, donors may also make a lasting impact on the future of the Moore School through an endowed gift. An endowed fund is held in perpetuity with the investment earnings from the fund made available, at least in part, to spend in support of the endowment's purpose. Endowments may be funded over a multi-year time frame.

WAYS TO GIVE

Cash gift (check, credit card)

Matching gift

Many companies have matching gift programs available to employees and retirees. These matches increase the overall impact of a personal gift. Visit **matchinggifts.com/sc** to learn more.

Stock gift

A contribution of long-term appreciated securities, either publicly traded or from a closely held company, often provides greater tax advantages than a cash gift. You may deduct the current fair market value as a charitable gift and avoid capital gains tax on the appreciation.

Estate gift

Investing in the Moore School through life insurance, a bequest or other estate planning strategies can establish your legacy by supporting initiatives important to you.

WHAT DOES IT COST TO CREATE AN ENDOWMENT?

Named endowments, including scholarships and fellowships: These funds require minimum gifts ranging from \$25,000 to \$100,000, depending on the purpose of the endowment. Named endowments may support partial scholarships or fellowships for specific academic disciplines or programs, academic and research programs, etc.

Named professorship

An endowed professorship requires a minimum gift of \$500,000 and is used to attract and retain outstanding scholars and teachers.

Distinguished professorship

A distinguished professorship requires a minimum gift of \$1 million. Professorships provide significant resources to recruit and retain promising researchers and educators through salary and/or research support.

Chair

An endowed chair requires a minimum gift of \$1.5 million and represents the highest honor conferred to prominent faculty members. Endowed chairs attract and retain brilliant scholars by providing dedicated resources for innovative research and teaching opportunities as well as partial salary support.

Center

Center endowment minimums vary from \$1 million+ depending upon the discipline and the size and scope of the program.

Academic department

A minimum gift of \$3 million is required to name an academic department.

To learn more about the many ways to support the Darla Moore School of Business, please contact a member of the development office staff at 803-777-2911 or visit bit.ly/supportmooreschool

2019-2020 University of South Carolina

Business Partnership Foundation

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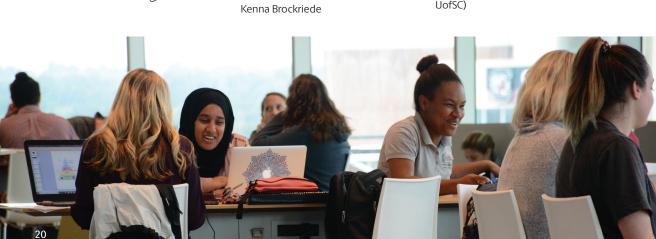
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"Receiving the Bruce and Lynn Felt Scholarship has relieved the amount of stress and pressure I have endured when trying to plan my way through college and my future beyond the university. Without my scholarships and aid, I would not be able to attend UofSC due to having to take out loans. So far I have learned that the Darla Moore School of Business is a community filled with opportunities for everyone."

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Mentors

Rick Ackerman Retired IBM Corporation Columbia, SC

Parrish Behles

('10 management and marketing) Project Manager – Business Solutions, Service Operations Colonial Life Columbia. SC

Mac Bennett ('80 finance) Senior Counsel Capital Development

Beaufort, SC

Spencer Bethmann

('07 marketing and management) Manager

KPMG LLP Charlotte, NC

Scott Blackmon ('73 management)

Owner

Blackmon Consulting Columbia, SC

Kyle Brannon ('09 accounting and finance, '12 J.D. UofSC)

Associate Nexsen Pruet, LLC Columbia, SC

Brett Burns ('16 IMBA)

MBA Leadership Development Program

BASF Corportion Raleigh-Durham, NC

Christopher Campbell

('12 management and marketing,

'15 J.D. UofSC) Visiting Counsel

Baker Hughes, a GE company

Florence, Italy

Michelle Chapman ('06 accounting and finance) Audit and Assurance Manager Mauldin and Jenkins LLP Chapin, SC Mary Ruffin Childs ('80 management) Senior Director of Alumni Engagement Darla Moore School of Business Columbia. SC

David Choate ('73 finance) VP of Sales (retired) StoneRiver, Inc. Columbia. SC

Chase Clelland ('98 German UofSC) Vice President of Operations Grow Financial Federal Credit Union Columbia. SC

Pat Cloney

('16 management and marketing, '16 broadcast journalism UofSC)
Project Manager

Wingman Planning Manasquan, NJ

David Comeau ('85 MIBS) Venture Partner KEEN Growth Capital

Coral Gables, FL

Gabe Cossio

('11 insurance, economics and

management)

Client Account Manager Duck Creek Technologies, Inc.

Cayce, SC

Jim Curl ('81 management) Vice President, East Minute Maid Business Unit Coca – Cola North America

Charlotte, NC

Jay Davis ('83 accounting) Director of Budget and Financial

Reporting

Darla Moore School of Business

Columbia, SC

Todd Durocher ('99 MBA) Principal, Advisory KPMG LLP Georgetown, MA Warren Felkel ('08 accounting and finance, '09 MACC)
Tax Analyst

Sonoco Products Company Columbia, SC

Ryan Foster ('02 accounting, '16 MBA) Chief Financial Officer Medical Services of America Columbia. SC

Doug Freeman ('76 MBA) Financial Services Executive Jacksonville Fl

Danielle Gleaton ('06 international business and management science) Governance, Risk and Compliance

Project Manager Equifax Atlanta, GA

Kenneth Goins ('80 accounting) Chief Financial Officer

IndiSoft Atlanta, GA

King Harrison III ('75 management)

President K3S

Marietta, GA

Stephanie Hoyt ('14 international business and

marketing)

Workday Business Analyst

Aon Hewitt Charlotte. NC

Grant Hurd

('15 international business and finance) Commercial Leadership Program

Fifth Third Bank Charlotte, NC

Rachel Broniak Hunter ('08 international business and accounting, '09 MACC)

Tax Manager and Partner Rodl Langford de Kock, LLP

Mableton, GA

Richard Kennette ('83 management science) Senior Vice President Intellect Design Arena Ltd

Columbia, SC

Steven Khoury

('12 accounting, '13 MACC) Assurance Manager

Dixon Hughes Goodman LLP

Dallas, TX

Trevor Knox ('05 management, '11 MBA) Vice President of Sales and Marketing

Terminix Service. Inc.

Columbia, SC

Chris Krieg ('94 marketing)

Broker

Exane Equities New York NY

David Looper ('08 finance, '13 MBA) Vice President, Senior Relationship

Manager Wells Fargo Columbia, SC

Adrienne Berg Lucas ('01 marketing, '08 accounting)

Audit and Assurance Specialist Mauldin and Jenkins LLP

Elgin, SC

Joy Middleton ('04 MACC, '11 J.D. UofSC)

Attorney

Middleton Law Firm, LLC

Columbia, SC

Ben Norwood ('87 finance)

Managing Director

Nachman Norwood and Parrott Wealth

Management Consultancy

Greenville, SC

Richard Novack ('83 finance) President and General Manager CIGNA HealthCare of Georgia, Inc.

Roswell, GA

Ann-Marie Nunziata

('16 marketing and management science) **Business Transformation Consultant**

IBM Corporation Decatur, GA

John L. Paul ('67 finance) Insurance Risk Advisor

Anderson Insurance Associates, L.L.C.

Mount Pleasant, SC

Kacie Payne

('08 international business and

marketing) **Account Supervisor Grey Advertising** New York, NY

Gina Perrotto

('15 international business and

marketing) Associate Recruiter

Amica Mutual Insurance Company

Providence, RI

Scott Plyler ('92 marketing)

President

South Atlantic Bank Murrells Inlet, SC

Kate Pollard ('10 accounting, '11 MACC)

Accounting Manager

University of South Carolina Foundations

Columbia, SC

Justin Runager ('08 finance) Vice President - Private Wealth **UBS Wealth Management**

Smvrna, GA

Dan Sisson

Regional Vice President AT&T Corporation Columbia, SC

Zach Smith ('85 economics UofSC)

CEO

PartnerMD Richmond, VA

Drew Stevens ('10 finance, insurance

and economics) Financial Advisor Northwestern Mutual

Columbia, SC

John Strom ('86 economics) Senior Vice President Marketing Georgia-Pacific Corporation

Atlanta, GA

Claire Thompson ('15 international business and management science) Development Lead - North America

Burger King Miami, FL

Andrea Tucker ('11 accounting)

Senior Accountant

Children's Trust of South Carolina

Columbia, SC

Craig Westbrook ('94 MIBS)

Vice President of Customer Experience

BMW of North America, LLC Upper Saddle River, NJ

James Wolf ('05 finance and marketing) Senior Financial Advisor, Vice President Merrill Lynch Wealth Management

Charlotte. NC

Glenn Yarborough ('61 finance, '69 MS)

President and CEO WGY and Associates, LLC Washington, DC

Chris Zimmer

('06 management and finance)

Commercial Credit Leader

BB&T

Columbia, SC

Friends of the Accounting Department (FAD)

Tim Alford ('86 finance, '87 accounting)

Director of Taxation

Coleman, Ureda, Alford and Kaucher PA

Columbia, SC

Hazel Brazell ('10 accounting)

PenServ Plan Services, Inc.

Lexington, SC

Ray Brown

('08 accounting and finance, '09 MACC) Senior Manager - Business Tax Services

ΕY

Greenville. SC

Andy Farmer

('94 news editing UofSC, '98 MACC)

Accountant

Walker and Co., LLC, CPAs West Columbia, SC





"The Bank of America — W.W. 'Hootie' Johnson Scholarship has allowed me to attend UofSC without the hardship of having to find a means to pay for school. I chose to become a Moore School Ambassador because I want to showcase our incredible building and programs to prospective students."

Alisha Shah

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Warren Felkel

('08 accounting and finance, '09 MACC),

FAD chair Tax Analyst

Sonoco Products Company

Columbia, SC

Andy Finley ('13 MACC)

Audit Manager **KPMG** Greenville, SC

David Goldberg ('05 accounting, '06

MACC), FAD past chair

Partner PwC Charlotte, NC

Adam Hardesty ('11 accounting)

Senior Tax Analyst

BlueCross BlueShield of South Carolina

Columbia, SC **Brad Hocking**

('08 accounting and finance),

FAD vice chair **Audit Senior Manager**

Deloitte Charlotte, NC

Meagan Ignatowicz ('12 accounting and

finance, '13 MACC) Tax Manager **Grant Thornton LLP** Charlotte, NC

Brittany McDowell ('09 accounting, '10 MACC)

Audit Manager Cherry Bekaert LLP Greenville, SC

Joy Middleton ('04 MACC, '11 J.D. UofSC),

FAD treasurer Attornev

Middleton Law Firm LLC

Columbia, SC

Sean Nelson ('04 MACC)

Partner

Dixon Hughes Goodman LLP

Charlotte. NC

Christopher Nicholson ('04 accounting,

'06 MACC)

Vice President, Tax Manager

South State Bank Columbia, SC

John Norman ('87 business

administration, '90 MTAX), FAD secretary

Partner

GreerWalker LLP Charlotte. NC

J.P. Pfeifer ('08 marketing and management, '15 MACC)

Associate **KPMG** Greenville SC

Katy Pletcher ('10 accounting, '11 MACC)

Financial Services Tax Manager

PwC

Charlotte, NC

Bryant Potter ('08 accounting, '09 MACC)

Director **Dominion Energy** Cavce, SC

Sharon Ray ('07 accounting)

Manager

Moore Beauston & Woodham

Columbia, SC

Blair Salmon ('07 accounting, '08 MACC)

Director of Accounting

Palmetto Health-USC Medical Group Columbia, SC

Jimmy Sfiris ('97 accounting, '98 MTAX)

Partner

Dixon Hughes Goodman LLP

Greenville, SC

Andrea Tucker ('11 accounting)

Senior Accountant

Children's Trust of South Carolina

Columbia, SC

Center for Executive Succession

Lucien Alziari

Senior Vice President and Chief Human

Resources Officer Prudential Financial, Inc.

Newark, NJ

Melissa Anderson

Executive Vice President and Chief

Human Resources Officer

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Corporate Affairs Ingersoll Rand

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PepsiCo, Inc.

Purchase, NY

Operations and Supply Chain Center

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UPS

Alpharetta, GA

David Baker ('08 management science)

Manager, Commodity Management – Composites/Plastics

Collins Aerospace Charlotte, NC

Marshella Bell-Maple ('95 political

science UofSC)

HR adidas

Spartanburg, SC

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Care Electrolux Charlotte, NC

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Schneider Electric Hopkins, SC

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Procurement

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Resource Management

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McLeod Hospital
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public relations UofSC)

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Improvement Johnson & Johnson New Brunswick, NJ

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"Receiving scholarship support means that someone else saw the potential in me and that my hard work wasn't overlooked. Being part of the Moore School has taught me that it's not enough to be smart because all of the students in the school are smart. You have to be a go-getter and confident in yourself as well as outgoing, but most importantly, you must be willing to be uncomfortable [because it's challenging and so you can learn]."

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Research and Engineering Company

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Director, Global HR Business Partner

CFA Institute Charlottesville, VA

Katie Jones

Chief Human Resources Officer

PRA Group, Inc. Norfolk, VA

Angela Lane VP Talent AbbVie Inc. North Chicago, IL

Charles Martin

('93 business administration, '97 MHR) Vice President, Human Resources –

Global Power Tools Apex Tool Group, LLC Charlotte, NC

Janine McManus

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Sonepar USA Charleston, SC

Andrea Russell

Human Resources Director

Eaton Corporation Galesburg, MI

Bathsheba Sams

VP HR, GCF, Asia and HR for HR

International Paper Memphis, TN

Bethani Simonovich ('03 MHR) Executive HR Business Partner

GE

Cincinnati, OH

Greg Smith Senior Director

Frito-Lay North America

Charlotte, NC

Leslie Socia ('09 MHR)

Director, Leadership and Development

Lear Corporation Southfield, MI

Jan Steinmetz

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Nashville, TN

Towanna Tindall ('95 English UofSC,

'98 MHR)

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Atlanta, GA

Jerilyn Wagner

Manager, Global Leadership

Development Halliburton Houston, TX

Folks Center for International Business

Jim Barber

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UPS

Atlanta, GA

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Dell Technologies

Austin, TX

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Capital Markets Argentina SBSA

Buenos Aires, Argentina

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Morgan Stanley New York, NY

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Charlotte, NC

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Columbia, SC Ford Graham

('06 IMBA and '06 J.D. UofSC)

Of Counsel K and L Gates Charleston, SC

Former Gov. Jim Hodges

('79 economics, '82 J.D. UofSC), chairman

President and CEO

McGuireWoods Consulting LLC

Columbia. SC

George Jurch ('88 finance, '93 MBA,

'93 J.D. UofSC)

General Counsel - The Americas, Global Expert Team - Digitilization,

OE Relations, PL/PI Continental Charlotte, NC

Aldor Lanctot

Senior Director, Global Accounts North

America Lenovo Columbia, SC

Brian Lu ('90 M.S. UofSC, '93 MIBS)

VP and General Manager

Apple Asia Beijing, China

Chris Mangum ('81 economics)

Partner Alston and Bird Atlanta, GA

Kendall Roth ('86 Ph.D. international

business), ex officio

Senior Associate Dean, International Programs and Partnerships Darla Moore School of Business

Columbia, SC

Barry Saunders ('81 accounting, '89 MBA)

Senior VP and CFO (retired) Sonoco Products Company

Hartsville, SC

Shigeru Sekine ('77 MIBS)

CEO and Owner Nikkol Group Tokyo, Japan

Marcy Thompson

Vice President, Marketing, Innovation

and Sustainability

Sonoco Products Company

Hartsville, SC

Ioana Tudor ('97 MIBS)

Global Head, Crop Protection Marketing

Syngenta

Basel, Switzerland

Rick C. Wade ('84 biology) Vice President of Strategic Alliances

U.S. Chamber of Commerce

Washington, D.C.

Elizabeth White ('92 IMBA)

Chief Strategist Sustainability, Global

Economics and Strategy

International Finance Corporation (IFC),

World Bank Group Washington, D.C.

John Wunder

('92 marketing, '94 sport and entertainment management) Vice President of Global Renewals Cisco

Charlotte. NC

Center for Marketing Solutions

Yogesh Chavda ('92 MIBS)

Founder Y2S Consulting Neenah, WI

David Comeau ('85 MIBS) Venture Partner **KEEN Growth Capital** Coral Gables, FL

Kelly Hurst

Marketing Analyst Ingersoll Rand/Club Car

Augusta, GA

Kenny Johnson Director of Marketing

Sonoco Products Company

Hartsville, SC Jim Mackey

Senior Vice President MPG Consulting Sullivans Island, SC

Todd Martin

Senior Vice President of Customer

Management

Coca Cola Bottling Co. Consolidated

Charlotte, NC

Nick McDaniel

Regional Director Retail

Mondelez Charlotte, NC

Melinda Smith-Borrero

('84 statistics UofSC, '93 Ph.D. business)

Director of Business Insights

Chick-fil-A Atlanta, GA

John Strom ('86 economics)

SVP Marketing Georgia Pacific Atlanta, GA

Marcy Thompson

Vice President, Marketing, Innovation

and Sustainability

Sonoco Products Company

Hartsville, SC

Roger Van Nuis ('84 marketing) President and CEO (retired)

HIMA

Houston, TX

Terrance Williams

('90 insurance and economics) President, Emerging Businesses Group

and EVP, Chief Marketing Officer

Nationwide Columbus, OH

Stephen Woodgate

USI Marketing

FedEx

Memphis, TN

Glenn Yarborough ('61 business

administration, '69 M.S.) President and CEO WGY and Associates, LLC

Washington, D.C.

Carmen Zamora

('94 interdisciplinary studies, '00 MIBS)

Director, International Market

Development FedEx

Memphis, TN





Risk and Uncertainty Management (RUM) Center

Tim Amerson ('87 business administration UofSC) President and CEO AgFirst Farm Credit Bank Columbia. SC

Francis D'Addario

Emeritus Faculty Lead for Strategic

Innovation

Security Executive Council

Seattle, WA

Tamara Flinn

Director of Product Management Insurance Services Office

Columbia. SC

Marlyss Gage

Executive Vice President and Enterprise

Chief Underwriting Officer

Travelers Hartford, CT

Scott Goodell

President and Chief Executive Officer

Energy Insurance Mutual Ltd.

Tampa, FL

Bob Hayes Managing Director Security Executive Council

Atlanta, GA

Matthew P. D. Johnson ('98 accounting, '99 MACC) Principal and US and Americas IT Audit

and Assurance Leader

KPMG Atlanta, GA

Dave Komendat

Vice President and Chief Security Officer

The Boeing Company

Seattle, WA

Jay Lannin

Regional Vice President Auto-Owners Insurance

Columbia, SC

Jimmie Lenz ('82 history)

Principal

The Financial Risk Group

Charlotte. NC

Ed Littleton ('85 accounting) Senior Vice President, Risk Management

Balfour Beatty Construction Dallas, TX

Brian MacLean ('82 M.S.)

President and Chief Operating Officer (retired)

Travelers
Hartford, CT

Carlos Mickan ('85 MIBS)

Vice Chairman of the Board and CFO Pan-American Life Insurance Group

New Orleans, LA

Rob Moran

Vice President of Actuarial Pricing and

Financial Services Aflac Group Insurance

Columbia. SC

Columbia, 3C

Heather O'Brien Content Expert Faculty Security Executive Council

Charlotte, NC

Jed Suddeth

('68 economics UofSC, '74 MBA)

Managing Director AssuredPartners NL Charleston. SC

Chuck Timmons ('72 finance) President and CEO (retired)

Canal Insurance

Greenville, SC

Terrance Williams

('90 insurance and economics)

President, Emerging Businesses Group and EVP, Chief Marketing Officer

Nationwide Columbus. OH

Center for Sales Success

Macon Albertson

Hunter Hollis Division Director

Signature Consultants

Charlotte, NC

Katie Anderson

Recruiter

Townsquare Interactive

Charlotte, NC

K.J. Brown ('15 public relations UofSC)
University Recruiting Specialist
Signature Consultants

Charlotte, NC

Caitlin Deltgen ('15 public health UofSC)

Recruiter Gartner

Charlotte, NC

Mark W. Neumeyer President and CEO

JEAR Logistics, LLC

Mount Pleasant, SC

Jeff Stencel

Recruiting Manager Gartner

Durham, NC

Devin Washington

('16 management and marketing)

Territory Sales Manager Dearybury Oil and Gas

Charlotte, NC

Bradley B. Watkins

Senior Sales Manager

Townsquare Interactive

Charlotte, NC

Sallie Williams

Human Resources Director

JEAR Logistics, LLC

Mount Pleasant. SC

Great care has been taken in the preparation of these lists to ensure accuracy. If your name was omitted or listed incorrectly, please accept our sincere apologies. To make a change to your Moore School record before publication of the next Impact, please contact Marie Berry at 803-777-2911 or marie.berry@moore.sc.edu.

UNDERGRADUATE MAJORS

Accounting

Economics

Finance

International Business

Management

Operations and Supply Chain

Marketing

Real Estate

Risk Management and Insurance

UNDERGRADUATE MINORS AND CONCENTRATIONS

Business Administration Minor

Economics Minor

Risk Management and Insurance Minor

Business Analytics Undergraduate Concentration

GRADUATE PROGRAMS

MBA

International MBA

Professional MBA

Master of Accountancy

Master of Arts in Economics

Master of Human Resources

Master of International Business

Ph.D. in Business Administration

Ph.D. in Economics

GRADUATE CERTIFICATES

Graduate Certificate in Business Analytics

Graduate Certificate in Enterprise Resource Management

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Marie Berry ('92 political science, '99 MPA) Assistant Director of Donor Relations 803-777-2911 marie.berry@moore.sc.edu

Beth Conatser

Senior Director of Development 803-777-7428 beth.conatser@moore.sc.edu

Elliott Cooper

Associate Director of Development 803-576-6276 elliott.cooper@moore.sc.edu

Melinda Neeley

Administrative Coordinator 803-777-2144 melinda@moore.sc.edu

Mark Richter

Director of Development 803-777-5983 mark.richter@moore.sc.edu

DEVELOPMENT



Mary Ruffin Childs ('80 management) Senior Director of Alumni Engagement 803-777-0712 maryruffinchilds@moore.sc.edu

Bo Hart ('15 M.Ed.) Assistant Director, Alumni Engagement 803-777-7045 bo.hart@moore.sc.edu

Susan Wheeler

Director of Alumni Engagement 803-777-4645 susan.wheeler@moore.sc.edu





