

Undergraduate Accounting Program Learning Goals

Mission Statement

Three interrelated missions of education, scholarship, and service comprise the overall mission of the School of Accounting. The School of Accounting is dedicated to excellence in all three missions.

Education Mission

Prepare students to become either (1) successful accounting professionals in a global information society, or (2) Ph.D. qualified accounting academics.

Scholarship Mission

Contribute to the accounting discipline and profession through the discovery, integration and application of knowledge.

Service Mission

Contribute to the international, national, state and local academic and professional communities.

The overall goal of the Undergraduate Program in Accounting at the Moore School of Business is to provide students with a rigorous education that prepares them for successful careers as professional accountants in industry, and for further study in master of accountancy programs.

Learning Goals

1. Our graduates will be able to apply generally accepted financial reporting principles in a broad range of business transactions.
2. Our graduates will understand techniques used in determining costs, preparing budgets, and measuring the performance of a business unit.
3. Our graduates will understand the regulatory framework that governs financial reporting and auditing in the United States.
4. Our graduates will understand the ethical dilemmas faced by accountants, and how to respond to such dilemmas based on regulatory guidance.
5. Our graduates will understand the accounting issues associated with international business activities.
6. Our graduates will understand how technology is used in current organizational environments, especially as it concerns business decisions using accounting information systems.