

# Undergraduate Finance Program Learning Goals

---

## **Mission Statement**

Our mission is to foster a dynamic and collegial environment that serves our two most important goals: the creation of knowledge, and the education of future business leaders. We produce rigorous and relevant research that enriches the understanding and practice of business. We develop graduates whose professional expertise, skills and leadership are enhanced by a unique understanding of the global marketplace. Through our service and our achievements in research and education, we contribute to the welfare of our main constituents: our students, alumni, university, state and business partners.

The overall goal of the Undergraduate Finance Program at the Moore School of Business is to provide students with a rigorous education that prepares them for successful careers as executives in corporate finance, investments, and banking, and for further graduate studies.

## **Learning Goals**

1. Our graduates will understand the structure and operation of U.S. and global security markets.
2. Our graduates will understand the financial operations of domestic and multinational corporations.
3. Our graduates will understand the application of present value and future value analysis to help make business decisions.
4. Our graduates will be able to evaluate the risk versus return trade-offs when making investment decisions, conducting capital budgeting and project analysis, and performance analysis.
5. Our graduates will understand the impact of capital structure decisions.
6. Our graduates will understand the basic features of fixed-income securities, equities, and traditional derivative securities, and the basics of portfolio analysis.