

Undergraduate Insurance & Risk Management Program Learning Goals

Mission Statement

Our mission is to foster a dynamic and collegial environment that serves our two most important goals: the creation of knowledge, and the education of future business leaders. We produce rigorous and relevant research that enriches the understanding and practice of business. We develop graduates whose professional expertise, skills and leadership are enhanced by a unique understanding of the global marketplace. Through our service and our achievements in research and education, we contribute to the welfare of our main constituents: our students, alumni, university, state and business partners.

The overall goal of the Undergraduate Insurance Program at the Moore School of Business is to provide students with a rigorous education that prepares them for successful careers as executives in insurance, and for further graduate studies.

Learning Goals

1. Our graduates will understand the operations and organizational structure of insurance companies, in general, and of life/health insurance companies and property/casualty insurance companies specifically.
2. Our graduates will understand the processes for identifying risk and measuring risk.
3. Our graduates will understand the pricing of insurance products and contracts.