

# Undergraduate Management Science Program Learning Goals

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## **Mission Statement**

Our mission is to foster a dynamic and collegial environment that serves our two most important goals: the creation of knowledge, and the education of future business leaders. We produce rigorous and relevant research that enriches the understanding and practice of business. We develop graduates whose professional expertise, skills and leadership are enhanced by a unique understanding of the global marketplace. Through our service and our achievements in research and education, we contribute to the welfare of our main constituents: our students, alumni, university, state and business partners.

## **Learning Goals**

1. Our students will gain an understanding of the concepts and tools needed for the design, management, and improvement of operations and business processes in individual organizations.
2. Our students will gain an understanding of global sourcing strategies.
3. Our students will gain an understanding of various supply chain management strategies and techniques.
4. Our students will gain an understanding of how to manage and improve operations and processes.
5. Our students will gain experience applying GSCOM knowledge and skills to real-world organizations.