

Undergraduate Real Estate Program Learning Goals

Mission Statement

Our mission is to foster a dynamic and collegial environment that serves our two most important goals: the creation of knowledge, and the education of future business leaders. We produce rigorous and relevant research that enriches the understanding and practice of business. We develop graduates whose professional expertise, skills and leadership are enhanced by a unique understanding of the global marketplace. Through our service and our achievements in research and education, we contribute to the welfare of our main constituents: our students, alumni, university, state and business partners.

The overall goal of the Undergraduate Real Estate Program at the Moore School of Business is to provide students with a rigorous education that prepares them for successful careers as executives in real estate, and for further graduate studies.

Learning Goals

1. Our graduates will understand the importance and role of real estate in the national and international economies.
2. Our graduates will understand the legal foundations of real estate and conveyances of real estate interest.
3. Our graduates will be able to apply basic present value and future value analysis to real estate decisions.
4. Our graduates will understand the basic concepts of real estate finance.
5. Our graduates will understand the valuation of real estate including residential and income producing properties.