

CURRICULUM VITAE

Buffie Schmidt, MBA, Ed.S.

Lecturer of Management

Darla Moore School of Business

University of South Carolina

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PROFESSIONAL PROFILE

Over 10 years of corporate and consulting experience with demonstrated success in strategic change, change implementation, leadership, analytics, forecasting, technological communications, and project and relationship management

Over 15 years of academic experience with proven accomplishments in curriculum design, teaching innovation, improving student outcomes and motivation, formal presentations, and various contributions to the advancement of education

High energy, enthusiastic, loyal, and versatile individual

Thrives in challenging, fast paced, and goal oriented environments

EDUCATION

Augusta University, Augusta, Georgia, August 2006 to May 2009, Specialist in Education (Ed.S.) in Educational Leadership with Teacher Support Specialist certification

Augusta University, Augusta, Georgia, August 1997 to December 1999, Master of Business Administration (MBA)

Brenau University, Gainesville, Georgia, August 1993 to May 1997, B.S. Applied Computer Science and Mathematics with Minor in Chemistry. Graduated Cum Laude with High Honors in liberal studies.

Lakeside High School, Martinez, Georgia, 1989 to 1993, College Prep High School Diploma.

PROFESSIONAL EXPERIENCE

ACADEMIC:

Lecturer of Management, Darla Moore School of Business, University of South Carolina, Columbia, SC August 2019 to present.

Senior Lecturer, James M. Hull College of Business, Augusta University, Augusta, GA.
May 2016 to May 2019.

Lecturer of Management Information Systems, James M. Hull College of Business, Georgia Regents University, Augusta, GA.
May 2013 to May 2016.

Lecturer of Economics, James M. Hull College of Business, Augusta State University, Augusta, GA.
August 2010 to May 2013.

Temporary Full Time Instructor of Economics, James M. Hull College of Business, Augusta State University, Augusta, GA.
August 2008 to August 2010.

Adjunct Faculty, James M. Hull College of Business, Augusta State University, Augusta, GA.
January 2008 to August 2008.

Adjunct Faculty, Troy University, Augusta, GA.
January 2003 to August 2008.

NON-ACADEMIC PROFESSIONAL:

Speaks Consulting, Owner 2013 - present. Consulting in areas of Healthcare Advocacy, Health Education, and Business Needs including Business Process Improvement, Strategic Planning, Technological Efficiency, and Increasing Customer Satisfaction. Examples below:

Social Media consultant for a local small business. Designed and initiated social media plans. Trained personnel on targeted strategies. Augusta, GA 2019.

Strategic Plan and Sales Strategy Consultant for small business startup in Statesboro, GA. Worked directly with owner and accounts manager to increase customer base, increase profit margins, design marketing strategy, and obtain sustainable growth. Statesboro, GA 2015-2017

Strategic Change Consultant for local restaurant district manager. Augusta, GA. 2016. Advise local areas general manager with political and managerial strategies to navigate through the acquisition of the main corporation and alleviate communication bottlenecks related to the perceived neglect of high performing stores.

Information Systems Consultant for local restaurant owner. Augusta, GA. 2016. Troubleshoot technical issues and guide in purchase of and training on needed software.

Database Developer and Consultant. Augusta, GA. 2013-2014. Created Access Database for local school system procurement department. Developed internal process for tracking multiple facility renovations and new builds.

Senior Operations Project Manager for Electrolux Home Products, Indoor Division. Augusta, GA. 2003 to 2004. Projects involve quality control process improvement, streamlined transportation, procurement procedures, and supplier relations. Lead monthly status meetings with CEO, COO, and Vice Presidents of quality and procurement.

Corporate Trainer for Electrolux Home Products. Augusta, GA. 2003. Trained all facilities personnel on new Cognos Upfront, Impromptu, and PowerPlay systems. Also held several Microsoft training sessions for executives.

Information Technology Project Manager for Electrolux Home Products, Outdoor Division. Augusta, GA. 2002 to 2003. Managed and ensured smooth transition of financial, performance, and profitability tracking from Excel spreadsheet to Cognos Financial Systems. Instructed internal training sessions on Cognos Upfront Cubes and data integration with MS Excel and PowerPoint.

Acting Finance Director and Senior Financial Analyst for Electrolux Home Products North American Corporate Headquarters. Augusta, GA. 2001 to 2002. Reported to CFO as Acting Responsible for financial planning and forecasting of all Electrolux North America division product lines. Managed internal financial reports, sales forecasts, and daily analysis of financial data for revenue in excess of \$5 Billion annually. Responsible for Electrolux N.A. P&L, cash flow, and balance sheet forecasts and analysis. Regularly reported sector financial information directly to Sweden.

Business Analyst for Electrolux Home Products, Sears Team. Augusta, GA. 2000 to 2001. Responsible for seven major customer product lines exceeding \$2 Billion annually. Managed shipment and production forecasting, financial and inventory management, promotional calendar, and plan to sell charts. Traveled regularly to Chicago to manage Sears buyer relationship. Analyzed and researched various competitor and industry data. Managed all advertising and photography publications for Electrolux's largest customer.

Instructor for CompUSA, Augusta, GA. 1999 to 2001. Taught Microsoft certification classes in PowerPoint, Excel, and Word. Taught intermediate and beginning courses in Windows 2000.

Graduate Assistant for Augusta State University, Augusta, GA. 1997 to 1999. Taught Friday and occasional Tuesday classes for undergraduate corporate finance class. Recorded grades and assisted faculty with research.

Financial Services Department for Walt Disney World Company, Orlando, FL. 1995 to 2000. (FT 1996) Responsible for issuance and receipt of Walt Disney World Company funds in excess of \$1 Million daily.

Vault Teller for Walt Disney World Company, Orlando, FL. 1995. Served as rotational Vault Teller to various WDW properties to cover summer vacations. Dealt directly with Deposit Operations and Brinks Security. Disclosure of currency is protected by a non-expiring confidentiality agreement.

Hostess for Walt Disney World Company, College Program, Orlando, FL. 1994. Worked counter services, register, and stock positions. Dealt directly with guests. Attended professional seminars on Disney style of managing, communicating, customer service, and human resource management. Attended certification classes for cash handling and life guarding.

RESEARCH AND TRAINING GRANTS

2016 Augusta University's Faculty Development Office funded grant to Hull College of Business to support my scholarly activity toward an original model on implementing flipping techniques with statistically significant results. Total Funding \$800.

2013 Georgia Regents University's Center for Teaching and Learning to support research and conference travel. Total Funding \$400.

2011 Augusta State University's Center for Teaching and Learning to support research and conference travel. Total Funding \$500.

2010 Augusta State University's Center for Teaching and Learning to support research and conference travel. Total Funding \$500.

AWARDS AND HONORS

Promoted to Senior Lecturer, Augusta University, 2016.

Nominee for Georgia's Board of Regents Online Teaching Excellence Award, Georgia Regents University, 2014.

Nominated for the Center for Teaching and Learning's *Caught in the Act of Great Teaching Award*, Georgia Regents University, 2013.

Nominee for Governor Teaching Fellow, Georgia Regents University, 2013.

Invited to join Board of Editors for Knowledge Integrated (KNIT) Journal based on ASU's Quality Enhancement Program, Augusta State University, 2013.

Awarded Pearson's Economic Insider Instructor Award, National Economic Insider Symposium (NEIS), 2011.

Received Commendation from President W. Bloodworth for input into Campus Vision 2015, Augusta State University, 2010.

Selected as member for Campus Vision 2015, Georgia Regents University, 2010. Received \$1200 stipend, 2010.

Invited to join Marquis Who's Who in America, 2010.

Selected as member of Leadership ASU class by President W. Bloodworth, Augusta State University, 2009.

Initiated as member Phi Lambda Theta, Education Academic Honor Society, 2007.

Awarded Best Marketing Design by Celebration Rainbow, 2002.

Recognized for Superior Seminar Designs, Electrolux Home Products, 2002.

Awarded Best Marketing Design by Celebration Rainbow, 2001.

Recognized for Excellent Teaching Techniques, CompUSA, 1998.

Awarded graduate assistantship, Augusta State University, 1997-1999.

Awarded lifetime membership of Alpha Lambda Delta, National Academic Honor Society for maintain ALD average until graduation, 1997.

Inducted as member into Phi Beta Sigma Scholastic Fraternity, Brenau University, 1997.

Initiated as member of Omicron Delta Kappa National Leadership Honor Society, 1996.

Highest Alpha Gamma Delta GPA, Brenau University, 1996.

Elected Director of Joseph Mertz Volunteer Center, 1995.

Awarded one of three Walt Disney World Company Financial Internship positions, 1995.

Highest Alpha Gamma Delta GPA, Brenau University, 1994.

Initiated as member of Alpha Lambda Delta, National Academic Honor Society for Freshmen, 1994.

Brenau Trustee Scholar, Brenau University, 1993-1997.

SCIENTIFIC AND PROFESSIONAL SOCIETIES

Academy of Economics and Finance, 2016 to present

Phi Beta Lambda, leadership organization, 2008 to present.

Phi Delta Kappa, Educational Professional Organization, 2007 to present.

Omicron Delta Kappa, Professional Leadership Organization, 1995 to present.

American Economic Association, 2010-2013.

Association for Manufacturing Excellence, 2010-2013.

COMMUNITY AND SERVICE ACTIVITIES

COLLEGE:

Member of the Hull College of Business Faculty Policies Committee, Augusta University (Fall 2018 to Spring 2019).

Member of the Hull College of Business Instructional Technology Advisory Committee, Georgia Regents University, (Spring 2013 to Spring 2019).

Member of the Hull College of Business Scholarship Committee, Augusta University, (Spring 2018).

Member of the Hull College of Business Academic Affairs Committee, Augusta University, (Fall 2016 to Fall 2018).

Member of the Hull College of Business Scholarship Committee, Augusta University, (Spring 2017).

Faculty Advisor to Student Team in the Career Connections Case Competition. Chris Montiel and Erin Willingham, *The Other Guys*, analyzed and presented their solution to the case including a professional memo, poster, and presentation to a panel of three judges. They placed first in the competition and won \$1500 in cash. (Spring 2017)

Faculty Advisor for Zeta Psi chapter of Phi Beta Lambda, Hull College of Business student leadership organization, (Fall 2008 to 2015). Students consistently hold top ten national rankings.

Member of the Hull College of Business Undergraduate Curriculum Committee, Georgia Regents University, (Fall 2015).

Member of the Hull College of Business Strategic Planning Committee, Georgia Regents University, (Fall 2013 to Spring 2015).

Member and Chair (AY 12, AY 13) of the Hull College of Business Online Learning Committee, Augusta State University, (Fall 2010 to Spring 2013).

Member and Secretary (AY 09, AY10) of the Hull College of Business Undergraduate Curriculum Committee, Augusta State University, (Fall 2008 to Spring 2013).

UNIVERSITY:

Member of Educational Technology Advisory Committee, Augusta University, (Fall 2016 to Spring 2019).

Member of Faculty Grievance Committee, Augusta University, (Fall 2015 to Spring 2019).

Faculty Fellow; Augusta University Office of Institutional Effectiveness. Augusta, GA. Oct 2015 – Oct 2016. Work closely with Director of Institutional Research, Vice President of I.E., Vice President of Academic Planning and Strategic Initiatives, and others on a University wide Analytics project for Academic Performance Systems. Served as Team Lead for the Faculty/Staff Roll-Out Committee and a member of the Project Core Team tasked in selection, vetting, analysis, explanation, implementation, and internal marketing of a new analytics tool to be utilized by administrators throughout the university. Personally charged with leading the adoption, roll-out, and emotional buy-in across all nine colleges including faculty, staff, and administration. Selected as the only faculty member on the Project Core Team to represent all faculty due to my previous corporate experience in project management, analysis, and strategic change in addition to thirteen years in academia.

Member of Quality Enhancement Plan (QEP) CORE Committee, Augusta University, (Spring 2015 to Spring 2016).

Member and Secretary of Quality Enhancement Plan (QEP) DESIGN Committee, Georgia Regents University, (Spring 2015 to Spring 2016).

Member of Academic Technology Advisory Committee, Georgia Regents University, (Spring 2013 to 2015).

Instructor for Continuing Education Department, Georgia Regents University, Provide community members and university faculty and staff with varying levels of software instruction for Microsoft Excel, Access, and PowerPoint courses. (Fall 2012 to Fall 2014).

Member of Center for Teaching and Learning Grant Committee, Georgia Regents University, (2013).

Member of Take Back the Night Committee, Augusta State University, (Fall 2008 to Spring 2013).

Member of Online Learning Committee, Augusta State University, (Fall 2011 to Spring 2013).

Member of Student Activities Committee, Augusta State University, (Fall 2010 to Spring 2012).

Federal Reserve Bank of Atlanta Field Trip, Augusta State University. Traveled with twenty five students to tour the Federal Reserve Bank of Atlanta including the monetary museum, executive boardroom, and money vault. Attended a lecture on operations and responsibilities of the Federal Reserve hosted by a Federal Reserve Economist. (Spring 2010 and Fall 2012).

Undergraduate Research Faculty Sponsor for Leroy Ramsey. Leroy's paper *Ethanol: The Wolf in Sheep's Clothing* was presented at NEIS to the World's top economic policy makers, researchers, and government leaders earning him 3rd place nationally at the symposium. Augusta State University, (2011).

Member of Center for Teaching and Learning Grant Committee, Augusta State University, (2011).

Member of Strategic Planning Committee for Campus Vision 2015, Augusta State University, (Summer 2010).

Guest Speaker for ASUO 1000, Freshmen Orientation course, Augusta State University, (Spring 2009).

PROFESSIONAL AND COMMUNITY:

Sunday School Teacher. Fifth and Sixth Grade. Trinity Baptist. (2019 to present).

Contributor for Pearson Publishing, New York, NY. Conduct WebEx Training on lab software, review text books, author test banks, text chapters, supplemental materials, and other activities as needed. (2010 to present).

Social Media Consultant. Local Restaurant. (February 2019)

Sunday School Teacher. First and Second Grade. Trinity Baptist. (2018 to 2019).

Nursery worker. Trinity Baptist Church. (2015-2016).

Reviewer for Georgia Institute of Technology's Affordable Learning Georgia (ALG) Grant, Round 4. Reviewed and critiqued various grant proposals with comments toward funding decision for Affordable Learning Georgia Initiative. (Fall 2015).

Personnel Committee: search for new youth director and director of children's ministry. Trinity Baptist Church. (2015).

Faculty Advocate for Pearson Publishing, Boston, MA. Provide support for course labs, course design, software performance, and student outcome best practices to faculty across the United States. (2009 to Spring 2015).

Moderator for Phi Kappa Phi Student Research Poster Contest (Spring 2014).

Attended Pearson's Information Technology Conference (PHIT). Shared best practices within MyITLab and discussed current technology research with faculty from across the Southeast Region. Greenville, SC. (Spring 2014).

Attended Pearson's Builder Conference. In-depth MyITLab training presented by Pearson design engineers. Faculty from various universities across the region attended. Kiawah Island, SC. (Summer 2014).

Member of Professional Standards Commission Score Setting Committee. One of ten educators across Georgia selected to set the minimum required GACE score in Economics. Organized by Educational Testing Services (ETS). (Summer 2013).

Participant in Knewton Adaptive Learning Project with Pearson Publishing. Data collections and analysis of Pearson's new economic adaptive learning lab software. (Spring 2013).

Speaker at Phi Beta Lambda's 50th Anniversary Celebration (Spring 2012).

Board Member Southern Bible Institute and Seminary, North Augusta, SC. (2006 to 2012).

Judge for Phi Kappa Phi Student Research Poster Contest (Spring 2011 and Spring 2012).

Reviewer and Moderator for International Conference on Learning and Administration in Higher Education in Nashville, TN. Reviewed pedagogical strategies and improved learning outcomes. (Spring 2010 and Spring 2011).

Reviewer and Moderator for Academic Business World International Conference in Nashville, TN. Reviewed economic, finance, management submissions. (Spring 2010 and Spring 2011).

News Channel 12 Contributor. Responded to national article on Augusta being listed as one of America's Brokeest Cities. Interview on campus aired on November 6, 2011. I refuted the title with Augusta's economic status and facts. (Fall 2011).

Focus Group Member for ASU's New Student Life Building Design (Fall 2011).

Attended Social Business and Microcredit Forum sponsored by the University System of Georgia and Georgia Institute of Technology. Key Speaker: Professor Muhammad Yunus. Several faculty and local business leaders traveled by chartered bus to the day long forum. Atlanta, GA. (Fall 2011).

Judge for Economics Student Research Posters (Spring 2010).

Reviewer for software, The Write Experience, a software developed by Cengage Publishing that helps improve student writing skills by evaluating student-written assignments based upon voice, style, format, content and originality. (Spring 2010).

Attended Georgia Conference on College and University Teaching. Sponsored by Center for Teaching and Learning at Kennesaw State University. Sessions were centered on innovative instructional techniques, collegial experiences in the classroom, and pedagogical discoveries. Kennesaw, GA. (Spring 2010).

Invited to join Marquis Who's Who in America (2010).

Speaker for ASU's Take Back the Night Campus Rally (Spring 2009 and Spring 2010).

Judge for Augusta State University's Annual Speech Contest (Fall 2009).

Volunteer Coordinator for local Joseph M. Still Burn Center meals (2006 to 2008).

Member of Brenau Alumni Board of Directors (2001 to 2007).

Commander of AWANA for Bible Cathedral (2002 to 2004).

Director of Junior Church for Bible Cathedral (2001 to 2004).

Umpire for Martinez Evans Little League (1998 to 2000).

Counselor Gainesville Rape Crisis Center (1993 to 1997).

PRESENTATIONS AT INTERNATIONAL, NATIONAL, REGIONAL AND STATE MEETINGS

Schmidt, B. (2019, March) 21st Century Challenges with the perspective of one of the Greatest Teachers of All Times. Are the challenges educators face today new? Are current learning goals revolutionary or time tested? How do wise educators respond to bad days? An evaluation of His teaching record. Critical Questions in Education Conference by the Academy for Educational. Savannah, Georgia [Peer Reviewed]

Schmidt, B. (2016, February) Resplendent Flipping Technique: A custom design model which enables a flipped delivery of any concept, from any discipline, with or without technology. Academy of Economics and Finance. Abstract will be published in the conference proceedings and paper will be presented at conference. Pensacola, FL [Peer Reviewed]

<http://www.economics-finance.org/conference.php>

Schmidt, B. (2016, November) Resplendent Flipping Technique: A custom design model which enables a flipped delivery of any concept, from any discipline, with or without technology. Academy of Business Research Journal Conference. Abstract will be published in the conference proceedings and paper will be presented at conference. Boca Raton, FL [Peer Reviewed]

<http://www.aobronline.com/#!boca-raton-2015/c1j4>

Schmidt, B. (2013, April) Flipped Classroom: Disaster or Coup de Gras. 20th Annual Georgia Conference on College and University Teaching. Invited but was not able to attend Poster Presentation on student learning outcome improvement results from flipped classroom experience. Kennesaw, GA [Peer Reviewed]

Schmidt, B. (2013, March) Flipped Classroom: Disaster or Coup de Gras. 6th Annual SoTL Commons Conference. Presented flipped classroom experience and student outcomes at the Scholarship of Teaching and Learning Conference SoTL Commons hosted by Georgia Southern University. Savannah, GA [Peer Reviewed; Online Proceedings -

<http://digitalcommons.georgiasouthern.edu/sotlcommons/SoTL/2013/>

Schmidt, B. (2011, April) Improve Classroom Performance with Online Tools. SoTL in Practice Conference. Presented as workshop for Georgia Regents University's Center for Teaching and Learning during SoTL in Practice Conference. Augusta, GA [All presenters had previously presented their research at Peer Reviewed conferences]

Schmidt, B. (2010, February) High Performance Classrooms. 17th Annual Georgia Conference on College and University Teaching hosted by Kennesaw State University. Presented as workshop at

the Georgia Conference on College and University Teaching supported by GRU's Center for Teaching and Learning. Kennesaw, GA [Peer Reviewed]

Schmidt, B. (2009, September) Building High Performance Classrooms with Lab Technology. Published in Pearson's Online Resource Library and Presented at Pearson's Course Redesign Conference. Miami, FL [Online Video (Search for 'Schmidt')]-
<http://pmark.pearsoncmg.com/northamerica/educators/results/results-library.php>

PROFESSIONAL PRESENTATIONS

Schmidt, B. (2017, January) Resplendent Flipping Technique: Revitalize the Toughest Concept. A custom design model which enables a flipped delivery of any concept, from any discipline, with or without technology. CIRCA - Celebration in Research & Creative Activities. Augusta University

Schmidt, B. (March 2016). Flipping Design Model: Improve Classroom Management with Flipping. Presenter for the 18th Annual Impacting Student Learning Conference (ISL). Presented on the implementation of a flipping design model developed by me and student outcome results achieved. The model is designed to bring eager, knowledgeable students to the classroom and increase application and analysis level of thought during class interaction. Included on the program under Integrating Technology Effectively.

Schmidt, B. (Fall 2014). Flipping Techniques. GRU's Curriculum Design Academy. Shared best practices and student outcomes of flipped classroom with faculty and administration. Augusta, GA.

Schmidt, B. (Spring 2013). Flipped Classroom: Disaster or Coup de Gras. Workshop presented at GRU's College of Nursing Faculty Development Series. Shared best practices and student outcomes of flipped classroom with faculty and administration. Augusta, GA.

Schmidt, B. (Fall 2013). Flipped Classroom: Disaster or Coup de Gras. Workshop presented at GRU's Faculty Development Series workshop. Shared research and student outcomes of flipped classroom experiences. Augusta, GA.

Schmidt, B. (Fall 2013). College Education, Ethical Dilemmas, and You. Guest speaker for GRU's High school University Program at Greenbrier High School. Evans, GA.

Schmidt, B. (Spring 2010). Hull College of Business Majors and Business Standards. Guest speaker for Career Day at Columbia Middle School, Grovetown, GA.

Schmidt, B. (Fall 2010). Center for Teaching and Learning: How CTL Support Affected My Teaching. Panel Member and Presenter. Shared pedagogical gains and personal experience from Teaching and Learning Conference. Augusta, GA.

Schmidt, B. (Summer 2009). Economics Guest Lecturer for the High School Summer Institute for Georgia Economic Educators. Sponsored by: Georgia Council on Economic Education (GCEE) and

Hull College of Business. Lectured on economic principles and current world events as related to Georgia Performance Standards.

PUBLICATIONS IN NON-REFEERED JOURNALS (CASE STUDIES AND SUPPLEMENTAL WORKS)

Schmidt, B. (2015). Case Study: Student Learning Outcome Improvement Achieved through Integration of Course Lab Simulation Technology. Published in Pearson's Results Library and the 2015 Information Technology White Paper.

Case Study:

http://www.pearsonmylabandmastering.com/northamerica/results/files/MITL_GA_Regents_Final.pdf?v1443187321

White Paper: Will be published in December 2015

Schmidt, B. (2014). Case Study: Statistically Significant Improvements in Student Learning Outcome Achieved through Integration of Adaptive Learning Technology. Published in Pearson's Results Library and the 2014 Business and IT White Paper.

Case Study:

http://www.pearsonmylabandmastering.com/northamerica/results/files/Bus_MEL_GA_Regent.pdf?v1409780290

White Paper: http://www.pearsonmylabandmastering.com/northamerica/results/files/Bus-IT_Final_White_Paper_.pdf?v1418781851

Schmidt, B. (2014). The Economics of Halloween. Washington DC: WalletHub - a web property of Evolution Finance. <http://wallethub.com/edu/best-and-worst-cities-for-halloween/7785/#buffie-schmidt>

Givens, G., Schmidt, B., Sanchez, R. (2013). Foundations of Macroeconomics Test Item File. Published along with Bade, R., Parkin, M. (2011) Foundations of Macroeconomics, edition 7. New York: Pearson

Schmidt, B. (2013) Microsoft Excel Teaching Tips Supplement for Annotated Instructor Edition Published to accompany Gaskin, S., Vargas, A., Geoghan, D. (2013) Go! With Microsoft Excel 2013 Comprehensive. New York: Pearson

Schmidt, B. (2012) Phi Beta Lambda National Conference Examination in International Business. The exam was administered to determine National Rankings at the 2013 collegiate Leadership Competition.

Schmidt, B. (2012) Future Business Leaders of America (FBLA) National Conference Examination in Business Procedures. The exam was administered to determine National Rankings at the 2013 high school Leadership Competition.

Rush, R., Dole, C., Schmidt, B. (2009). Foundations of Macroeconomics Test Item File. Published along with Bade, R., Parkin, M. (2009) Foundations of Macroeconomics, edition 5. New York: Pearson

WORKING PAPERS

Schmidt, B. (expected 2019). Credit Cards, Credit Scores, and Credit. Washington DC: WalletHub - a web property of Evolution Finance

Schmidt, B. (In Progress). Resplendent Flipping Technique: A Custom design model which enables a flipped delivery of any concept, from any discipline, with or without technology.

Schmidt, B.; Weatherholtz, K. (in IRB phase) Investigation of Student Learning using Online Homework Program

Schmidt, B. (ongoing) Integrity in an Undergraduate Environment

REVIEWS OF BOOKS, BOOK CHAPTERS, AND JOURNALS

Journal of Learning in Higher Education (2014) Volume 10 Issue 2. Martin, TN: JW Press
<http://jwpress.com/JLHE/Issues/JLHE-2014-Fall.pdf?>

Bade, R., Parkin, M. (2011) Foundations of Economics, edition 6. Reviewer of text New York: Pearson

Bade, R., Parkin, M. (2011) Foundations of Macroeconomics, edition 6. Reviewer of text New York: Pearson

Hubbard, R.G., O'Brien, A.P. (2010). Macroeconomics, Edition 1. Reviewer of three Chapters New York: Pearson

Bade, R., Parkin, M. (2009) Foundations of Microeconomics, edition 4. Reviewer of text New York: Pearson

Boone, L., Kurtz, D. (2009) Contemporary Marketing, edition 14. Contributing reviewer of text. Mason, OH: Cengage
http://www.cengagebrain.com/content/boone8203x_032458203x_01.01_toc.pdf

COURSES DEVELOPED AND INSTRUCTED

I strive to give students a phenomenal and unique learning experience. I expect students to put in the work necessary, based on their learning style and natural skillset, to succeed in the course. I redesign every course I teach. I track student performance each semester based on the changes made and then make subsequent changes based on my assessment. Unless the material or student population requires a different approach, I typically design my courses using a form of backward class design and present the material using a flipped classroom model. The classroom experience is designed to mirror real life whenever possible and is based on Bloom's application and analysis level discussion and activities.

University of South Carolina

Strategic Management, MGT 478 (flipped)

Strategic Human Resource Management, MGT 374 (flipped)

Augusta University

Principles of Management, MGMT 3500 (online) (flipped)

Microcomputer Applications, MINF 2201 (online and hybrid)

Management Information Systems, MINF 3650 (hybrid)

Macroeconomics, ECON 2105 (online, hybrid, and traditional) (flipped)

Microeconomics, ECON 2106 (online, hybrid, and traditional) (flipped)

Economic Fundamentals, ECON 4999 (hybrid) (flipped)

Principles of Marketing, MKTG 3600 (traditional)

Troy University

Business Communications, BUS 3382 (online and hybrid)

Financial Management, FIN 4431 (hybrid)

Introduction to Business, BUS 1101 (hybrid)

Managerial Finance, FIN 3331 (hybrid)

Management Seminar, MGT 4479 (hybrid)

Operations Management, MGT 3373 (hybrid)

Organizational Behavior, MGT 4472 (hybrid)

Organizational Development, MGT 4471 (hybrid)

Principles of Management, MGT 3371 (hybrid)

Special Topics in Human Resources, MGT 4496 (hybrid)

Strategic Management, MGT 4476 (hybrid)

PROFESSIONAL SEMINARS AND CERTIFICATIONS

Certification in Blackboard learning management software: Teaching Online Proficiency. 2005.

Certification in Blackboard learning management software: Learning Management Proficiency. 2004.

High Output Achievement Seminar by CareerTrack. Andrew Grove, president of Intel, unveils management techniques centering on getting groups to produce value. 2003.

The Psychology of Achievement by Nightingale Conant. Brian Tracy reveals strategies to evaluate one's income, fast track one's career and accomplishments. 2003.

Excelling as a First Time Supervisor by Career Track. Dick Lohr focuses on unique challenges and offers solutions to assist in achievement of full potential. 2003.

Assertive Communication Skills for Professionals by Career Track. Seminar series addressing handling conflict positively and with less stress, dealing with difficult people, clear and direct communication, avoiding passive-aggressive relationships. 2003.

Self Esteem and Peak Performance by Career Track. Jack Canfield speaks on reaching one's peak performance levels by achieving keeping self-esteem high. 2003.

Certification in JD Edwards One World accounting software. 2002.

Certification in Cognos Financial Software: Upfront, Impromptu, and PowerPlay. 2001.

Certification in Microsoft Excel, PowerPoint, Word. 2000.

CORPORATE ACCOMPLISHMENT SAMPLING

Creation & Implementation of Corporate Supplier Scorecard – Indoor Division

Lead team of quality engineers, procurement, and operations management personnel, Insured external supplier relations through implementation, presented and updated COO, VP Quality, and VP Procurement throughout process

Implementation of Cognos Upfront – Outdoor Division

Headed team of Sales, Business, and IT personnel through the specification, organization, validation, implementation, and user training of the Outdoor Division's Cognos Cube

North American Sector P&L:

In the absence of a Director of Finance, I maintained the sector P&L and reported forecasts to our parent company in Sweden. During this time, I reported directly to the CFO.

Parent Company Reporting - Improved Sweden Relations

Initiated direct communication with the Chief Accountant and the Operating Consolidation Manager in Sweden to discover and exceed our parent companies reporting expectations. Gained knowledge of and subsequently initiated, developed, and oversaw the training of personnel at our Mississauga office, on our parent companies reporting database software

(RACE and REACT). Developed and managed a submission schedule incorporating all five North American companies.

Resulted in accurate, on time submissions of all required forms from our sector to Sweden. Significantly increased the level of data at the disposal of our Mississauga office, thereby drastically reducing their preparation time for Sweden submissions.

Opened the lines of communication between EHP NA and Sweden paving the way to a bright future and opening the line of communication with our parent company in Sweden.

Project Manager; North American Forecasting Project:

Recognized the need for an integrated, standardized forecasting system for the North American Division. Managed all aspects of the project including long-term analysis needs, procedure specifics, and process implementation.

Resulted in a significant increase in sales team accountability and customer forecasting accuracy, improved forecast verse actual ratios, and positively affected inventory levels.

Received praise for designing and successfully implementing the first forecasting process that encompassed all white good appliance customer groups in the North American Division.

Project Manager; Creation of the Factory Reporting Tool

Lead a team in the consolidation and standardization of factory reporting and measuring procedures by developing new reporting templates, creating individual factory workbooks offering continuous updates, and introducing a more concise processes of communication.

Successfully promoted and integrated change from the monotonous forecasting and reporting procedures 'the norm' to a more efficient environment of consistent and continual factory booklet updates.

Resulted in Electrolux's first dependable and timely source for consistent factory measurement data across all eleven facilities. Decreased data collection efforts, thereby speeding the month end closing process by two days.

REFERENCES

Work, Personal, and Educational references available upon request.