Instructor: Elizabeth Scull CPA, CMA  
E-Mail: elscull0@mailbox.sc.edu  

Rooms:  
001  10:05-11:20am  Close/Hipp 351  
002  11:40am-12:55pm Close/Hipp 351  
003  1:15pm- 2:30pm  Close/Hipp 351  

Office Hours:  
MW DMSB 10:30am-10:50am Room 124  
11:40am-12:00pm  Room 124  
12:50pm-1:10pm Room 124  
TTH Close/Hipp 9:45am-10:05am Room 351  
11:20am-11:40am Room 351  
12:55-1:15pm Room 351  

Text:  

Course Objectives:  
To provide a basic framework for the students’ personal financial management. The topics will begin with career exploration and will continue through a normal financial lifetime, ending with estate planning.  

Class Attendance:  
Class attendance is essential for successful completion of this course. Attendance will be taken. Exemplary attendance may result in extra credit. The extra credit is solely at the discretion of the instructor.  

Learning Objectives:  
1. Describe the five basic steps of financial planning.  
2. Analyze where your money comes from and where it goes, and implement a financial plan or budget that will provide for the level of savings needed to achieve your goals.  
3. Understand the power of time and the importance of the interest rate in compounding.  
4. Identify and understand the major federal income tax laws that affect all taxpayers.  
5. Choose from among the different types of financial institutions that provide cash management services.  
6. Understand the costs of credit.  
7. Know what determines your credit card worthiness and how to secure a credit card.  
8. Understand the various consumer loans.  
9. Choose a vehicle that meets your needs and budget.  
10. Calculate the costs of buying a home.  
11. Determine your life insurance needs and design a life insurance program.  
12. Describe disability insurance and health insurance choices available to you.  
13. Understand, buy, and maintain homeowner’s and automobile insurance in a cost-effective way.  
14. Identify investment goals, allocate your assets appropriately for the goal to be achieved, manage risk in investments, and understand how difficult it is to beat the market.  
15. Identify and describe the primary and secondary market and understand trading using a broker.  
16. Classify common stock according to basic market terminology.  
17. Understand the risks associated with investing in stocks.
18. Compare preferred stock to bonds as an investment option.
19. Differentiate between types of mutual funds, ETF's, and investment trusts.
20. Classify mutual funds according to objectives.
21. Understand the changing nature of retirement planning.
22. Understand the importance and the process of estate planning.

Examinations: Three examinations will be given. They are not cumulative - NO MAKEUP tests or tests outside of the normal test period will be given. In the event that a test must be missed for a documented school related reason, serious illness, or family emergency, the final exam will be weighted more heavily. This re-weighting of the final is at the sole discretion of the instructor. Students arriving more than five (5) minutes late to a test will receive a zero (0) on that test.

Students removing or recording in any manner tests, answer sheets, or scan sheets from the classroom at any time will fail the course and be reported as having violated the Academic Honesty guidelines.

Grading Method: All exams will be equally weighted and will make up 100% of the final grade.

The following grading scale will be used:

<table>
<thead>
<tr>
<th>Letter Grades</th>
<th>Numerical Interpretation</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>90-100</td>
</tr>
<tr>
<td>B+</td>
<td>87-89</td>
</tr>
<tr>
<td>B</td>
<td>80-86</td>
</tr>
<tr>
<td>C+</td>
<td>77-79</td>
</tr>
<tr>
<td>C</td>
<td>70-76</td>
</tr>
<tr>
<td>D+</td>
<td>67-69</td>
</tr>
<tr>
<td>D</td>
<td>60-66</td>
</tr>
<tr>
<td>F</td>
<td>0-59</td>
</tr>
</tbody>
</table>

Academic Honesty: The following is taken from the Carolinian Creed:

"Academic honesty (or integrity) is the fundamental understanding that a person of character does not lie, steal, or cheat, especially in relationship to academic work. These principles may be supported in daily campus life by policies, enforcement procedures, sanctions, and educational programs that communicate the values of honesty, trust, respect, responsibility, and fairness. Although traditions, institutional missions, and student and faculty characteristics vary throughout the academy, exemplary academic honesty programs affirm and promote fundamental principles and standards for all members of the campus community."
**Student Honor Code:** The following is taken from the USC honor code:

The Honor Code is intended to prohibit all forms of academic dishonesty and should be interpreted broadly to carry out that purpose. The following examples illustrate conduct that violates this Honor Code, but this list is not intended to be an exhaustive compilation of conduct prohibited by the Honor Code:

1. Giving or receiving unauthorized assistance, or attempting to give or receive such assistance, in connection with the performance of any academic work.

2. Unauthorized use of materials or information of any type or the unauthorized use of any electronic or mechanical device in connection with the completion of any academic work.

3. Access to the contents of any test or examination or the purchase, sale, or theft of any test or examination prior to its administration.

4. Use of another person’s work or ideas without proper acknowledgment of source.

5. Intentional misrepresentation by word or action of any situation of fact, or intentional omission of material fact, so as to mislead any person in connection with any academic work (including, without limitation, the scheduling, completion, performance, or submission of any such work).

6. Offering or giving any favor or thing of value for the purpose of influencing improperly a grade or other evaluation of a student in an academic program.

7. Conduct intended to interfere with an instructor’s ability to evaluate accurately a student’s competency or performance in an academic program.

For further clarification please refer to the Carolina Community Student Policy Manual.

**Darla Moore School of Business**  
**Code of Student Conduct for Undergraduate Students**

The Darla Moore School of Business is recognized globally for educating students who are prepared to become responsible business and civic leaders. An effective learning environment where students and faculty value integrity, professionalism and diligence is foundational to this mission.

Consistent with these values, the Student Leadership Council and the faculty of the Darla Moore School of Business expect students to:

- spend a minimum of two hours outside of class studying for each hour of classroom time;
- exhibit classroom behavior that is respectful to faculty and fellow students;
• refrain from the use of phones and other electronic equipment during class, unless permitted by the instructor;
• arrive at class on time, actively participate in class, and not leave class early;
• keep up with assigned readings and complete assignments on time;
• contribute fully to team assignments;
• respect the university’s staff and be responsible stewards of its facilities; and
• abide by the University of South Carolina Honor Code

Course Schedule

January
15  Chapter 1: Introduction
17  Chapter 1 Goal Setting
22  Chapter 2: Balance Sheets and Income statements
24  Chapter 3: Taxes
29  Chapter 3: Taxes
31  Chapter 4: Banking

February
  5  Chapter 4: Banking
  7  Chapter 6: Credit
12  Chapter 6: Credit
14  Test 1 Chapters 1-5
19  Housing Crisis
21  Chapter 5: Home purchases
26  Chapter 5 and 7: Home and car purchases
28  Chapter 8: Life Insurance

March
  5  Chapter 8 Life Insurance
  7  Chapter 9 Health Insurance
12  Spring Break
14  Spring Break
19  Chapter 9: Disability and long term care Insurance
21  Chapter 10: Homeowner’s Insurance
26  Chapter 10: Automobile Insurance
28  Test 2 Chapters 5 and 7-10

April
  2  Chapter 11: Investing
  4  Chapter 12: Investing
  9  Chapter 13: Mutual Funds
11  Chapter 14: Retirement
16  Chapter 14: Retirement
18  Retirement
23  Chapter 15: Estate Planning
25  Chapter 15: Estate Planning

Exam Schedule
Exam covers chapters 11-15

10:05 section 001  May 2 Thursday 9 am
11:40 section 002  May 7 Tuesday 12:30 pm
1:15 section 003  May 7 Tuesday 4:00 pm