



EXPANDING **EXCELLENCE**

University of South Carolina
Darla Moore School of Business

NEW FACULTY 2016-17



UNIVERSITY OF
SOUTH CAROLINA
Darla Moore School of Business



The Darla Moore School of Business welcomed 38 new faculty members this academic year as part of a dramatic five-year initiative to better prepare students for the increasingly globalized job market they will face after graduation. The school's Undergraduate Excellence Initiative includes expanded requirements in business analytics, new opportunities for experiential learning and an overall increase in academic rigor.

Some of these new faculty members are replacing retiring faculty or faculty who left for other positions. The balance are part of a three-year initiative to add 30 new tenure track and non-tenure track faculty members authorized by the university. A majority of these new members are being added to address the needs of a growing student population and an evolving curriculum.

Among these 38 new faculty members are the former CEO of the Insurance Information Institute, recently retired executives from key industry sectors, senior scholars recruited from top universities and junior faculty graduating from premiere institutions. All are well positioned to enrich students' classroom experience and to ensure that students are prepared for a rapidly changing workplace.

This increase in academic rigor makes it more important than ever that students have access to some of the top minds in their fields. This initiative, combined with the sheer number of freshmen added to the already sizeable class of business students at the Moore School means that this growth in faculty could not have come at a more opportune time.

The Moore School's rankings remain stellar, underscored by its undergraduate international business program being ranked No. 1 for the 18th year in a row. This ranking, extending across the undergraduate and graduate programs this year, is supported by top rankings in supply chain and operations management, accounting, and risk management and insurance. The growing stature of the school's human resources programs adds to the Moore School's impressive academic standing.

The new faculty will strengthen the world-class teaching and research done at the Moore School for many years to come.

Pete Green

ACCOUNTING



Robert Grasser

Assistant Professor of Accounting
Ph.D., University of Bern, 2014

Robert Grasser joins the School of Accounting at the Moore School after teaching at Tulane University for a year. He has teaching experience in advanced and strategic management accounting.

Research Interests

- Behavioral research in managerial accounting
- Performance evaluation systems
- Intra-year targets revisions
- Mutual Monitoring
- Executive compensation
- Methods
- Experimental lab studies
- Survey studies

Why did you become a professor?

“I get easily bored by repetitive activities. Conducting research and interacting with students as part of my teaching always holds some surprises. I also hope to have the opportunity to visit many different places.”

ACCOUNTING



Chad Stefaniak

Associate Professor of Accounting
Ph.D., University of Alabama, 2009

Chad Stefaniak joins the School of Accounting at the Moore School after teaching at Central Michigan University for 10 years. He has served as an expert witness twice and was the department chair at Central Michigan University. He has teaching experience in financial accounting, external auditing, internal auditing, accounting information systems development and corporate governance and risk assessment. He has articles published in *Auditing: A Journal of Practice & Theory*, *Current Issues in Auditing*, *Accounting and the Public Interest*, *Contemporary Accounting Research*, *Advances in Accounting*, *Journal of Accounting Literature*, *Accounting Horizons*, *Journal of Applied Communications Research* and *Behavioral Research in Accounting*. His research is also featured in *Agenda Week* and *Huffington Post*. He was recognized with the Richard W. Poole Research Excellence Award.

Research Interests

- Audit judgment and decision-making, focused on improving audit quality

Why did you become a professor?

“I had a couple faculty members pull me aside both in my undergraduate studies and in my master's program to encourage me to go for the Ph.D. route. I'm thankful for their encouragement and am glad I went into academics!”

ACCOUNTING



Jason Rasso

Assistant Professor of Accounting
Ph.D., University of South Florida, 2013

Jason Rasso joins the Accounting Department at the Moore School after teaching intermediate accounting, cost accounting and forensic accounting at the College of Charleston for two years. He also has teaching experience in accounting information systems, auditing and managerial accounting from his time at Texas A&M University, University of South Florida and Georgia State University. He has articles published in *Accounting, Organizations & Society* and *Auditing: A Journal of Practice & Theory*. Rasso was recognized with the AAA/Deloitte/J. Michael Cook Doctoral Consortium Fellowship as well as the Dr. Henry Efebera Memorial Scholarship. Before his teaching career, he worked with IRS Criminal Investigation, investigating crimes such as money laundering, organized crime, narcotics, political corruption and murder-for-hire.

Research Interests

- Behavioral auditing
- Fraud
- Managerial accounting

Why did you become a professor?

“I love feeling like I make a difference in students' lives and giving them the career skills they will use to become outstanding professionals.”

ACCOUNTING



Feng Yeo

Assistant Professor of Accounting
Ph.D., Nanyang Technological University, 2016

Feng Yeo joins the School of Accounting at the Moore School after earning a Ph.D. in behavioral accounting from Nanyang Technological University in Singapore. He has teaching experience in financial and managerial accounting. Yeo was recognized with the AAA/Deloitte/J. Michael Cook Doctoral Consortium Fellowship as well as an Excellent Graduate Student Teacher Award and a Best Graduate Student Teacher Award from Nanyang Technological University.

Research Interests

- Effects of accounting regulations, regimes or qualitative disclosures on the judgment and decisions of investors, managers and auditors

Why did you become a professor?

“Being a professor is an extremely rewarding job. I love the freedom to conduct my own research and to share my interests with my students in class. This job allows me to remain young at heart because while I grow older each year, the students I teach are always the same age. I learn many things from them in the classroom.”

ACCOUNTING



Brent Daulton

Lecturer in Accounting
M.Acct., Florida Atlantic University, 2011

Brent Daulton joins the School of Accounting at the Moore School after 13 years of professional accounting experience. Most recently, he was a forensic accountant for the South Carolina Attorney General's Office for three years. He has teaching experience in accounting, auditing, personal finance, economics, marketing and professional development.

Research Interests

- Ethical decision-making in corporate governance and financial reporting

Why did you become a professor?

“Destiny — Both of my parents were accounting professors.”

ACCOUNTING



Barbara Pierce

Clinical Associate of Accounting
Ph.D., Indiana University, 1992

Barbara Pierce joins the School of Accounting at the Moore School after teaching at Winthrop University for nine years. She has been working at various universities including Florida Institute of Technology, Florida Atlantic University and Indiana University for the past 30 years as well as playing prominent roles in various service organizations both inside and outside the universities. Pierce has articles published in *Journal of Business and Economic Perspectives*, *International Journal of Business and Public Administration*, *Journal of the Academy of Business Education* and *Insurance Markets and Companies: Analyses and Actuarial Computations* and is an editorial review board member for *Public and Municipal Finance*.

Research Interests

- Market reaction to accounting information
- Behavior to accounting information
- Academic performance under various conditions

Why did you become a professor?

“I started teaching as a lark — someone called the accounting firm where I was working and was desperately looking for anyone to fill in for a summer course. I thought, ‘Why not?’ and decided to give it a try. I was terrible. Then, about halfway through this course, one of the students actually got it. I saw the light bulb go on over his head. It was such a rush, and I was hooked.”

ECONOMICS



Jason DeBacker

Assistant Professor of Economics
Ph.D., University of Texas, 2008

Jason DeBacker joins the Department of Economics at the Moore School after teaching in the Department of Economics and Finance at Middle Tennessee State University for four years. He was a financial economist in the U.S. Department of the Treasury for three years prior to that. He has teaching experience in macroeconomics, microeconomics and public finance. He is also an open source contributor for the Open Source Policy Center at the American Enterprise Institute. DeBacker has articles published in *Tax Notes*, *Journal of Law and Economics*, *Economic Inquiry*, the *Brookings Papers on Economic Activity*, *Journal of Applied Economics*, *Energy Economics*, *Public Choice* and *Journal of Public Economics*. DeBacker was recognized with the E.W. “Wink” Midgett Distinguished Research Award and a Special Act Award from the U.S. Department of the Treasury.

Research Interests

- Tax policy
- Macroeconomics

Why did you become a professor?

“I love thinking about and discussing new ideas, particularly those in the social sciences. As a professor, I am able to do this with my students and through my research.”

ECONOMICS



Robert Gonzalez

Assistant Professor of Economics
Ph.D., University of North Carolina at Chapel Hill, 2016

Robert Gonzalez joins the Department of Economics at the Moore School after earning a Ph.D. in economics from the University of North Carolina at Chapel Hill. He has teaching experience in economic statistics. He has articles published in *Journal of Comparative Economics*, *Review of Income and Wealth* and *Economics of Transition*.

Research Interests

- Development economics
- Public economics
- Labor economics
- Economic demography

ECONOMICS



Lindsey Woodworth

Assistant Professor of Economics
Ph.D., University of Florida, 2014

Lindsey Woodworth joins the Department of Economics at the Moore School after being a post-doctoral fellow in the Department of Economics at the University of California, Davis. She has teaching experience in health economics, public economics, microeconomics and the economics of business decisions. She has articles published in the *American Journal of Health Economics*, *Eastern Economic Journal*, *Journal of Regulatory Economics*, *Journal of Child and Family Studies*, *Adoption Quarterly*, *Maternal and Child Health Journal* and *Pediatric Blood & Cancer*. Woodworth was recognized with the Madelyn M. Lockhart Travel Grant and the Walter-Lanzillotti Dissertation Award for Outstanding Research in Public Policy, both from the University of Florida.

Research Interests

- Health economics
- Public economics
- Applied microeconomics

Why did you become a professor?

“Universities provide a great hub for people from different disciplines to come together. Being able to draw from others’ expertise while still doing independent research is a really unique feature of being a professor.”

ECONOMICS

Bentley Coffey

Clinical Assistant Professor of Economics
Ph.D., Duke University, 2004

Bentley Coffey joins the Department of Economics at the Moore School after teaching in the Sanford School of Public Policy at Duke University for three years. He has also been an assistant research professor at the Moore School for three years. He has teaching experience in microeconomics, environmental economics, managerial economics and econometrics and five years of professional experience as a senior economist. Coffey has articles published in *Public Choice*, *Journal of Labor Economics*, *American Law and Economic Review* and *Forbes*.

Research Interests

- Energy and the environment
- Growth through innovation and competition
- Determinants of poverty within a wealthy society

Why did you become a professor?

“It was the opportunity to become a professional nerd. I love learning and then teaching what I’ve learned to others. Most students don’t realize that, when their professors engage in research, we are learning what no one else has ever learned.”

ECONOMICS



Elizabeth Watson

Clinical Assistant Professor of Economics
Ph.D., Texas A&M University, 2007

Elizabeth Watson joins the Department of Economics at the Moore School after teaching at Trinity University for nine years. She has teaching experience in microeconomics, macroeconomics, industrial organization, game theory, and behavioral and experimental economics. She has articles published in *Theory and Decision*, *Journal of Economics and Economic Education Research* and *Southern Economic Journal*. Watson was recognized with the Murchison Fellowship from Trinity University and an Outstanding Teaching Assistant Award from Texas A&M University.

Research Interests

- Experimental economics
- Economics education

Why did you become a professor?

“Because I fell in love with teaching after the very first day of my very first class. I was initially adamantly opposed to teaching a class and begged to be given some other assignment that would allow me to continue my grad program. My wish was not granted, and when I walked into that classroom on day one, it was love at first sight. Since then, I’ve never really been able to imagine myself doing anything else.”

FINANCE



John Hackney

Assistant Professor of Finance
Ph.D., University of Washington, 2016

John Hackney joins the Department of Finance at the Moore School after earning a Ph.D. in finance and business economics from the University of Washington. He has teaching experience in international finance and corporate financial strategy. Hackney was recognized with the Evert McCabe Fellowship in Private Enterprise and the Ph.D. Student Teaching Award from the University of Washington.

Research Interests

- Corporate finance
- Law and finance
- Corporate governance
- Small business finance

Why did you become a professor?

“I became a professor for the freedom to think and pursue topics of particular interest to me and importance to the business community. There are also few jobs as rewarding as teaching — especially at the college level.”

FINANCE



Mohammad Irani

Assistant Professor of Finance
Ph.D., Stockholm University, 2016

Mohammad Irani joins the Department of Finance at the Moore School after earning a Ph.D. in finance from Stockholm University. He has teaching experience in finance and real estate management. He gained seven years of professional experience as a manager in private and public organizations prior to earning his doctorate. Irani was recognized with the Jan Wallanders and Tom Hedelius Foundation Scholarship from Arizona State University.

Research Interests

- Corporate finance
- Mergers and acquisitions
- Empirical asset pricing
- Event studies
- Financial econometrics

Why did you become a professor?

“During my M.Sc. program, I realized that I am passionate about doing research and so decided to continue my education further and to become, eventually, an academician.”

FINANCE



Chao Jiang

Assistant Professor of Finance
Ph.D., University of Kansas, 2016

Chao Jiang joins the Department of Finance at the Moore School after earning a Ph.D. in finance from the University of Kansas. He has teaching experience in investment and corporate finance. Jiang was recognized with the Max E. Fessler Dissertation Award from the University of Kansas.

Research Interests

- Asset pricing
- Insider trading
- Behavioral finance
- Corporate finance

Why did you become a professor?

“I like doing research and working with students. I like the feeling of exploring new findings that could be very important, and it is rewarding to teach students and be able to watch them learning and making progress.”

FINANCE



Hugh Hoikwang Kim

Assistant Professor of Finance
Ph.D., University of Pennsylvania, 2013

Hugh Hoikwang Kim joins the Department of Finance at the Moore School after teaching at the Sungkyunkwan Graduate School of Business in Seoul, Korea, for three years. He has teaching experience in capital budgeting, managerial economics, financial management and economic analysis. Kim has articles published in *Journal of Financial Economics* and *American Economic Review*. He was recognized with the Top Journal Paper Award from Financial News & Korea-America Finance Association, the Teaching Excellence Award from Sungkyunkwan Graduate School of Business and the Best Doctoral Dissertation Award from the Korea-America Finance Association.

Research Interests

- Investment with frictions
- Asset pricing
- Household finance
- Financial markets and institutions
- Life-cycle portfolio choice

Why did you become a professor?

“I liked the ‘aha’ moment while doing research and wanted to enjoy it for the rest of my career. I also want to help students to realize and enjoy those moments.”

FINANCE



Wenhao Yang

Assistant Professor of Finance
Ph.D., University of Utah, 2016

Wenhao Yang joins the Department of Finance at the Moore School after earning a Ph.D. in finance from the University of Utah. He has teaching experience in intermediate corporate finance. Yang was recognized with a Finance Department Student Teaching Excellence Award from the University of Utah.

Research Interests

- Empirical asset pricing
- Investments
- Corporate innovation
- Experiments on asset pricing theory

Why did you become a professor?

“I love doing research. I want to understand how the financial market works.”

FINANCE



Robert Hartwig

Clinical Associate Professor of Finance
Ph.D., University of Illinois, 1993

Robert Hartwig joins the Department of Finance at the Moore School after serving as the CEO at the Insurance Information Institute for almost 10 years. He has worked in the insurance industry for more than 20 years. He has also served in leadership and research roles with the Swiss Reinsurance Group, the National Council on Compensation Insurance and the United States Consumer Products Safety Commission. He has articles published in *Journal of Health Economics*, *Proceedings of the Casualty Actuarial Society*, *John Liner Review*, *Dossiers et Etudes* (Geneva Association), *Journal of Insurance Operations*, *Journal of Workers' Compensation and Compensation & Benefits Review*. Hartwig was recognized with a U.S. Chamber of Commerce Institute for Legal Reform Research Award and a Chairman's Award from the National Association of Mutual Insurance Companies. He also made National Underwriter's "Top 25 Living Legends in Insurance" list and Insurance Business America's "Hot 100" list.

Research Interests

- Insurance
- Risk management

Why did you become a professor?

“I’ve spent nearly 25 years in the private sector. My passion for learning has remained strong through this period, but there is no thrill that can compare to the opportunity to encourage young people to be passionate about their careers.”

FINANCE



Igor Osobov

Visiting Assistant Professor of Finance
Ph.D., Purdue University, 2004

Igor Osobov joins the Department of Finance at the Darla Moore School of Business after teaching finance at the University of Iowa. He has been teaching finance as a visiting professor at various business schools for the last 10 years. Osobov also has eight years of professional finance experience. He has articles published in *Journal of Financial Economics* and *Journal of Corporate Finance*.

Research Interests

- Empirical corporate finance
- Payout policy
- Capital structure
- Corporate debt structure

Why did you become a professor?

“Both my parents have Ph.D.s, and my mother has been a professor all her professional life, so it was a natural decision.”

INTERNATIONAL BUSINESS



Joao Albino-Pimentel

Assistant Professor of International Business
Ph.D., HEC Paris, 2016

Joao Albino-Pimentel joins the Sonoco Department of International Business at the Moore School after earning a Ph.D. in strategic management from HEC Paris. He has teaching experience in corporate strategy and international business in Brazil, France and China. His dissertation was recognized with a Strategy Research Foundation dissertation grant from the Strategic Management Society. Albino-Pimentel is a Strategy Research Foundation dissertation fellow and an editorial board member for the *Journal of International Business Studies*.

Research Interests

- Non-market strategies
- Corporate political strategy
- International business
- Emerging markets
- National institutions and strategy

Why did you become a professor?

“I love to learn new things. An obvious way for me to do what I like as a career was to seek a research profession. But I think just learning new things is not enough; one has to share this new knowledge. Being a professor is a perfect way to combine research and teaching. I also really enjoy learning about new cultures, languages and how people live in different parts of the world. Nothing better than being a professor of international business!”

INTERNATIONAL BUSINESS



Elisa Alvarez-Garrido

Assistant Professor of International Business
Ph.D., University of Pennsylvania, 2010

Elisa Alvarez-Garrido joins the Sonoco Department of International Business at the Moore School after six years as an assistant professor of managerial sciences at Georgia State University. She also earned a law degree from the University Carlos III in Madrid, Spain, while working at a software startup. She has teaching experience in management and global competitive strategy. Alvarez-Garrido was recognized with the International Management Division Best Paper in OB/HRM/OT by Academy of Management and is an editorial board member for *Strategic Entrepreneurship Journal*.

Research Interests

- International entrepreneurship with a focus on innovation, performance and entrepreneurial strategy

Why did you become a professor?

“As a senior, I was a research assistant. I loved the research, how I could ask the questions and have an even greater challenge to answer them. I always loved teaching, so I decided to pursue my Ph.D.”

INTERNATIONAL BUSINESS



Stanislav Markus

Associate Professor of International Business
Ph.D., Harvard University, 2009

Stanislav Markus joins the Sonoco Department of International Business at the Moore School after teaching at the University of Chicago for eight years. He has teaching experience in corporate political activity, economic development and comparative politics. He has articles published in *Studies in Comparative International Development*, *Comparative European Politics* and *World Politics*. Markus was recognized with the Gregory Luebbert Award for Best Article in Comparative Politics.

Research Interests

- Political risk in emerging markets
- Non-market strategy
- Stakeholder engagement

Why did you become a professor?

“I took a tutorial on Russian politics while being a visiting student at Oxford. It changed my life.”

INTERNATIONAL BUSINESS



Chris Yenkey

Assistant Professor of International Business
Ph.D., Cornell University, 2011

Chris Yenkey joins the Sonoco Department of International Business at the Moore School after teaching strategic leadership at the Booth School of Business at the University of Chicago for five years. He also has teaching experience in sociology and macroeconomics. He has articles published in *Administrative Science Quarterly* and *Social Forces*. Yenkey's research was recognized with an Editor's Choice Selection from *Administrative Science Quarterly* and the William H. Newman Award for Best Paper Based on a Dissertation from Academy of Management.

Research Interests

- Economic sociology
- Organization theory
- Corruption and organizational malfeasance
- Market development in Africa

Why did you become a professor?

“I get to look for interesting and valuable questions and then answer them. The creative side of this profession can be something of an art form, but then you use science to flesh out the details of that creative idea. I get to look for answers to big questions, and if I do it right, then I influence business practice in a way that improves markets and societies. Why would I want to do anything else?”

INTERNATIONAL BUSINESS



Marc van Essen

Associate Professor of International Business
Ph.D., Erasmus University, 2011

Marc van Essen joins the Sonoco Department of International Business at the Moore School after serving as a professor of entrepreneurship and innovation for two years at the School of Management at the University of St. Gallen in Switzerland. He has articles published in *Academy of Management Journal*, *Journal of Banking and Finance*, *Journal of International Business*, *Journal of Management*, *Journal of Management Studies* and *Organization Science*. Van Essen was recognized with the Richard Farmer Best Dissertation Award from the Academy of International Business and the Erasmus Research Institute of Management Best Dissertation Award.

Research Interests

- Comparative corporate governance
- Institution-based view of business strategy
- Ownership concentration and identity
- Meta-analytic research methods

Why did you become a professor?

“Especially because of teaching. For me, teaching is a moment of sharing; it is through teaching that we, as professors, have the opportunity to transfer valuable knowledge to our students and introduce them to some of the most relevant and fascinating phenomena in life. I chose my profession guided by this idea and I have been fortunate enough to be able to put it in practice.”

INTERNATIONAL BUSINESS



David Hudgens

Clinical Assistant Professor of International Business
Ph.D., University of Pittsburgh, 2001

David Hudgens joins the Sonoco Department of International Business at the Moore School in addition to serving as the regional director for Asia-based activities in the Moore School's Office of International Activities, which he has been doing for the last four years. He has had various international managerial roles within the Moore School for the last 19 years. He has an article published in *Business Horizons*.

Research Interests

- Intersection of culture, education and private enterprise

Why did you become a professor?

“I became a professor to work with a diverse range of people in the educational setting. The role of the professor allows me to provide instruction and guidance in areas where I have developed a depth and breadth of insights through experiences in the field and in international contexts. The role also provides a forum to collaborate with peers and students in a setting that is cooperative and constructive while allowing a space for critique in terms of advancing our knowledge of particular issues. I am grateful for this opportunity to be an educator in the university community and take my role as clinical faculty to be one of the central, meaningful missions in my life.”

INTERNATIONAL BUSINESS



Wolfgang Messner

Clinical Assistant Professor of International Business
Ph.D., University of Kassel, 2004

Wolfgang Messner joins the Sonoco Department of International Business at the Moore School after teaching at the MYRA School of Business in India for three years. Prior to holding that position, he spent 18 years working in senior positions at companies such as Deutsche Bank, The Information Management Group IMG, BMW Group and Capgemini in Europe and India. He has teaching experience in international business and management. Messner has articles published in *CIO Magazine*, *The Economist Executive Education Navigator*, *The Hindu* and *Mint (Hindustan Times)*. Messner is the founder and director of GloBus Research, and he was recognized with two Emerald Literati Network Awards of Excellence.

Research Interests

- Challenges of managing international teams
- International differences in customer behavior
- Needs of practitioners in international marketing

Why did you become a professor?

“Being a professor is my second career. And while I always wanted to be in academia, I got lured by higher salaries in the industry. Now, 18 years later, it was time to switch and do what I really wanted to do: teach, research and write.”

MANAGEMENT



Nichelle Carpenter

Assistant Professor of Management
Ph.D., Texas A&M University, 2012

Nichelle Carpenter joins the Department of Management at the Moore School after teaching in the Psychology Department at the University of Illinois at Urbana-Champaign for the past four years. She has teaching experience in human resource management, quantitative methods and topics in employee performance. She also has professional experience as an independent consultant in competency development, competency evaluation, and developing structured interview and personality inventory assessments. She has articles published in *Journal of Applied Psychology*, *Journal of Management*, *Organizational Research Methods*, *Academy of Management Annals* and *Journal of Organizational Behavior*. Carpenter serves on the editorial boards of *Journal of Applied Psychology*, *Journal of Organizational Behavior* and *Psychological Bulletin*.

Research Interests

- Counterproductive work behavior and work withdrawal
- Job performance, organizational citizenship behavior and criterion models
- Measurement issues in job performance and leadership assessment
- Individual-and organizational-level attitudes, motives and justice perceptions

Why did you become a professor?

“First, I have always loved working with and mentoring undergraduate students and wanted to have a career that supported these efforts. Second, in graduate school, I quickly realized how much I loved research and academia, so it was a pretty easy decision for me.”

MANAGEMENT



Laura Cardinal

Professor of Management
Ph.D., University of Texas, 1990

Laura Cardinal joins the Management Department at the Moore School after 26 years of teaching at institutions such as Duke University, University of North Carolina at Chapel Hill and Tulane University. For the last six years, she has been a professor of strategic management at the University of Houston. Her most recent articles are published in *Organizational Research Methods*, *Computational & Mathematical Organization Theory*, *Strategic Management Journal*, *Organization Science* and *Global Strategy Journal*. She is an associate editor for *Academy of Management Annals* and serves on the board of governors for Academy of Management. She was recognized with the Wiley/Jossey-Bass Outstanding New Theory Award at the New Directions in Management and Organization Theory First Management Theory Conference and a Best Applied Paper Award at the 16th International Association of Management and Business Conference.

Research Interests

- Implementation of innovation goals and strategies
- Innovation and R&D
- Organizational control

Why did you become a professor?

“Since I was a small child, I always thought I would get a Ph.D. The idea was planted by my father. Given I wanted to be everything under the sun at one point while growing up, it had to be a strong idea to surface to the top. I was also interested in commerce and what worked and what did not work in the workplace.”

MANAGEMENT



Jeff Savage

Assistant Professor of Management
Ph.D., University of Illinois at Urbana-Champaign, 2016

Jeff Savage joins the Department of Management at the Moore School after earning a Ph.D. in business strategy and entrepreneurship from the University of Illinois at Urbana-Champaign. He has teaching experience in business policy and strategy. He gained 10 years of professional experience through senior positions in companies such as Swish Window Cleaning Services, Preventative Pest Control, Literati Technology and Winfield Cooperative. Savage is a co-founder of Swish Window Cleaning Services and Literati Technology.

Research Interests

- Strategic management
- Entrepreneurship
- Innovation
- Technology management

Why did you become a professor?

“I became a professor for the ability to explore knowledge that could benefit others, for the opportunity to teach open minds and for the freedom to live my life outside of the 9-to-5 rhythm.”

MANAGEMENT



Adam Steinbach

Assistant Professor of Management
Ph.D., Michigan State University, 2016

Adam Steinbach joins the Department of Management at the Moore School after getting a Ph.D. in business administration from Michigan State University. He has teaching experience in business policy and strategic management. Steinbach was recognized with three different Outstanding Reviewer Awards from Southern Management Association Annual Meeting, Academy of Management BPS Division and Academy of Management ENT Division. He was also recognized with a Best Paper Proceedings Award from Academy of Management ENT Division.

Research Interests

- Executive motivation and decisions
- Social evaluations of executive decisions

Why did you become a professor?

“There is a lot of energy on college campuses that makes for a great environment. I get a lot of intellectual freedom, which is very rare, and I have the opportunity to be a voice in the education of a lot of young people with great potential.”

MANAGEMENT



Julia McKinney

Clinical Assistant Professor of Management
Ph.D., University of South Carolina, 2016

Julia McKinney joins the Department of Management after earning a Ph.D. in sociolinguistics from the University of South Carolina. She has teaching experience in rhetoric, composition and linguistics. She was recognized with a dissertation fellowship from the Russell J. and Dorothy S. Bilinski Foundation, the B.L. Pearson Award for Scholarship in Linguistics and the Carol Myers-Scotton Award for Outstanding Contributions to the Linguistics Program.

Research Interests

- Discourse
- Identity
- Age

Why did you become a professor?

“I became a professor to help students realize that language — the words we choose to say and how we choose to say them — matters. I love helping students become intentional when they communicate by asking them to consider their audience and purpose.”

MANAGEMENT



Deborah Hazzard

Clinical Assistant Professor of Management
Ph.D., Georgia State University, 2012

Deborah Hazzard joins the Department of Management at Moore School full-time while serving as a visiting professor at USC Aiken's School of Business Administration, which she has been doing for the last three years. She has 10 years of professional business experience, including serving as the CEO of 2 Higher Heights for four years. Hazzard was recognized with a Best Paper Award from Academy of Business Research.

Research Interests

- Performance of large enterprises and emerging business ventures in developing markets
- Strategic utilization of emerging technologies in untapped markets
- Impact of strategic relationships

Why did you become a professor?

“I became a professor to share my knowledge, insights and experiences with students to make a difference in their lives and careers. Along my academic and professional journey, people took the time to educate, empower and inspire me. Needless to say, it truly made a difference with respect to my personal and professional development and relative to my overall progression. I want to make a difference in the lives of others and inspire them to make a difference in the lives of those who come behind them. This quote sums it all up for me: ‘When you get, give. When you learn, teach.’ – Maya Angelou”

MANAGEMENT SCIENCE



Olga Perdikaki

Assistant Professor of Management Science
Ph.D., University of North Carolina at Chapel Hill, 2009

Olga Perdikaki joins the Department of Management Science at the Moore School after teaching at Texas A&M University for seven years. She has teaching experience in operations and supply chain management. Perdikaki has articles published in *Production and Operations Management*, *Manufacturing & Service Operations Management*, *Decision Sciences* and *European Journal of Operational Research*.

Research Interests

- Retail operations
- Interface of operations management and marketing
- Supply chain management

Why did you become a professor?

“One of the reasons I decided to follow an academic career is because I genuinely enjoy working with students. I feel very grateful to have a job that keeps me intellectually stimulated, provides me with the freedom to work on research problems that I find interesting and allows me to mentor other individuals.”

MANAGEMENT SCIENCE



Luv Sharma

Assistant Professor of Management Science
Ph.D., Ohio State University, 2016

Luv Sharma joins the Department of Management Science at the Moore School after earning a Ph.D. in operations management from Ohio State University. Prior to returning to academia, Sharma worked on a number of process improvement projects with firms such as Cleveland Clinic, Motorola and Nationwide Insurance. He also serves as a consultant for the World Health Organization. Sharma has an article published in *Journal of Operations Management*.

Research Interests

- Health care operations
- Management of technology
- Knowledge management and organizational learning issues
- Big data research

Why did you become a professor?

“I want to make a difference in the lives of others, and an academic setting provides me with the opportunity and resources to achieve this goal through meaningful research and classroom interactions with students.”

MANAGEMENT SCIENCE



Rajendra Singh

Clinical Associate Professor of Management Science
Ph.D., Georgia State University, 2011

Rajendra Singh joins the Department of Management Science at the Moore School after teaching health services policy and management at the Arnold School of Public Health at the University of South Carolina for four years. He has teaching experience in healthcare operations management, information systems in healthcare administration and computer information systems. He also has more than 15 years of experience as a production engineer, business process analyst, software quality consultant and IT project manager in various industries. Singh has articles published in *MIS Quarterly*, *Journal of Stroke and Cerebrovascular Diseases*, *JMIR Medical Informatics* and *Journal of the Association for Information Systems*. He was recognized with a Best Paper Award for Information Technology in the Healthcare track at the Hawaii International Conference on System Sciences.

Research Interests

- Health IT
- Healthcare operations
- Business process innovation

Why did you become a professor?

“Being a professor allows me to work with — and learn from — exceptionally brilliant people, and it also allows me to share what I know with students.”

MANAGEMENT SCIENCE



Keith Skowronski

Assistant Professor of Management Science
Ph.D., Ohio State University, 2016

Keith Skowronski joins the Department of Management Science at the Moore School after earning a Ph.D. in business administration from Ohio State University. He has teaching experience in operations management and 11 years of professional experience in engineering management. Skowronski has an article published in *Journal of Supply Chain Management*.

Research Interests

- Manufacturing outsourcing relationships
- Reshoring

Why did you become a professor?

“While I enjoyed my time in industry, I was really fascinated with studying these issues in much greater depth, and being a professor allows me to do that.”

MARKETING



Chris Summers

Assistant Professor of Marketing
Ph.D., Ohio State University, 2016

Chris Summers joins the Department of Marketing at the Moore School after earning a Ph.D. in marketing from Ohio State University. He has teaching experience in advertising management and promotional strategy. Summers has been published in *Journal of Consumer Research*.

Research Interests

- Consumer inference-making
- Meta-cognition about marketing tactics

Why did you become a professor?

“I became a professor to have the opportunity to study human behavior and have interesting conversations with others about it.”

MARKETING



Doug Quackenbos

Lecturer in Marketing
International MBA, University of South Carolina, 1992

Doug Quackenbos moves to a lecturing position in the Department of Marketing at the Moore School after serving as an adjunct professor of marketing for a semester, prior to which he had been a guest lecturer at the Moore School since 2006. He also has 28 years of professional experience in marketing, business development and sales at companies such as Sonoco, Newell Rubbermaid, Hilti and StanleyBlack & Decker. Quackenbos has an article published in *Harvard Business Review*.

Research Interests

- Sales (CRM) and sales process engineering
- Marketing and sales automation
- Business-to-business marketing
- Global business development

Why did you become a professor?

“I wanted to have impact in the classroom by applying my industry knowledge and academic curiosity.”

MARKETING



Beth Renninger

Lecturer in Marketing
MBA, Widener University, 1999

Beth Renninger joins the Department of Marketing at the Moore School after 16 years of professional experience with Verizon Communications and 10 years of experience with Bell Atlantic prior to that. Renninger was recognized with the Adweek BUZZ Award for Best Integrated Campaign and three IAB MIXX Awards from Verizon's My Home 2.0.

Research Interests

- Digital transformation of businesses and sales

Why did you become a professor?

“I wanted to share my corporate marketing and sales experience with the next generation of sales and marketing leaders by infusing their education with the practice of the marketing discipline.”

No. 1 undergraduate international business program for **18** consecutive years
— *U.S. News & World Report*

No. 1 MBA program for international business, **top three** international MBA for more than **25** consecutive years
— *U.S. News & World Report*

No. 2 in the world for research productivity in international business
— *Journal of International Business Studies* 2013-2016

More than **20%** of students in USC's **No. 1** ranked Honors College attend the Moore School

No. 7 undergraduate supply chain program in North America
— *Gartner*

No. 8 in research productivity in experimental accounting
— *Brigham Young University* 2009-2015

4th largest risk management and insurance school
— *Business Insurance*

No. 15 graduate supply chain program in North America
— *Gartner*