UNIVERSITY OF SOUTH CAROLINA
DARLA MOORE SCHOOL OF BUSINESS
MASTER OF INTERNATIONAL BUSINESS

DOUBLE DEGREE PARTNER
AALTO UNIVERSITY
HELSINKI, FINLAND
WHY EARN A DOUBLE DEGREE?

The Master of International Business is a gateway to a career in international business. A second master’s degree is a step through the gateway by gaining real-world experience in global culture, exposure to international commerce, engagement with peers in a global network and an educational immersion earned at a top-ranked international partner university. Two years, two master’s degrees and a new perspective on how the world works.

The double-degree track is an immersive experience that reaches beyond the classroom to encompass all aspects of daily life in another part of the world. It replaces hypothetical challenges with real ones, blurring the lines between preparation and performance.

For MIB students at partner universities around the world, learning continues beyond the classroom as they navigate the complexities of language, customs, markets, politics and more. Theoretical concepts about consumer goods, energy consumption, taxation and international relations become very real as students shop, travel and navigate the necessities of life. Ordinary activities from home are brought into a different light. Personal time itself becomes an element of study where new realities are discovered and understood.

At the same time, students gain a critical academic advantage through exposure to some of the leading faculty and programmatic resources available anywhere in the world. Learning with these partners will expand upon your MIB foundation. Their best-in-class specializations in functional and applied areas will ground your career in valuable expertise earned in novel contexts.

Perhaps most significantly, double-degree students are exponentially increasing their personal and professional engagement with global networks, gaining friends and mentors that will shape their careers. For those truly committed to a global career, this may be the most important advantage of the entire MIB experience.
Those that step through the gateway to earn a double degree hold an important distinction. They own a matchless experience, deeper functional expertise and a broader professional network. They are on their way and making their mark in the world.
Each of our dual-degree academic partners offer robust choices that allow students to select the program that best fits their professional objectives. Each program is unique. Selecting the program that best fits your interests and goals will provide the foundation of your career.

- Aalto University (Helsinki, Finland)
- Bocconi University (Milan, Italy)
- Higher School of Economics (Moscow, Russia)
- ESCP Europe (Paris, France)
- Koç University (Istanbul, Turkey)
- Shanghai Jiao Tong University (Shanghai, China)
- University of Mannheim (Mannheim, Germany)

More information on each of these programs is available at moore.sc.edu/mib
Nestled in the vibrant seaside capital of Helsinki Finland, Aalto University is where science and art meet technology and business. Internationally-renowned pioneers in art, architecture and design, Aalto’s faculty experts are committed to integrative thinking and practice, reinforcing entrepreneurial, experiential education for all students.

Aalto is also the recognized European leader in Design Thinking, an approach to innovation that uses a systematic process to integrate a designer’s toolkit with logic, imagination, an intuitive mindset and the possibilities of technology to produce outcomes that create value to advance defined objectives for success. Having witnessed the advantages of Design Thinking for noteworthy multinational achievements, organizations around the world actively seek candidates well-grounded in this discipline.

MIB students will enter Aalto’s Master’s Program in Management and International Business, a flexible program with the opportunity to customize coursework based on your interests. You will benefit from the program’s close interaction with diverse organizations and international scholars, an access point to the broader European conversation on design and commerce.

Through a commitment to multi-disciplinary project teams and close partnering with businesses and other organizations spanning the globe, Aalto opens doors for MIB students interested in Design Thinking and the intersection of art, technology and business.

Helsinki itself is a compact city, easily explored on foot. Design, architecture, culture and shopping blend with parks, forests, lakes, and a coastline dotted with scenic islands. Vantaa airport serves numerous destinations worldwide including daily nonstop flights to New York, Chicago, Washington, D.C. and most of Europe. Cost of living comparisons are available at: salaryexpert.com/costofliving
Aalto's Master's Program in Management and International Business is practically grounded, providing a project research-based understanding of management and international business. Students customize their experience in applying Design Thinking to International Business by choosing coursework including the following:

- International Design Business Management Industry Project
- Corporate Entrepreneurship and Design
- Global Virtual Teamwork
- Operations Management for Design
- Business Model Design
- Innovation, Strategic Resilience and Renewal
- Venture Ideation
- Innovation Processes in Transition