2026

DARLA MOORE SCHOOL OF BUSINESS UNDERGRADUATE MAJORS REPORT



Accounting
Economics
Finance
International Business
Management
Marketing
Operations and Supply Chain
Real Estate
Risk Management and Insurance

Darla Moore School of Business
UNIVERSITY OF SOUTH CAROLINA

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STUDENT DATA COLLECTION

All data in this report is collected via a standardized National Association of Colleges and Employers (NACE) online survey, a link to which is emailed to every graduate. Being student entered, all data is self-reported. Responses from the 2025–2026 survey were gathered from 1,553 graduates in the following classes: August 2025, December 2025, and May 2026. The survey had a response rate of 54.93% (853 respondents). This placement data is as of Aug. 24, 2026, and final placement numbers can be found on the **sc.edu/moore** website (scan QR code below).

When comparing NACE self-reported salary data with salary data from the U.S. Department of Education College Scorecard, similar trends emerge regarding which fields of study and/or majors lead to higher salaries for both individual and double major concentrations. Notably, the average salary of graduates with federal debt in the College Scorecard data is approximately 28% lower than the average salary obtained from self-reported Moore School data. Learn more about the College Scorecard at **collegescorecard.ed.gov.**

2025-26 OVERALL JOB NUMBERS

EMPLOYMENT RATE
82%

AVERAGE SALARY
$68,264

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THE ACCOUNTING MAJOR

AT THE DARLA MOORE SCHOOL OF BUSINESS

Accounting is a good fit for students who:

- Want to understand business as a whole
- Are good at using information, especially numbers, to solve problems
- Seek a profession that is always in high demand

Potential career pathways include:

- Certified Public Accountant
- Forensic accountant
- Auditor
- Corporate accountant
- Tax accountant
- Government and nonprofit accountant

An accounting degree leads to leadership careers in public or private accounting, budget planning, tax accounting, auditing and consulting. Accountants are found in every industry sector and at management and executive levels in almost every company. Many accounting majors go on to graduate school or become certified public accountants.

Recent graduates have secured jobs at companies that include **BDO, Cherry Bekaert, Deloitte, Elliott Davis, Ernst & Young, Grant Thornton, GreerWalker LLP, KPMG,** and **PricewaterhouseCoopers.**

According to a recent USC Career Center survey, the 2026 average starting salary for Moore School accounting graduates is **$79,800.**

Avg. Salary 2023	Avg. Salary 2024	Avg. Salary 2025	Avg. Salary 2026
$70,223	$71,766	$74,781	$79,800

Employment Rate: 91%

The School of Accounting is distinguished from other large accounting programs nationwide by maintaining:

- Regular student-to-instructor interaction for majors in all upper-division accounting courses
- Rigor throughout the curriculum, with an emphasis on both technical and skill-based learning objectives
- Up-to-date and in-depth curriculum; close ties with leading accounting firms, whose managers regularly provide input that keeps our curriculum current with the evolving needs of the profession
- Faculty who are highly engaged with students both in the classroom and beyond

Major Requirements:

Students pursuing an accounting degree must complete 24 hours, including:

- ACCT 401: Financial Accounting I
- ACCT 402: Cost/Managerial Accounting
- ACCT 403: Tax I
- ACCT 404: Accounting Information Systems I
- ACCT 405: Financial Accounting II
- ACCT 406: Auditing I
- Two additional accounting courses selected from an approved list of electives

Note that these are the 2026–2027 major requirements and are subject to change as the school regularly updates its curriculum in response to the evolving needs of the business community.

Accounting Business Analytics Concentration

Students may add the accounting business analytics concentration to their degree. This concentration requires three analytics courses. Courses applied in the major may not also fulfill concentration requirements.

Accounting Beyond the Classroom

Extracurricular areas to enhance your accounting degree include:

- **Community Service:** Volunteer Income Tax Assistance Program, Beta Alpha Psi, Institute of Management Accountants
- **Opportunity and Social Advocacy:** Beta Alpha Psi, IMA, Women in Business Council
- **Global Learning:** Some accounting courses (ACCT 426, IBUS 490) include international components in the curriculum
- **Peer Leadership:** Beta Alpha Psi, IMA, Moore School Student Ambassadors
- **Professional Practice:** Beta Alpha Psi, IMA, Global Business Council, Alpha Kappa Psi
- **Research:** Some accounting courses (ACCT 404) include research components in the curriculum

Work in many of these extracurricular areas can contribute to one or more of the paths to Graduation with Leadership Distinction. Find out more at **sc.edu/about/initiatives/usc_connect.**

Accounting Spotlight: Internship Programs

Accounting majors are encouraged to gain hands-on experience in the field by obtaining paid internships in the summers after their junior and senior years. Employers have the opportunity to offer students a valuable experience to preview the accounting profession and learn more about a firm where they would like to work.

Students may also obtain a winter internship, which allows them to experience audit and tax season firsthand. The winter internship program, which occurs in the spring semester of the final year, is competitive and facilitated by the Moore School's Office of Career Management. Students work for a firm for the first half of the spring semester and then return to campus to complete their course work. Students interested in internships should contact Laura Self at **laura.self@moore.sc.edu.**

Accelerated Bachelor's/MACC Program

A flexible curriculum, a close-knit family of students and a faculty that prepares graduates for long-term success make the Moore School's Master of Accountancy program much more than just a master's degree. With the accelerated program, you can complete up to 12 hours that are counted toward both undergraduate and graduate degree requirements, allowing you to complete both degrees in a shorter amount of time than the traditional path. As a MACC graduate, you will meet the education requirements for the CPA license and are expected to complete the CPA Exam during the program. Contact **macc@moore.sc.edu** for more information on the accelerated program, including eligibility requirements.



THE ECONOMICS MAJOR

AT THE DARLA MOORE SCHOOL OF BUSINESS

Economics is a good fit for students who:

- Enjoy understanding how individuals, businesses and governments make decisions
- Like to think critically and analytically about real-world problems and big-picture trends
- Want to build versatile quantitative and reasoning skills that apply across many industries
- Are considering graduate study in economics, business, law or public policy

Potential career pathways include:

- Business and industry: banking, consulting, insurance, manufacturing, market research and data analytics
- Government: federal, state or local agencies focused on economic development, labor markets, public finance, transportation, environmental policy and regulatory analysis
- Education and research: teaching at the secondary or postsecondary level or working in academic and policy research organizations

Economists play a key role in addressing major societal challenges by contributing to economic forecasting, policy analysis and program evaluation, investment and market research, budgeting and resource allocation, and cost-benefit and impact studies.

Many Moore School economics students go directly to graduate or professional school. Recent graduates have attended schools such as **Harvard Graduate School of Education**, **Villanova University School of Law** and **Georgetown University School of Public Policy.** Recent graduates have secured jobs at companies that include **Bank of America, BNY, EverBank, Nucor Steel, Prisma Health, SouthState Bank,** and **Truist**.

According to a recent USC Career Center survey, the 2026 average starting salary for Moore School economics graduates is **$75,600.**

Avg. Salary 2023	Avg. Salary 2024	Avg. Salary 2025	Avg. Salary 2026
$72,542	$85,800	$66,500	$75,600

Employment Rate: 79%

Students who earn degrees from the Moore School complete the comprehensive business core, while economics students in the College of Arts and Sciences complete more economics and non-business course work.

Major Requirements:

All students take two introductory economics courses, Principles of Microeconomics and Principles of Macroeconomics, as part of the business core. Students pursuing a business economics degree must also complete 15 hours, including:

- ECON 321: Intermediate Microeconomic Theory
- ECON 322: Intermediate Macroeconomic Theory
- ECON 436: Introductory Econometrics
- Two additional economics courses selected from an approved list of electives

Note that these are the 2026–2027 major requirements and are subject to change as the school regularly updates its curriculum in response to the evolving needs of the business community.

Students may add these concentrations to their degree:

- Economics Business Analytics Concentration
- Sustainability in Business Undergraduate Concentration

Economics Beyond the Classroom:

Extracurricular areas to enhance your economics degree include:

- **Community Service:** Office of Sustainability, IMPACT @ Darla Moore, Economic Policy Center
- **Opportunity and Social Advocacy:** Some economics courses (ECON 508) include opportunity and social advocacy components in the curriculum
- **Global Learning:** Most economics courses include global learning components in the curriculum
- **Peer Leadership:** Gamecock Economics Society, Omicron Delta Epsilon, Moore School Student Ambassadors, Beta Gamma Sigma business honor fraternity
- **Professional Practice:** Proving Ground, business case competitions, Alpha Kappa Psi
- **Research:** Some economics courses include research components in the curriculum; also through the Economics Scholars Program and Economic Policy Center

Work in many of these extracurricular areas can contribute to one or more of the paths to Graduation with Leadership Distinction. Find out more at **sc.edu/about/initiatives/usc_connect.**

Economics Spotlight: Gamecock Economics Society

For students who want to extend their economics education beyond the classroom or who are interested in networking with fellow students, faculty and members of the business community, the Gamecock Economics Society provides opportunities to do all of that and more. In addition to building a stronger sense of community among economics students and providing leadership opportunities for students who serve as its officers, the society regularly shares information with its members about news and trends in the industry and professional development opportunities on campus and beyond.

Economics Scholars Program

Students in this program who have demonstrated exceptional performance in essential required course work are provided with practical data and research opportunities, collaborating with local, state and federal government agencies as well as businesses. So far, students have engaged with entities like the Columbia mayor's office, SC Housing Authority and U.S. Forest Service.

THE FINANCE MAJOR

AT THE DARLA MOORE SCHOOL OF BUSINESS

Finance is a good fit for students who:

- Are comfortable working with numbers
- Enjoy analyzing data for making high-stakes decisions under uncertainty
- Desire a fast-paced career with significant opportunities for success

Potential career pathways include:

- Investment banking analyst
- Corporate finance treasury analyst
- Corporate risk management
- Investment management
- Commercial and retail banking
- Private wealth management
- Financial services consulting
- Management consulting

Recent graduates have secured jobs at companies that include **Bank of America, BlackRock, Deloitte, Goldman Sachs, JPMorganChase, Merrill Lynch, Morgan Stanley, Piper Sandler, Truist,** and **Wells Fargo.**

According to a recent USC Career Center survey, the 2026 average starting salary for Moore School finance graduates is **$72,620.**

Avg. Salary 2023	Avg. Salary 2024	Avg. Salary 2025	Avg. Salary 2026
$72,923	$71,693	$70,217	$72,620

Employment Rate: 84%

Major Requirements:

Students pursuing a finance degree must complete 15 hours, including:

- FINA 365: Corporate Financial Analysis
- FINA 469: Investment Analysis and Portfolio Management
- FINA 470: Financial Statement Analysis
- Two additional finance electives selected from an approved list. Electives are available from the areas of corporate finance, risk management, investment, real estate and banking

Note that these are the 2026–2027 major requirements and are subject to change as the school regularly updates its curriculum in response to the evolving needs of the business community.

Finance Business Analytics Concentration

Students may add the finance business analytics concentration to their degree. This concentration requires three analytics courses. Courses applied in the major may not also fulfill concentration requirements.

The Department of Finance at the Moore School is known for its outstanding faculty whose interests include bank management, corporate restructuring, investment management, fixed income strategies, risk management, and real estate finance.

Finance Beyond the Classroom

Extracurricular areas to enhance your finance degree include:

- **Community Service:** Moneythink, Carolina Finance and Investment Association (CFIA), Gamma Iota Sigma, Alpha Kappa Psi, IMPACT @ Darla Moore
- **Opportunity and Social Advocacy:** Moneythink, Women in Business Council
- **Global Learning:** Some finance courses (FINA 341, IBUS 401) include international components in the curriculum.
- **Peer Leadership:** CFIA, Gamma Iota Sigma, Moore School Student Ambassadors, Beta Gamma Sigma business honor fraternity
- **Professional Practice:** CFIA, Gamma Iota Sigma, Entrepreneurship Club, Alpha Kappa Psi, Gamecock Consulting Club, Applied Analytics Club, Carolina Fund
- **Research:** Some finance courses (FINA 365, FINA 470) include research components in the curriculum

Work in many of these extracurricular areas can contribute to one or more of the paths to Graduation with Leadership Distinction. Find out more at **sc.edu/about/initiatives/usc_connect.**

Finance Scholars Program

The Finance Scholars program's mission is to improve the quality, placement and trajectory of top finance undergraduate students. We do this by enhancing their practical, analytical and technical skill sets and by providing direct exposure to well-placed industry professionals, particularly alumni. Through advanced and specialized course work, data source instruction, live case studies with industry partners, career management training, internships and alumni networking, the Finance Scholars program prepares students for a career in high-end finance. Application is competitive and takes place at the end of the fall semester of the sophomore year. Students must have taken or be enrolled in FINA 363 to apply.

Student-Managed Investment Fund (SMIF), Garnet Fund and Carolina Finance and Investment Association (CFIA)

SMIF is a class-based investment management experience with over $2M under management. The class uses an active investment strategy with additional options to manage risk and generate income. Garnet Fund is a new student-managed fund/club that utilizes a long-short strategy to generate excess return. The fund, with 40 active members, gives students experience in modern fund management, preparing them for roles on the buy-side. Entry into both SMIF and Garnet Fund is competitive. Complementing the two funds is our open-enrollment CFIA club. CFIA is student-driven and features regular guest speakers, trips, educational seminars, resume workshops, interview training, trading competitions, community outreach, social events and a mock fund. It is a crucial resource for finance students to accelerate and deepen their understanding of the financial world.

THE INTERNATIONAL BUSINESS MAJOR

AT THE DARLA MOORE SCHOOL OF BUSINESS

International Business is a good fit for students who:

- Want to develop their transnational mindset and the skills needed for career progression to the highest management levels
- Want to gain a cross-cultural understanding of how global competitive dynamics influence companies throughout the world
- Are willing to confront situations and problems often characterized by complexity, ambiguity and uncertainty
- Have an interest in living and working abroad
- Are interested in or already have exposure to other languages and cultures

All international business majors are required to choose a second major that is functional in nature. Since it is uncommon for a student to work abroad immediately following graduation, the first full-time position most international business majors obtain is through the skill sets gained within their second major area of study. The choice of this second major is as important as the completion of the IB major. Many IB majors will choose a second major that is quantitative-based (e.g., accounting, economics, finance, operations and supply chain), and this choice accounts for higher average starting salaries compared to students who choose a nonquantitative major (e.g., marketing or management).

Potential career pathways include:

- Public and private sectors — industry dependent on the student's second major choice

An international business degree leads to work in a wide variety of organizations including consulting firms, companies providing international services and multinational companies across a full range of functional areas such as accounting, finance, marketing and logistics.

Recent graduates have secured jobs at companies that include **Amazon, Anheuser-Busch, Bain & Company, Bank of America, Disney, Ernst & Young, HSBC, JPMorganChase, McKinsey & Company,** and **Wells Fargo.**

According to a recent USC Career Center survey, the 2026 average starting salary for Moore School international business graduates is **$79,186.**

Avg. Salary 2023	Avg. Salary 2024	Avg. Salary 2025	Avg. Salary 2026
$75,970	$73,513	$74,092	$79,186

Employment Rate: 86%

Major Requirements:

Students pursuing an international business degree must complete 15 hours as well as a second major in business, requiring a total of 27–39 hours, including:

- IBUS 310: Globalization and Business
- Functional courses selected from courses such as:
  - » International Financial Management, International Marketing, International Trade Economics, International Development Economics or International Entrepreneurship
- Thematic courses selected from courses such as:
  - » Competitive Strategies in Developing Countries, Cross-Cultural Behavior and Negotiations, Global Stakeholder Management, Global Competitive Analysis or Competitive Innovation Systems
- Regional courses selected from courses such as:
  - » Business in Latin America, Africa, Europe or Asia
- Additional IB elective course from a functional or thematic area

Note that these are the 2026–2027 major requirements and are subject to change as the school regularly updates its curriculum in response to the evolving needs of the business community.

The international business major explores the strategy and organization of business that occurs between individuals, firms or organizations across countries.

Ranked No. 1 in the nation for more than two decades, the international business program at the Moore School is unparalleled in providing students opportunities to develop global competencies through rigorous international business training complemented by foreign language acquisition, study abroad at one of more than 60 elite partner schools and exposure to leading-edge faculty.

Admission to the international business major is highly selective. Students who are admitted to the South Carolina Honors College may earn immediate admission to the classic IB track. The remaining openings are filled through a highly competitive selection process.

International Business Beyond the Classroom

Extracurricular areas to enhance your international business degree include:

- **Community Service:** Buddies Beyond Borders, Gamecock CommUnity Shop
- **Opportunity and Social Advocacy:** Women in Business Council, Sustainable Carolina
- **Global Learning:** All IB students are required to study abroad; IMPACT @ Darla Moore, International Student Association and Global Fellows
- **Peer Leadership:** Moore School Student Ambassadors, University 101 Peer Leaders, Education Abroad Peer Advisors
- **Professional Practice:** Alpha Kappa Psi, Gamecock Consulting Club, Sigma Omega Upsilon
- **Research:** Some IB courses (IBUS 310, IBUS 425, IBUS 426) include research components in the curriculum

Work in many of these extracurricular areas can contribute to one or more of the paths to Graduation with Leadership Distinction. Find out more at **sc.edu/about/initiatives/usc_connect.**

International Business Spotlight: Cohort Programs

Students in the cohort programs immerse themselves in an international experience throughout their college careers while enjoying the benefits of studying in the nation's top international business department.

In addition to studies at the Moore School, students complete a year or more at an international business partner university. The cohort, comprised of both Moore School students and students from the partner schools, has a special opportunity to develop deep ties to an international peer group, giving participants a much stronger global business network for support throughout their careers.

Cohort Programs Available in 2026:

- **International Business and Chinese Enterprise** with the Chinese University of Hong Kong
- **International Business in the Middle East and North Africa Concentration** with global partners in the region including Ajman University, the American University in Cairo, ESCA School of Management and more.
- **International Business of the Americas** in partnership with Universidad de Chile
- **International Business Education Alliance** in partnership with University of Mannheim (Germany), ESSEC Business School (Singapore Campus), Fundação Getulio Vargas-EBAPE (Brazil) — functional focus on consulting
- **Responsible International Leadership** in partnership with ESSEC Business School (Cergy, France) — thematic focus on ethical and sustainable business practices

THE MANAGEMENT MAJOR

AT THE DARLA MOORE SCHOOL OF BUSINESS

Management is a good fit for students who:

- Strive to be leaders
- Want to accelerate their careers within organizations
- Are interested in impacting organizations through their people
- Exhibit an entrepreneurial mindset
- Have a relentless drive for innovation

The management major teaches how to get things done through people. Whether leading a team, building a business or shaping work culture, management skills are vital. You can choose a focus that aligns with your strengths and goals.

Management majors may obtain **a degree in human resources** or **choose one of two concentrations: business leadership or entrepreneurship**. Students who major in HR have strong employment opportunities working for HR departments in firms. For students with interests outside of HR, the business leadership and entrepreneurship concentrations provide valuable skills to combine with other majors to expand employment options.

Students who choose either a concentration in business leadership or entrepreneurship are required to complete a **primary major**. Entry-level jobs are likely to come from the primary major (e.g., finance, marketing, etc.), but adding a management concentration can help students obtain higher-paying jobs and prepare students for success as they progress through their careers.

Potential career pathways include:

- HR business partner
- Leadership development associate
- Project manager
- Management consultants

The **HR major** focuses on how organizations can more effectively attract, develop and retain talent to drive business performance. Students explore topics such as talent analytics, leadership, teamwork, managing change and strategic management. The business **leadership concentration** lets you learn to lead yourself and teams and prepares you to become an impactful leader. The **entrepreneurship concentration** focuses on topics such as innovation, practical advice on forming and running a small business and turning ideas into action.

All students benefit from three centers in the management department: the Riegel and Emory Human Resource Research Center, the Center for Executive Succession and the Faber Center for Entrepreneurship. These centers offer students experiential and networking opportunities with both local business leaders and leaders from major corporations.

Recent graduates have secured jobs at companies that include **Bain & Company, Coca-Cola Consolidated, Dimensional Fund Advisors, D.R. Horton, Duke Energy, Oracle, PepsiCo,** and **Scout Motors.**

According to a recent USC Career Center survey, the average 2026 starting salary for Moore School management graduates is **$61,498.**

Avg. Salary 2023	Avg. Salary 2024	Avg. Salary 2025	Avg. Salary 2026
$64,338	$66,348	$59,231	$61,498

Employment Rate: 83%

Major Requirements:

Students pursuing the **major in human resources** must complete 15 hours, including:

- MGMT 374: Strategic Human Resource Management

At least one of the following:

- MGMT 373: Entrepreneurship and New Venture Opportunities
- MGMT 376: Employee Engagement
- MGMT 401: Negotiation and Conflict in the Workplace
- MGMT 402: Managing Teams in the Workplace
- MGMT 403: Leadership in Organizations
- MGMT 408: Managing Today's Global Workforce
- MGMT 425: Analytics for the HR Professional

Students must also complete three additional management courses selected from an approved list of electives.

Students in the business **leadership concentration** complete 12 hours and must choose a second business major.

- MGMT 376: Employee Engagement
- MGMT 402: Managing Teams in the Workplace
- MGMT 403: Leadership in Organizations
- MGMT 407: Corporate Social Responsibility and Stakeholder Management

Note that these are the major requirements for 2026–2027 and are subject to change as the school regularly updates its curriculum to meet the evolving needs of the business community.

Students pursuing the **concentration in entrepreneurship** complete 12 hours of course work and must pursue a second functional business major:

- MGMT 373: Entrepreneurship and New Venture Opportunities
- MGMT 473: Developing and Launching New Ventures
- MGMT 474: Executing Strategy in New Ventures
- MGMT 479: Applications in Entrepreneurship and New Ventures

Human Resources Business Analytics Concentration

Students can add the HR business analytics concentration, requiring three analytics courses. Courses in the major can't also meet concentration requirements.

Management Beyond the Classroom

Extracurricular areas to enhance your management degree include:

- **Community Service:** Entrepreneurship Club, Society for Human Resource Management
- **Community and Leadership** Engagement: Business and Community Leadership Fellows program, Leadership Council for workplace collaboration, Women in Business Council
- **Global Learning:** Some management courses (MGMT 406, MGMT 408, MGMT 478) include global learning components in the curriculum
- **Peer Leadership:** Entrepreneurship Club, Society for Human Resource Management, Delta Sigma Pi, Beta Gamma Sigma, Moore School Student Ambassadors
- **Professional Practice:** Society for Human Resource Management, Instigator, Alpha Kappa Psi
- **Research:** Some management courses (MGMT 373, MGMT 425, MGMT 473, MGMT 474, MGMT 478, MGMT 479) include research components in the curriculum

Many extracurricular activities can contribute to paths to Graduation with Leadership Distinction. Find out more at **sc.edu/about/initiatives/usc_connect.**

THE MARKETING MAJOR

AT THE DARLA MOORE SCHOOL OF BUSINESS

Marketing is a good fit for students who:

- Think creatively and analytically to assess impact and opportunity in the marketplace with a balance of creativity and a results-driven mindset
- Appreciate the value of using data-based insights to drive strategy and transform results
- Value relationships and clear, confident and relevant communication

Potential career pathways include:

- Brand management
- Professional sales and business development
- Marketing communications
- Digital and social media marketing
- Marketing analytics
- Entrepreneurship

Discover the Power of Marketing: Transform Ideas into Reality

Step into the dynamic world of marketing — where creativity meets strategy and innovation and analysis drive results. Studying marketing equips you with the tools to craft compelling brand stories and influence decision-making through data and insights and develop stronger communications skills. Whether you're passionate about sales, branding or digital strategy, marketing offers a rewarding career path. You'll learn how to think critically, solve real-world business challenges, and communicate ideas that inspire action.

Recent graduates have secured jobs at companies that include **AMAROK, Vanguard, TEKsystems, Hershey, ADP, Oracle, Gallo, Cintas,** and **TKE.**

According to a recent USC Career Center survey, the 2026 average starting salary for Moore School marketing graduates is **$58,106.***

**Sales students can expect to make an additional $20-30K in commission in year one and reach six figures in year two.*

Avg. Salary 2023	Avg. Salary 2024	Avg. Salary 2025	Avg. Salary 2026
$63,249	$62,052	$62,927	$58,106

Employment Rate: 77%

Major Requirements:
Students pursuing a marketing degree must complete 15 credit hours, including:

- MKTG 352: Principles of Marketing Research
- MKTG 465: Marketing Strategy and Planning

Students must also complete three additional marketing courses selected from an approved list of electives.

Note that these are the 2026–2027 major requirements and are subject to change as the school regularly updates its curriculum in response to the evolving needs of the business community.

There are three paths to pursue a marketing degree:

1. Marketing (15 credit hours)
2. Marketing with Product Management Specialized Track (18 credit hours)
3. Marketing with Sales Leadership Specialized Track (18 credit hours)

These three paths can be supplemented with the following optional concentrations:

- **Business Analytics Concentration**: This concentration requires four analytics courses.
- **Sustainability in Business Concentration**: This concentration requires four sustainability courses.

Courses applied in the major may not also fulfill the concentration requirement.

Where Learning Meets Opportunity

The **Center for Sales and Marketing Leadership** at the Moore School sets itself apart by offering real-world, hands-on experiences that go beyond the classroom.

Through industry partnerships, live projects and applied learning, students gain practical skills and insights that prepare them to lead in today's fast-paced marketing and sales environments. Thanks to our partnerships with highly reputable global organizations, our students can access competitive internships which allow them to be amply prepared for post-graduate life.

The marketing faculty at the Moore School are highly regarded for their expertise in critical subject areas and their executive leadership roles at leading global companies. Their strengths span key topics including marketing and sales leadership, consumer behavior, marketing strategy, behavioral pricing and marketing communications.

Scholar programs

Sales Scholar Program - MKTG 452
Working with companies like Salesforce, Qualtrics, SC Quantum and Brevity, students gain practical skills in

communication, prospecting and presentations using industry tools. Guided by professionals and alumni, the program emphasizes learning through real projects, feedback and teamwork to prepare students for successful sales careers. Students benefit by working closely with industry professionals and alumni mentors to sharpen their strategies and apply advanced sales strategies.

Marketing Scholar Program - MKTG 453

The Marketing Scholars Program connects top students with industry partners to solve real client challenges in areas like branding, communications, business development and analytics. Scholars gain hands-on experience managing projects, working with clients, building in-demand skills, boosting their résumés and enhancing interview readiness. Many partners even fast-track Scholars into the hiring process, making this program a powerful launchpad for career success.

Work in many of these extracurricular areas can contribute to one or more of the paths to Graduation with Leadership Distinction. Find out more at **sc.edu/about/initiatives/usc_connect.**

Professionally focused student organizations

Carolina Sales Institute

CSI is a vibrant community dedicated to helping students build sales skills and connect with top employers through competitions, role plays and networking events. Members gain practical training, a strong professional network and the confidence to launch successful sales careers. Engineering students can join a technical sales-focused group in association with the Molinaroli College of Engineering and Computing (CSI: Engineering & Technology). This is a student-run and -operated group with faculty supervision.

American Marketing Association

As the nation's largest professional association for marketers, the AMA delivers unparalleled networking and learning opportunities. The Moore School's chapter stands out with dynamic monthly events featuring expert speakers, hands-on projects and direct connections to industry leaders and peers — empowering you to build your network and sharpen your marketing edge.

THE OPERATIONS AND SUPPLY CHAIN MAJOR

AT THE DARLA MOORE SCHOOL OF BUSINESS

Operations and supply chain is a good fit for students who:

- Like analyzing business problems and finding new, creative and practical solutions
- Enjoy learning through real-life, hands-on experience
- Are analytical and logical thinkers
- Enjoy working in teams

Potential career pathways include:

- Business analysis
- Production planning and control
- Inventory management
- Process improvement
- Procurement
- Service operations
- Entrepreneurship
- Consulting

Operations and supply chain majors find attractive careers in global manufacturing firms in production/operations, sourcing, quality control, distribution, logistics and supply chain management; in service firms for general operations management and logistics/supply chain management; and in consulting firms as supply chain and business process improvement consultants.

Recent graduates have secured jobs at companies that include **Amazon, Bechtel, Boeing, Bosch, Colite Technologies, Fluor, Honeywell, International Paper, Smith+Nephew,** and **Textron.**

According to a recent USC Career Center survey, the average 2026 starting salary for Moore School operations and supply chain graduates is **$68,779.**

Avg. Salary 2023	Avg. Salary 2024	Avg. Salary 2025	Avg. Salary 2026
$70,183	$67,572	$67,281	$68,779

Employment Rate: 86%

Major Requirements:

Students pursuing an operations and supply chain degree must complete 16 hours, including:

- MGSC 485: Business Process Management
- Two from:
  - » MGSC 487: Global Sourcing Strategies and Application
  - » MGSC 491: Supply Chain Management
  - » MGSC 492: Logistics, Transportation and Distribution
- One from:
  - » MGSC 486: Service Operations Management
  - » MGSC 488: Innovation and Design
  - » MGSC 489: Sustainable Operations and Supply Chain
  - » MGSC 498: Project Management
- One from:
  - » MGSC 497: GSCOM Capstone Project OR
  - » MGSC 495: Supply Chain Planning and Control

Note that these are the 2026–2027 major requirements and are subject to change as the school regularly updates its curriculum in response to the evolving needs of the business community.

Business Analytics Concentration

Students may add the **business analytics** concentration to their degree. This concentration requires three analytics courses. Courses applied in the major may not also fulfill concentration requirements.

The operations and supply chain major provides you with the competencies to systematically analyze and improve business processes in manufacturing, health care, services and their supply chains.

The Moore School's undergraduate operations and supply chain program is currently ranked No. 3 in the nation and has one of the nation's best job placement rates. Key strengths of the program include outstanding faculty, a curriculum that is regularly updated to reflect the latest industry trends and extensive opportunities for students to gain hands-on operations and supply chain experience.

Operations and Supply Chain Beyond the Classroom

Extracurricular areas to enhance your operations and supply chain degree include:

- **Community Service:** Some operations and supply chain courses (MGSC 394, MGSC 485, MGSC 486) include community service components in the curriculum
- **Opportunity and Social Advocacy:** IMPACT @ Darla Moore, Women in Business Council
- **Global Learning:** Some operations and supply chain courses include global learning components in the curriculum
- **Peer Leadership:** Beta Alpha Psi, Society of Supply Chain Operations Excellence, Beta Gamma Sigma business honor fraternity, Moore School Student Ambassadors
- **Professional Practice:** Beta Alpha Psi, Consulting Club, Business Analytics Club, Alpha Kappa Psi
- **Research:** Some operations and supply chain courses (MGSC 497) include research components in the curriculum

Work in many of these extracurricular areas can contribute to one or more of the paths to Graduation with Leadership Distinction. Find out more at **sc.edu/about/initiatives/usc_connect.**

Operations and Supply Chain Spotlight: Lean Six Sigma Green Belt Certificate/APICS course work

The Moore School's operations and supply chain program is the **only academic program in the nation** that offers students the opportunity to earn an industry-validated **Lean Six Sigma Green Belt certification.** Earning Green Belt certification signals to employers that you are highly trained in the Six Sigma process improvement protocol that is in wide use in many industry sectors. Most operations and supply chain managers earn the Green Belt while on the job. Moore School operations and supply chain students who graduate with the Green Belt are prepared to bring added value to their employers from day one.

As an alternative, students may also enroll in our APICS professional certification preparatory program. This program delivers the first four-fifths of a curriculum that has been used to educate more than 75,000 professionals on essential terminology, concepts and strategies related to demand management, procurement and supplier planning, capacity requirements planning, master scheduling, performance measurements, supplier relationships, quality control and continuous improvement. Students graduate prepared to pass the first four modules of the APICS certification, "Certified in Production and Inventory Management."



THE REAL ESTATE MAJOR

AT THE DARLA MOORE SCHOOL OF BUSINESS

Real estate is a good fit for students who:

- Seek to understand the importance and role of real estate in national and international economies
- Wish to explore the legal foundations of real estate and the transfer of real estate interests
- Can apply basic present-value and future-value analysis to real estate decisions
- Want to learn the basic concepts of real estate finance
- Have an interest in learning to value real estate, including residential and income-producing properties

Potential career pathways include:

- Real estate brokerage
- Real estate development and construction
- Real estate acquisition services
- Real estate investment management
- Real estate property management
- Management of corporate-owned real estate
- Real estate mortgage financing
- Attorney

USC real estate graduates are eligible to immediately sit for the South Carolina Real Estate Broker's Licensing Exam, exempting three years of otherwise required professional experience and 150-160 hours of mandated course work. Reciprocity of licensure is available with other states.

Recent graduates have secured jobs at companies that include **Bank of America, Bloomberg, CBRE, Circle K, Goldman Sachs, Greystar, Stanley Martin Homes,** and **Vanguard.**

According to a recent USC Career Center survey, the average 2026 starting salary for Moore School real estate graduates is **$67,163.**

Avg. Salary 2023	Avg. Salary 2024	Avg. Salary 2025	Avg. Salary 2026
$70,867	$64,200	$64,875	$67,163

Employment Rate: 83%

Major Requirements:

Students pursuing a real estate degree must complete 15 hours. All students take:

- FINA 366: Introduction to Real Estate and Urban Development
- FINA 466: Real Estate Investment Fundamentals
- FINA 467: Real Estate Finance

Students choose one of the following courses:

- FINA 365: Corporate Financial Analysis
- FINA 465: Commercial Bank Practice and Policy
- FINA 469: Investment Analysis and Portfolio Management

Students select one Real Estate Elective from:

- FINA 468: Real Estate Appraisal
- FINA 474: Real Estate Law
- FINA 477: Real Estate Development

Note that these are the 2026–2027 major requirements and are subject to change as the school regularly updates its curriculum in response to the evolving needs of the business community.

Real Estate Business Analytics Concentration

Students may add the real estate business analytics concentration to their degree. This concentration requires three analytics courses. Courses applied in the major may not also fulfill concentration requirements.

Real Estate Beyond the Classroom

Extracurricular areas to enhance your real estate degree include:

- **Community Service:** Moneythink, CFIA, Gamma Iota Sigma, Alpha Kappa Psi
- **Opportunity and Social Advocacy:** Moneythink
- **Global Learning:** Some finance courses (FINA 480) include international components in the curriculum
- **Peer Leadership:** CFIA, Gamma Iota Sigma, Moore School Student Ambassadors, Beta Gamma Sigma business honor fraternity
- **Professional Practice:** South Carolina Organization for Real Estate, Beta Alpha Psi, Alpha Kappa Psi
- **Research:** Some finance courses (FINA 365, FINA 470) include research components in the curriculum

Work in many of these extracurricular areas can contribute to one or more of the paths to Graduation with Leadership Distinction. Find out more at **sc.edu/about/initiatives/usc_connect.**

THE RISK MANAGEMENT AND INSURANCE MAJOR

AT THE DARLA MOORE SCHOOL OF BUSINESS

Risk management and insurance is a good fit for students who:

- Want to improve their problem-solving skills
- Want to be good at making decisions when there is uncertainty about the outcomes
- Enjoy working collaboratively with people across a range of functional areas and industries

The risk management and insurance major:

- Teaches disciplined methods for making decisions under uncertainty
- Provides a broad framework for evaluating all types of risk
- Introduces risk management as a rational method for identifying and treating all types of risk
- Emphasizes risk assessment as a core element of business literacy
- Examines risk transfer markets, including insurance markets and derivative markets
- Applies concepts from finance, probability and statistics to measure risk and improve risk decisions
- Engages students in the discussion of key public policy issues involving risk
- Deepens appreciation of the difficult trade-offs that are required to resolve public policy issues
- Positions risk management as a powerful methodology
- Illustrates the power of language, tools and concepts to manage in a complex world
- Challenges students to develop their ability to think critically

Potential career pathways include:

- Insurance brokers
- Investment analysts
- Risk managers
- Underwriters
- Claim specialists

Recent graduates have secured jobs at companies that include **Bank of America, Cigna, CNA Insurance, Federated Insurance, Ernst & Young, NEW DAY USA, Travelers,** and **Zurich Insurance Group.**

According to a recent USC Career Center survey, the average 2026 starting salary for Moore School risk management and insurance graduates is **$73,662.**

Avg. Salary 2023	Avg. Salary 2024	Avg. Salary 2025	Avg. Salary 2026
$71,777	$69,834	$72,865	$73,662

Employment Rate: 86%

Major Requirements:

Students pursuing a risk management and insurance degree must complete 15 hours, including:

- FINA 341: Management of Risk and Insurance
- FINA 469: Investment Analysis and Portfolio Management

Students must also complete three additional risk management courses selected from an approved list of electives.

Note that these are the 2026–2027 major requirements and are subject to change as the school regularly updates its curriculum in response to the evolving needs of the business community.

Risk Management and Insurance Business Analytics Concentration

Students may add the risk management and insurance business analytics concentration to their degree. This concentration requires three analytics courses. Courses applied in the major may not also fulfill concentration requirements.

Risk Management and Insurance Beyond the Classroom

Extracurricular areas to enhance your risk management and insurance degree include:

- **Community Service:** Moneythink, CFIA, Gamma Iota Sigma, Alpha Kappa Psi
- **Opportunity and Social Advocacy:** Moneythink, Women in Business Council
- **Global Learning:** Some finance courses (IBUS 436) include international components in the curriculum

- **Peer Leadership:** CFIA, Gamma Iota Sigma, Moore School Student Ambassadors, Beta Gamma Sigma business honor fraternity
- **Professional Practice:** CFIA, Gamma Iota Sigma, Global Business Council, Alpha Kappa Psi, Applied Analytics Club
- **Research:** Some finance courses (FINA 365, FINA 470) include research components in the curriculum

Work in many of these extracurricular areas can contribute to one or more of the paths to Graduation with Leadership Distinction. Find out more at **sc.edu/about/initiatives/usc_connect.**

Risk Management and Insurance Spotlight: Gamma Iota Sigma

The Moore School's Lambda chapter of the Gamma Iota Sigma international risk management, insurance and actuarial science collegiate fraternity is large and active. In addition to bringing in guest speakers and providing opportunities for students to network with industry professionals, Gamma Iota Sigma connects students to scholarships, internships and philanthropic activities and hosts social events and fundraisers.



MULTIPLE MAJORS

AT THE DARLA MOORE SCHOOL OF BUSINESS

There is often debate about the value of multiple majors when employers clearly value experience. The National Association of Colleges and Employers (NACE) surveyed employers in 2026 to assess which factors were influential in hiring decisions. Of the responding organizations, 85% stated that they preferred candidates with experience. Employers rated the influence of internships higher than candidates' majors. Holding a leadership position was also rated as equally influential as candidates' majors. Unfortunately, students who often pursue multiple majors may not make time for internships or co-curricular activities because they are carrying a higher credit load or need to take courses during the summer.

If the choice is made to pursue multiple majors, we strongly recommend that one of the majors be a quantitative-based major (i.e., finance, accounting, economics or supply chain). Multiple majors do still remain relevant in many cases (especially when it means an increased variety of transferable skills) but a pairing between qualitative and quantitative business majors may be more effective than overloading students with classes in two majors that focus on the same elements of business.

Please consult the chart on the following page for the combinations of majors and how the combinations affect starting salaries.

Multiple Majors Outcomes:
The average salaries for multiple majors combinations are listed below.*

Multiple Majors Combinations 2026	Avg. Salary
Accounting/Finance	$81,317
Accounting/International Business	$83,600
Accounting/Marketing	$75,000
Accounting/Operations and Supply Chain	$84,333
Accounting/Real Estate	$82,000
Business Economics/Finance	$70,625
Business Economics/Finance/Real Estate/Risk Management and Insurance	$100,000
Business Economics/International Business	$82,500
Business Economics/Operations and Supply Chain	$73,000
Finance/International Business	$82,324
Finance/International Business/Operations and Supply Chain	$80,000
Finance/Management	$64,286
Finance/Management/Marketing	$50,000
Finance/Management/Operations and Supply Chain	$89,000
Finance/Marketing	$60,978
Finance/Marketing/Operations and Supply Chain	$69,000

Multiple Majors Combinations 2026	Avg. Salary
Finance/Marketing/Real Estate	$75,000
Finance/Operations and Supply Chain	$74,829
Finance/Real Estate	$69,095
Finance/Real Estate/Risk Management and Insurance	$120,000
Finance/Risk Management and Insurance	$74,190
International Business/Management	$88,000
International Business/Management/ Operations and Supply Chain	$78,600
International Business/Marketing	$72,889
International Business/Operations and Supply Chain	$75,862
Management/Marketing	$56,216
Management/Operations and Supply Chain	$64,413
Management/Real Estate	$59,800
Marketing/Operations and Supply Chain	$58,243
Marketing/Real Estate	$46,400
Operations and Supply Chain/Risk Management and Insurance	$71,750



Overall Major + International Business Outcomes:
You can compare the combinations of majors with the international business major below. All IB majors must double major in another business area.

Major	Major 2025	Major + IB 2025	Major 2026	Major + IB 2026
Accounting	$74,781	$75,500	$79,800	$83,600
Business Economics	$66,500	$69,833	$75,600	$82,500
Finance	$70,217	$76,368	$72,620	$82,194
International Business	$74,092	N/A	$79,186	N/A
Management	$59,231	$73,571	$61,498	$84,867
Marketing	$62,927	$70,944	$58,106	$72,889
Operations and Supply Chain	$67,281	$69,765	$68,779	$76,320
Real Estate	$64,875	N/A	$67,163	N/A
Risk Management and Insurance	$72,865	N/A	$73,662	N/A

Overall Major Outcomes:
You can compare the combinations in the previous chart to the data gathered on overall salaries below.

Major	Employment Rate	Avg. Salary 2024	Avg. Salary 2025	Avg. Salary 2026
Accounting	91%	$71,766	$74,781	$79,800
Economics	79%	$85,800	$66,500	$75,600
Finance	84%	$71,693	$70,217	$72,620
International Business	86%	$73,513	$74,092	$79,186
Management	83%	$66,348	$59,231	$61,498
Marketing	77%	$62,052	$62,927	$58,106
Operations and Supply Chain	86%	$67,572	$67,281	$68,779
Real Estate	83%	$64,200	$64,875	$67,163
Risk Management and Insurance	86%	$69,834	$72,865	$73,662

**Some of the average salaries for multiple majors are based on a small number of graduates, with some just having one graduate.*













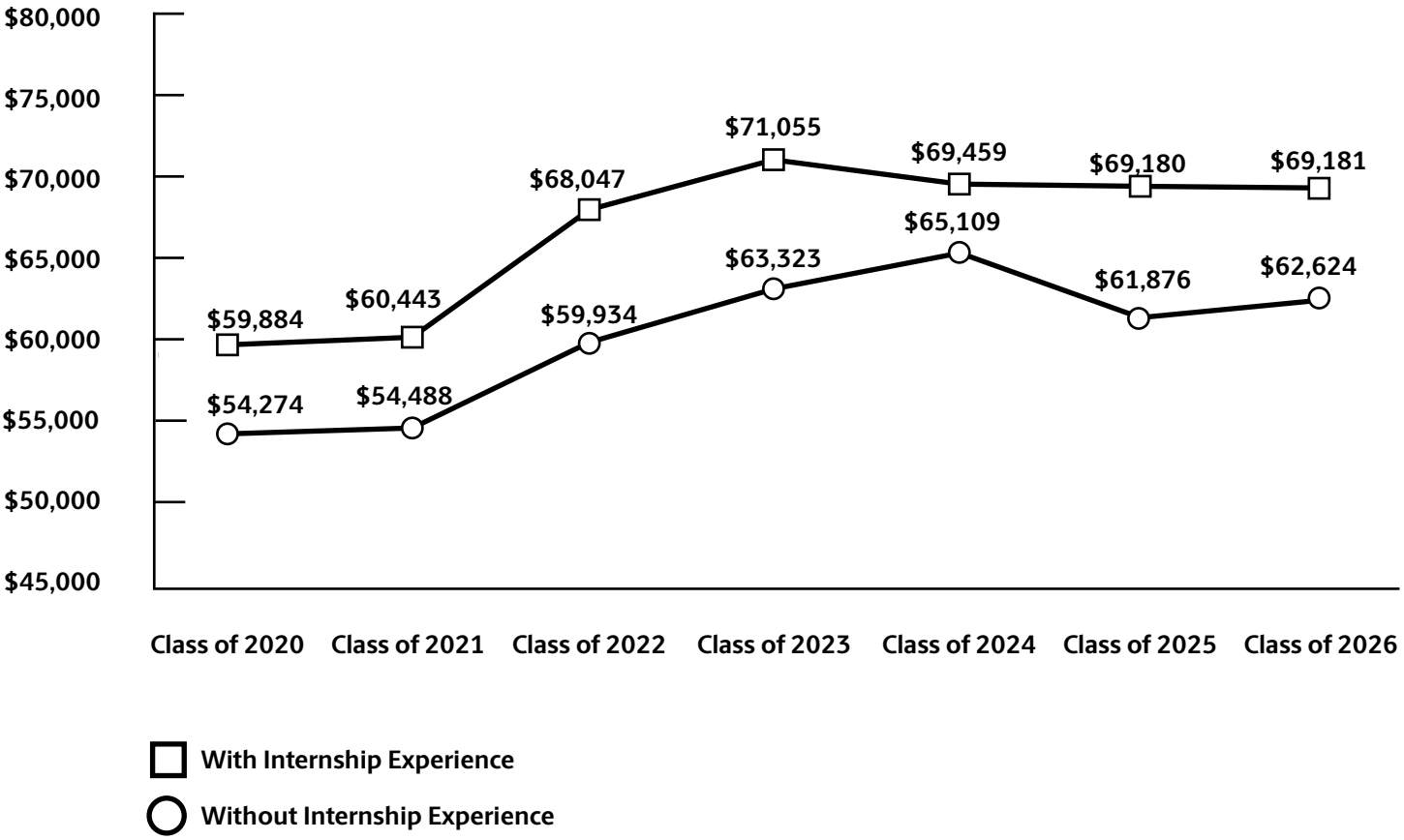
INTERNSHIPS

AT THE DARLA MOORE SCHOOL OF BUSINESS

Employers highly value business experience when they consider offering full-time employment opportunities to students. Employers are very interested in what a student can immediately contribute to their team or division within their company on day one of employment. An internship allows students to apply classroom theory in a corporate setting and refine their career goals. The company that offers the internship also uses the internship experience as a 10- to 12-week "job interview" and they are able to observe the work skill sets and production and accuracy of daily work produced by the student. Employers are also able to utilize the internship pool as a pool of talent to fill their full-time employment needs.

The data below also indicates that students with internship experiences on their resume will see their summer work experiences translate into starting salaries that are significantly higher. This year, students with internship experiences earned, on average, over $3,000 more than students who had no internship experiences. The Moore School encourages at least two functional area internships after both the sophomore and junior years. The majority of internships completed between the junior and senior years are most often used as a screening for potential full-time job opportunities.

AVERAGE SALARY BASED ON INTERNSHIP STATUS



TOP EMPLOYERS

AT THE DARLA MOORE SCHOOL OF BUSINESS

7 Brew
20North
AB InBev
Abbott
AbbVie
ADP
AFL
AgFirst Farm Credit Bank
Alliance Consulting Engineers
Allied World Assurance Company
Allstate
AlphaSights
AMAROK
Amazon
Ambit Inc.
AMECO
Andersen
Anheuser-Busch
Aon
Applied Industrial Technologies
Arch Re
ARTCo at ADM
Asana Partners
Ashley Insurance
Assist2Sell
Athene Holding Ltd.
AvidXchange
BAE Systems
Bain Capital
Bank of America
BankUnited
Barings
Bass Underwriters
Bauknight Pietras & Stormer
BDO
Beau & Ro
Bedrock
Belk
Belk Lucy
Big Think Capital
BlackRock
BNY
Board of Governors of the Federal Reserve System
Boeing
Border States
Brasfield & Gorrie
Bridge Commercial Real Estate
Bridge Specialty Insurance Brokers
Brittingham Group LLC
Brown & Brown Insurance
BSE Global
Buckingham Companies
Burlington
Burns & Wilcox
Cabinet Services of Lexington
Cantina 76
CapinCrouse
Capital City Financial
Capital City Financial Partners
Capital One
Carolina One New Homes
Carolinas PGA
Cartier
CDI Homes, LLC
CED
Central Transport
Charles Schwab
Chesapeake Corporate Advisors
Chick-fil-A
Chick-fil-A Corporate Support Center
Chubb
Cianbro Corporation
CIEE
Circle K
Citizens Bank
City of Charleston
City of Rock Hill
CJ Logistics America
Coca-Cola Consolidated
Cola Stacks
Cola Wealth Advisors
Colite Technologies
CONMED Foot & Ankle
Continental
Cul-De-Sac Entertainment LLC
CVS Health
David Weekley Homes
Deloitte
Dexian
Dimensional Fund Advisors
Direct My Day
Discovery Education
Dodge Industrial, Inc.
Dominion Energy
DSV
Duetti
Duke Energy
Eaton
Egon Zehnder
Eli Lilly and Company
Empire Distributors
Enterprise Mobility
Epic Systems
Equitable Advisors
Ernst & Young
EverBank
FDIC
Federated Insurance
Fidelity Investments
Fifth Third Bank
First Citizens Bank
FlexCare
Flexera
Flexibility Capital
Forbright Bank
Forefront Commercial
Forvis Mazars
Freddie Mac
Gartner
Gen II Fund Services
Gexpro Services
Goldman Sachs
Goosehead Insurance
GoTo Foods
Grady-White Boats
Grant Thornton
GreerWalker LLP
Hamilton Insurance
Haskell
Haynes International
Helena Agri-Enterprises
Hewlett Packard Enterprise
High Noon Home Buyers
Hilb Group
Home Solutions
Honeywell
Hubbell Incorporated
IBM
InfuCare Rx
Insight Global
insightsoftware LLC
International Paper
Jefferies
John Hancock Life Insurance
JPMorgan Chase & Co.
Kearney
Keller Williams Connected
KeyBank
KEYENCE Corporation
Kinetic
Kinghorn Insurance
Kirk Commercial Construction
KPMG
Krispy Kreme
L3Harris Technologies
Lantern Real Estate
Lazard
Lehigh Valley Health Network
Leidos
Lennar
Lincoln Financial Group
Lincoln International
Lindenwood University Football
LJV Development
Local Boy Outfitters
Lockheed Martin
Lockton Companies
L'Oréal
Lowe's Companies, Inc.
LPL Financial



LVMH Moët Hennessy
Mainfreight
Manhattan Associates
Mark Anthony Brewing Inc.
Marriott Vacation Club
Marsh McLennan Agency
Matouk
Max Solutions
McAlister-Smith Funeral & Cremation
Medalist Capital
Meridian Brands LLC
Meritage Homes
MetLife
Microsoft
Mix with the Masters
Mohawk Industries
Morgan Stanley
Mueller Brass Co.
Mueller Water Products
Nederman MikroPul
New England Construction
NFI
NFP
Nordson Corporation
Northwestern Mutual
Oracle
Orion Lending
P/E Investments
Palladium Homes Inc.
Palmetto Citizens Federal Credit Union
Parker Hannifin
Penske
PepsiCo
Performance Food Group
PGA of America
Phaidon International
Piper Sandler
PNC Bank
PRET Advanced Materials
PricewaterhouseCoopers
Principal Asset Management
Prosperity Partners
Protiviti
Publicis Health Media
PURE Insurance
Qnity Electronics
R.R. Donnelley
Red Arrow Fiber Optics
Red Lab Logistics Inc.
ReliaQuest
Restaurant Brands International
Reynolds American
RHA Wealth
Rhoads Industries
Right Way Medical
Riverline Wealth
Robert Bosch GmbH
Ross Dress for Less
Royal Oak Realty Trust
RTX
RXO
SAFE Federal Credit Union
Sandbox
Savannah River Nuclear Solutions
Schaeffler
Schneider
Schneider Electric
SCION
Scotlynn
SEI
ServiceNow
Shearer's Foods
Shed Brand Studios
Siemens
Siemens Energy
Smith+Nephew
Société Générale
South Carolina Department of Revenue
Southeastern Freight Lines
SouthState Bank
Spavia
Spring EQ
Starr Electric
State Farm
Station 31 Partners
Suffolk Construction
Sunbelt Rentals
Taymar Sales U.
TCW
Techtronic Industries
TEKsystems
Tepper Sports & Entertainment
Teradyne
Textron Inc.
The Cigna Group (Cigna Healthcare)
The Coin Depot
The Hanover Insurance Group
The Hershey Company
The Home Depot
The Kroger Co.
The TJX Companies
The Vanguard Group
Total Quality Logistics
TowneBank
Trane Technologies
Truist
Truist Securities
UBS
Uber
Ultimus Fund Solutions
University of Cincinnati Athletics Department
University of South Carolina
University of South Carolina Foundations
Unum / Colonial Life
USAA
Valuation Research Corporation
Veeva Systems
Veronica Beard
vineyard vines
Visa
Walt Disney World Resort
Water Mission
Wealthspire Advisors
Webull Financial
Wells Fargo
Wendover Art Group
Western Alliance Bank
Western & Southern Financial Group
Westinghouse Electric Company
William Blair & Company
Wiss & Company, LLP
Withum
Zebra Technologies
ZIM

To further research the academic requirements and course sequences of each major, and to more fully understand available minors, visit sc.edu/moore/study

THOUGHTS

FROM MOORE SCHOOL STUDENTS



CADEN CIBELLIS

'27 International Business and Finance | Sustainability in Business

"As a senior, it's hard to believe how much I've grown since I began my journey at the Moore School. I've developed both personally and professionally through countless opportunities like spending a semester abroad in Spain, taking on leadership in one of the Moore School's business fraternities, and even serving as a Moore School Ambassador where I got to meet Ms. Darla Moore herself. This is a special community of students, faculty, and staff who thrive by helping each other succeed. Now that I'm getting ready to graduate, I'm excited to move on to my full-time role with confidence and pride as I reflect on the experiences that shaped my time as a Gamecock."



MAEVE JAEGER-SANDRUCK

'29 Operations and Supply Chain and Human Resources

"As a sophomore at the Moore School, I have seen the true value of getting involved in college. Serving as a Student Ambassador and representing our school is one of the greatest blessings I've received. What I love most about the Moore School is the ability to make your education your own. I chose Operations and Supply Chain and Human Resources to broaden the skills I can one day bring to my career. I'm grateful for every experience and opportunity the Moore School has given me, but most of all for the people and communities I've become a part of. The faculty, staff, and students here genuinely lift one another up. My advice to every student is simple: get involved and take advantage of everything available to you."





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