Accounting
Economics
Finance
International Business
Management
Marketing
Operations and Supply Chain
Real Estate
Risk Management and Insurance
2022 UNDERGRADUATE MAJORS REPORT

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STUDENT DATA COLLECTION
All data in this report is collected via a standardized National Association of Colleges and Employers (NACE) online survey, a link to which is emailed to every graduate. Being student entered, all data is self-reported. Responses from the 2021–2022 survey were gathered from 1,309 graduates in the following classes: August 2021, December 2021 and May 2022. The survey had a response rate of 57.75% (756 respondents).

When comparing NACE self-reported salary data with salary data from the U.S. Department of Education College Scorecard, similar trends emerge regarding which fields of study and/or majors lead to higher salaries for both individual and double major concentrations. Notably, the average salary of graduates with federal debt in the College Scorecard data is approximately 5% lower than the average salary obtained from self-reported Moore School data. Learn more about the College Scorecard at collegescorecard.ed.gov. To see how the Moore School compares to other business schools, visit bit.ly/dmsb_scorecard.

THE ACCOUNTING MAJOR

ACCOUNTING MAJOR

Accounting is a good fit for students who:
• Want to understand business as a whole
• Are good at using information, especially numbers, to solve problems
• Seek a profession that is always in high demand

Potential career pathways include:
• Certified Public Accountant
• Forensic accountant
• Auditor
• Corporate accountant
• Tax accountant
• Government and nonprofit accountant

An accounting degree leads to leadership careers in public or private firms, including accounting, auditing, and consulting. Accountants are found in every industry sector and at management and executive levels in almost every company. Many accounting majors go on to graduate school or become certified public accountants.

The Moore School has long been viewed as a primary talent pipeline by major accounting firms including Deloitte, Dixon Hughes Goodman, Elliott Davis, Ernst & Young, Grant Thornton, KPMG, PricewaterhouseCoopers and many more. Recent graduates have secured jobs at companies such as Eaton and banks such as Deutsche Bank and TD Bank.

According to a recent UofSC Career Center survey, the 2022 average starting salary for Moore School accounting graduates is $61,472.

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Employment Rate (Single Major): 94%

The School of Accounting is distinguished from other large accounting programs nationwide by maintaining:
• Regular student-to-instructor interaction for majors in all upper-division accounting courses
• Rigor throughout the curriculum, with an emphasis on both technical and skill-based learning objectives
• Up-to-date and in-depth curriculum, close ties with leading accounting firms, whose managers regularly provide input that keeps our curriculum current with the evolving needs of the profession
• Faculty who are highly engaged with students both in the classroom and beyond

Major Requirements:
Students pursuing an accounting degree must complete 24 hours, including:
• ACCT 401: Financial Accounting I
• ACCT 402: Cost/Managerial Accounting
• ACCT 403: Tax I
• ACCT 404: Accounting Information Systems I
• ACCT 405: Financial Accounting II
• ACCT 406: Auditing I

In addition to the above courses, students may select two additional accounting courses from an approved list of electives.

Note that these are the 2022–2023 major requirements and are subject to change as the school regularly updates its curriculum in response to the evolving needs of the business community.

Accounting Business Analytics Concentration

Students may add the accounting business analytics concentration to their degree. This concentration requires three analytics courses. Courses applied in the major may not also fulfill concentration requirements.

Accounting Beyond the Classroom

Extracurricular areas to enhance your accounting degree include:
• Community Service: Volunteer Income Tax Assistance Program, Beta Alpha Psi, National Association of Black Accountants, Institute of Management Accountants (IMA)
• Diversity and Social Advocacy: Beta Alpha Psi, National Association of Black Accountants, IMA, Diversity and Inclusion Council, Women in Business Council
• Global Learning: Some accounting courses (ACCT 506, IBUS 490) include international components in the curriculum
• Peer Leadership: Beta Alpha Psi, National Association of Black Accountants, IMA, Moore School Student Ambassadors
• Professional Practice: Beta Alpha Psi, IMA, Global Business Council, Alpha Kappa Psi
• Research: Some accounting courses (ACCT 404) include research components in the curriculum
THE ECONOMICS MAJOR
AT THE DARLA MOORE SCHOOL OF BUSINESS

Economics is a good fit for students who:
• Enjoy thinking about business from a theoretical, big-picture perspective
• Want to develop general analytics skills that can be useful in many future business and government careers
• Are interested in attending graduate or professional school

Potential career pathways include:
• Banking, manufacturing, insurance, retailing and economic research
• Local, state and federal government positions in regional planning and development, employment and labor force analysis, ecology, transportation, and the regulation of industry
• Teaching economics in secondary schools or in colleges and universities

Economics is a career field that offers a wide variety of opportunities. Professional economists can find work in all industry sectors and are involved in economic forecasting, market research, cost-effectiveness studies, investment analysis, policy analysis, impact studies, program evaluations and solving budget problems.

Many Moore School economics students go directly to graduate or professional school. Recent graduates have attended schools such as Harvard Graduate School of Education, Villanova University School of Law and Georgetown University School of Public Policy.

Companies that have hired Moore School economics majors in recent years include Vanguard, Nestle, Amazon, Honeywell and Deutsche Bank.

According to a recent UofSC Career Center survey, the 2022 average starting salary for Moore School economics graduates is $71,671.

Accelerated Bachelor’s/MACC Program

A flexible curriculum, a close-knit family of students and a faculty that prepares graduates for long-term success make the Moore School’s Master of Accountancy program much more than just a master’s degree. With the accelerated program, you can complete up to 12 hours that are counted toward both undergraduate and graduate degree requirements, allowing you to complete both degrees in a shorter amount of time than the traditional path. As a MACC graduate, you will meet the education requirements for the CPA license and are expected to complete the CPA Exam during the program. Contact macc@moore.sc.edu for more information on the accelerated program, including eligibility requirements.

Work in many of these extracurricular areas can contribute to one or more of the paths to Graduation with Leadership Distinction. Find out more at sc.edu/about/initiatives/usc_connect.

### The Finance Major
AT THE DARLA MOORE SCHOOL OF BUSINESS

Finance is a good fit for students who:
• Are comfortable working with numbers
• Enjoy analyzing data for making high-stakes decisions under uncertainty
• Desire a fast-paced career with significant opportunities for success

Potential career pathways include:
• Accountants and auditors (including forensic)

### Economics Spotlight: Gamecock Economics Society

For students who want to extend their economics education beyond the classroom or who are interested in networking with fellow students, faculty and members of the business community, the Gamecock Economics Society provides opportunities to do all of that and more. In addition to building a stronger sense of community among economics students and providing leadership opportunities for students who serve as its officers, the society regularly shares information with its members about news and trends in the industry and professional development opportunities on campus and beyond.
A degree in finance prepares students for careers in three interrelated areas: commercial and investment banking, corporate finance, and asset management. Companies that have hired Moore School finance majors in recent years include Bank of America, Citigroup, Fidelity Investments, First Citizens Bank, Merrill Lynch, PricewaterhouseCoopers and Wells Fargo.

According to a recent UofSC Career Center survey, the 2022 average starting salary for Moore School finance graduates is $69,252.

### Employment Rate (Single Major): 98%

**Major Requirements:**

Students pursuing a finance degree must complete 15 hours, including:

- FINA 365: Corporate Financial Analysis
- FINA 469: Investment Analysis and Portfolio Management
- FINA 470: Financial Statement Analysis
- Two additional finance electives selected from an approved list. Electives are available from the areas of corporate finance, risk management, investment, real estate and banking.

Note that these are the 2023-2023 major requirements and are subject to change as the school regularly updates its curriculum in response to the evolving needs of the business community.

### Finance Business Analytics Concentration

Students may add the finance business analytics concentration to their degree. This concentration requires three analytics courses. Courses applied in the major may not also fulfill concentration requirements.

### The Department of Finance at the Moore School

known for its outstanding faculty whose interests range from bank management, corporate restructuring, investment management and fixed income strategies, to risk management and real estate finance.

### Finance Beyond the Classroom

Extracurricular areas to enhance your finance degree include:

- **Community Service:** Moneython, Carolina Finance and Investment Association (CFIA), Gamma Iota Sigma, Alpha Kappa Psi, Net Impact
- **Diversity and Social Advocacy:** Moneython, Diversity and Inclusion Council, Women in Business Council

### Global Learning

Some finance courses (FINA 341, IBUS 460) include international components in the curriculum.

### Peer Leadership

CFIA, Gamma Iota Sigma, Moore School Student Ambassadors, Beta Gamma Sigma business honor fraternity

### Professional Practice

CFIA, Gamma Iota Sigma, Entrepreneurship Club, Alpha Kappa Psi, Gamecock Consulting Club, Applied Analytics Club, Carolina Fund Management

### Research

Some finance courses (FINA 565, FINA 470) include research components in the curriculum.

Work in many of these extracurricular areas can contribute to one or more of the paths to Graduation with Leadership Distinction. Find out more at sc.edu/about/initiatives/usc_connect.

### Finance Scholars Program

The Moore School is committed to building a solid road map to high-end finance for its best undergraduate finance students. The Carolina Finance Scholars program's mission is to:

- Improve the quality, placement and trajectory of top finance undergraduate students
- Enhance their practical, analytical and technical skill sets
- Provide them direct exposure to well-placed industry professionals, particularly alumni

Through advanced and specialized course work, data source instruction, live case studies with industry partners, career management training, internships and alumni networking, the Finance Scholars program will prepare its undergraduate participants for a career in high-end finance. Application is competitive and takes place before the spring semester of sophomore year. Students must have taken FINA 565 to apply.

### Finance Spotlight: Carolina Finance and Investment Association

The Carolina Finance and Investment Association (CFIA) is a student-driven organization that works in conjunction with faculty and alumni to provide the resources necessary for students to achieve their goals of working in top financial positions. CFIA features regular guest speakers, trips, educational seminars, resume workshops, interview training, trading competitions, community outreach, social events and a mock fund. It’s a great way for students interested in finance to accelerate and deepen their understanding of the financial world.

### THE INTERNATIONAL BUSINESS MAJOR

**AT THE DARLA MOORE SCHOOL OF BUSINESS**

International Business is a good fit for students who:

- Want to develop their transnational mindset and the skills needed for career progression to the highest management levels
- Want to gain a cross-cultural understanding how global competitive dynamics influence companies throughout the world
- Are willing to confront situations and problems often characterized by complexity, ambiguity and uncertainty
- Have an interest in living and working abroad
- Are interested in or already have exposure to other languages and cultures

All international business majors are required to choose a second major that is functional in nature. Since it is uncommon for a student to work abroad immediately following graduation, the first full-time position most international business majors obtain is through the skill sets gained within their second major area of study. The choice of this second major is as important as the completion of the IB major. Many IB majors will choose a second major that is quantitative based (i.e., accounting, economics, finance, management, marketing, operations and supply chain), and this choice accounts for higher average starting salaries compared to students who choose a non-quantitative major (i.e., marketing or management).

**Potential career pathways include:**

- Public and private sectors—industry dependent on the student's second major choice

An international business degree leads to work in a wide variety of organizations including consulting firms, companies providing international services and multinational companies across a full range of functional areas such as accounting, finance, marketing and logistics.


According to a recent UofSC Career Center survey, the 2022 average starting salary for Moore School international business graduates is $76,235.

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### The international business major explores the strategy and organization of business that occurs between individuals, firms or organizations across countries.

 Ranked No. 1 in the nation for more than two decades, the international business program at the Moore School is unparalleled in providing students opportunities to develop global competencies through rigorous international business training complemented by foreign language acquisition, study abroad at one of more than 60 elite partner schools and exposure to leading-edge faculty.

Admission to the international business major is highly selective. Students who are admitted to the South Carolina Honors College may request admission to the classic IB Track. The remaining openings are filled through a highly competitive selection process.
International Business Beyond the Classroom

Extracurricular areas to enhance your international business degree include:

- **Community Service**: International Business Student Advisory Council, Social Entrepreneurship Corps, Buddies Beyond Borders
- **Diversity and Social Advocacy**: Diversity and Inclusion Council, Women in Business Council
- **Global Learning**: All IB students are required to study abroad
- **Peer Leadership**: International Business Student Advisory Council, Moore School Student Ambassadors, Beta Gamma Sigma business honor fraternity
- **Professional Practice**: Beta Alpha Psi, Global Business Council, Alpha Kappa Psi, Garnecco Consulting Club
- **Research**: Some IB courses (IBUS 301, IBUS 310, IBUS 402, IBUS 425, IBUS 426) include research components in the curriculum

Work in many of these extracurricular areas can contribute to one or more of the paths to Graduation with Leadership Distinction. Find out more at sc.edu/about/initiatives/uscs_connect.

International Business Spotlight: Cohort Programs

Students in the cohort programs immerse themselves in an international experience throughout their college careers while enjoying the benefits of studying in the nation's top international business department.

THE MANAGEMENT MAJOR

AT THE DARLA MOORE SCHOOL OF BUSINESS

Management is a good fit for students who:

- Want to develop strong leadership qualities
- Are interested in human resources and talent management
- Want to work effectively in entrepreneurial settings
- Have a passion for fostering innovation
- Want a broad-based business education

All management majors are required to choose one of two concentrations: human resources or organizational leadership or entrepreneurship. Since students who major in management face more limited employment opportunities, having a focused concentration provides a depth of skills in a specific area expands employment options.

In addition, management majors that choose the entrepreneurship concentration are required to complete a second major. Like international business majors, their jobs are more likely to come from this second major, in finance, supply chain or marketing, for example. Completing a second more quantitative major will best prepare a student to obtain a higher paying job upon graduation.

Potential career pathways include:

- Managers/team leaders
- Project leaders
- HR analysts
- Consultants

A degree in management gives you a strong understanding of how organizations function and prepares you to become an impactful leader across a wide range of industries and functional areas.

The management major focuses on how organizations can more effectively attract, develop and retain talent to drive business performance, innovation, inclusion and entrepreneurial activity. Students explore topics such as human resources, entrepreneurship and innovation, talent analytics, leadership, teamwork, managing change, diversity and inclusion and strategic management.

Companies that have recently hired Moore School management majors include IBM, Coca-Cola Bottling Co., Bank of America, Vanguard, International Paper, TIAA-CREF, Ford Motor Credit, Afflac, Techronic Industries and Marriott Vacations Worldwide.

According to a recent UoSFC Career Center survey, the average 2022 starting salary for Moore School management graduates is $62,601.

<table>
<thead>
<tr>
<th>Avg. Salary</th>
<th>2019</th>
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<th>2021</th>
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<tbody>
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<td>$51,018</td>
<td>$53,963</td>
<td>$54,161</td>
<td>$62,601</td>
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Employment Rate: 97%

Major Requirements:

Students pursuing the concentration in human resources and organizational leadership must complete 15 hours, including:

- MGMT 374: Strategic Human Resource Management
- At least one of the following:
  - MGMT 376: Employee Engagement
  - MGMT 401: Negotiation and Conflict in the Workplace
  - MGMT 402: Managing Teams in the Workplace
  - MGMT 403: Leadership in Organizations
  - MGMT 408: Diversity and Inclusion
  - MGMT 425: Analytics for the HR Professional

Students must also complete three additional management courses selected from an approved list of electives.

Students pursuing the concentration in entrepreneurship complete 32 hours of course work and must pursue a second functional business major:

- MGMT 472: Entrepreneurship and Small Business
- MGMT 473: Developing and Launching New Ventures
- MGMT 474: Executing Strategy in New Ventures
- MGMT 479: Advanced Issues in Entrepreneurship

Note that these are the 2022–2023 major requirements and are subject to change as the school regularly evaluates its curriculum in response to the evolving needs of the business community.

Human Resources Business Analytics Concentration

Students may add the human resources business analytics concentration to their degree. This concentration requires three analytics courses. Courses applied in the major may not also fulfill concentration requirements.

Students in both tracks benefit from three strong centers that are housed in the management department: The Faber Center for Entrepreneurship, the Riegel and Emory Human Resource Center and the Center for Executive Succession. These centers create experiential and networking opportunities for undergraduates with business executives who are leaders in their fields.

Management Beyond the Classroom

Extracurricular areas to enhance your management degree include:

- **Community Service**: Entrepreneurship Club, Society for Human Resource Management
- **Diversity and Social Advocacy**: Business and Community Leadership Fellows program, Diversity and Inclusion Council, Women in Business Council
- **Global Learning**: Some management courses (MGMT 406, MGMT 408, MGMT 478) include global learning components in the curriculum
- **Peer Leadership**: Entrepreneurship Club, Society for Human Resource Management, Delta Sigma Pi, Beta Gamma Sigma, Moore School Student Ambassadors
- **Professional Practice**: Society for Human Resource Management, Instigator, Alpha Kappa Psi
- **Research**: Some management courses (MGMT 425, MGMT 472, MGMT 473, MGMT 474, MGMT 478, MGMT 479) include research components in the curriculum

Work in many of these extracurricular areas can contribute to one or more of the paths to Graduation with Leadership Distinction. Find out more at sc.edu/about/initiatives/uscs_connect.
THE MARKETING MAJOR

AT THE DARLA MOORE SCHOOL OF BUSINESS

Marketing is a good fit for students who:
- Enjoy strategic thinking and problem solving
- Are skilled at insights and data-driven decision making
- Have strong interpersonal and communication skills

Potential career pathways include:
- Market research
- Business analytics
- Brand and product management
- Marketing communications
- Digital and social media marketing
- Sales management and personal selling
- Retail management
- Entrepreneurship
- Consulting

Marketing has become one of the most diverse and challenging roles inside any enterprise. Marketers are often the key stakeholders in driving performance, both in sales and profits. The marketing major explores the development, pricing, distribution and promotion of products, services and ideas. Companies are often looking for marketing specialists, and the Moore School is refining its courses to meet the needs of the marketplace in three key areas: market research and business analytics, marketing strategy and go-to-market strategy and sales leadership and business development. Course work in marketing explores the economic, cultural, demographic and social factors that influence demand for products and services.

The Marketing Business Analytics Concentration

Students must also complete two additional marketing courses selected from an approved list of electives. Note that these are the 2022–2023 major requirements and are subject to change as the school regularly updates its curriculum in response to the evolving needs of the business community.

Marketing Business Analytics Concentration

Students may add the marketing business analytics concentration to their degree. This concentration requires three analytics courses. Courses applied in the major may not also fulfill concentration requirements.

Marketing students have opportunities to gain hands-on experience through the Moore School's Center for Marketing Solutions, which provides results from student-led marketing projects that support an extensive list of corporate partners. Select undergraduate students are assigned meaningful roles in these research projects and emerge from the program with significant real-world experience.

Marketing faculty at the Moore School are widely recognized for their expertise in key subjects such as consumer behavior, marketing strategy, research methods, behavioral pricing and marketing communications.

Marketing Beyond the Classroom

Extracurricular areas to enhance your marketing degree include:
- Community Service: Some marketing courses (MKTG 453, MKTG 455, MKTG 465) include community service components in the curriculum
- Diversity and Social Advocacy: Sustainable Carolina, Diversity and Inclusion Council
- Global Learning: Some marketing courses (MKTG 350, MKTG 451) include global learning components in the curriculum
- Peer Leadership: American Marketing Association, Gamecock Consulting Club, Applied Analytics Club, Moore School Student Ambassadors, Beta Gamma Sigma, Alpha Kappa Psi
- Professional Practice: Beta Alpha Psi, Global Business Council, AMA, Consulting Club, Market Research Scholars (MKTG 453), Business Analytics Club, Alpha Kappa Psi
- Research: Market Research Scholars (MKTG 453)

Work in many of these extracurricular areas can contribute to one or more of the paths to Graduation with Leadership Distinction. Find out more at sc.edu/about/initiatives/usc_connect.

Marketing Spotlight: American Marketing Association

As the largest professional association for marketers in the United States, the American Marketing Association boasts more than 30,000 members across 76 professional and 250 collegiate chapters. The Moore School’s chapter is particularly active, hosting monthly meetings that feature guest speakers, real-world projects and more.

Marketing Spotlight: Marketing Scholars

The Marketing Scholars program brings together the best and brightest marketing students to work with partner companies on a real client project. The program even counts as course credit towards your degree.

Center for Sales Success

The Center for Sales Success helps develop the sales curriculum to reflect the needs of corporate partners and changing dynamics in the current sales environments; facilitate internships, employment and projects for students; delivers a sales certification for Moore School students through a program sponsored by the National Association of Sales Professionals and more.

THE OPERATIONS AND SUPPLY CHAIN MAJOR

AT THE DARLA MOORE SCHOOL OF BUSINESS

Operations and supply chain is a good fit for students who:
- Like analyzing business problems and finding new, creative and practical solutions
- Enjoy learning through real-life, hands-on experience
- Are analytical and logical thinkers
- Enjoy working in teams

Potential career pathways include:
- Business analysis
- Production planning and control
- Inventory management
- Process improvement
- Procurement
- Service operations
- Entrepreneurship
- Consulting

Operations and supply chain majors at the Moore School are trained in operations management, business process improvement, sourcing, quality control, distribution, logistics and supply chain management. Operations and supply chain majors find attractive careers in global manufacturing firms in production/operations, sourcing, quality control, distribution, logistics and supply chain management; in service firms for general operations management and logistics; supply chain management; and in consulting firms as supply chain and business process improvement consultants.


According to a recent UofSC Career Center survey, the average 2022 starting salary for Moore School operations and supply chain graduates is $68,665.

Employment Rate (Single Major): 97%

Major Requirements:

Students pursuing an operations and supply chain degree must complete 16 hours, including:
- MKSC 485: Business Process Management
- Two from:
  » MKSC 487: Global Sourcing Strategies and Application
  » MKSC 491: Supply Chain Management

Operations and supply chain sample majors include:
- MGSC 485: Global Supply Chain Management
- MGSC 491: Supply Chain Management

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Operations and Supply Chain Spotlight: Lean Six Sigma Green Belt Certification/APICS course work

The Moore School’s operations and supply chain program is the only academic program in the nation that offers students the opportunity to earn an industry-validated Lean Six Sigma Green Belt certification. Earning Green Belt certification signals to employers that you are highly trained in the Six Sigma process improvement protocol that is in wide use in many industry sectors. Most operations and supply chain managers earn the Green Belt while on the job. Moore School operations and supply chain students who graduate with the Green Belt are prepared to bring added value to their employers from day one.

As an alternative, students may also enroll in our APICS professional certification preparatory program. This program delivers the first four-fifths of a curriculum that has been used to educate more than 75,000 professionals on essential terminology, concepts and strategies related to demand management, procurement and supplier planning, capacity requirements planning, master scheduling, performance measurements, supplier relationships, quality control and continuous improvement. Students graduate prepared to pass the first four modules of the APICS certification, “Certified in Production and Inventory Management.”

The Real Estate Major

Real estate is a good fit for students who:

- Understand the importance and role of real estate in national and international economies
- Understand the legal foundations of real estate and conveyance of real estate interest
- Apply basic present value and future value analysis to real estate decisions
- Understand the basic concepts of real estate finance
- Value real estate, including residential and income-producing properties

Potential career pathways include:

- Real estate broker
- Real estate sales agent
- Appraiser
- Financial examiner
- Lawyer

UofSC real estate graduates are eligible to immediately sit for the South Carolina Real Estate Broker’s Licensing Exam, exempting three years of otherwise required professional experience and 150-160 hours of mandated course work. Reciprocity of licensure is available with other states.

Companies that have recently hired Moore School real estate majors include CB Richard Ellis, ERA Wilder Realty and Continental Realty Corporation.

According to a recent UofSC Career Center survey, the average 2022 starting salary for Moore School real estate graduates is $69,525.

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<thead>
<tr>
<th>Year</th>
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<td>2022</td>
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Employment Rate (Single Major): 100%

Major Requirements:

Students pursuing a real estate degree must complete 15 hours. All students take:

- FINA 365: Introduction to Real Estate
- FINA 466: Real Estate Investment Fundamentals
- FINA 467: Real Estate Finance

Students choose one of the following courses:

- FINA 365: Corporate Financial Analysis
- FINA 465: Commercial Bank Practice and Policy
- FINA 469: Investment Analysis and Portfolio Management

Students select one Real Estate Elective from:

- FINA 367: Real Estate Market Analysis
- FINA 468: Real Estate Appraisal
- FINA 477: Real Estate Development
- FINA 480: Global Real Estate Capital Markets

Real Estate Business Analytics Concentration

Students may add the real estate business analytics concentration to their degree. This concentration requires three analytics courses. Courses applied in the major may not also fulfill concentration requirements.

Real Estate Beyond the Classroom

Extracurricular areas to enhance your real estate degree include:

- Community Service: Some operations and supply chain courses (MOSC 394, MOSC 485, MOSC 486) include community service components in the curriculum
- Diversity and Social Advocacy: Net Impact, Diversity and Inclusion Council, Women in Business Council
- Global Learning: Some operations and supply chain courses include global learning components in the curriculum
- Peer Leadership: Beta Alpha Psi, Society of Supply Chain Operations Excellence, Beta Gamma Sigma business honor fraternity, Moore School Student Ambassadors
- Professional Practice: Beta Alpha Psi, Consulting Club, Business Analytics Club, Alpha Kappa Psi
- Research: Some operations and supply chain courses (MOSC 497) include research components in the curriculum

Work in many of these extracurricular areas can contribute to one or more of the paths to Graduation with Leadership Distinction. Find out more at sc.edu/about/initiatives/usc_connect.

 real estate business and urban development
- FINA 466: Real Estate Investment Fundamentals
- FINA 467: Real Estate Finance

Students choose one of the following courses:

- FINA 365: Corporate Financial Analysis
- FINA 465: Commercial Bank Practice and Policy
- FINA 469: Investment Analysis and Portfolio Management

Students select one Real Estate Elective from:

- FINA 367: Real Estate Market Analysis
- FINA 468: Real Estate Appraisal
- FINA 477: Real Estate Development
- FINA 480: Global Real Estate Capital Markets

Note that these are the 2022-2023 major requirements and are subject to change as the school regularly updates its curriculum in response to the evolving needs of the business community.

Real Estate Business Analytics Concentration

Students may add the real estate business analytics concentration to their degree. This concentration requires three analytics courses. Courses applied in the major may not also fulfill concentration requirements.

Real Estate Beyond the Classroom

Extracurricular areas to enhance your real estate degree include:

- Community Service: Moneythink, CFA, Gamma Iota Sigma, Alpha Kappa Psi
- Diversity and Social Advocacy: Moneythink, Diversity and Inclusion Council
- Global Learning: Some finance courses (FINA 365, FINA 470) include international components in the curriculum
- Peer Leadership: CFA, Gamma Iota Sigma, Moore School Student Ambassadors, Beta Gamma Sigma business honor fraternity
- Professional Practice: South Carolina Organization for Real Estate, Beta Alpha Psi, Alpha Kappa Psi
- Research: Some finance courses (FINA 365, FINA 470) include research components in the curriculum

Work in many of these extracurricular areas can contribute to one or more of the paths to Graduation with Leadership Distinction. Find out more at sc.edu/about/initiatives/usc_connect.
THE RISK MANAGEMENT AND INSURANCE MAJOR
AT THE DARLA MOORE SCHOOL OF BUSINESS

Risk management and insurance is a good fit for students who:

• Want to improve their problem-solving skills
• Want to be good at making decisions when there is uncertainty about the outcomes
• Enjoy working collaboratively with people across a range of functional areas

The risk management and insurance major:

• Teaches disciplined methods for making decisions under uncertainty
• Provides a broad framework for evaluating all types of risk
• Introduces risk management as a rational method for identifying and treating all types of risk
• Emphasizes risk assessment as a core element of business literacy
• Examines risk transfer markets, including insurance markets and derivative markets
• Applies concepts from finance, probability and statistics to measure risk and improve risk decisions
• Engages students in the discussion of key public policy issues involving risk
• Deepens appreciation of the difficult trade-offs that are required to resolve public policy issues
• Positions risk management as a powerful methodology to manage in a complex world
• Challenges students to develop their ability to think critically

Potential career pathways include:

• Insurance brokers
• Investment analysts
• Risk managers
• Underwriters
• Claim specialists

Financial Group, PricewaterhouseCoopers, Standard and Poor’s, State Farm Insurance, SunTrust, Time Warner and Wells Fargo.

According to a recent UofSC Career Center survey, the average 2022 starting salary for Moore School Risk Management and Insurance graduates is $65,164.

<table>
<thead>
<tr>
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<tr>
<td>$57,022</td>
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<td>$56,856</td>
<td></td>
<td>$58,021</td>
<td></td>
<td>$65,164</td>
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</tr>
</tbody>
</table>

Employment Rate (Single Major): 97%

Major Requirements:
Students pursuing a risk management and insurance degree must complete 15 hours, including:

• FINA 341: Management of Risk and Insurance
• FINA 469: Investment Analysis and Portfolio Management

Students must also complete three additional risk management courses selected from an approved list of electives.

Note that these are the 2022–2023 major requirements and are subject to change as the school regularly updates its curriculum in response to the evolving needs of the business community.

Risk and Insurance Management Business Analytics Concentration
Students may add the risk and insurance management business analytics concentration to their degree. This concentration requires three analytics courses. Courses applied in the major may not also fulfill concentration requirements.

Risk Management and Insurance Beyond the Classroom
Extracurricular areas to enhance your risk management and insurance degree include:

• Community Service: Moneythink, CFA, Gamma Iota Sigma, Alpha Kappa Psi
• Diversity and Social Advocacy: Moneythink, Diversity and Inclusion Council, Women in Business Council
• Global Learning: Some finance courses (FINA 341, IBUS 436) include international components in the curriculum

Companies that hire Moore School risk management and insurance majors include Accenture, AIG, All Risks, Amica, Bank of America, BlueCross BlueShield, Chubb, Citigroup Inc., CAN, Colonial Life, Ernst & Young, GE Capital, Freddie Mac, Geico, Liberty Mutual Group, Market, Metropolitan Life Insurance Company, Morgan Stanley, Principal Financial Group, PricewaterhouseCoopers, Standard and Poor’s, State Farm Insurance, SunTrust, Time Warner and Wells Fargo.

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• Peer Leadership: CFA, Gamma Iota Sigma, Moore School Student Ambassadors, Beta Gamma Sigma business honor fraternity
• Professional Practice: CFA, Gamma Iota Sigma, Global Business Council, Alpha Kappa Psi, Applied Analytics Club
• Research — Some finance courses (FINA 365, FINA 470) include research components in the curriculum

Work in many of these extracurricular areas can contribute to one or more of the paths to Graduation with Leadership Distinction. Find out more at sc.edu/about/initiatives/uscc_connect.

Risk Management and Insurance Spotlight:
Gamma Iota Sigma Spotlight
The Moore School’s Lambda chapter of the Gamma Iota Sigma international risk management, insurance and actuarial science collegiate fraternity is large and active.

In addition to bringing in guest speakers and providing opportunities for students to network with industry professionals, Gamma Iota Sigma connects students to scholarships, internships and philanthropic activities and hosts social events and fundraisers.

DOUBLE MAJORS
AT THE DARLA MOORE SCHOOL OF BUSINESS

There is often debate about the value of a double major when employers clearly value experience. The National Association of Colleges and Employers (NACE) surveyed employers in 2015 to assess which factors were influential in hiring decisions. Of the responding organizations, 72.4% stated that they preferred candidates with experience.

Employers rated the influence of internships higher than quantitative business majors may be more effective than overloading students with classes in two majors that focus on the same elements of business.

If the choice is made to pursue a double major, we strongly recommend that one of the majors be a quantitative-based major (i.e., finance, accounting, economics or supply chain). The double major does still remain relevant in many cases (especially when it means an increased variety of transferable skills) but a pairing between qualitative and quantitative business majors may be more effective than overloading students with classes in two majors that focus on the same elements of business.

Please consult the chart on the following page for the combinations of majors and how the combinations affect starting salaries.
### Double Major Outcomes: The average salaries for double major combinations are listed below.*

<table>
<thead>
<tr>
<th>Double Major Combinations 2022</th>
<th>Avg. Salary</th>
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<tbody>
<tr>
<td>Accounting/Economics/Finance</td>
<td>$52,000</td>
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<td>Accounting/Finance</td>
<td>$66,529</td>
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<td>Accounting/International Business</td>
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<td>Accounting/Marketing</td>
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<td>Accounting/Operations and Supply Chain</td>
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<td>Accounting/Risk Management and Insurance</td>
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<td>Economics/Finance</td>
<td>$74,350</td>
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<td>Economics/Finance/International Business</td>
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<td>Economics/International Business</td>
<td>$72,500</td>
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<td>Economics/Marketing</td>
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<tr>
<td>Economics/Operations and Supply Chain</td>
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<tr>
<td>Finance/International Business</td>
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<tr>
<td>Finance/International Business/Management</td>
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<tr>
<td>Finance/International Business/Marketing</td>
<td>$96,667</td>
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<tr>
<td>Finance/International Business/Operations and Supply Chain</td>
<td>$70,000</td>
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<tr>
<td>Finance/International Business/Risk Management and Insurance</td>
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<tr>
<td>Finance/Management</td>
<td>$64,318</td>
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<tr>
<td>Finance/Management/Operations and Supply Chain</td>
<td>$60,000</td>
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<tr>
<td>Finance/Marketing</td>
<td>$67,261</td>
</tr>
</tbody>
</table>

### Double Major Combinations 2022

<table>
<thead>
<tr>
<th>Double Major Combinations 2022</th>
<th>Avg. Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Finance/Operations and Supply Chain/Real Estate</td>
<td>$74,750</td>
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<tr>
<td>Finance/Operations and Supply Chain/Risk Management and Insurance</td>
<td>$58,750</td>
</tr>
<tr>
<td>Finance/Real Estate</td>
<td>$70,400</td>
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<tr>
<td>Finance/Risk Management and Insurance</td>
<td>$67,889</td>
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<tr>
<td>International Business/Management</td>
<td>$72,000</td>
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<tr>
<td>International Business/Management/Marketing</td>
<td>$72,000</td>
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<tr>
<td>International Business/Operations and Supply Chain</td>
<td>$62,167</td>
</tr>
<tr>
<td>International Business/Operations and Supply Chain/Real Estate</td>
<td>$67,265</td>
</tr>
</tbody>
</table>


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<tr>
<th></th>
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<tbody>
<tr>
<td>Accounting</td>
<td>94%</td>
<td>$57,783</td>
<td>$58,892</td>
<td>$61,472</td>
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<tr>
<td>Business Economics</td>
<td>92%</td>
<td>$62,614</td>
<td>$58,147</td>
<td>$71,671</td>
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<tr>
<td>Finance</td>
<td>98%</td>
<td>$60,370</td>
<td>$61,979</td>
<td>$69,252</td>
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<tr>
<td>International Business</td>
<td>96%</td>
<td>$66,382</td>
<td>$62,653</td>
<td>$76,235</td>
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<td>Management</td>
<td>97%</td>
<td>$53,963</td>
<td>$54,161</td>
<td>$62,601</td>
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<tr>
<td>Marketing</td>
<td>95%</td>
<td>$55,194</td>
<td>$55,415</td>
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<tr>
<td>Operations and Supply Chain</td>
<td>97%</td>
<td>$62,786</td>
<td>$61,386</td>
<td>$68,665</td>
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<tr>
<td>Real Estate</td>
<td>100%</td>
<td>$54,548</td>
<td>$55,667</td>
<td>$69,525</td>
</tr>
<tr>
<td>Risk Management and Insurance</td>
<td>97%</td>
<td>$56,856</td>
<td>$58,021</td>
<td>$65,164</td>
</tr>
</tbody>
</table>

*Some of the average salaries for double or multiple majors are based on a small number of graduates, with some just having one graduate.*
Today and into the future, business success demands constant innovation and creativity, coupled with a keen understanding of business analytics. While all Moore School students are immersed in high-level analytics as part of their functional majors, students also have the option of adding a concentration in business analytics to their undergraduate degree.

This concentration allows you to combine your core business foundation with an understanding of advanced analytical techniques to enhance your skillset and better prepare you for your future career.

Please consult the chart below to see how the Business Analytics Concentration impacted starting salaries.

**Major** | **Avg. Salary** | **Major** | **Avg. Salary**
--- | --- | --- | ---
Accounting | $61,636 | Marketing | $60,700
  With Concentration | $61,636 | Without Concentration | $61,799
  Without Concentration | $61,430 | Operations and Supply Chain | $69,286
Economics | $67,500 | With Concentration | $69,286
  With Concentration | $67,500 | Without Concentration | $68,442
  Without Concentration | $72,118 | Real Estate | N/A
Finance | $68,441 | With Concentration | $69,525
  With Concentration | $68,441 | Without Concentration | $69,525
  Without Concentration | $69,448 | Risk Management and Insurance | $60,500
International Business | $82,667 | With Concentration | $60,500
  With Concentration | $82,667 | Without Concentration | $66,076
  Without Concentration | $75,116 | All Majors | $66,606
Management | $75,083 | With Concentration | $66,606
  With Concentration | $75,083 | Without Concentration | $65,994
  Without Concentration | $61,394 | Without Concentration | $65,994

Employers highly value business experience when they consider offering full-time employment opportunities to students. Employers are very interested in what a student can immediately contribute to their team or division within their company on day one of employment. An internship is also a form of experiential learning that both allows a student to put theory into action within a corporate setting and also refine their individual career goals. The company that offers the internship also uses the internship experience as a 10- to 12-week “job interview” and they are able to observe the work skill sets and production and accuracy of daily work produced by the student. Employers are also able to utilize the internship pool as a pool of talent to fill their full-time employment needs.

The data below also indicates that students with internship experiences on their resume will see their summer work experiences translate into starting salaries that are significantly higher. This year, students with internship experiences earned, on average, nearly $8,000 more than students who had no internship experiences. The Moore School encourages at least two functional area internships after both the sophomore and junior years. The majority of internships completed between the junior and senior years are most often used as a screening for potential full-time job opportunities.
### TOP EMPLOYERS

#### AT THE DARLA MOORE SCHOOL OF BUSINESS

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<thead>
<tr>
<th>Employer</th>
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<td>Aflac</td>
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<td>Alliance Sales and Marketing</td>
<td>alliantgroup</td>
<td>Alvive Systems</td>
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<td>Amazon</td>
<td>American International Group</td>
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<td>Apex Fintech Solutions</td>
<td>afunion</td>
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<td>Avian Xchange</td>
<td>Axiom Bank</td>
<td>AXIS Capital</td>
<td>Bain &amp; Company</td>
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<td>Barings</td>
<td>Bauknight, Pietras &amp; Stormer</td>
<td>BBC Real Estate Services</td>
<td>Beach House</td>
<td>Beazley Group</td>
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<td>Belk</td>
<td>Bingham Farms Inc</td>
<td>BIOTRONIK, Inc</td>
<td>Blackstone</td>
<td>Bliss Point Media</td>
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<td>Bloomberg</td>
<td>Blue Cross Blue Shield South Carolina</td>
<td>Blue Water Industries</td>
<td>BMW</td>
<td>Boeing</td>
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<td>Bonaventure</td>
<td>Box Inc</td>
<td>Breakthru Beverage Group</td>
<td>Brooksource</td>
<td>Brown Advisory</td>
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<td>CAHEC Management</td>
<td>CapCenter</td>
<td>Capco</td>
<td>CapGemini Invent</td>
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<td>Capital Electric</td>
<td>Capital Group</td>
<td>Capital One</td>
<td>Cardinal Health</td>
<td>Carolina Hurricanes</td>
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<tr>
<td>Cassie Cato</td>
<td>Ceanus</td>
<td>Central Electric Power Cooperative</td>
<td>Charlotte pipe and foundry</td>
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<td>Cheese</td>
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<td>Civicbank</td>
<td>Clifford Larson Allen</td>
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<td>Daimler Trucks North America</td>
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<td>Darling Consulting Group</td>
<td>Davenport &amp; Company</td>
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<td>Dentsply Sirona</td>
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<td>Dominion Energy</td>
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<td>Greer Walker</td>
<td>Guardian Life</td>
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<td>Hull and Company</td>
<td>IBM</td>
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<td>Intel</td>
<td>iSurety</td>
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</table>

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To further research the academic requirements and course sequences of each major, and to more fully understand available minors, visit [sc.edu/moore/study](http://sc.edu/moore/study)
THOUGHTS FROM RECENT MOORE SCHOOL GRADUATES

Synovia Bell
‘22 Finance
Wealth Analyst, Truist

“The Moore School provided an abundance of resources, including the Office of Career Management, the Center for Business Communication writing support and the numerous organizations that enabled students to connect and network with each other. I loved being a part of the Black Business Student Association, which provided me with a safe space to unite with other black business students at the Moore School while aiding in my professional development.”

Kaitlin Gaglio
‘22 Marketing and Finance, Business Analytics Undergraduate Concentration
Customer Management Trainee, Leadership Development Program, Coca-Cola Consolidated

“The Moore School helped me gain a solid business foundation and allowed me to combine my affinity for numbers and math with my creative side. Faculty members Jeff Rehling and Carrie Queenan, as well as Kacie Ingram from the Office of Career Management, helped me gain the skills and confidence I needed to land my internship, and eventually, my full-time job at Coca-Cola Consolidated.”

Ben Norton
‘22 Management, Business Analytics Undergraduate Concentration
Functional Associate Consultant, Oracle/NetSuite

“I chose to major in management because I already had 2-3 years of restaurant management experience. With the help of the Office of Career Management, I went from working minimum wage jobs to an internship with Southern Company Gas, and now in September I’ll begin at my dream company. The Darla Moore School of Business gave me the hope and dedication that allowed me to pursue my dreams regardless of any situations along the way.”