UNDERGRADUATE MAJORS REPORT 2021

UNDERGRADUATE MAJORS

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STUDENT DATA COLLECTION

All data in this report is collected via a standardized National Association of Colleges and Employers (NACE) online survey, a link to which is emailed to every graduate. Being student entered, all data is self-reported. Responses from the 2020–2021 survey were gathered from 1,259 graduates in the following classes: August 2020, December 2020 and May 2021. The survey had a response rate of 50.83% (640 respondents).

When comparing NACE self-reported salary data with salary data from the U.S. Department of Education College Scorecard, similar trends emerge regarding which fields of study and/or majors lead to higher salaries for both individual and double major concentrations. Notably, the average salary of graduates with federal debt in the College Scorecard data is approximately 5% lower than the average salary obtained from self-reported Moore School data. Learn more about the College Scorecard at collegescorecard.ed.gov. To see how the Moore School compares to other business schools, visit bit.ly/dmsb_scorecard.
THE ACCOUNTING MAJOR
AT THE DARLA MOORE SCHOOL OF BUSINESS

Accounting is a good fit for students who:

• Want to understand business as a whole
• Are good at using information, especially numbers, to solve problems
• Seek a profession that is always in high demand

Potential career pathways include:

• Certified Public Accountant
• Forensic accountant
• Auditor
• Corporate accountant
• Tax accountant
• Government and nonprofit accountant

An accounting degree leads to leadership careers in public or private accounting, budget planning, tax accounting, auditing and consulting. Accountants are found in every industry sector and at management and executive levels in almost every company. Many accounting majors go on to graduate school or become certified public accountants.

The Moore School has long been viewed as a primary talent pipeline by major accounting firms including Deloitte, Dixon Hughes Goodman, Elliott Davis, Ernst & Young, Grant Thornton, KPMG, PricewaterhouseCoopers and many more. Recent graduates have secured jobs at companies such as Eaton and banks such as Deutsche Bank and TD Bank.

According to a recent UofSC Career Center survey, the 2021 average starting salary for Moore School accounting graduates is $57,759.

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<td>2018</td>
<td>2019</td>
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<tr>
<td>$55,355</td>
<td>$57,917</td>
<td>$58,669</td>
<td>$57,759</td>
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Employment Rate (Single Major): 96%

The School of Accounting is distinguished from other large accounting programs nationwide by maintaining:

• Regular student-to-instructor interaction for majors in all upper-division accounting courses
• Rigor throughout the curriculum, with an emphasis on both technical and skill-based learning objectives
• Up-to-date and in-depth curriculum; close ties with leading accounting firms, whose managers regularly provide input that keeps our curriculum current with the evolving needs of the profession
• Faculty who are highly engaged with students both in the classroom and beyond

Major Requirements:

Students pursuing an accounting degree must complete 24 hours, including:

• ACCT 401: Financial Accounting I
• ACCT 402: Cost/Managerial Accounting
• ACCT 403: Tax I
• ACCT 404: Accounting Information Systems I
• ACCT 405: Financial Accounting II
• ACCT 406: Auditing I
• Two additional 500-level accounting courses selected from an approved list of electives

Note that these are the 2021–2022 major requirements and are subject to change as the school regularly updates its curriculum in response to the evolving needs of the business community.

Accounting Business Analytics Concentration

Students may add the accounting business analytics concentration to their degree. This concentration requires four analytics courses with a maximum of one course double counting within your major.

Accounting Beyond the Classroom

Extracurricular areas to enhance your accounting degree include:

• Community Service: Volunteer Income Tax Assistance Program, Beta Alpha Psi, National Association of Black Accountants, Institute of Management Accountants (IMA)
• Diversity and Social Advocacy: Beta Alpha Psi, National Association of Black Accountants, IMA, Diversity and Inclusion Council, Women in Business Council
• Global Learning: Some accounting courses (ACCT 506, IBUS 490) include international components in the curriculum
• Peer Leadership: Beta Alpha Psi, National Association of Black Accountants, IMA, Moore School Student Ambassadors
• Professional Practice: Beta Alpha Psi, IMA, Global Business Council, Alpha Kappa Psi
• Research: Some accounting courses (ACCT 404) include research components in the curriculum
Work in many of these extracurricular areas can contribute to one or more of the paths to Graduation with Leadership Distinction. Find out more at sc.edu/about/initiatives/usc_connect.

Accounting Spotlight: Internship Programs
Accounting majors are encouraged to gain hands-on experience in the field by obtaining paid internships in the summers after their junior and senior years. Students have the opportunity to offer students a valuable opportunity to preview the accounting profession and learn more about a firm where they would like to work.

Students may also obtain a winter internship, which allows them to experience audit and tax season firsthand. The winter internship program, which occurs in the spring semester of the final year, is competitive and facilitated by the Moore School’s Office of Career Management. Students work for a firm for the first half of the spring semester and then return to campus to complete their course work.

Students interested in internships should contact Laura Self at laura.self@moore.sc.edu.

Accelerated Bachelor’s/MACC Program
A flexible curriculum, a close-knit family of students and a faculty that prepares graduates for long-term success make the Moore School’s Master of Accountancy program much more than just a master’s degree. With the accelerated program, you can complete up to 12 hours that are counted toward both undergraduate and graduate degree requirements, allowing you to complete both degrees in a shorter amount of time than the traditional path. As a MACC graduate, you will meet the education requirements for the CPA license and are expected to complete the CPA Exam during the program. Contact macc@moore.sc.edu for more information on the accelerated program, including eligibility requirements.

THE ECONOMICS MAJOR
AT THE DARLA MOORE SCHOOL OF BUSINESS

Economics is a good fit for students who:
• Enjoy thinking about business from a theoretical, big-picture perspective
• Want to develop general analytics skills that can be useful in many future business and government careers
• Are interested in attending graduate or professional school

Potential career pathways include:
• Banking, manufacturing, insurance, retailing and economic research
• Local, state and federal government positions in regional planning and development, employment and labor force analysis, ecology, transportation, and the regulation of industry
• Teaching economics in secondary schools or in colleges and universities

Economics is a career field that offers a wide variety of opportunities. Professional economists can find work in all industry sectors and are involved in economic forecasting, market research, cost-effectiveness studies, investment analysis, policy analysis, impact studies, program evaluations and solving budget problems.

Many Moore School economics students go directly to graduate or professional school. Recent graduates have attended schools such as Harvard Graduate School of Education, Villanova University School of Law and Georgetown University School of Public Policy.

Companies that have hired Moore School economics majors in recent years include Vanguard, Nestle, Amazon, Honeywell and Deutsche Bank.

According to a recent UofSC Career Center survey, the 2021 average starting salary for Moore School economics graduates is $58,528.

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<tr>
<th>Year</th>
<th>Avg. Salary</th>
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<td>2018</td>
<td>$55,730</td>
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<td>2019</td>
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<td>2020</td>
<td>$62,614</td>
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<td>2021</td>
<td>$58,528</td>
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Employment Rate (Single Major): 95%

Students who earn degrees from the Moore School complete the comprehensive business core, while economics students in the College of Arts and Sciences complete more economics and non-business course work.

Major Requirements:
All students take two introductory economics courses,
Principles of Microeconomics and Principles of Macroeconomics, as part of the business core.

**All economics majors also take:**
- ECON 321: Intermediate Microeconomic Theory
- ECON 322: Intermediate Macroeconomic Theory
- ECON 436: Introductory Econometrics
- Students pursuing the business economics major also take two elective courses in economics.

Note that these are the 2021–2022 major requirements and are subject to change as the school regularly updates its curriculum in response to the evolving needs of the business community.

**Economics Business Analytics Concentration**
Students may add the **economics business analytics concentration** to their degree. This concentration requires four analytics courses with a maximum of one course double counting within your major.

**Economics Beyond the Classroom**
Extracurricular areas to enhance your economics degree include:
- **Community Service**: Office of Sustainability, Net Impact
- **Diversity and Social Advocacy**: Some economics courses (ECON 508) include diversity and social advocacy components in the curriculum
- **Global Learning**: Some economics courses (ECON 503, ECON 504, ECON 505) include global learning components in the curriculum

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**THE FINANCE MAJOR**
**AT THE DARLA MOORE SCHOOL OF BUSINESS**

Finance is a good fit for students who:
- Are comfortable working with numbers
- Enjoy analyzing data for making high-stakes decisions under uncertainty
- Desire a fast-paced career with significant opportunities for success

**Potential career pathways include:**
- Accountants and auditors (including forensic)
- Bank examiners
- Business managers (C-suite and others)
- Commodities brokers
- Credit analysts
- Financial institution officers and managers
- Financial planners
- Financial services brokers
- Investment professional

A degree in finance prepares students for careers in three interrelated areas: commercial and investment banking, corporate finance, and asset management. Companies that have hired Moore School finance majors in recent years include **Bank of America, Citigroup, Fidelity Investments, First Citizens Bank, Merrill Lynch, PricewaterhouseCoopers** and **Wells Fargo**.

According to a recent UofSC Career Center survey, the 2021 average starting salary for Moore School finance graduates is **$61,426**.
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<td>$58,159</td>
<td>$60,028</td>
<td>$59,900</td>
<td>$61,426</td>
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**Employment Rate (Single Major): 91%**

**Major Requirements:**

Students pursuing a finance degree must complete 15 hours, including:

- FINA 365: Corporate Financial Analysis
- FINA 469: Investment Analysis and Portfolio Management
- FINA 470: Financial Statement Analysis
- Two additional finance electives selected from an approved list. Electives are available from the areas of corporate finance, risk management, investment, real estate and banking.

Students also select a minor or an area of directed study for an additional 18 hours.

Note that these are the 2021–2022 major requirements and are subject to change as the school regularly updates its curriculum in response to the evolving needs of the business community.

**Finance Business Analytics Concentration**

Students may add the finance business analytics concentration to their degree. This concentration requires four analytics courses with a maximum of one course double counting within your major.

**The Department of Finance at the Moore School** is known for its outstanding faculty whose interests range from bank management, corporate restructuring, investment management and fixed income strategies, to risk management and real estate finance.

**Finance Beyond the Classroom**

Extracurricular areas to enhance your finance degree include:

- **Community Service:** Moneythink, Carolina Finance and Investment Association (CFIA), Gamma Iota Sigma, Alpha Kappa Psi, Net Impact
- **Diversity and Social Advocacy:** Moneythink, Diversity and Inclusion Council, Women in Business Council
- **Global Learning:** Some finance courses (FINA 341, IBUS 401) include international components in the curriculum
- **Peer Leadership:** CFIA, Gamma Iota Sigma, Moore School Student Ambassadors, Beta Gamma Sigma business honor fraternity
- **Professional Practice:** CFIA, Gamma Iota Sigma, Entrepreneurship Club, Alpha Kappa Psi, Gamecock Consulting Club, Applied Analytics Club, Carolina Fund
- **Research:** Some finance courses (FINA 365, FINA 470) include research components in the curriculum

Work in many of these extracurricular areas can contribute to one or more of the paths to Graduation with Leadership Distinction. Find out more at [sc.edu/about/initiatives/usc_connect](http://sc.edu/about/initiatives/usc_connect).

**Finance Scholars Program**

The Moore School is committed to building a solid road map to high-end finance for its best undergraduate finance students. The Carolina Finance Scholars program’s mission is to:

- Improve the quality, placement and trajectory of top finance undergraduate students
- Enhance their practical, analytical and technical skill sets
- Provide them direct exposure to well-placed industry professionals, particularly alumni

Through advanced and specialized course work, data source instruction, live case studies with industry partners, career management training, internships and alumni networking, the Finance Scholars program will prepare its undergraduate participants for a career in high-end finance. Application is competitive and takes place before the spring semester of sophomore year. Students must have taken FINA 363 to apply.

**Finance Spotlight: Carolina Finance and Investment Association**

The Carolina Finance and Investment Association (CFIA) is a student-driven organization that works in conjunction with faculty and alumni to provide the resources necessary for students to achieve their goals of working in top financial positions. CFIA features regular guest speakers, trips, educational seminars, resume workshops, interview training, trading competitions, community outreach, social events and a mock fund. It’s a great way for students interested in finance to accelerate and deepen their understanding of the financial world.
International Business is a good fit for students who:

- Want to develop their transnational mindset and the skills needed for career progression to the highest management levels
- Want to gain a cross-cultural understanding how global competitive dynamics influence companies throughout the world
- Are willing to confront situations and problems often characterized by complexity, ambiguity and uncertainty
- Have an interest in living and working abroad
- Are interested in or already have exposure to other languages and cultures

All international business majors are required to choose a second major that is functional in nature. Since it is uncommon for a student to work abroad immediately following graduation, the first full-time position most international business majors obtain is through the skill sets gained within their second major area of study. The choice of this second major is as important as the completion of the IB major. Many IB majors will choose a second major that is quantitative based (i.e., accounting, finance or operations and supply chain), and this choice accounts for higher average starting salaries compared to students who choose a non-quantitative major. (i.e., marketing or management).

Potential career pathways include:

- Public and private sectors—industry dependent on the student's second major choice

An international business degree leads to work in a wide variety of organizations including consulting firms, companies providing international services and multinational companies across a full range of functional areas such as accounting, finance, marketing and logistics.


According to a recent UofSC Career Center survey, the 2021 average starting salary for Moore School international business graduates is $62,952.

### Employment Rate: 98%

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<thead>
<tr>
<th>Year</th>
<th>Avg. Salary</th>
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<td>2018</td>
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<td>$65,493</td>
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<tr>
<td>2021</td>
<td>$62,952</td>
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</table>

### Major Requirements:

Students pursuing an international business degree must complete 15 hours as well as a second major in business, requiring a total of 27–36 hours, including:

- IBUS 310: Globalization and Business
- Functional courses selected from courses such as:
- Thematic courses selected from courses such as:
  - Competitive Strategies in Developing Countries, Cross-Cultural Behavior and Negotiations, Global Stakeholder Management, Global Competitive Analysis or Competitive Innovation Systems
  - Regional courses selected from courses such as: Business in Latin America, Africa, Europe or Asia
  - Additional IB elective course from a functional or thematic area

Note that these are the 2021–2022 major requirements and are subject to change as the school regularly updates its curriculum in response to the evolving needs of the business community.

The international business major explores the strategy and organization of business that occurs between individuals, firms or organizations across countries.

Ranked No. 1 in the nation for more than two decades, the international business program at the Moore School is unparalleled in providing students opportunities to develop global competencies through rigorous international business training complemented by foreign language acquisition, study abroad at one of more than 60 elite partner schools and exposure to leading-edge faculty.

Admission to the international business major is highly selective. Students who are admitted to the South Carolina Honors College may earn immediate admission to the classic IB track. The remaining openings are filled through a highly competitive selection process.
International Business Beyond the Classroom

Extracurricular areas to enhance your international business degree include:

- **Community Service**: International Business Student Advisory Council, Social Entrepreneurship Corps, Buddies Beyond Borders
- **Diversity and Social Advocacy**: Diversity and Inclusion Council, Women in Business Council
- **Global Learning**: All IB students are required to study abroad
- **Peer Leadership**: International Business Student Advisory Council, Moore School Student Ambassadors, Beta Gamma Sigma business honor fraternity
- **Professional Practice**: Beta Alpha Psi, Global Business Council, Alpha Kappa Psi, Gamecock Consulting Club
- **Research**: Some IB courses (IBUS 301, IBUS 310, IBUS 402, IBUS 425, IBUS 426) include research components in the curriculum

Work in many of these extracurricular areas can contribute to one or more of the paths to Graduation with Leadership Distinction. Find out more at sc.edu/about/initiatives/usc_connect.

International Business Spotlight: Cohort Programs

Students in the cohort programs immerse themselves in an international experience throughout their college careers while enjoying the benefits of studying in the nation's top international business department.

Cohort Programs Available in 2021:

- **International Business of the Americas** in partnership with Universidad de Chile
- **International Business Education Alliance** in partnership with University of Mannheim (Germany), ESSEC Business School (Singapore Campus), Fundação Getulio Vargas-EBAPE (Brazil) — functional focus on consulting
- **Responsible International Leadership** in partnership with ESSEC Business School (Cergy, France) — functional focus on marketing and ethical, sustainable business practices.

THE MANAGEMENT MAJOR

AT THE DARLA MOORE SCHOOL OF BUSINESS

Management is a good fit for students who:

- Want to develop strong leadership qualities
- Are interested in human resources and talent management
- Want to work effectively in entrepreneurial settings
- Have a passion for fostering innovation
- Want a broad-based business education

In addition, management majors that choose the entrepreneurship concentration are required to complete a second major. Like international business majors, their jobs are more likely to come from this second major, in finance, supply chain or marketing, for example. Completing a second more quantitative major will best prepare a student to obtain a higher paying job upon graduation.

Potential career pathways include:

- Managers/team leaders
- Project leaders
- HR analysts
- Consultants

A degree in management gives you a strong understanding of how organizations function and prepares you to become
an impactful leader across a wide range of industries and functional areas.

The management major focuses on how organizations can more effectively attract, develop and retain talent to drive business performance, innovation, inclusion and entrepreneurial activity. Students explore topics such as human resources, entrepreneurship and innovation, talent analytics, leadership, teamwork, managing change, diversity and inclusion and strategic management.

Companies that have recently hired Moore School management majors include IBM, Coca-Cola Bottling Co., Bank of America, Vanguard, International Paper, TIAA-CREF, Ford Motor Credit, Aflac, Techtronic Industries and Marriott Vacations Worldwide.

According to a recent UofSC Career Center survey, the average 2021 starting salary for Moore School management graduates is $51,903.

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<tr>
<td>$51,710</td>
<td>$51,018</td>
<td>$52,995</td>
<td>$51,903</td>
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Employment Rate: 82%

**Major Requirements:**
Students pursuing the concentration in human resources and organizational leadership must complete 15 hours, including:

- MGMT 374: Strategic Human Resource Management
- And at least one of the following:
  - MGMT 376: Employee Engagement
  - MGMT 401: Negotiation and Conflict in the Workplace
  - MGMT 402: Managing Teams in the Workplace
  - MGMT 403: Leadership in Organizations
  - MGMT 408: Diversity and Inclusion
  - MGMT 425: Analytics for the HR Professional

Students can complete the nine remaining hours of course work with the courses above or with courses selected from:

- MGMT 376: Employee Engagement
- MGMT 401: Negotiation and Conflict in Workplace
- MGMT 402: Managing Teams in the Workplace
- MGMT 403: Leadership in Organizations
- MGMT 404: Pay, Rewards and Motivation
- MGMT 405: Talent Management
- MGMT 406: International Human Resource Management
- MGMT 407: Corporate Social Responsibility and Stakeholder Management
- MGMT 408: Diversity and Inclusion

**Human Resources Business Analytics Concentration**
Students may add the human resources business analytics concentration to their degree. This concentration requires four analytics courses with a maximum of one course double counting within your major.

**Students in both tracks benefit from three strong centers**
that are housed in the management department: The Faber Center for Entrepreneurship, the Riegel and Emory Human Resource Center and the Center for Executive Succession. These centers create experiential and networking opportunities for undergraduates with business executives who are leaders in their fields.

**Management Beyond the Classroom**
Extracurricular areas to enhance your management degree include:

- **Community Service:** Entrepreneurship Club, Society for Human Resource Management
- **Diversity and Social Advocacy:** Business and Community Leadership Fellows program, Diversity and Inclusion Council, Women in Business Council
- **Global Learning:** Some management courses (MGMT 406, MGMT 408, MGMT 478) include global learning components in the curriculum
- **Peer Leadership:** Entrepreneurship Club, Society for Human Resource Management, Delta Sigma Pi, Beta Gamma Sigma, Moore School Student Ambassadors
- **Professional Practice:** Society for Human Resource Management, Instigator, Alpha Kappa Psi
- **Research:** Some management courses (MGMT 425, MGMT 472, MGMT 473, MGMT 474, MGMT 478, MGMT 479) include research components in the curriculum

Work in many of these extracurricular areas can contribute to one or more of the paths to Graduation with Leadership Distinction. Find out more at sc.edu/about/initiatives/usc_connect.
THE MARKETING MAJOR
AT THE DARLA MOORE SCHOOL OF BUSINESS

Marketing is a good fit for students who:
• Enjoy strategic thinking and problem solving
• Are skilled at insights and data-driven decision making
• Have strong interpersonal and communication skills

Potential career pathways include:
• Market research
• Business analytics
• Brand and product management
• Marketing communications
• Digital and social media marketing
• Sales management and personal selling
• Retail management
• Entrepreneurship
• Consulting

Marketing has become one of the most diverse and challenging roles inside any enterprise. Marketers are often the key stakeholders in driving performance, both in sales and profits. The marketing major explores the development, pricing, distribution and promotion of products, services and ideas. Companies are often looking for marketing specialists, and the Moore School is refining its courses to meet the needs of the marketplace in three key areas: market research and business analytics, marketing strategy and go-to-market strategy and sales leadership and business development. Course work in marketing explores the economic, cultural, demographic and social factors that influence demand for products and services.

Companies that have recently hired Moore School marketing majors include Google, Coca-Cola, TD Bank, Vanguard, Integration Point, Ingersoll Rand, Belden, Belk, Neiman Marcus, Textron Specialized Vehicles and Walt Disney.

According to a recent UofSC Career Center survey, the 2021 average starting salary for Moore School marketing graduates is $54,033.

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<tr>
<th>Year</th>
<th>Avg. Salary</th>
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<tbody>
<tr>
<td>2018</td>
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<td>2020</td>
<td>$54,846</td>
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<tr>
<td>2021</td>
<td>$54,033</td>
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Employment Rate (Single Major): 84%

Major Requirements:
Students that select the marketing major will take 15 hours of marketing course work.

All students complete nine hours of core marketing course work:
• MKTG 351: Consumer Behavior
• MKTG 352: Principles of Marketing Research
• MKTG 465: Marketing Strategy and Planning

Students then typically select a minimum of two electives from:
• IBUS 402: International Marketing
• MKTG 445: Sales Strategy
• MKTG 446: Sales Automation and Customer Management
• MKTG 447: Pricing Strategy and Analytics
• MKTG 451: Topics in Marketing
• MKTG 453: Marketing Practicum
• MKTG 454: Business-to-Business Marketing
• MKTG 455: Marketing Communications
• MKTG 457: Personal Selling and Sales Management
• MKTG 458: Creative Strategy in Advertising
• MKTG 459: Marketing Channels and Distribution
• MKTG 460: Product Management
• MKTG 461: Retailing Management

All marketing majors also select a minor or an approved area of directed study.

Note that these are the 2021–2022 major requirements and are subject to change as the school regularly updates its curriculum in response to the evolving needs of the business community.

Marketing Business Analytics Concentration
Students may add the marketing business analytics concentration to their degree. This concentration requires four analytics courses with a maximum of one course double counting within your major.

Marketing students have opportunities to gain hands-on experience through the Moore School’s Center for Marketing Solutions, which provides results from student-led marketing projects that support an extensive list of corporate partners. Select undergraduate students are assigned meaningful roles in these research projects and emerge from the program with significant real-world experience.
Marketing faculty at the Moore School are widely recognized for their expertise in key subjects such as consumer behavior, marketing strategy, research methods, behavioral pricing and marketing communications.

Marketing Beyond the Classroom
Extracurricular areas to enhance your marketing degree include:

- **Community Service:** Some marketing courses (MKTG 453, MKTG 455, MKTG 465) include community service components in the curriculum
- **Diversity and Social Advocacy:** Sustainable Carolina, Diversity and Inclusion Council
- **Global Learning:** Some marketing courses (MKTG 350, MKTG 451) include global learning components in the curriculum
- **Peer Leadership:** American Marketing Association, Gamecock Consulting Club, Applied Analytics Club, Moore School Student Ambassadors, Beta Gamma Sigma, Alpha Kappa Psi
- **Professional Practice:** Beta Alpha Psi, Global Business Council, AMA, Consulting Club, Market Research Scholars (MKTG 453), Business Analytics Club, Alpha Kappa Psi
- **Research:** Market Research Scholars (MKTG 453)

Work in many of these extracurricular areas can contribute to one or more of the paths to Graduation with Leadership Distinction. Find out more at [sc.edu/about/initiatives/usc_connect](http://sc.edu/about/initiatives/usc_connect).

**Marketing Spotlight: American Marketing Association**

As the largest professional association for marketers in the United States, the American Marketing Association boasts more than 30,000 members across 76 professional and 250 collegiate chapters. The Moore School's chapter is particularly active, hosting monthly meetings that feature guest speakers, real-world projects and more.

**Marketing Spotlight: Marketing Scholars**

The Marketing Scholars program brings together the best and brightest marketing students to work with partner companies on a real client project. The program even counts as course credit towards your degree.
THE OPERATIONS AND SUPPLY CHAIN MAJOR
AT THE DARLA MOORE SCHOOL OF BUSINESS

Operations and supply chain is a good fit for students who:

• Like analyzing business problems and finding new, creative and practical solutions
• Enjoy learning through real-life, hands-on experience
• Are analytical and logical thinkers
• Enjoy working in teams

Potential career pathways include:

• Business analysis
• Production planning and control
• Inventory management
• Process improvement
• Procurement
• Service operations
• Entrepreneurship
• Consulting

Operations and supply chain majors at the Moore School are trained in operations management, business process improvement, sourcing, quality control, distribution, logistics and supply chain management. Operations and supply chain majors find attractive careers in global manufacturing firms in production/operations, sourcing, quality control, distribution, logistics and supply chain management; in service firms for general operations management and logistics/supply chain management; and in consulting firms as supply chain and business process improvement consultants.


According to a recent UofSC Career Center survey, the average 2021 starting salary for Moore School operations and supply chain graduates is $60,713.

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<td>Employment Rate (Single Major):</td>
<td>93%</td>
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Major Requirements:

Students pursuing an operations and supply chain degree must complete 16 hours, including:

• MGSC 485: Business Process Management
• Two from:
  » MGSC 487: Global Sourcing Strategies and Application
  » MGSC 491: Supply Chain Management
  » MGSC 492: Logistics, Transportation and Distribution
• One from:
  » MGSC 486: Service Operations Management
  » MGSC 488: Innovation and Design
  » MGSC 498: Project Management
• One from:
  » MGSC 497: GSCOM Capstone Project OR
  » MGSC 495: Supply Chain Planning and Control

Note that these are the 2021–2022 major requirements and are subject to change as the school regularly updates its curriculum in response to the evolving needs of the business community.

Supply Chain Business Analytics Concentration

Students may add the supply chain business analytics concentration to their degree. This concentration requires four analytics courses with a maximum of one course double counting within your major.

The operations and supply chain major provides you with the competencies to systematically analyze and improve business processes in manufacturing, health care, services and their supply chains.

The Moore School's undergraduate operations and supply chain program is currently ranked No.5 in the nation and has one of the nation's best job placement rates. Key strengths of the program include outstanding faculty, a curriculum that is regularly updated to reflect the latest industry trends and extensive opportunities for students to gain hands-on operations and supply chain experience.

Operations and Supply Chain Beyond the Classroom

Extracurricular areas to enhance your operations and supply chain degree include:

• Community Service: Some operations and supply chain courses (MGSC 394, MGSC 485, MGSC 486) include community service components in the curriculum
• Diversity and Social Advocacy: Net Impact, Diversity and Inclusion Council, Women in Business Council
• Global Learning: Some operations and supply chain courses include global learning components in the curriculum
• **Peer Leadership**: Beta Alpha Psi, Society of Supply Chain Operations Excellence, Beta Gamma Sigma business honor fraternity, Moore School Student Ambassadors

• **Professional Practice**: Beta Alpha Psi, Consulting Club, Business Analytics Club, Alpha Kappa Psi

• **Research**: Some operations and supply chain courses (MGSC 497) include research components in the curriculum

Work in many of these extracurricular areas can contribute to one or more of the paths to Graduation with Leadership Distinction. Find out more at sc.edu/about/initiatives/usc_connect.

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**Operations and Supply Chain Spotlight: Lean Six Sigma Green Belt Certificate/APICS course work**

The Moore School’s operations and supply chain program is the **only academic program in the nation** that offers students the opportunity to earn an industry-validated **Lean Six Sigma Green Belt certification**. Earning Green Belt certification signals to employers that you are highly trained in the Six Sigma process improvement protocol that is in wide use in many industry sectors. Most operations and supply chain managers earn the Green Belt while on the job. Moore School operations and supply chain students who graduate with the Green Belt are prepared to bring added value to their employers from day one.

As an alternative, students may also enroll in our APICS professional certification preparatory program. This program delivers the first four-fifths of a curriculum that has been used to educate more than 75,000 professionals on essential terminology, concepts and strategies related to demand management, procurement and supplier planning, capacity requirements planning, master scheduling, performance measurements, supplier relationships, quality control and continuous improvement. Students graduate prepared to pass the first four modules of the APICS certification, “Certified in Production and Inventory Management.”
THE REAL ESTATE MAJOR
AT THE DARLA MOORE SCHOOL OF BUSINESS

Real estate is a good fit for students who:

• Understand the importance and role of real estate in national and international economies
• Understand the legal foundations of real estate and conveyance of real estate interest
• Apply basic present value and future value analysis to real estate decisions
• Understand the basic concepts of real estate finance
• Value real estate, including residential and income-producing properties

Potential career pathways include:

• Real estate broker
• Real estate sales agent
• Appraiser
• Financial examiner
• Lawyer

UofSC real estate graduates are eligible to immediately sit for the South Carolina Real Estate Broker’s Licensing Exam, exempting three years of otherwise required professional experience and 150-160 hours of mandated course work. Reciprocity of licensure is available with other states.

Companies that have recently hired Moore School real estate majors include CB Richard Ellis, ERA Wilder Realty and Continental Realty Corporation.

According to a recent UofSC Career Center survey, the average 2021 starting salary for Moore School real estate graduates is $55,667.

<table>
<thead>
<tr>
<th></th>
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</tr>
</thead>
<tbody>
<tr>
<td>$52,875</td>
<td>$54,067</td>
<td>$54,548</td>
<td>$55,667</td>
</tr>
</tbody>
</table>

Employment Rate (Single Major): 95%

Major Requirements:
Students pursuing a real estate degree must complete 15 hours. All students take:

• FINA 366: Introduction to Real Estate and Urban Development
• FINA 466: Real Estate Investment Fundamentals
• FINA 467: Real Estate Finance

Students choose one of the following courses:

• FINA 365: Corporate Financial Analysis
• FINA 465: Commercial Bank Practice and Policy
• FINA 469: Investment Analysis and Portfolio Management

Students select one Real Estate Elective from:

• FINA 367: Real Estate Market Analysis
• FINA 468: Real Estate Appraisal
• FINA 480: Global Real Estate Capital Markets

Students also select a minor or a program of approved directed course work.

Note that these are the 2021–2022 major requirements and are subject to change as the school regularly updates its curriculum in response to the evolving needs of the business community.

Real Estate Business Analytics Concentration
Students may add the real estate business analytics concentration to their degree. This concentration requires four analytics courses with a maximum of one course double counting within your major.

Real Estate Beyond the Classroom
Extracurricular areas to enhance your real estate degree include:

• Community Service: Moneythink, CFIA, Gamma Iota Sigma, Alpha Kappa Psi
• Diversity and Social Advocacy: Moneythink, Diversity and Inclusion Council
• Global Learning: Some finance courses (FINA 480) include international components in the curriculum
• Peer Leadership: CFIA, Gamma Iota Sigma, Moore School Student Ambassadors, Beta Gamma Sigma business honor fraternity
• Professional Practice: South Carolina Organization for Real Estate, Beta Alpha Psi, Alpha Kappa Psi
• Research: Some finance courses (FINA 365, FINA 470) include research components in the curriculum

Work in many of these extracurricular areas can contribute to one or more of the paths to Graduation with Leadership Distinction. Find out more at sc.edu/about/initiatives/usc_connect.
THE RISK MANAGEMENT AND INSURANCE MAJOR
AT THE DARLA MOORE SCHOOL OF BUSINESS

Risk management and insurance is a good fit for students who:

- Want to improve their problem-solving skills
- Want to be good at making decisions when there is uncertainty about the outcomes
- Enjoy working collaboratively with people across a range of functional areas

The risk management and insurance major:

- Teaches disciplined methods for making decisions under uncertainty
- Provides a broad framework for evaluating all types of risk
- Introduces risk management as a rational method for identifying and treating all types of risk
- Emphasizes risk assessment as a core element of business literacy
- Examines risk transfer markets, including insurance markets and derivative markets
- Applies concepts from finance, probability and statistics to measure risk and improve risk decisions
- Engages students in the discussion of key public policy issues involving risk
- Deepens appreciation of the difficult trade-offs that are required to resolve public policy issues
- Positions risk management as a powerful methodology
- Illustrates the power of language, tools and concepts to manage in a complex world
- Challenges students to develop their ability to think critically

Potential career pathways include:

- Insurance brokers
- Investment analysts
- Risk managers
- Underwriters
- Claim specialists

Financial Group, PricewaterhouseCoopers, Standard and Poor’s, State Farm Insurance, SunTrust, Time Warner and Wells Fargo.

According to a recent UofSC Career Center survey, the average 2021 starting salary for Moore School Risk Management and Insurance graduates is $58,021.

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>$55,750</td>
<td>$57,022</td>
<td>$56,979</td>
<td>$58,021</td>
</tr>
</tbody>
</table>

Employment Rate (Single Major): 92%

Major Requirements:
Students pursuing a risk management and insurance degree must complete 15 hours. All majors complete the following two courses:

- FINA 341: Management of Risk and Insurance
- FINA 469: Investment Analysis and Portfolio Management

Students also select three of the following courses:

- IBUS 436: Risk Management and Social Strategies
- ECON 531: Health Economics
- FINA 442: Life Insurance
- FINA 443: Property and Liability Insurance
- FINA 444: Corporate Risk Management
- FINA 445: Employee Benefits
- FINA 446: Insurance Operations
- FINA 464: Financial Innovation
- FINA 471: Derivative Securities
- FINA 490: Special Topics in Finance

Students also select a minor or area of directed study, which is typically 18 additional hours.

Note that these are the 2021–2022 major requirements and are subject to change as the school regularly updates its curriculum in response to the evolving needs of the business community.

Risk and Insurance Management Business Analytics Concentration
Students may add the risk and insurance management business analytics concentration to their degree. This concentration requires four analytics courses with a maximum of one course double counting within your major.

Companies that hire Moore School risk management and insurance majors include Accenture, AIG, All Risks, Amica, Bank of America, BlueCross BlueShield, Chubb, Citigroup Inc., CAN, Colonial Life, Ernst & Young, GE Capital, Freddie Mac, Geico, Liberty Mutual Group, Markel, Metropolitan Life Insurance Company, Morgan Stanley, Principal...
Risk Management and Insurance Beyond the Classroom

Extracurricular areas to enhance your risk management and insurance degree include:

- **Community Service**: Moneythink, CFIA, Gamma Iota Sigma, Alpha Kappa Psi
- **Diversity and Social Advocacy**: Moneythink, Diversity and Inclusion Council, Women in Business Council
- **Global Learning**: Some finance courses (FINA 341, IBUS 436) include international components in the curriculum
- **Peer Leadership**: CFIA, Gamma Iota Sigma, Moore School Student Ambassadors, Beta Gamma Sigma business honor fraternity
- **Professional Practice**: CFIA, Gamma Iota Sigma, Global Business Council, Alpha Kappa Psi, Applied Analytics Club
- **Research**: Some finance courses (FINA 365, FINA 470) include research components in the curriculum

Work in many of these extracurricular areas can contribute to one or more of the paths to Graduation with Leadership Distinction. Find out more at sc.edu/about/initiatives/usc_connect.

Risk Management and Insurance Spotlight: Gamma Iota Spotlight

The Moore School’s Lambda chapter of the Gamma Iota Sigma international risk management, insurance and actuarial science collegiate fraternity is large and active. In addition to bringing in guest speakers and providing opportunities for students to network with industry professionals, Gamma Iota Sigma connects students to scholarships, internships and philanthropic activities and hosts social events and fundraisers.

DOUBLE MAJORS

AT THE DARLA MOORE SCHOOL OF BUSINESS

There is often debate about the value of a double major when employers clearly value experience. The National Association of Colleges and Employers (NACE) surveyed employers in 2015 to assess which factors were influential in hiring decisions. Of the responding organizations, 72.4% stated that they preferred candidates with experience. Employers rated the influence of internships higher than candidates’ majors. Holding a leadership position was also rated as equally influential as candidates’ majors. Unfortunately, students who often pursue double majors may not make time for internships or co-curricular activities because they are carrying a higher credit load or need to take courses during the summer.

If the choice is made to pursue a double major, we strongly recommend that one of the majors be a quantitative-based major (i.e., finance, accounting, economics or supply chain). The double major does still remain relevant in many cases (especially when it means an increased variety of transferable skills) but a pairing between qualitative and quantitative business majors may be more effective than overloading students with classes in two majors that focus on the same elements of business.

Please consult the chart below for the combinations of majors and how the combinations effect starting salaries:

<table>
<thead>
<tr>
<th>Major</th>
<th>Major 2020</th>
<th>Major + IB 2020</th>
<th>Major 2021</th>
<th>Major + IB 2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounting</td>
<td>$58,669</td>
<td>$63,856</td>
<td>$57,759</td>
<td>$53,857</td>
</tr>
<tr>
<td>Business Economics</td>
<td>$62,614</td>
<td>$77,000</td>
<td>$58,528</td>
<td>$59,250</td>
</tr>
<tr>
<td>Finance</td>
<td>$59,900</td>
<td>$67,579</td>
<td>$61,426</td>
<td>$70,643</td>
</tr>
<tr>
<td>International Business</td>
<td>$65,493</td>
<td>N/A</td>
<td>$62,952</td>
<td>N/A</td>
</tr>
<tr>
<td>Management</td>
<td>$52,995</td>
<td>$56,917</td>
<td>$51,903</td>
<td>$73,167</td>
</tr>
<tr>
<td>Marketing</td>
<td>$54,846</td>
<td>$64,500</td>
<td>$54,033</td>
<td>$51,988</td>
</tr>
<tr>
<td>Operations and Supply Chain</td>
<td>$62,719</td>
<td>$64,886</td>
<td>$60,713</td>
<td>$59,421</td>
</tr>
<tr>
<td>Real Estate</td>
<td>$54,548</td>
<td>N/A</td>
<td>$55,667</td>
<td>N/A</td>
</tr>
<tr>
<td>Risk Management and Insurance</td>
<td>$56,979</td>
<td>N/A</td>
<td>$58,021</td>
<td>$67,000</td>
</tr>
</tbody>
</table>
Overall Major Outcomes: You can compare the combinations in the previous chart to the data gathered on overall salaries below.

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounting</td>
<td>96%</td>
<td>$57,917</td>
<td>$58,669</td>
<td>$57,759</td>
</tr>
<tr>
<td>Economics</td>
<td>95%</td>
<td>$59,600</td>
<td>$62,614</td>
<td>$58,528</td>
</tr>
<tr>
<td>Finance</td>
<td>91%</td>
<td>$60,028</td>
<td>$59,900</td>
<td>$61,426</td>
</tr>
<tr>
<td>International Business</td>
<td>98%</td>
<td>$63,707</td>
<td>$65,493</td>
<td>$62,952</td>
</tr>
<tr>
<td>Management</td>
<td>82%</td>
<td>$51,018</td>
<td>$52,993</td>
<td>$51,903</td>
</tr>
<tr>
<td>Marketing</td>
<td>84%</td>
<td>$53,676</td>
<td>$54,846</td>
<td>$54,033</td>
</tr>
<tr>
<td>Operations and Supply Chain</td>
<td>93%</td>
<td>$62,159</td>
<td>$62,719</td>
<td>$60,713</td>
</tr>
<tr>
<td>Real Estate</td>
<td>95%</td>
<td>$54,067</td>
<td>$54,548</td>
<td>$55,667</td>
</tr>
<tr>
<td>Risk Management and Insurance</td>
<td>92%</td>
<td>$57,022</td>
<td>$56,979</td>
<td>$58,021</td>
</tr>
</tbody>
</table>

Double Major Outcomes: The average salaries for double major combinations are listed below.

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounting/Economics</td>
<td>$70,000</td>
<td>Finance/Risk Management and Insurance</td>
<td>$60,950</td>
</tr>
<tr>
<td>Accounting/Finance</td>
<td>$68,375</td>
<td>International Business/Management</td>
<td>$80,000</td>
</tr>
<tr>
<td>Accounting/International Business</td>
<td>$53,857</td>
<td>International Business/Marketing</td>
<td>$51,988</td>
</tr>
<tr>
<td>Accounting/Management</td>
<td>$50,000</td>
<td>International Business/Operations and Supply Chain</td>
<td>$58,278</td>
</tr>
<tr>
<td>Accounting/Marketing</td>
<td>$66,494</td>
<td>International Business/Risk Management and Insurance</td>
<td>$67,000</td>
</tr>
<tr>
<td>Accounting/Risk Management and Insurance</td>
<td>$56,000</td>
<td>Management/Marketing</td>
<td>$48,745</td>
</tr>
<tr>
<td>Economics/Finance</td>
<td>$56,500</td>
<td>Management/Operations and Supply Chain</td>
<td>$63,500</td>
</tr>
<tr>
<td>Economics/International Business</td>
<td>$59,250</td>
<td>Management/Real Estate</td>
<td>$80,000</td>
</tr>
<tr>
<td>Economics/Real Estate</td>
<td>$47,500</td>
<td>Management/Risk Management and Insurance</td>
<td>$50,000</td>
</tr>
<tr>
<td>Finance/International Business</td>
<td>$71,000</td>
<td>Marketing/Operations and Supply Chain</td>
<td>$61,455</td>
</tr>
<tr>
<td>Finance/Management</td>
<td>$70,833</td>
<td>Marketing/Real Estate</td>
<td>$52,500</td>
</tr>
<tr>
<td>Finance/Marketing</td>
<td>$56,197</td>
<td>Marketing/Risk Management and Insurance</td>
<td>$72,500</td>
</tr>
<tr>
<td>Finance/Operations and Supply Chain</td>
<td>$57,915</td>
<td>Operations and Supply Chain/ Risk Management and Insurance</td>
<td>$56,500</td>
</tr>
<tr>
<td>Finance/Real Estate</td>
<td>$57,200</td>
<td>-</td>
<td>-</td>
</tr>
</tbody>
</table>
BUSINESS ANALYTICS CONCENTRATION
AT THE DARLA MOORE SCHOOL OF BUSINESS

Today and into the future, business success demands constant innovation and creativity, coupled with a keen understanding of business analytics. While all Moore School students are immersed in high-level analytics as part of their functional majors, students also have the option of adding a concentration in business analytics to their undergraduate degree.

This concentration allows you to combine your core business foundation with an understanding of advanced analytical techniques to enhance your skillset and better prepare you for your future career.

Please consult the chart below to see how the Business Analytics Concentration impacted starting salaries.

<table>
<thead>
<tr>
<th>Major</th>
<th>Avg. Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounting</td>
<td></td>
</tr>
<tr>
<td>With Concentration</td>
<td>$60,595</td>
</tr>
<tr>
<td>Without Concentration</td>
<td>$54,924</td>
</tr>
<tr>
<td>Economics</td>
<td></td>
</tr>
<tr>
<td>With Concentration</td>
<td>$61,929</td>
</tr>
<tr>
<td>Without Concentration</td>
<td>$56,364</td>
</tr>
<tr>
<td>Finance</td>
<td></td>
</tr>
<tr>
<td>With Concentration</td>
<td>$62,713</td>
</tr>
<tr>
<td>Without Concentration</td>
<td>$60,286</td>
</tr>
<tr>
<td>International Business</td>
<td></td>
</tr>
<tr>
<td>With Concentration</td>
<td>$62,944</td>
</tr>
<tr>
<td>Without Concentration</td>
<td>$62,955</td>
</tr>
<tr>
<td>Management</td>
<td></td>
</tr>
<tr>
<td>With Concentration</td>
<td>$49,740</td>
</tr>
<tr>
<td>Without Concentration</td>
<td>$52,482</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Major</th>
<th>Avg. Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Marketing</td>
<td></td>
</tr>
<tr>
<td>With Concentration</td>
<td>$59,243</td>
</tr>
<tr>
<td>Without Concentration</td>
<td>$52,746</td>
</tr>
<tr>
<td>Operations and Supply Chain</td>
<td></td>
</tr>
<tr>
<td>With Concentration</td>
<td>$62,662</td>
</tr>
<tr>
<td>Without Concentration</td>
<td>$58,056</td>
</tr>
<tr>
<td>Real Estate</td>
<td></td>
</tr>
<tr>
<td>With Concentration</td>
<td>$61,600</td>
</tr>
<tr>
<td>Without Concentration</td>
<td>$53,385</td>
</tr>
<tr>
<td>Risk Management and Insurance</td>
<td></td>
</tr>
<tr>
<td>With Concentration</td>
<td>$57,068</td>
</tr>
<tr>
<td>Without Concentration</td>
<td>$59,179</td>
</tr>
<tr>
<td>All Majors</td>
<td></td>
</tr>
<tr>
<td>With Concentration</td>
<td>$60,566</td>
</tr>
<tr>
<td>Without Concentration</td>
<td>$56,647</td>
</tr>
</tbody>
</table>
Employers highly value business experience when they consider offering full-time employment opportunities to students. Employers are very interested in what a student can immediately contribute to their team or division within their company on day one of employment. An internship is also a form of experiential learning that both allows a student to put theory into action within a corporate setting and also refine their individual career goals. The company that offers the internship also uses the internship experience as a 10- to 12-week “job interview” and they are able to observe the work skill sets and production and accuracy of daily work produced by the student. Employers are also able to utilize the internship pool as a pool of talent to fill their full-time employment needs.

The data below also indicates that students with internship experiences on their resume, also will be able to translate that summer work experiences into actual higher starting salaries of approximately $6,000. We encourage at least two functional area internships after both the sophomore and junior years. The majority of internships completed between the junior and senior years are most often used a screening for potential full-time job opportunities.
# TOP EMPLOYERS

**AT THE DARLA MOORE SCHOOL OF BUSINESS**

Accenture  
Adapt Community Network  
ADP  
Advoco  
AgGeorgia Farm Credit  
AllianceBernstein  
Allstate  
Ally Financial  
AlphaSights  
Altria  
Amazon  
AMD  
American Woodmark  
Ameriprise Financial Services, Inc.  
AmWINS  
APEX Tool Group  
aPriori Technologies  
Arrive Logistics  
Arthur J Gallagher  
AT&T  
Atlas Data Systems  
Auto-Owners Insurance Company  
AXA - Equitable Advisors  
Back Home Safely  
Baltimore City Public Schools  
Bank of America  
Barings  
Beasley  
Belk  
Blackbridge Financial  
Boeing  
Boingo  
Bosch  
Brooksource  
Capgemini  
Capital One  
Cardinal Health  
CDW  
Centro  
Charles Schwab  
Cintas  
CMS Payments  
Intelligence Inc.  
CohnReznick  
Collabera  
COMPAS Playbooks  
Compassion International  
Concord Advisory Group  
Continental Tire the Americas  
Cotiviti  
Credit Suisse  
Crowe LLP  
Cvent  
CVS Health  
Davenport & Co  
Deloitte  
Deposco  
Desert Mountain  
Country Club  
DHL Global Forwarding  
Dimensional Fund Advisors  
DISYS/Wells Fargo Advisors  
Dollar General  
DSV  
E&J Gallo Winery  
Emerton  
Enterprise  
Epic Systems  
Equitable Advisors  
Ernst & Young  
Farm Bureau Insurance  
Federal Deposit Insurance Corporation  
Fidelity Investments  
Fifth Third Bank  
First Citizens Bank  
FIS  
Ford  
Fortna  
Frito Lay  
Gartner  
General Dynamics  
Mission Systems  
Genworth  
Global Lending Services  
Golden Gate Mortgage  
Goldman Sachs  
Goosehead insurance  
Green state Energy Solutions  
Greer Walker  
Greystar  
Hamilton Lane  
Harris Teeter  
Heritage Brands  
Hilti  
Honeywell  
H-TEC Valves  
Hughes Commercial  
Real Estate  
IBM  
Ingenics AG  
Ingersol Rand  
Insight Global  
INSUREtrust  
James River  
Insurance Company  
JAN-PRO of Columbia  
Jill Daniels LLC  
JP Morgan Chase  
Kepler Group  
Keyot  
Kohl’s  
KPMG  
Kraft Heinz  
L’Oréal  
LandTech Inc  
Laura Sabia  
LendingPoint  
LendingTree  
Lennar  
Lincoln Financial  
Lincoln International  
Lippe Taylor  
Lockheed Martin  
Lockton Companies  
Logi Analytics  
London Stock  
Exchange Group  
LPL Financial  
Manhattan Associates  
Marriott  
Marsh  
Mass Mutual
TOP EMPLOYERS (CONTINUED)

TO THE DARLA MOORE SCHOOL OF BUSINESS

McCormick & Company  PNC Bank
Mckesson  PPD
Mckesson  PremierBank
Mediterranean Shipping Company  Prudential Financial
Moet Hennessy  PwC
Mondelz International  Qualtrics
Morgan Stanley  Red Hat
MRP Realty  Rew Materials
National Grid  Rhodes Graduation Services
Natixis  Rish and Enzastiga, CPAs
Nefab  Riveron
New York Life  RSIC
NewDay Usa  RSM US
Newell Brands  Ryder Transportation
NFI Industries  Saatchi & Saatchi
Northwestern Mutual  Sandia National Labs
Novartis  Schneider Electric
Novavax  Scott and Company
NTT Data Services  Scutech Inc.
nVent  Sealed Air Corporation
Oak Point Partners  SecurEnds
Oracle  SEMrush
Oracle NetSuite  Shandon Baptist Church
Paycom  Sherman & Company
Paycom  Signature Consultants
PEAK6 Investments  Simatree
Pearl Meyer & Partners  Snelling Staffing
Pennsylvania Lumbermens Mutual  Sonoco Products
Insurance Company  South Carolina Oncology Associates
PennyMac Loan Solutions  Southern Glazers Wine
PepsiCo  and Spirits
PerkinElmer  SouthState Bank
Pet Supplies Plus  SpaceX
PGIM Fixed Income  Spot Inc.
Pike Electric  SPX FLOW
Piper Sandler  Stanley Black and Decker
Plant Partners Inc.  Staples
State Farm  State Farm
Sumitomo Mitsui Banking Corporation  Target
Target  TD Bank
TD Bank  Texas Capital Bank
Texas Capital Bank  Textor
Textor  The Depository Trust and Clearing Corporation
The Depository Trust and Clearing Corporation  The Home Depot
The Home Depot  The Vanguard Group
The Vanguard Group  TIAA
TIAA  Total Quality Logistics
Total Quality Logistics  Toyota
Toyota  Trowe price
Trowe price  Truist Financial
Truist Financial  U.S. Bank
U.S. Bank  U.S. Central and Southern Province of the Society
U.S. Central and Southern Province of the Society  Unilever
Unilever  University of South Carolina
University of South Carolina  UPS
UPS  U.S. Army
U.S. Army  Vanguard
Vanguard  Vectrus
Vectrus  Verizon
Verizon  Volvo
Volvo  Walgreens
Walgreens  Wells Fargo
Wells Fargo  William Blair
William Blair  Withum
Withum  Zayo Group
Zayo Group  Zillow
Zillow  Zurich North America

To further research the academic requirements and course sequences of each major, and to more fully understand available minors, visit sc.edu/moore/study
THOUGHTS
FROM MOORE SCHOOL STUDENTS

BRI R.
Senior, Marketing

“Coming to UofSC, I was initially an exercise science major. After realizing my passion for business, I switched into the Darla Moore School of Business my sophomore year. Immediately after joining, I was blown away by the caring professors, the quality of my classes, the opportunities available and how much the Moore School does to support you with your future endeavors. I took advantage of as many opportunities as I could to network and gain professional experiences. What I learned in my classes are not only interesting to me but also correlates to the professional experiences I have had, which helped me along the way. I was able to complete three internships during my college experience with help from the Office of Career Management for resume workshops and the Carolina Sales Institute for experience and exposure. I am so grateful for my experience with the Darla Moore School of Business; it has impacted my life immensely!”

JARED M.
Senior, International Business / Economics

“As a student majoring in international business and economics at the University of South Carolina, I have been able to combine my interests in complex world issues and intricate mathematics. These majors give me a great deal of flexibility with future opportunities because both dive into the other aspects of business like accounting and finance. Being a student that is not entirely sure of my future career, this gives me a lot of freedom in choosing my internships and job positions. Also, international business has opened my eyes to the various opportunities around the world whether it be with humanitarian issues or finding a lucrative spot in the market. One instance of this is the internship I have found with a global firearms procurement company here in Columbia through the Office of Career Management. I work to create licenses and investigate customers so that the company follows all laws and regulations while at the same time communicating with different clients from South America, Europe and Asia.”

EMILY S.
Senior, Marketing and Management

“I originally decided to pursue the field of marketing in my business section University 101 course freshman year. Coming into college, I knew that I was interested in business and had a passion for creativity, but I did not know how to integrate both into a career. As we explored majors in my U101 class, I learned that marketing was the perfect balance of the two! I soon added the entrepreneurship track in management as a second major. Management has given me the resources and community I need to properly showcase my artwork and sell my creativity throughout my career as a marketing professional. My favorite thing about marketing is that the field is endless; you can get involved in graphic design, event marketing, social media marketing, public relations, sales--the list goes on. I am so thankful for the Moore School and the resources and support it has provided me.”

KAMRYN P.
Senior, International Business

“I chose to study international business because I have a passion for other cultures and wanted to study finance from a worldly perspective. Through my time in the Darla Moore School of Business, I had the opportunity to study abroad three separate times. This was the most impactful part of my time at UofSC, and the experiences and lessons gained from those programs are those that I apply each day in my professional career. The Office of Career Management was instrumental in me finding my home at J.P. Morgan, as they not only prepared me for interviews but also provided exceptional guidance throughout my collegiate experience. If I had to give one piece of advice to Moore School students, it would be to start preparing for their futures early and to utilize the resources that the OCM has to offer!”