

YUQI PENG

Contact information

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Education

University of South Carolina, Columbia, SC USA
Ph.D. in Business Administration, Management Science concentration, September 2016 (expected graduation date: May 2021)

- Dissertation Topic: “Two Essays in Extended Producer Responsibility”

- Advisor: Yan Dong

Ph.D. Student in Economics, A.B. D, Fall 2014–Spring 2016

Peking University, Beijing, China

Master of Engineering, Financial Information Service, June 2014

Huazhong University of Science & Technology, Wuhan, Hubei China Bachelor of Science, Software Engineering, June 2011

Research interests

Supply Chain Management, Innovation and R&D, Socially Responsible Operations, Econometrics

Papers under reviews

Peng, Y., Dong, Y., Colak, A., and Venkataraman, S. (2020). Bilateral R&D Productivity and Supply Chain Networks. **Reject & Resubmit** at Management Science.

Available at SSRN: <https://ssrn.com/abstract=3526406>

- Selected as honorable mention in 2020 POM SCM student paper competition

Peng, Y., Song, S., Skowronski, K. and Dong, Y. (2019). Social Responsibility and Operational Risks in Merger and Acquisition Decisions. Under review at Production and Operations Management.

Available at SSRN: <https://ssrn.com/abstract=3525305>

- An earlier version won the “Best Theory-Driven Empirical Research Paper Award” at DSI 2018

Working papers and work in progress

The Effects of Mergers and Acquisitions on Operational Performance, with Z. Zhang, Y. Shou, and Y. Dong. Working paper.

Eco-Innovation Driven by Extended Producer Responsibility: An Empirical Study, with Y. Dong, S. Venkataraman, and S. Song. Working paper.

An empirical investigation of the revenue management practices of U.S. airlines around a major sporting event with uncertain participant, with M. Ferguson and O. Yilmaz. Working paper.

The Role of Supply Chain in Retailer Take-Back: An Empirical Study.

Corporate Social Responsibility and Supplier Selection.

Conference presentations	<p>“The Effects of Take Back Programs and Regulations on Firm Innovation,” Decision Sciences (DSI), New Orleans, LA, Nov 2019</p> <p>“The Role of Supply Chain in Retailer Take-Back: An Empirical Study,” INFORMS, Seattle, WA, Oct 2019</p> <p>“Managing R&D Efficiency in Supply Chains,” Production and Operations Management Society (POMS), Washington D.C., May 2019 (Session Chair)</p> <p>“Extended Producer Responsibility and Firm Innovation,” Production and Operations Management Society (POMS), Washington D.C., May 2019</p> <p>“Innovate or Merge? The Role of Corporate Social Responsibility in the Relationship Between R&D and Mergers and Acquisitions,” Decision Sciences (DSI), Chicago, IL, Nov 2018 (Session Chair)</p> <p>“The Impact of Supply Chains on Firm-level R&D Effectiveness,” Production and Operations Management Society (POMS), Huston, TX, May 2018 (Session Chair)</p> <p>“Airline Revenue Management for Mega Sporting Events,” Production and Operations Management Society (POMS), Huston, TX, May 2018</p> <p>“Innovate or Merge? The Role of Corporate Social Responsibility in the Relationship Between R&D and Mergers and Acquisitions,” Decision Sciences (DSI), Washington D.C., Dec 2017</p> <p>“Airline Revenue Management for Mega Sporting Events,” INFORMS, Huston, TX, Nov 2017</p> <p>“Organic Product and The Pricing Strategy of Conventional Product,” Production and Operations Management Society (POMS), Seattle, WA, May 2017 (Session Chair)</p>
Teaching experience	<p>Introduction of Operations Management (MGSC 395), Fall 2018, University of South Carolina</p> <ul style="list-style-type: none"> • Instructor evaluation: 4.73/5 <p>Recitation of Principle of Microeconomics (Econ 221), Spring 2015, University of South Carolina</p>
Honors and awards	<p>The Graduate School Travel Grants, University of South Carolina, 2017</p> <p>Doctoral Fellowship, Darla Moore School of Business, University of South Carolina 2016</p> <p>Outstanding Graduate, Huazhong University of Science & Technology, China 2011</p>
Programming language	<ul style="list-style-type: none"> • Stata, Latex, Python, R (Proficient) • SAS, Matlab (Medium)