**Noman Ahmed Shaheer Siddiqui**

PhD (ABD) - International Business

Sonoco International Business Department

Darla Moore School of Business

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**EDUCATION**

**Darla Moore School of Business, University of South Carolina** Columbia, SC, USA

PhD (ABD)-International Business, Defended Dissertation Proposal on March 6, 2018

Expected Graduation: Spring, 2019

**Yonsei School of Business, Yonsei University** Seoul, Korea

Global MBA, 2011

**China Europe International Business School (CEIBS)** Shanghai & Beijing, China

*Global Experience Education,* Feb – Mar 2011

**Institute of Business Management** Karachi, Pakistan

MBA-Marketing, 2009

**Institute of Business Management** Karachi, Pakistan

Bachelor of Business Administration, 2006

**RESEARCH INTERESTS**

I take a multidisciplinary approach to understand internationalization strategies in the digital world—blending ideas from literature on demand side perspective, business models, entrepreneurship and innovation

**PUBLICATIONS AND MANUSCRIPTS UNDER REVIEW\_\_\_\_\_\_\_**

Siddiqui, N. A. S., & Li, S. (2017, January). CAGE in cyberspace? How digital innovations internationalize in a virtual world. In *Academy of Management Proceedings* (Vol. 2017, No. 1, p. 14234). Academy of Management.

Shaheer, N., Yi, J., Li, S., & Chen, L. (2017). State-Owned enterprises as bribe payers: The role of institutional environment. *Journal of Business Ethics*, 1-18.

Shaheer, N., Yi, J., Li, S., & Yaqin, Z. When money can't buy everything: A study of the seller’s perspective in cross-border acquisition auctions. ***2nd Round R&R at Journal of International Business Studies (Moderate revision)***

Chen, L., Shaheer, N., Li, S., & Yi, J. The international penetration of ibusiness firms: Network effects, liabilities of outsidership, and country clout. ***2nd Round R&R at Journal of International Business Studies (Moderate revision)***

Shaheer, N., & Li, S. The CAGE around Cyberspace? How demand side bricolage strategies accelerate the Internationalization speed of digital Start-ups. ***1st Round R&R at Journal of Business Venturing***

Yi, J., Chen, L., Li, S., & Shaheer, N. State ownership and bribery, Testing the mechanisms, ***Submitted to Journal of Business Ethics***

**CONFERENCE PRESENTATIONS\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Shaheer, N., & Li, S. *CAGE in Cyberspace? How Digital Innovations Internationalize in a Virtual World*.

* Accepted for presentation at Academy of International Business (AIB) Annual Conference, July 2017, Dubai
* Accepted for presentation at Academy of Management (AOM) Annual Conference, August 2017, Atlanta, Georgia, USA

Shaheer, N., Yi, J., & Li, S. *When Friends Are Bitter Than Foes: An Empirical Analysis of Bribe Payments by State-owned Enterprises.*

* Presented at AIB Annual Conference, June 2016, New Orleans, Louisiana, USA
* Presented at AOM Annual Conference, August 2016, Anaheim, California, USA

Shaheer, N., Li, S., & Yaqin, Z. *When Money Can't Buy Everything: A Study of Multiple Bidders Cross Border Acquisition Auctions.*

* Presented at Strategic Management Conference, October 2015, Denver, USA
* Presented at AIB Annual Conference, June 2016, New Orleans, Louisiana, USA
* Accepted for presentation at AOM Annual Conference, August 2017, Atlanta, Georgia, USA

Shaheer, N. *Are There Level Playing Fields? Resource Based View and Demand Side Perspective in Global Context*, accepted at AIB annual conference, June 2015, Bengaluru, India

**AWARDS AND HONORS\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Received Alan M. Rugman Most Promising Scholar/Young Scholar award (Formerly Haynes Prize) at AIB Annual Conference, July 2017, Dubai

Received travel stipend by AIB Annual Conference, June 2016, New Orleans, Louisiana, USA

Nominated for Best Paper Award in International Ethics, Social Responsibility, and/or Sustainability at AOM Annual Conference, August 2016, Anaheim, California, USA

Received merit based scholarship from Yonsei University, South Korea for Global MBA program, covering full tuition and stipend from August 2010 to December 2011

Received award from King of Thai Land at Mai Bangkok Business Plan Competition as one of the six finalists among 70 teams from six continents in March 2011

Received competitive merit based scholarship from Government of Pakistan for BBA and MBA programs at IoBM, Pakistan, from January 2005 to December 2007

**PROFESSIONAL AFFILIATIONS AND SERVICES\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Invited Panelist on *“Digitization, Disintermediation and Internationalization”* at AOM Annual Conference 2018, Chicago, USA

Organizing panel on “*Internationalization of digital innovations*” at AIB Annual Conference 2018, Minneapolis, USA

Organizing panel on “*Measuring national cultures through Big Data*” at AIB Annual Conference 2018, Minneapolis, USA

Organizing panel on “*Innovating in a Digital Economy: Challenges for Global Strategy and Entrepreneurship Research*” at AOM Annual Conference 2018, Chicago, USA

Organizing panel on *“Measuring Cross-national Differences: The Opportunities and Challenges of Big Data”* at AOM Annual Conference 2018, Chicago, USA

Ad hoc reviewer for Global Strategy Journal

Ad hoc reviewer for the Annual Conferences of AIB, SMS and AOM since 2015

**TEACHING EXPERIENCE\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Darla Moore School of Business, University of South Carolina** Columbia, SC

*Introduction to International Business, Instructor* Spring, 2018

*Business in Asia, Guest Lecturer* Spring, 2018

*Comparative Institutional Systems, Teaching Assistant* Fall, 2017

*Cross-Cultural Negotiations, Teaching Assistant and Guest Lecturer* Spring, 2017

*Business in Asia, Teaching Assistant and Guest Lecturer* Spring, 2017

*Cross-Cultural Negotiations, Teaching Assistant* Spring, 2016

*Business in Asia, Teaching Assistant* Spring, 2016

*Cross-Cultural Negotiations, Teaching Assistant* Spring, 2015

**FACULTY TRAINING\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Faculty Development in International Business, *International Business across Regions of the World (Africa, Latin America, Europe and Asia),* Darla Moore School of Business, 4-8 June, 2018

Faculty Development in International Business, *Survey of International Business Track,* Darla Moore School of Business, 6-10 June, 2016

Faculty Development in International Business, *International Management & Global Strategy Track,* Darla Moore School of Business, 1-5 June, 2015

**WORK EXPERIENCE\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Hanwha Group**, Dec 2011- July 2014 South Korea

*Associate (Business Planning and International expansions)*

**Packages Limited** Nov 2009 – July 2010 Pakistan

*Assistant Manager*

**Philips Electronics**, Aug 2007 - Feb 2009 Pakistan

*Deputy Product Manager/Assistant Customer marketing manager*

**Folio 3**, March - Aug 2007 Pakistan

*Associate Marketing and HR Manager*

**PROFESSIONAL TRAININGS\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Cross Cultural business training by Philips ASEAN at Bangkok

SAP & ERP Training by Philips Pakistan

Global Management Training by Philips international at Singapore

International Brand Management Training by Philips (Middle East and Africa) at Singapore

Key Account Management Training by Dainippon Chemicals

Project Management (PMP) Training by Yonsei School of Business in Seoul, South Korea

Global Business Training by Hanwha group in China

**SKILLS & OTHERS**

Fluent in English, Hindi, Urdu, Intermediate in Korean, Basic knowledge of French, and Arabic

Extensive knowledge of Microsoft Office Suite, SAP /ERP, SAS, Gephi, and STATA