GLENN GONZALES
Founder and Chief Executive Officer
Jet It
PROFESSIONAL MBA 2012
Every job has challenges, but some difficulties can reveal a greater truth. Realizing you need advanced tools and skills to climb the corporate ladder? Accelerate your career with the University of South Carolina Professional MBA program.

Bruce Hughes
President of Celerian Group, the government programs division of BlueCross BlueShield of South Carolina

PROFESSIONAL MBA 1990
Broaden Your Horizon

Now more than ever, an MBA is a way to move forward. Professionals seeking global opportunities, an executive path or the realization of a start-up vision know a comprehensive MBA education is a beneficial way to get there.

At the University of South Carolina Darla Moore School of Business, you’ll find South Carolina’s No. 1 ranked — and 22nd in the nation — part-time Professional MBA program.

It’s a place where working professionals gain strong business expertise within a globally respected, AACSB-accredited school that was built to respond to the needs of a business world that never stands still.

The Professional MBA program’s world-class faculty, flexible curriculum, experiential learning, industry-diverse cohorts and immersive academic experiences instill knowledge that makes a difference from day one.

Bruce’s career began in corporate accounting, but his potential quickly took him in new directions. After rising to the C-suite, Bruce’s workload was more strategic, and came with intense demands and risks. He believed an MBA could strengthen his business skills and present new concepts he hadn’t been exposed to as an undergrad.

At the Moore School, he found a program that fit the life of a married, working executive who often found himself on the road unexpectedly.

The structure of the program really suited me. Each course met one night a week, and I could attend remotely or in a classroom.”

The flexibility kept Bruce on track and he graduated without skipping a professional or personal beat. Today, Bruce is president of a vast, seven-company organization that includes the company where his accounting career began.

“Earning an MBA provided me with a strong business foundation that is essential in the business world.”

GAINING NEW PERSPECTIVE

Bruce's career began in corporate accounting, but his potential quickly took him in new directions. After rising to the C-suite, Bruce's workload was more strategic, and came with intense demands and risks. He believed an MBA could strengthen his business skills and present new concepts he hadn’t been exposed to as an undergrad.

At the Moore School, he found a program that fit the life of a married, working executive who often found himself on the road unexpectedly.

“Earning an MBA provided me with a strong business foundation that is essential in the business world.”
Whether you seek advancement within your company, a new opportunity or a career change, the Professional MBA’s rigorous curriculum prepares you.

Over 28 months, you’ll tackle the hard and soft skills essential to business regardless of your aspirations. Absorb accounting, human resources, management, finance, operations and marketing coursework during six, seven-week terms per year. With the Moore School’s longstanding international pedigree, you’ll benefit from a global focus throughout your program.

Elective courses include optional 10- to 14-day study abroad experiences offered up to three times per year.

Design a custom plan of study based on interests and goals or to enhance your marketability. The marketing specialization is designed for marketing managers who view customers, products and services as assets. An emphasis in finance will prepare you for senior roles in financial services such as investment management and corporate finance. Focusing on international business develops global business and cultural skills. With the innovation/entrepreneurship emphasis, you’ll learn how to develop and launch new ventures. The Graduate Certificate in Business Analytics provides the skills and tools to create data-driven decisions for companies.

**Professional MBA Curriculum**

**FALL ENTRY SEQUENCE**

<table>
<thead>
<tr>
<th>FALL</th>
<th>SPRING</th>
<th>SUMMER</th>
</tr>
</thead>
<tbody>
<tr>
<td>AUG–DEC (14 WEEKS) Competing Through People</td>
<td>JAN–MAY (14 WEEKS) Optional Spring Immersion Elective</td>
<td></td>
</tr>
<tr>
<td>FALL</td>
<td>SPRING</td>
<td>SUMMER</td>
</tr>
<tr>
<td>AUG–DEC (14 WEEKS) Optional Fall Immersion Elective</td>
<td>JAN–MAY (14 WEEKS) Optional Spring Immersion Elective</td>
<td></td>
</tr>
<tr>
<td>FALL</td>
<td>SPRING</td>
<td></td>
</tr>
<tr>
<td>AUG–DEC (14 WEEKS) Optional Fall Immersion Elective</td>
<td>JAN–MAY (14 WEEKS) Optional Spring Immersion Elective</td>
<td></td>
</tr>
</tbody>
</table>

**SPRING ENTRY SEQUENCE**

<table>
<thead>
<tr>
<th>SPRING</th>
<th>SUMMER</th>
</tr>
</thead>
<tbody>
<tr>
<td>JAN–MAR (7 WEEKS) Financial Accounting</td>
<td>MAR–MAY (7 WEEKS) Quantitative Methods</td>
</tr>
<tr>
<td>JAN–MAY (14 WEEKS) Competing Through People</td>
<td>JAN–MAY (14 WEEKS) Optional Spring Immersion Elective</td>
</tr>
<tr>
<td>FALL</td>
<td>SPRING</td>
</tr>
<tr>
<td>AUG–DEC (14 WEEKS) Optional Fall Immersion Elective</td>
<td>JAN–MAY (14 WEEKS) Optional Spring Immersion Elective</td>
</tr>
<tr>
<td>FALL</td>
<td>SPRING</td>
</tr>
<tr>
<td>AUG–DEC (14 WEEKS) Optional Fall Immersion Elective</td>
<td>JAN–MAY (14 WEEKS) Optional Spring Immersion Elective</td>
</tr>
</tbody>
</table>
Meet Your Changing Needs

Working full-time doesn’t prevent you from advancing your education at the Moore School. Our blended course delivery helps fit academics into your schedule while fully maintaining your professional and personal obligations.

Take evening classes in Columbia or at one of our seven regional campuses in Aiken, Bluffton, Charleston, Charlotte, Greenville, Parris Island or Spartanburg. The curriculum incorporates real-time and delayed virtual courses, interactive video conferencing, and scheduled Saturday immersions on-campus in Columbia. Flexible course delivery helps you maintain momentum and stay connected with your class and professors.

The program’s academic calendar is centered around six seven-week terms per year with some 14-week immersion sessions. Most of the core courses meet one night a week. Electives are offered in several options — one night per week, a weekend night class with two Saturday class days in Columbia, or three Saturdays on the Columbia campus.

Whether you begin in August or January, a structured 28-month course sequence provides a clear path through the program with built-in breaks. If your schedule allows, you have the option to accelerate your studies. You’ll also have access to the Moore School’s comprehensive career management services, which can help you enhance your professional presence and explore new opportunities.
REGIONAL CLASSROOMS

- Aiken
- Bluffton
- Charleston
- Charlotte
- Columbia
- Greenville
- Parris Island
- Spartanburg
MOVING FROM COCKPIT TO CEO

After graduating from the Air Force Academy and completing 10 years of active duty, Glenn’s ambitions were still rising. As he considered an MBA, he knew it would be difficult to balance life as a husband, father, working pilot, sales professional and student. Yet all that stood between his business savvy equaling his technical skills was finding the right training.

"The Professional MBA was the best program in the area that allowed me to both work and travel like I did and still gain a great degree from a reputable university."

With access to regional campuses and technology, Glenn worked closely with his professors and classmates and completed his MBA goal on schedule.

A few years later, Glenn launched a unique jet ownership start-up that now boasts a fleet of private jets positioned around the eastern United States with rapid expansion anticipated throughout North America and Southeast Asia.

"An MBA opens your eyes. And it definitely will prepare you for the next step whenever you determine what that is."

PROFESSIONAL MBA STUDENT EMPLOYERS

» Bank of America
» Boeing SC
» Coca-Cola Bottling Co. Consolidated
» Duke Energy
» General Electric
» Hubbell, Inc.
» Ingersoll-Rand, Inc.
» Lowe’s Companies, Inc.
» Merrill Lynch Wealth Management
» Michelin NA
» Milliken & Company
» MUSC
» Prisma Health Midlands (formerly Palmetto Health)
» Prisma Health Upstate (formerly Greenville Health System)
» Santee Cooper
» Siemens Energy
» Textron Inc.
» TIAA
» United Technologies
» US Armed Forces
» Vanguard Group
» Wells Fargo
OPENING NEW DOORS

Amy set her sights on an MBA two years into her career at a Fortune 500 company. Intent on expanding her knowledge and giving her a competitive edge, she believed the Moore School MBA would be a valuable asset in the long run.

Just as classes began, her company announced a merger that unexpectedly accelerated her daily workload and weekly travel. Living in Columbia, she frequently traveled to Greenville and Charlotte during the week for work. In all three cities she could attend class at regional classrooms.

“There’s flexibility. They realize people have a home life and a professional life that they have to balance with their school life.”

Despite the new work challenges, she completed the program in 28 months.

Amy values two factors of her MBA that have served her career especially well — the exposure to international business at the Moore School and the instant connection she shares with her fellow MBA graduates.

“The MBA is an asset that sticks with you and makes you more marketable. It sets you apart.”
CAREER SERVICES

DEDICATED CAREER COACHING
ON-CAMPUS RECRUITING
PROFESSIONAL DEVELOPMENT SEMINARS AND WORKSHOPS
ONLINE JOB SEARCH AND CAREER PLANNING TOOLS
RESUME CRITIQUE
MOCK INTERVIEWS

Amy Tinsley
Executive Director
South Carolina Automotive Council

PROFESSIONAL MBA 2013
MAKE YOUR NEXT MOVE

If you’re ready to advance to a new level in your personal and professional development, the Moore School is waiting.

Contact the Professional MBA recruiting team for details about the application process, curriculum and more. Meet them at regional information sessions, professional conferences and business networking events. Hear directly from alumni and PMBA students about their experiences. Or learn more about the program by attending an informational webinar anywhere you are.

Columbia, the Lowcountry, Augusta or Savannah
Contact Kathy Rollins, Assistant Director of Recruiting
803-777-2017 (O)
803-760-9091 (M)
kathy.rollins@moore.sc.edu

Upstate SC or Charlotte
Contact Melissa Nagle, Recruiting Manager
803-360-4785
melissa.nagle@moore.sc.edu

ADMISSION REQUIREMENTS

» Completed undergraduate degree
» Minimum of two years work experience*
» Competitive GRE or GMAT test score**
» Two essays and a statement of purpose
» Accomplishment-based resume
» Two professional recommendations

* Some exceptions made.
** Test waivers are available

Learn how a Moore School MBA can help you get where you want to be.

PROGRAM DETAILS
moore.sc.edu/pmba

ENROLLMENT
Start the program in the fall or spring

TUITION
$741 per-credit hour regardless of residency for a total of 48 credit hours (subject to change)

APPLYING
Complete your application online
UofSC AIKEN
Business and Education Building/Wellness Center
471 University Parkway
Aiken, SC

UofSC BEAUFORT SOUTH
One University Boulevard
Campus Library
Bluffton, SC

MOORE SCHOOL CHARLESTON CLASSROOMS
151 Market Street
Charleston, SC

MOORE SCHOOL CHARLOTTE CLASSROOMS
BB&T Center
200 S. College Street, Suite 110
Charlotte, NC

UofSC COLUMBIA
Darla Moore School of Business
1014 Greene Street
Columbia, SC

MOORE SCHOOL GREENVILLE CLASSROOMS
201 Riverplace, Suite 300
Greenville, SC

PARRIS ISLAND
Education Center, Building 923
355 Chosin Reservoir Drive
Marine Corps Recruiting Depot
Parris Island, SC

UofSC UPSTATE
George D. Johnson, Jr. College of Business and Economics
160 East St. John Street
Spartanburg, SC
Apply now or learn more at moore.sc.edu/pmba
Contact us at pmba@moore.sc.edu or call 1-800-950-PMBA (7622).