Darla Moore School of Business
Office of International Activities

Business Study Abroad

Global Classrooms (Short-Term Faculty-Led Courses)
Spring Term — Break and Maymester 2020

The University of South Carolina is an equal opportunity institution.
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## 2020 Global Classroom locations
Why Global Classrooms?

#1 International Business Program

World-class Darla Moore School of Business faculty will enhance your international experience

Courses taught in 26 countries

Opportunities to study abroad during Spring Break and/or Maymester

Combination of exciting business visits, meetings with executives, and cultural excursions

37 scholarships awarded to Moore School students last year

Tuition in the spring term will be assessed at the student’s current tuition rate

Maymester course tuition calculated at resident (in-state) rate

310+ students learned in a Global Classroom last year

Apply business content within an international context

Enhance your resume by gaining global perspective and diversification

It’s not just about how much fun you had!

“The value isn’t that you had the abroad experience itself, it’s what you learned overseas that allows you to work in a cross-cultural environment. Students have to learn how to talk about that experience in terms of transferrable skills, how it relates to what an employer wants.”

– Chronicle of Higher Education
Did you know?

...The first printed book was in German.

...Germany is the second largest exporter of goods in the world.

...In World War I, Germany was the first country to practice daylight saving time.
INDUSTRY CLUSTERS IN THE SOUTHEASTERN U.S. AND SOUTHERN GERMANY

This course provides participants with a unique perspective on European business, technology, innovation, sustainability and supply chain management. The focus is on automotive clustering and global operations of BMW in Germany. Students will gain direct knowledge about the evolving automotive supply chain cluster and will submit a case report on comparative European and U.S. cluster development. In Germany, students will visit and engage with leaders at BMW and supplier facilities as well as other businesses and organizations in the Bavarian region to develop an understanding of the differences in the business context of southern Germany compared with the southeastern U.S. Students will also have an opportunity to experience and appreciate first-hand world-renowned Bavarian cultural and historic sites.

DRAFT ITINERARY AND ACTIVITIES*

January-March: The class will require approximately 3 hours per week of virtual meetings and online materials for eight weeks starting in January and will end after spring break in March. During spring break, the class will travel to Germany and complete the remainder of the course visiting major businesses and industries.


March 9: Meetings with S.C. Department of Commerce and BMW World Headquarters.

March 10: Tour BMW Research Innovation Centre. Explore Munich Residenz Palace and Gardens. Transfer to Nuremberg.

March 11: Visit and lecture with Continental. Free time to explore.

March 12: Visit Regensburg for BMW manufacturing plant tour. Tour of Regensburg.


March 14: Depart for the U.S.

*for planning purposes only, subject to change

FAST FACTS

Germany
Language: GERMAN
Currency: EURO
Capital: BERLIN
munich
Population: 1.4 million
Known for: Oktoberfest
Main Industry: Technology
nuremberg
Population: 501,000
Known for: Unofficial capital of the Holy Roman Empire
Main Industry: Electrical equipment
regensburg
Population: 142,000
Known for: Old Town
Main Industry: Automotive

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Did you know?

...London was the first city in the world to have an underground subway system.

...London was the first city to host the Olympics three times.

...The British Pound reached a 31-year low following the UK’s exit from the European Union.
MANAGEMENT OF RISK AND INSURANCE
This is a foundational course that focuses on the economics of risk, decision making under uncertainty (including behavioral biases), methods for managing risk and markets for transferring risk (e.g., insurance markets and derivative markets). Specific topics include risk measurement, diversification, moral hazard, adverse selection, insurance pricing, the role of capital in ensuring performance, biases affecting decisions, safety regulation, systemic risk and natural catastrophe risk. This course requires successful completion of FINA 363 or concurrent enrollment.

DRAFT ITINERARY AND ACTIVITIES*

January-March: The class will meet for 4 hours a week for eight weeks starting in January and will end after spring break in March. During spring break, the class will travel to England and complete the remainder of the course, visiting several of the major risk management and insurance companies in the world.


March 10: Business visit to AON. Lunch and afternoon on own. Group dinner and theatre show.


March 12: Business visit to Swiss Re and Lloyd’s of London tour. Shadow CBB Brokers at Lloyd’s of London.

March 13: Business visit to Balfour Beatty. Free time to explore. Farewell dinner.

March 14: Depart for the U.S.

*for planning purposes only, subject to change
Did you know?

...The Netherlands was the first country to legalize gay marriage.
...The Netherlands is the world's largest exporter of tulips.
...Dutch people say their last name instead of hello when shaking hands with someone.
DIVERSITY AND INCLUSION IN THE NETHERLANDS
With semi-globalization and super-diversity, the world has become increasingly more complex for multinationals to navigate. Furthermore, a diverse and multicultural environment, the current demographic shift and the presence of multiple generations in the workplace and consumption-scape have made the development of diversity and inclusion strategies a key focus for multinational corporations. This course introduces students to diversity and inclusion strategies and practices while preparing them for successful engagement in diverse business contexts within the U.S. and abroad.

DRAFT ITINERARY AND ACTIVITIES*

January-March: The class will meet for approximately eight weeks starting in January and will end after spring break in March. During spring break, the class will travel to the Netherlands and complete the remainder of the course, visiting major businesses and industries.

March 8: Arrive in Amsterdam. Orientation and welcome dinner.

March 9: Visits with PinkPoint and COC Netherlands.


March 11: Exploring the concepts of race and ethnicity outside of the U.S.: visits with Humanity in Action and Shell.

March 12: Global D&I strategy: visits with Syngenta and PricewaterhouseCoopers. Tour Anne Frank House.

March 13: Dutch society in context: visit the Royal Palace. Canal cruise and farewell dinner.

March 14: Depart for the U.S.

*for planning purposes only, subject to change

FAST FACTS

The Netherlands

Language: DUTCH
Currency: EURO
Capital: AMSTERDAM

amsterdam
Population: 2.4 million
Known for: Canals, tulips
Industry: Agriculture, electronics

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Did you know?

...Approximately 100 German citizens have received a Nobel Prize.

...Germany is one of the top manufacturers in the world of cars, boats and certain electronics.

...Germany is home to more than 80 million people.
BUSINESS IN GERMANY
This course focuses on the conduct of business in Germany and provides students with the context and factual knowledge to understand the institutional and competitive environment faced by German firms. Students will identify the position that Germany holds within the European Union and the global economy and the importance of German companies to the economy of South Carolina. The course provides students the opportunity to gain insights into the interdependence of business and culture and the resultant unique German business environment.

DRAFT ITINERARY AND ACTIVITIES*

May 10: Arrive in Munich. Guided walking tour and welcome dinner.

May 11: Neuschwanstein Castle visit and afternoon tour.

May 12: Visit BMW FIZ, BMW Welt, museum and factory for a tour.


May 14: Visit PricewaterhouseCoopers and transfer to Stuttgart.

May 15: Talk and tour of Robert Bosch GMBH. Visit Daimler plant and tour the Porsche Museum.

May 16: Coach tour of Stuttgart. Guided visit to Mercedes Museum and afternoon tours.

May 17: Transfer to Heidelberg for walking tour. Free time to explore.


May 19: Business visits to be announced. City tour of Frankfurt. Farewell dinner.

May 20: Depart for the U.S. or other travels.

*for planning purposes only, subject to change

FAST FACTS

Germany
Language: GERMAN
Currency: EURO
Capital: BERLIN
munich
Population: 1.4 million
Known for: Oktoberfest
Main Industry: Technology
stuttgart
Population: 612,400
Known for: Porsche/M. Benz
Industry: Automotive
frankfurt
Population: 717,600
Known for: Airport/Skyline
Industry: Financial Centre

Photo Credits - Left: Wikimedia (by Heribert Pohl); Center: Mark Ferguson; Right: Pelin Pekgün
Did you know?

...Red Bull was invented in Austria.

...Bratislava is the only capital in the world bordering two countries.

...Austria has one of the highest rates of women working outside the home in the industrialized world.
BUSINESS IN CENTRAL EUROPE
This course will offer the opportunity to gain insights into the interdependence of business and culture and the resultant unique business environments. Students will learn about important political, economic and social processes taking place in Europe and the diverse cultures in the region. They will develop an understanding of the implications of the European environment for international business through lectures, meetings with government officials and business executives and visits to companies and international organizations. Students will participate in sightseeing tours and unique cultural events in all cities.

DRAFT ITINERARY AND ACTIVITIES*

**May 14:** Arrive in Vienna, Austria. Orientation meeting and city tour. Welcome dinner.

**May 15:** Visit Raiffeisen Bank. Meeting with OPEC officials. Opera performance.

**May 16:** Wachau excursion along the Danube River. Tour of the Melk monastery. Visit Duernstein. Tour Nikolaihof and wine tasting.

**May 17:** Vienna Boys Choir performance, visit and tour Schönbrunn Palace.

**May 18:** U.N. presentation. Visit at OPEC.

**May 19:** Transfer to Budapest, Hungary. City tour.

**May 20:** Visit and tour of GE plant. Klezmer Concert.

**May 21:** Transfer to Bratislava, Slovakia. City tour. Transfer to Prague, Czechia. Brief tour.

**May 22:** Visit Czech-Invest. Visit Johnson & Johnson Financial Services.

**May 23:** Full city tour of Prague. Visit to the Communist Museum. Farewell dinner.

**May 24:** Depart for the U.S. or other travels.

*for planning purposes only, subject to change

FAST FACTS

**Austria**
Language: GERMAN
Currency: EURO
Capital: VIENNA

**Hungary**
Language: HUNGARIAN
Currency: FORINT
Capital: BUDAPEST

**Slovakia**
Language: SLOVAK
Currency: EURO
Capital: BRATISLAVA

**Czechia**
Language: CZECH
Currency: KORUNA
Capital: PRAGUE

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Did you know?
...Greece produces over 300,000 tons of olive oil each year.
...Greek is one of the oldest spoken languages in Europe.
...Ancient Greeks believed turquoise would keep evil spirits and bad news away.
BUSINESS CULTURE IN GREECE
This course introduces students to the changing economic and cultural environments in Greece. Students will gain insights on the challenges and opportunities facing businesses in the region. Special emphasis is given to innovation in overcoming business challenges. By the end of this course, students will be able to recognize the advantages and disadvantages to economic growth in Greece and identify future threats and opportunities. Students will compare and contrast the cultures of the United States, the European Union and Greece and articulate how the differences and similarities can be assimilated into the workplace. Students will understand the effect the Greek financial crisis has had on the Greek economy and relations within the European Union and with its neighbors.

DRAFT ITINERARY AND ACTIVITIES*


May 11: Visit with Deree University and business lecture. City tour.

May 12: Visit the U.S. Embassy, Coca-Cola and the Archaeological Museum.

May 13: Visit Delphi for a city tour.

May 14: Visit the American Chamber of Commerce, Cape Sounion and Papajianakos Winery.

May 15: Ferry to Mykonos for afternoon tour.

May 16: Ferry to Delos for tour of UNESCO World Heritage site.

May 17: Visit Vioma Organic Farm and Elia Beach.

May 18: Ferry back to Athens with lecture/debrief.

May 19: Visit Poet Sandal maker. Cooking class with farewell dinner.

May 20: Depart for the U.S. or other travels.

*for planning purposes only, subject to change
Did you know?
...Italy is one of the founding members of NATO and the European Union.
...More fashion designers came from Italy than any other country in the world.
...Italy has the largest number of UNESCO World Heritage sites in the world.
RETAIL MARKETING IN ITALY
This course is intended to prepare students for the challenges of competing in the global marketplace with a particular focus on the interdependence of culture, marketing and retailing in Italy. Students will become familiar with the factors entering into the development and management of retailing in Italy by preparing and participating in discussions about specific examples of Italian retailing such as: cultural tourism, destination marketing, commercial vineyards and fashion industries. This course requires successful completion of pre-requisite MKTG 350.

DRAFT ITINERARY AND ACTIVITIES*


May 13: Fashion marketing and merchandising workshop.

May 14: Visit the Duomo, Central Market, San Lorenzo leather market and Piazzale Michelangelo.

May 15: Visit Santa Croce, leather school and Palazzo Vecchio. Optional train to Pisa.

May 16: Transfer to Rome for scavenger hunt and food tour.

May 17: Free time for mass or to explore. Roman Forum tour and visit to the Colosseum.

May 18: Fashion tour with dinner in Trastevere.

May 19: Visit the Vatican museum. Transfer to Sorrento for cooking class.

May 20: Walking tour and artisan visits.


May 23: Depart for the U.S. or other travels.

*for planning purposes only, subject to change

FAST FACTS

Italy
Language: ITALIAN
Currency: EURO
Capital: ROME

florence
Population: 382,800
Known for: Art
Industry: Commerce, services

rome
Population: 2.8 million
Known for: Cultural heritage
Industry: Banking, tourism

sorrento
Population: 16,000
Known for: Architecture
Industry: Fishing

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Did you know?

...Both Belgium and France claim to have invented fries.

...Belgium is among the highest rates of home ownership in Western Europe.

...France is known as the wealthiest country in Europe.
BUSINESS OPPORTUNITIES IN THE EUROPEAN MARKET

This international study course is intended to offer participants the opportunity to gain insights into businesses in the Eurozone, especially in relation to the ongoing economic troubles of the region. Students will visit three beautiful cities in Belgium – Bruges, Antwerp and Brussels (the EU headquarters) as well as Paris, France. During this course students will visit national and international companies and other institutions doing business, both in Belgium and France. The aim is to understand how the recent years’ events (financial economic crisis) and the current broader economic and political trends impact these institutions’ operations. Emphasis will be put on understanding the key economic and institutional differences between operations in the United States and Europe.

DRAFT ITINERARY AND ACTIVITIES*


May 13: Visit with Patricia Nouveau from EPHEC and visit the American Chamber of Commerce.


May 15: Visit Scansource and Toyota Motors.

May 16: Visits to be announced. Transfer to Antwerp.


May 18: Tour and talk at Antwerp Cathedral. Museum visit and tour at De Koninck Brewery.

May 19: Transfer to Paris for city tour. Tour of the Musée du Louvre.

May 20: Visit the Economic, Social and Environmental Council and OECD.


May 22: Depart for the U.S. or other travels.

*for planning purposes only, subject to change

FAST FACTS

Belgium
Languages: FRENCH, DUTCH
Currency: EURO
Capital: BRUSSELS

France
Language: FRENCH
Currency: EURO
Capital: PARIS

brussels
Population: 2 million
Known for: Chocolates
Industry: Services

paris
Population: 2.2 million
Known for: Eiffel Tower
Industry: Tourism

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Did you know?
...Norway is the largest exporter of salmon in the world.
...Norway has the world’s highest-priced gasoline.
...The term Norway derives from a term for “the way north,” as used by Anglo Saxon or Norse sea traders.
BUSINESS IN NORWAY
The objective of this course is to provide students with an insight into Norwegian culture and business environment. In particular, it will focus on the challenges faced by Norwegian businesses due to the petroleum sector’s dominance of its economy (Dutch disease) and the governmental policies enacted to alleviate these. In addition, we will learn how businesses deal with the generous social welfare benefits (e.g. 12 month paid maternity and paternity leave), high taxes and strict environmental policies. By the end of the course, students will know and understand the most distinctive features of Norwegian culture and its economy and possess a basic overview of the country’s history. They will develop an understanding of the business environment in Norway and be able to identify and appreciate distinct business practices in Norway.

DRAFT ITINERARY AND ACTIVITIES*


May 19: Visits with Equinor, Telenor and Aker Group.

May 20: Visit Innovasjon Norge, Norges Rederiforbund, Finansdepartementet, No Isolation and Kahoot.

May 21: Cultural excursions to include boat to Bygdoy, Viking ship and Folk museums. Visit Holmenkollen Ski Museum and Tower.


May 23: Morning hike in Flam. Afternoon transfer to Bergen.

May 24: Tour Bryggen, visit Bryggen’s museum and Fløyen Mountain.

May 25: Visit Lerøy Seafood Group and Sildesalgslaget. Afternoon transfer to Stavanger.

May 26: Business meetings at Naeringsforeningen, Laerdal Medical and Foodback.

May 27: Ferry to Preikestolen for hike. Return to Stavanger for farewell dinner.

May 28: Depart for the U.S. or other travels.

*for planning purposes only, subject to change

FAST FACTS
Norway

Language: NORWEGIAN
Currency: KRONE
Capital: OSLO

oslo
Population: 634,000
Known for: Nobel Peace Prize
Industry: Maritime technology

bergen
Population: 278,000
Known for: Mountains, fjords
Industry: Marine industries

stavanger
Population: 132,000
Known for: Oil and gas
Industry: Petroleum

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Did you know?

...The economic development of Russia has been very uneven.
...Russia shares borders with 14 different countries.
...Hockey and soccer are the most popular sports in Russia.
BUSINESS IN RUSSIA
This course provides students with the opportunity to learn and explore the business environment in Russia, one of the most important countries in the world in a geopolitical and economic sense. The objectives of the course are to provide in-depth knowledge about the unique political, economic, institutional and cultural environment in this country and to develop an understanding of the impact of these conditions on business. This course will include lectures, readings, case analyses and a research project. Students will also visit the two largest cities and business centers in Russia, Moscow and St. Petersburg with a focus on the leading industries and sectors in the Russian economy such as oil and gas, banking and biotechnology.

DRAFT ITINERARY AND ACTIVITIES*

May 9: Arrive in Moscow. Welcome dinner.

May 10: Orientation. City tour to include Moscow State University. Visit to the Red Square, Kremlin and Armory Chamber.

May 11: Free time to explore. Cultural event.

May 12: Meeting at the American Chamber of Commerce. Visit the U.S. Embassy and a U.S.-based company. Roundtable discussion at the Higher School of Economics Moscow.

May 13: Visits to include Hilti HQ, Societe Generale Moscow, and Kushman & Wakefield.

May 14: Transfer to St. Petersburg. Visit to be announced.

May 15: Visit the American Chamber of Commerce and Jacobs Douwe Egberts. Biocad tour and presentation.

May 16: Lecture at St. Petersburg State University. Excursion to Peterhof Palace, return via hydrofoil.

May 17: Guided tours of the Hermitage and Winter Palace. Free time to explore. Farewell dinner.

May 18: Depart for the U.S. or other travels.

*for planning purposes only, subject to change

FAST FACTS

Russia
Language: RUSSIAN
Currency: RUBLE
Capital: MOSCOW

Moscow
Population: 12.1 million
Known for: Architecture
Industry: Natural resources

St. Petersburg
Population: 5.2 million
Known for: Financial Centre
Industry: Oil and gas trade

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Cuba: Economics and Culture

IBUS 490H
(Spring Term — Break / March 7-14)

Did you know?

...Voting in Cuba is mandatory.
...Most of Cuba’s labor force is controlled and employed by the state.
...The smallest bird in the world, the Bee Hummingbird, can be found in Cuba.
Cuba (Spring Term — Break)
havana ~ trinidad

CUBA: ECONOMICS AND CULTURE
The course introduces students to the changing economic, political and cultural environments in Cuba. Students will gain insights on the challenges and opportunities facing businesses in Cuba. Students in this class will be able to understand and discuss the advantages and disadvantages to economic growth and outside investment in Cuba and identify future threats and opportunities. Students will analyze and articulate the precarious position that Cuba will face as it transitions from a state-planned economy into a market-based economy. Students will discuss the costs and benefits of the Cuban economy during the next several years as it regains diplomatic relations with the United States and begins trade between the two countries.

DRAFT ITINERARY AND ACTIVITIES*

January-March: The class will meet for approximately eight weeks starting in January and will end after spring break in March. During spring break, the class will travel to Cuba and complete the remainder of the course visiting local businesses and industries.

March 7: Group charter flight from Charlotte to Havana, visas included. Welcome dinner.


March 9: Economics discussion with Mark Frank. Visit Nostalgic Cars, the Revolutionary Square and La Finca Vigia. Transfer to Trinidad.

March 10: Morning tour, visits to local shops and San Isidro de los Destiladeros.

March 11: Transfer to Havana with stop at Cienfuegos Botanical Garden. Evening with musician Frank Delgado.

March 12: Visit the University of Havana, Partagás factory and the Museum of Cuban Art. Lecture.


March 14: Transfer to airport for departure to the U.S.

*for planning purposes only, subject to change

FAST FACTS

Cuba
Language: SPANISH
Currency: PESO
Capital: HAVANA

havana
Population: 2.12 million
Known For: Spanish Colonial Architecture
Industry: Tobacco

trinidad
Population: 1.3 million
Known For: Creole traditions
Industry: Oil, natural gas

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Did you know?

...Many Japanese companies have exercise programs for employees.

...Japanese people eat the most fish out of any country in the world.

...Most people in Japan live in city apartments. Very few live in single family homes.
BUSINESS IN JAPAN
The major objective of this course is to offer students the opportunity to gain insights into Japanese culture and business. Students will be able to identify, differentiate and appreciate distinct business practices in Japan. Students will understand the interdependence of history, culture and business in Japan. Students will also be able to recognize the different business practices and customs between Japan and the U.S. and understand the business environment in Japan. This will be accomplished through lectures, studying literature on Japanese culture and business in advance as well as on-site experience in the major cities of Japan.

DRAFT ITINERARY AND ACTIVITIES*


May 12: Welcome orientation. Sightseeing of Tokyo to include the Tokyo Tower, Akihabara and Asakusa.


May 14: Visits to be announced.


May 16: Transfer by train to Kyoto. Sightseeing tour.

May 17: Kyoto business activities. Free time to explore.

May 18: Transfer to Nagoya by bus. Visit Asahi Beer Factory and Osu Kannon.


May 20: Visit Toyota Plant and Toyota Kaikan Museum. Visit to Okazaki (City Hall, Hatcho miso, Okazaki Castle). Farewell dinner.

May 21: Depart for the U.S. or other travels.

*for planning purposes only, subject to change

FAST FACTS

Japan
Language: JAPANESE
Currency: YEN
Capital: TOKYO

tokyo
Population: 9.2 million
Known for: Eastern Capital
Industry: Financial Centre

kyoto
Population: 1.47 million
Known for: Buddhist Temples
Industry: IT and electronics

nagoya
Population: 2.29 million
Known for: Interesting foods
Industry: Automotive, aviation

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Photo Credits - Left: Wikimedia (by Michael Maggs); Center: Yoshitaka Sakakibara; Right: Alison Hogue
Did you know?

...Vietnam is the world’s second largest producer of coffee. Brazil is the first.

...Ha Long Bay has been named one of the seven wonders of nature.

...The Vietnam War was one of the longest in the world’s history from 1954 to 1957.
ECONOMIC DEVELOPMENT AND TRANSITION IN VIETNAM

This course provides students with the opportunity to gain insights into the interdependence of business and culture in the dynamic economic setting of Vietnam with a focus on economic development, foreign investment and the regional economies of Southeast Asia. Students will directly experience visits to companies and organizations involving presentations and discussions with managers, directors and executives within the organizations. Participants will visit a range of industries in the manufacturing and service sectors as well as institutions of higher education and governmental organizations. Special emphasis for the course is given to issues of integration, innovation, reform, transition and transformation related to economic development and emerging industries in Vietnam and their relationship to investment in regional and international trade.

DRAFT ITINERARY AND ACTIVITIES*

May 10: Arrive in Hanoi.

May 11: Arrival orientation and overview of Vietnam’s economy and society. City tour and welcome dinner.

May 12: Lecture followed by visit with FTP Software Corporation.

May 13: Overview of U.S.-Vietnam relations and ASEAN. Visits at the U.S. Embassy to include USAID.

May 14: EcoTourism visits to Trang An and Bai Dinh Pagoda.

May 15: Lecture and visit with INFORE for discussions on technology and communications. Transfer to Ha Long Bay.

May 16: Ha Long Bay tour and boat cruise. Evening banquet in Halong City.

May 17: Ha Long Bay tour. Transfer to Ho Chi Minh City.

May 18: City tour including war museum visit. Ho Chi Minh City University campus visit.

May 19: Lecture and visits to be announced.


May 21: Visit Unilever. Farewell dinner.

May 22: Depart for the U.S. or other travels.

*for planning purposes only, subject to change
Did you know?

...Voicemail technology was developed in Israel.

...The Mount of Olives in Jerusalem is the world’s oldest continuously used cemetery.

...Israel has one of the highest life expectancies at 82 years.
INTERNATIONAL BUSINESS, SECURITY AND RELIGION: ISRAEL AND THE MIDDLE EAST

This course introduces students to how multinational corporations adopt strategies that allow them to compete in complex and business environments in the Middle East and specifically within Israel. It brings theory, analysis and real-world policy-making experiences to bear on current real-world problems facing international business. Special emphasis will be placed on security and religion as major variables for corporations to navigate. Effective business leaders in today’s rapidly converging global economic climate must understand this region to truly understand many other issues facing the world today [e.g., natural resource scarcity (oil, water); extremism; mass migration; Sunni and Shia conflict; Israeli and Palestinian issues; proximity to major international trade routes (land, sea and air)].

DRAFT ITINERARY AND ACTIVITIES*

January-March: The class will meet for approximately eight weeks starting in January and will end after spring break in March. During spring break, the class will travel to Israel and complete the remainder of the course visiting local businesses and industries.

March 7: Arrive in Tel Aviv. Group transfer to hotel.

March 8: Meetings in Tel Aviv to include security experts, military briefing, economic outlook and challenges and tour of Tel Aviv’s largest market. Welcome dinner.

March 9: Visit Shimon Peres Center for Peace and Innovation. Visit with entrepreneurs at Tel Aviv University.

March 10: Visit Mount of Olives. Walking tour of Christian Quarter within the Old City. Tour the highlights of the Jewish Quarter including Western Wall.

March 11: Visit Yad Vashem Holocaust Center in Jerusalem. Machane Yehuda market culinary tour.

March 12: Visit Masada for Dead Sea ecology visit. Transfer to Galilee.

March 13: Visits with the Bahat Wine Cellar and De Karina chocolate factory. Galilee tour.

March 14: Visit Church of Annunciation in Nazareth. Tour Akko. Farewell dinner. Transfer to airport for departure to the U.S.

*for planning purposes only, subject to change

FAST FACTS

Israel
Languages: HEBREW, ARABIC, ENGLISH
Currency: NEW SHEKEL
Capital: JERUSALEM

tel aviv
Population: 3.7 million
Known for: Business hub, beaches, “Silicone Wadi”
Industry: High-tech products

jerusalem
Population: 874,000
Known for: Holy City
Industry: Tourism

galilee
Population: 1.2 million
Known for: Sea of Galilee
Industry: Fishing, spices

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Did you know?

...To become a citizen, you must swear an oath of loyalty to Queen Elizabeth.

...New Zealand won the first ever Rugby World Cup in 1987.

...New Zealand was the first country to have its top three positions of power held simultaneously by women.
BUSINESS IN NEW ZEALAND
This course is intended to offer students the opportunity to gain insights into the interdependence of economy and culture and the resultant unique business environment in New Zealand. Special emphasis will be given to economic issues such as economic growth, exchange rate determination, investment flows in and out of New Zealand, productivity and government policy. As a small open economy, New Zealand provides a natural laboratory for understanding the effects of changing economic factors and government policy on business and economic outcomes.

DRAFT ITINERARY AND ACTIVITIES*


May 14: Visits to include Douglas Pharmaceuticals and Fonterra. Ferry to Rangitoto Island.

May 15: Visits to include Xero and lecture with AmCham reception.

May 16: Transfer to Matamata for tour of Hobbiton. Transfer toRotorua for Marae cultural show and traditional hangi dinner.

May 17: Transfer to Argodome Show and Eco Farm Orchard Tour. Stop at Wai-O-Tapu.

May 18: Zorb with Ogo Rotorua. Visit Omania Farm. Transfer to Taupo.

May 19: Huka Falls hike. Transfer to Tongariro National Park. Hike to Taranaki Falls.

May 20: Transfer to Mount Bruce National Wildlife Centre to volunteer. Travel to Wairarapa for winery tour before transfer to Wellington. Walking tour.

May 21: Visits with Meridian Energy and West Wind Farm. Te Papa National Museum scavenger hunt.


May 23: Depart for the U.S. or other travels.

*for planning purposes only, subject to change

FAST FACTS

New Zealand
Language: ENGLISH
Currency: DOLLAR
Capital: WELLINGTON

auckland
Population: 1.53 million
Known for: Harbours
Industry: Financial Centre

taupo
Population: 24,500
Known for: Lake Taupo
Industry: Tourism

wellington
Population: 412,500
Known for: Government Center
Industry: Film and arts

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Did you know?

...90% of the Earth’s platinum is found in South Africa.

...South Africa has 11 official languages including English and iZulu.

...Approximately two-thirds of Africa’s total electricity is produced in South Africa.
COMPETITIVE STRATEGIES IN DEVELOPING COUNTRIES
This course introduces students to strategies multinational corporations adopt that allow them to compete in the complex business environments existing in developing countries. Special emphasis is placed on social enterprises and how companies operate in the informal economies of developing countries. The first part of the semester will utilize discussions, case analysis, videos and more traditional forms of lecturing to develop an understanding of the issues that businesses face in developing countries. Many of the cases will focus on companies in Africa since this region is rapidly becoming the new investment frontier. During spring break, students will be able to directly experience and observe relevant businesses in Southern Africa.

DRAFT ITINERARY AND ACTIVITIES*
January-March: The class will meet for approximately eight weeks starting in January and will end after spring break in March. During spring break, the class will travel to Africa and complete the remainder of the course visiting local businesses and industries.

March 7: Arrive in Johannesburg, South Africa.
March 8: Visit development projects in Soweto and Alexandra. Welcome dinner.
March 10: Visit Chimp Eden refuge for chimpanzees run by the Jane Goodall Foundation. Transfer to Skukuza Rest Camp at Kruger National Park. Afternoon game drive.
March 11: Full day of wildlife game drives at Kruger National Park.
March 12: Transfer to Swaziland. Visit eSwatini and an investment promotion agency.
March 14: Visit Swazi Glass. Depart for the U.S.

*for planning purposes only, subject to change

FAST FACTS
South Africa
Language: ENGLISH
Currency: RAND
Capital: PRETORIA

Swaziland
Language: ENGLISH
Currency: LILANGENI
Capital: MBABANE

johannesburg
Population: 4.4 million
Known for: Gold discovery
Industry: Mining

mbabane
Population: 76,000
Known for: Lake Taupo
Industry: Crafts

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Who Qualifies?

All students must have:

- At least a 3.0 GPA
- At least 30 completed credit hours prior to departure
- Successfully completed any course pre-requisites
- A clean academic/judicial record with the university

Expected Cost

Each course has three main expenses*:

1. **Tuition for 3 Credit Hours** – All courses earn academic credit. Students can use this experience not only to gain a better understanding of business in the region, but to earn credit towards graduation. Tuition for May courses is calculated at the resident (in-state) rate regardless of residency status. To use existing scholarships/financial aid toward summer tuition support, students but must be enrolled in at least six credit hours.

   **Tuition for Spring Term — Break courses** – Tuition for March courses will be included in the spring semester tuition bill. Residency rate is unchanged in the spring term.

2. **International Round-trip Airfare** – Students will receive clear guidelines on how to purchase airfare. Students are welcome to travel before and/or after the course, use the air carrier of their choice and depart from any airport they choose. Students are required to arrive on time for the start of the course and remain with the group for the duration of the course.

3. **Global Classroom Fee** – This fee varies by course but covers hotel accommodations, in-country transportation, tours, guides, admissions and most meals during the in-country dates of the course.

*Total course expenses are broken down on the deposit/withdrawal agreement form (does not include personal expenses). Please review it carefully and ask any questions before signing and submitting this binding contract.
Secure Your Space!

All courses will be enrolled on a first-come, first-served basis, and maximum enrollment is no more than 20 for each course. Many of our courses fill quickly, so secure your space early!

Students will need to submit three items to secure enrollment:

**STEP 1** Moore School Study Abroad Application – bring this form to your academic advisor. They will review your record to ensure you are eligible for your selected course, and they will discuss use of credits. If you qualify, they will sign off on your participation! Don’t forget your transcript!

**STEP 2** The Deposit/Withdrawal Agreement – this form is course specific and breaks down the costs, payment deadlines and withdrawal policies. Once signed, this is a binding contract.

**STEP 3** Global Classroom Deposit – this $350 deposit is non-refundable but is the first payment of your Global classroom fee!

Kennedy Corley, Greece
You’ve Been Accepted to a Global Classroom - Now What?

Do you have a valid passport?
Your passport should be valid for at least six months beyond your return date. Send a clear scan/photo to the Office of International Activities upon enrollment. Be sure it is signed with no missing edges or glares!

Do you need a visa or any immunizations for your destination?
Begin researching what you need and gathering any required documentation. The Office of International Activities will help you with any entry requirements. Useful websites:
  • State Department (travel.state.gov/content/travel/en.html)
  • Centers for Disease Control and Prevention (cdc.gov)

Join your Facebook Group and check it weekly.
Each course has a secure group to share documents, photos, events and course information. The Office of International Activities will send a link to join the group.

Start researching the countries you’ll visit.
Get excited about studying abroad! Students should research their host country and talk to students who have already studied abroad. The more students know before they go, the more they are prepared to learn while abroad.
  • Lonely Planet (lonelyplanet.com)
  • Trip Advisor (tripadvisor.com)

Explore Funding Opportunities.
Visit moore.sc.edu/studyabroad for a link to the scholarship application. Please note that your application will be considered for general scholarships in addition to Spring Term — Break and Maymester Global Classroom scholarships.
Potential Scholarship Opportunities for Moore School Students

In order to be considered for a Moore School Scholarship, an applicant must:

- Be a student in the Darla Moore School of Business
- Be in the process of applying or have already applied to a Spring Term — Break or Maymester Global Classroom
- Be a full-time, undergraduate UofSC student
- Be in good academic standing with a minimum 3.0 GPA

**ADDISON FAMILY STUDY ABROAD FUND** (Deadline: Nov. 1 by 5 p.m.)
The Addison Family Study Abroad Fund is an award of up to $5,000 provided to support study abroad experiences to Moore School students participating in a Maymester Global Classroom. Preference will be given to South Carolina residents.

**FREEMAN SCHOLARS AWARD** (Deadline: Feb. 15 by 5 p.m.)
The Freeman Scholars Award is an award of up to $5,000 provided to support study abroad experiences in Asia to Moore School students participating in a Maymester Global Classroom.

**MORRISETTE FAMILY ENDOWMENT** (Deadline: Feb. 15 by 5 p.m.)
The Morrisette Family Endowment is an award of up to $2,500 provided to support study abroad experiences to Moore School students participating in a Maymester Global Classroom with preference given to students from the Triad area of North Carolina.

**MOORE SCHOOL GLOBAL CLASSROOM SCHOLARSHIP** (Deadline: Nov. 1 by 5 p.m., Feb. 15 by 5 p.m.)
The Moore School Global Classroom Scholarship is a competitive award provided to support study abroad experiences for Moore School students participating in a Global Classroom. November deadline is for March courses, February deadline is for May courses.

Applications and required material: Please visit the Moore School website moore.sc.edu/studyabroad for information regarding specific scholarships after Sept. 3.

Scholarship recipients will be selected based on demonstrated merit in the classroom, financial need and compelling essays.

Scholarship Opportunities for all UofSC Students

**BEYOND BOUNDARIES AWARD** (Deadline: Jan. 31)
**CAROLINA GLOBAL STUDY AWARD** (Deadline: Oct. 15 and March 15)
**PASSPORT TRAVEL GRANT** (Deadline: Nov. 15)
Please visit the UofSC study abroad website at studyabroad.sc.edu for more details.
2020 SPRING TERM — BREAK COURSES

• **Sept. 1** – The online study abroad application will open on the Symplicity website. The university study abroad office will assess a $150 application fee for all undergraduates which is not included in global classroom fees.

• **Nov. 26** – Deadline to secure your space with a $350 non-refundable deposit considered as global classroom fee payment 1.

• **Month of November** – Course registration opens on Self Service Carolina.

• **Dec. 1** – Part I of the online study abroad application and associated $150 application fee is due.

• **Month of December** – Tuition is due via Self Service Carolina. Instructions on purchasing airfare, obtaining any required visas and immunizations and other important information will be distributed by the Office of International Activities.

• **Dec. 15** – Global classroom fee payment 2 is due.

• **Jan. 13** – Spring Term — Break course meetings begin.

• **Jan. 15** – Global classroom fee payment 3 is due.

• **Feb. 1** – Mandatory pre-departure workshop. **All** students must attend.

• **March** – Departures! Let the experiences begin!

2020 MAYMEISTER COURSES

• **Jan. 1** – The online study abroad application will open on the Symplicity website. The university study abroad office will assess a $150 application fee for all undergraduates which is not included in global classroom fees.

• **Beginning mid-January** – Instructions on purchasing airfare, obtaining any required visas and immunizations and other important information will be distributed by the Office of International Activities.

• **March 2** – Deadline to secure your space with a $350 non-refundable deposit considered as global classroom fee payment 1. Global classroom fee payment 2 is due. Part I of the online Study Abroad application and associated $150 application fee is due.

• **April 1** – Global classroom fee payment 3 is due.

• **April 4** – Mandatory pre-departure workshop. **All** students must attend.

• **Mid-April** – Course registration opens on Self Service Carolina.

• **May 8** – Tuition is due via Self Service Carolina before departure.

• **May** – Departures! Let the experiences begin!
2020 Study Abroad Courses

Student Snapshots

Samantha Shuford, Vietnam

Mariah Diamond, Belgium and France
Olivia Charlton, Germany

Preston Kornahrens, Russia
2020 Study Abroad Courses

Student Snapshots

Sarah Payson, Africa

Patrick Newbanks, Japan