MASTER OF ACCOUNTANCY

University of South Carolina
GET THE COMPETITIVE EDGE

From day one, we are dedicated to setting you up for success, positioning you to accelerate faster than your peers.

We help you position yourself with confidence in a professional environment, offer small classes with top-ranked faculty and have the connections you need within the industry to get you where you want to go.

We're here to help you transform into a successful leader in accounting — your way.
Gateway to YOUR SUCCESS

A Customized Curriculum
As a MACC student, you can choose your own pathway, tailoring your coursework to suit your interests. This allows you to gain a unique range of skills and experience that will help you stand out to future employers.

CPA Ready
Passing the CPA (Certified Public Accountant) exam is an important milestone in your career, and our program leaves you 100% ready. You’ll have the option to study for and pass the exam during your time with us. We encourage you to take this opportunity to dive into your career one step ahead.

Real-World Experience
The USC MACC program provides you with real-world experience, including access to the same software, tools and tasks you will use in a real job setting — ensuring your ability to deliver from day one in a new position.

ETHAN GOODMAN, ’23 accounting, ’24 MACC
Ethan Goodman says choosing the MACC degree program to continue his education at the Moore School was a “no-brainer.” He also credits the program for helping him land a job offer before his expected graduation in August 2024.

Columbia, South Carolina, native and USC alumnus, Goodman says “the MACC’s stellar accounting department” prepared him for the complexity of accounting and his future workplace.

“The MACC allowed me to learn about complicated accounting issues,” he says. “I found that the classes I’ve taken in the MACC offered insight into actual accounting praxis and application to the workplace.”

Goodman also credits the structure of the program for helping him pass the CPA exam with ease.

Thanks to the expertise and guidance of the MACC program, Goodman recently accepted a job offer in PwC’s New York City office.

“I think the return on investment for my MACC degree cannot be ascribed a number,” Goodman says. “The MACC program helped me secure my job, navigate the process of becoming a CPA, figure out how I want my career path to unfold, and become an overall better and more knowledgeable person in my desired field of tax accounting.”
HANK HOFFMAN, '24 MACC

Interacting with professors and students on “Decision in a Day” sealed the deal for spring 2024 graduate Hank Hoffman to enroll in the MACC program.

“Everyone who was involved in the program had nothing but positive outlooks on the program, and they were very welcoming to me,” he says.

Hoffman also credits the MACC program for helping him grow on both a personal and professional level by forcing him out of his comfort zone and challenging him to step outside the box.

“I have been forced to grow as a student and as a person to succeed within this program, and that has prepared me to enter the professional world next year in another exciting and challenging situation,” he says.

Hoffman secured his dream job with EY in Atlanta in Strategy and Transactions and thanks the MACC program for helping him reach this milestone.

“The return on investment from the MACC program has been fantastic. Not only has the program forced me to grow as an accounting student, but it helped prepare me to secure a job in the region and department I wanted coming out of the program, he says.” “That is what makes this program so valuable.”

CPA EXAM

FOCUSED. PREPARED. READY.

You should have access to as many study tools as possible. We provide you with the following resources, giving you the flexibility you need to choose best suited to your learning style and study habits:

- Individual Study Plans
- CPA Exam Content Mapping
- Integrated In-Semester Test Breaks
- Access to Free Review Materials
- Scholarships and Discounts for Review Materials
AVERAGE NUMBER OF STUDENTS

97%

JOB PLACEMENT RATE (2022-23)

27

AVERAGE CLASS SIZE

12:1

STUDENT TO TEACHER RATIO

KNOWN FOR ITS TOP-RANKED PROGRAMS, THE DARLA MOORE SCHOOL OF BUSINESS IS HOME TO A WORLD-RENOWNED FACULTY AND 10 MAJOR RESEARCH CENTERS IN A STATE-OF-THE-ART FACILITY IN DOWNTOWN COLUMBIA, SOUTH CAROLINA.

KEAGAN HAYES, '23 accounting, '24 MACC

Keagan Hayes graduated with his undergraduate accounting degree from the Moore School and chose to stay at USC to pursue his Master of Accountancy.

“I wanted to complete my MACC degree at the Moore School due to the great experiences I had with the accounting faculty during my undergraduate classes,” Hayes says. “It was easy to tell that the professors truly cared about their students and wanted them to succeed in their courses.”

Through the curriculum and guidance from his professors, he said he was able to develop a deeper knowledge of accounting principles.

“The courses that I have taken have allowed me to develop an even deeper understanding of complex accounting topics and the various issues that face many businesses today,” Hayes says. “I am so much more knowledgeable about accounting than I was before I entered the program, and I believe the things that I have learned during my MACC courses will give me the confidence and knowledge that I will need to set myself apart.”

Hayes accepted a highly coveted role as a FASB Postgraduate Technical Assistant (PTA). PTA positions are a one-year term and individuals become highly involved with the accounting standards process.

Reflecting on the position, Hayes says, “I truly credit the program and the fantastic professors for developing me into a competitive candidate for the PTA position. I was able to speak confidently during my interviews because I knew that I had developed a deeper understanding of accounting thanks to the courses I had taken during the MACC program.”
BUSINESS MEASUREMENT AND ASSURANCE (BMA) TRACK

Not to be confused with a traditional “audit” track, this track blends learning the basics you need (technical accounting, information technology) with attaining the critical thinking, decision-making and advanced communication skills employers seek to help you stand out. This track is designed to help prepare you for the BAR discipline section of the CPA exam.

Example career paths:
Advisory/consulting, audit/assurance, corporate accounting, cost accounting, FBI agent, forensic accounting, IT audit/information systems, transaction specialist

TAXATION (TAX) TRACK

A mix of IRS code/tax regulation 101 and real-world experience, this track includes an ideal balance of courses to give you the foundation necessary to become a successful tax preparer and advisor. This track is designed to help you prepare for the TCP discipline section of the CPA exam.

Example career paths:
International tax, IRS investigator, SALT specialist, tax analytics, tax professional (public and private), transfer pricing specialist

INFORMATION, SYSTEMS, AND CONTROLS (ISC) TRACK

The ISC track provides you with the advanced knowledge and skills necessary in information technology assurance, advisory services and information security and governance while also providing you critical thinking and decision-making skills. This track will also help prepare you for the ISC discipline section of the CPA Exam.

Example career paths:
IT audit/information systems, audit/assurance, advisory/consulting, cyber-security, corporate accounting, forensic accounting, FBI agent, transaction specialist

10 CLASSES 10 MONTHS

7 courses in one of these three tracks + 3 electives in a given specialization or chosen by you from any graduate-level course offered at USC

next page
ADVISORY/CONSULTING SERVICES
Specialization
Dive into the world of identifying, analyzing and prioritizing risk. From internal audit to controls to cybersecurity, this specialization gives you a greater understanding of providing value-added solutions to clients, managing risk and minimizing uncertainty.

CPA EXAM PREPARATION
Specialization
Be CPA ready. With access to top-ranked teachers in small class environments, this specialization prepares you to succeed on the CPA Exam, reducing the amount of personal time you need to spend studying for the exam.

CORPORATE/MANAGERIAL ACCOUNTING (CMA, CGMA)
Specialization
Become immersed in the corporate world. This specialization positions you to advance into a prominent career in corporate accounting, corporate tax and more. It also focuses on subjects included on the CMA and CGMA exams — topics not always covered in undergrad curriculums.

BUSINESS ANALYTICS (BA)*
Certificate
Make informed, data-driven business decisions. With descriptive, diagnostic, predictive and perspective analytic techniques, this specialization helps you identify what happened and why — enabling you to predict the path for future success in business.

ENTREPRENEURSHIP
Specialization
Embrace your inner entrepreneur. Whether you want to own your own firm or work with an emerging startup, electives in this specialization aim to grow your business acumen and position you for success.

INTERNATIONAL BUSINESS
Specialization
Pursue a career without borders. From multinational corporate audit/assurance and advisory/consulting to international tax, this specialization encourages you to explore opportunities from a global perspective.

FINANCE: CORPORATE OR INVESTMENTS
Specialization
Master all things finance. From managing liquidity and evaluating capital budget projects to navigating securities and quantitative valuation methods, this specialization covers all you need to know from a fiscal standpoint.

CYBERSECURITY MANAGEMENT*
Certificate
Drawing from international business and risk management programs, this specialization provides students with a global approach to cybersecurity management. Students will learn key terminology, frameworks and management practices associated with information assurance as well as management techniques and best practices for managers at any level of an organization. They also learn how to create and manage cybersecurity policy and how to quantify risks associated with cybersecurity.

STRATEGIC INNOVATION *
Certificate
Designed to address rapid technological change and the continued innovation and growth needed to remain competitive, this specialization prepares students to navigate an increasingly complex technological environment and develop the skills needed to strategically manage science, technology and innovation in the workforce.

*Denotes a graduate certificate or a “mini-degree”
STUDY IN THE SOUTH
Work Worldwide

TOP RECRUITING FIRMS

Big Four
EY  |  Deloitte  |  PwC  |  KPMG

National/Global
BDO  |  Cherry Bekaert  |  CliftonLarsonAllen  |  Crowe Horwarth  |  FORVIS  |  Elliott Davis
Grant Thornton  |  Mauldin & Jenkins  |  RSM

Regional
Bauknight Peitras & Stormer  |  Brittingham Group  |  Burkett Burkett Burkett  |  Greer Walker
Moore Beauston & Woodham  |  Sheheen Hancock & Godwin  |  Webster Rogers
“As a student, I was exposed to the firms and the industry in meaningful ways and developed concentrated knowledge in key fields of accounting. Now that I’m a recruiter, I can see how the USC MACC Program can set you apart.”

TREY ACKERMAN  
’98 MACC  
FORVIS Tax Partner

ELLIE COAKLEY, ‘23 accounting, ‘24 MACC

Ellie Coakley credits the Master of Accountancy program for preparing her for a future in public accounting through exposure to various technologies and research.

Coakley says she has learned a variety of soft and hard skills during her Moore School tenure.

“The MACC program has helped prepare me for my future in public accounting by teaching me core accounting material, exposing me to technologies that are prominent in the accounting profession and strengthening my research and presentation skills,” she says.

Coakley chose the information systems and controls track due to its engaging and intimate classroom settings.

“The MACC program has small class sizes, which allow for meaningful discussions in the classroom and have also allowed me to form strong friendships with my classmates,” she says.

Small class sizes and a robust curriculum weren’t the only things to attract Coakley to the MACC program. She also says that her professors in the program have brag-worthy careers of their own — providing direct insights to students like her wanting to follow in their footsteps.

“I chose to continue my education at the Moore School because the teachers here have been a great resource for me throughout my educational career,” she says.

Coakley graduates in spring 2024. During her time in the MACC Program, she sat for several sections of the CPA exam and is well on her way of obtaining her CPA license. She set her sights on a successful career in accounting. Ellie accepted a position at Deloitte in Charlotte.

DECISION IN A DAY

Expedite your admission process via Decision in a Day, an accelerated, one-day admission event. A major perk? This event is when we award our largest fellowship awards, including in-state tuition and graduate assistant positions.
PROGRAM TUITION

$18,000  
SOUTH CAROLINA RESIDENT

$30,930  
NON-RESIDENT

Out-of-state student? No worries. Most out-of-state students have the opportunity to receive multiple awards, which helps to decrease their tuition costs.

*Tuition and fees are subject to change at the discretion of a USC Board of Trustees mandate

MERIT-BASED FINANCIAL AWARDS

You can receive more than one award.

Fellowships
Awarded to top MACC students, these are highly competitive.

Graduate Assistant Positions
10 hours per week as a teaching assistant or research assistant.

Other Financial Awards
MACC students may also qualify for other financial awards based on merit and need.

Are you ready?

We're here to help you succeed. Please call or email us if you have questions about the admissions process or would like more information about the program.

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sc.edu/moore/macc
COLUMBIA, SOUTH CAROLINA
Snapshot
STATE CAPITAL a.k.a. “COLA” or “SODA CITY”

**Known For:**
- Urban amenities with Southern hospitality and charm
- Affordability and low cost of living
- Fun activities like the Riverbanks Zoo, Soda City Market and local state parks
- Extensive dining and food options
- Vibrant arts, music and entertainment scene

**Home to USC**
- Founded in 1801
- Top-ranked research institution
- College athletics (Fighting Gamecocks)
- 54 nationally ranked academic programs*  
  *U.S. News & World Report

**Soda City Market and Columbia Riverwalk**

**Nearby Cities**
- **Charleston, South Carolina**  
  Charlestoncvb.com
- **Greenville, South Carolina**  
  Visitgreenvillesc.com
- **Charlotte, North Carolina**  
  Charlottenc.gov

Darla Moore School of Business  
University of South Carolina