

FULL-TIME MBA PROGRAMS

Your Journey to Global Business Opportunities



Darla Moore
School of Business
UNIVERSITY OF SOUTH CAROLINA



EXCELLING *and* BUILDING MOMENTUM.

Close to 50 years ago, the University of South Carolina was a frontrunner in emphasizing international business education. Sparking one of the world's first International MBA programs, the Moore School's IMBA program has been ranked No. 1 for the past 10 consecutive years and has been in the top 3 for 34 consecutive years — since *U.S. News & World Report* began their IMBA rankings.

Not only will our MBA students encounter global experts in our MBA faculty with decades of business expertise in their functional areas, but they will also learn alongside fellow colleagues from a myriad of industry backgrounds. Everything from health care, engineering and consulting to marketing, banking and sales.

In the following pages, you can learn more about our remarkable alumni and how our programs prepare them for top jobs and illustrious careers.

Connect with us to learn more about the International MBA and One-Year MBA to begin your journey today.

Go Gamecocks!

A handwritten signature in black ink that reads "Rohit Verma". The signature is written in a cursive, flowing style.

ROHIT VERMA

As you climb the corporate ladder, the view can surprise you. You may find your long-term goals outpace your current education, or you may not like what's ahead. That life-changing perspective can inspire a bold, proactive move such as pursuing the No. 1-ranked International MBA program or fast-track your career advancement with a One-Year MBA.

Candidates for both MBA programs can specialize in functional areas such as finance, marketing, supply chain and strategic management (consulting).



INTERNATIONAL MBA

If you're looking for the traditional business model, you will progress through the core curriculum and international business classes to immersive, in-country experiences that leverage and contextualize your classroom studies. You will choose from one of two tracks: global (for locations where English is widely spoken) or language (French, German or Spanish for in-country, language-intensive studies).



ONE-YEAR MBA

If you're ready to elevate your career with a short-term investment, the One-Year MBA can be completed in just 10 months. We've emphasized program quality and rigor into an intensive program that can be completed quickly if you feel stuck in a workplace rut or stop working temporarily. You also can complete your One-Year MBA to bridge the gap as a recent graduate for pre-professional experiential learning and leadership development or during the transition from military service to the civilian workforce.

WHY CHOOSE THE INTERNATIONAL MBA?

Our two-year program prepares you for the wide-ranging requirements of global business leadership. You'll do more than study international business; you'll live it through international immersion and global coursework.

▶ TOP-RANKED

Ranked among the top three programs in the nation by *U.S. News & World Report* for 34 consecutive years.

▶ LANGUAGE DEVELOPMENT

Includes extensive international immersion and an option for second language development.

▶ CHOOSE YOUR TRACK OF STUDY:

- Global Track offers enhanced global curriculum with in-country immersion in a location where English is widely spoken.
- In the Language Track, you can choose from three options for in-country language-intensive studies, including French, German or Spanish.

▶ INTERNATIONAL IMMERSION

Plunge into the language, business and culture of a foreign marketplace during a two-month, in-country immersion.

▶ INTERNSHIP

Experience a 10- to 15-week internship with a multinational entity at companies such as adidas, Bayer, Dell, Daimler AG, Michelin, United Airlines, UPS and more.

▶ REAL-WORLD EXPERIENCE

Integrate your coursework with real-world consulting projects to help you become business ready on a global scale.

▶ SPECIALIZATION OPTIONS

Develop functional expertise in a business discipline with electives, a functional specialization and/or graduate certificate.

▶ NETWORKING

Achieve success with a customized career development program providing you with access to top recruiters and alumni executives.

WHY CHOOSE THE ONE-YEAR MBA?

Our One-Year MBA program is ideal for driven professionals who want to take their careers to the next level or seek to skip a few rungs on the corporate ladder. We work closely with you to prepare you to lead in today's global marketplace.

▶ IMMEDIATE IMPACT ON YOUR CAREER

Obtain an instant ROI with a short-term academic investment with flexible courses and curated timelines

▶ TOP FACULTY

Learn from some of the world's top business school faculty who are leaders in their respective fields.

▶ SPECIALIZATION OPTIONS

Develop functional expertise in a business discipline with electives, a functional specialization and/or graduate certificate.

▶ NETWORKING

Achieve success with a customized career development program providing you with access to top recruiters and alumni executives.



RONI SIMS JANSEN

'16 International MBA

Since Roni Sims Jansen completed the International MBA program, she has held three positions with Coca-Cola Consolidated in Charlotte, North Carolina, the largest bottler of the brand. She is now the Senior Director of Customer Management for Walmart & eCommerce.

She says the International MBA program prepared her well for the fast-paced work environment she has encountered supplying Coca-Cola products and partnering brands to Walmart stores across 14 states and the District of Columbia.

Jansen credited the Moore School with giving an overarching look at the different aspects of international business while also teaching a well-rounded curriculum, Jansen says.

"You're able to understand your place in the broader organization," she says.

Jansen chose to do her IMBA immersion abroad in a Spanish-speaking country that allowed her to delve into the Spanish language.

"In the International MBA program, you also learn about agility and adaptability; that's just the realities of living abroad and being exposed to different cultures," Jansen says. "Data analytics were not my forte coming in to the IMBA program; I'm very qualitative in nature. I had studied languages and international relations, but dedicating a significant portion of my time to data analytics was an exhilarating challenge."



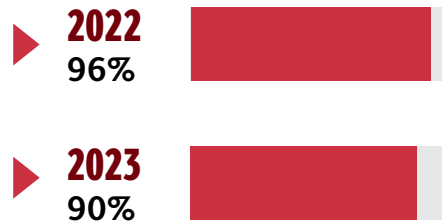
CAREER OUTCOMES

INTERNATIONAL MBA

REPORTED AVERAGE SALARY

- ▶ **2022**
\$96,435
- ▶ **2023**
\$97,819

REPORTED EMPLOYMENT RATE

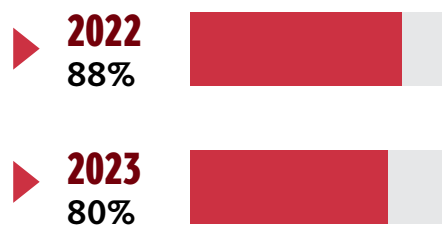


ONE-YEAR MBA

REPORTED AVERAGE SALARY

- ▶ **2022**
\$96,900
- ▶ **2023**
\$80,000

REPORTED EMPLOYMENT RATE



INTERNATIONAL MBA CURRICULUM

EARLY JULY – MID-AUGUST	MID-AUGUST – MID-DECEMBER	EARLY JANUARY – EARLY MAY
7 WEEKS ON CAMPUS	14 WEEKS ON CAMPUS	14 WEEKS ON CAMPUS
Quantitative Methods Financial Accounting Global Economics	Operations Management Global Finance Global Marketing Managerial Accounting Career Leadership Program 2	Elective 1 Elective 2 Elective 3 Elective 4 Advanced Quantitative Methods
<div style="border: 1px solid black; padding: 2px; display: inline-block;">CLP</div> Career Leadership Program	Global Strategic Management Managing the Multinational Enterprise	International Business Trip (Spring Break Elective - Optional)

EARLY MAY – MID-AUGUST	MID-AUGUST – MID-DECEMBER	EARLY JANUARY – EARLY MARCH	MARCH – EARLY MAY
12 WEEKS IN COMPANY	14 WEEKS ON CAMPUS	8 WEEKS IN-COUNTRY IMMERSION	7 WEEKS ON CAMPUS
Corporate Internship (10-15 Weeks)	Elective 5 Elective 6 Elective 7	International Field Study	Comparative Institutional Systems International Business Trip (Spring Break Elective - Optional)
International Business Trip (Pre-Internship Elective - Optional)	LANGUAGE TRACK		Leading Teams and Organizations Comparative Corporate Governance
	Language 1 Language 2	International Language Immersion	
	GLOBAL TRACK		
	Global Track Elective 1 Global Track Elective 2	Global Business Topics Immersion	

Visit sc.edu/moore for the full list of options and requirements.

Curriculum subject to change.

ONE-YEAR PROGRAM CURRICULUM

EARLY JULY – MID-AUGUST	MID-AUGUST – MID-DECEMBER		EARLY JANUARY – EARLY MAY	
7 WEEKS	7 WEEKS	7 WEEKS	7 WEEKS	7 WEEKS
ON CAMPUS				
Career Leadership Program Quantitative Methods in Business Financial Accounting Global Economics	Global Finance Global Supply Chain and Operations Management	Global Marketing Management Management Accounting	Advanced Quantitative Methods Elective 4	Leading Teams and Organizations Elective 5
	Career Leadership 2		Elective 6	
	Elective 1	Elective 2	Optional Elective	
	Optional Elective			

**Optional electives must be approved*





SEAN MAURICE

'22 International MBA

Sean Maurice was ready to pivot from his career in sales when he decided to enroll in the IMBA program just after the COVID-19 pandemic impacted the U.S.

Considering his professional background in sales and account management, Maurice decided to pursue the marketing specialization within the International MBA program.

In the marketing specialization, “I learned what strategies companies use to successfully market their product and what elements are most critical to those strategies,” he says. “I also got an overall knowledge of how to do marketing, including how to use a Net Promoter Score [a metric used in customer experience programs] and how to conduct a marketing survey.”

While he is thankful for the marketing skills, Maurice says he also gained vital quantitative tools like being able to manipulate data using SQL and understanding statistics.

Currently a senior marketing analyst with UPS, Maurice says having the IMBA with a marketing specialization immediately led to a more challenging and fulfilling role after he finished the IMBA program.

SPECIALIZATIONS

The Moore School provides a comprehensive global understanding of how business works. Regardless of a student's concentration in either MBA program, they gain knowledge about a variety of functional areas such as marketing, operations and supply chain, accounting and management. MBA students can choose a specialization in a functional area:



FINANCE

The Finance functional specialization starts with two required courses: Advanced Financial Management and Investment Management. Students may then select corporate finance or investments in their functional specialization based on their area of interest.



OPERATIONS AND SUPPLY CHAIN

The Operations and Supply Chain functional specialization produces graduates with knowledge and practical applied experiences in the twin competencies of operations and business process improvement and global supply chain design, analysis and improvement.



MARKETING

The Marketing functional specialization is focused on developing the student's ability to successfully create and manage customer relationships on a global basis. Learn more on our website.



STRATEGIC MANAGEMENT (CONSULTING)

For those who prefer a general management perspective or have interest in pursuing a unique functional specialization for consulting, we also offer a Strategic Management option. It is also suggested that students pursue the Global Strategy Certificate to enhance this specialization.

Learn more about each specialization by visiting bit.ly/mbaoptions.

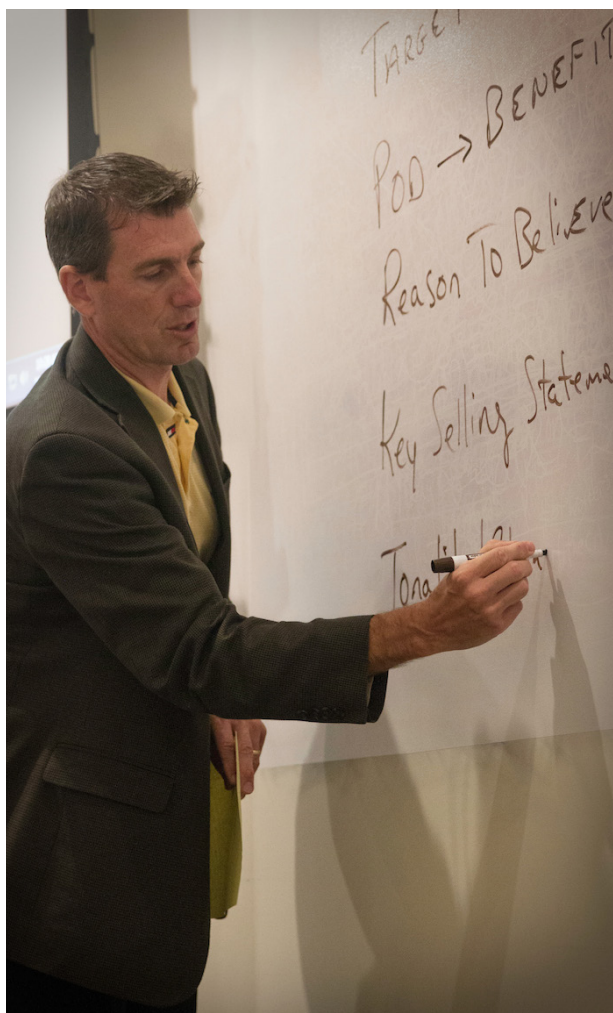
FACULTY

One of the strongest assets of the South Carolina MBA programs is broad access to our **more than 200 internationally respected faculty and staff**. MBA students are taught by seasoned practitioners of domestic and international business, market experts and clinical researchers who set the standard for thought leadership in modern business.

With firsthand understanding of what truly matters, we expand the traditional business curriculum by building skills in areas that refine your contextual intelligence. The Moore School is home to 12 thriving research centers designed to support the competitiveness of U.S. businesses.

These allow faculty to enhance classroom lectures with experiential learning, research and on-the-ground work with corporate partners. Such centers offer real-world educational experience and career placement opportunities while ensuring our curriculum meets the needs of an ever-changing business community.

Moreover, the diversity of backgrounds among faculty helps ensure a graduate's readiness for the global market. In both concrete and intangible ways, these perspectives impart the ways culture and social science impact market dynamics from country to country and culture to culture.



CERTIFICATES



BUSINESS ANALYTICS GRADUATE CERTIFICATE

This STEM-designated certificate is designed to train data-savvy managers, who are needed to meet today's marketplace demands. This need is based on extensive benchmarking across academia and industry.



ENTERPRISE RESOURCE PLANNING SYSTEMS GRADUATE CERTIFICATE

The Enterprise Resource Planning Systems Graduate Certificate is designed to provide students with the ability to demonstrate an overall understanding and working knowledge of the function, design, control and use of enterprise resource planning systems.



GLOBAL STRATEGY GRADUATE CERTIFICATE

Specifically for IMBA students, the certificate will teach them how to utilize global opportunities, assess risks and benefits of varying investment and locational choices and effectively manage company activities when an organization wants to grow beyond its current borders.



INDUSTRY CERTIFICATIONS

The Moore School offers three functional business specializations that enhance MBA students' marketability:

- **SAP® Certified Associate:** train on the same integrated SAP systems that are in place at many large organizations.
- **Sonoco Lean-Six-Sigma Green Belt:** prepares you for the Green Belt readiness exam followed by an operations or process consulting project to earn the coveted certification.
- **APICS Certificate in Product and Inventory Management:** prepares you for the first four of five module exams of the APICS-CPIM certification by completing two courses - one IMBA core class and one Global Supply Chain & Operations Management elective course.



SUSTAINABILITY GRADUATE CERTIFICATE

The majority of company CEOs have identified sustainability as a top priority for their businesses. Students must complete two required core courses and choose two additional electives with a focus on issues related to one or more of the U.N. Sustainable Development Goals.



CYBERSECURITY MANAGEMENT GRADUATE CERTIFICATE

Specifically for IMBA students, the certificate employs a multidisciplinary approach designed to meet the growing demand for leaders who understand and manage cybersecurity and information assurance professionals. The curriculum draws from programming in both international business and risk management, which provides students with a global approach to cybersecurity management.



STRATEGIC INNOVATION GRADUATE CERTIFICATE

Specifically for IMBA students, the certificate is designed to address this demand by preparing students to successfully navigate an increasingly complex technological environment and develop the skills needed to strategically manage science, technology and innovation in the workforce.



DAN HOUCK

'08 International MBA

Dan Houck is now the chief financial officer for mini-computer solutions specialist Simply NUC. Houck jumped from software developer to finance with the skills he gained from the Moore School's IMBA.

"The education I received during the IMBA program gave the CFO in my first job post-graduation the confidence to offer me the title 'finance manager,' although I did not have previous work experience in either finance or management," Houck says. "Not a day passes where I do not reference something I learned while studying at the Darla Moore School of Business."

Houck says he learned many critical hard skills as a student at the Moore School, especially exposure to business analytics with foundational tools like MS Excel and statistical analysis, which he said have been integral parts of his career. Other courses including introductions to financial management, entrepreneurial finance and derivatives further enhanced his hard skills.

Houck says the program also taught him a host of important soft skills like mental flexibility and endurance: "The program demands a speed and volume of learning that can be daunting."

Seeing a solid return on his investment in the IMBA program over the past 15 years, Houck says the Moore School has prepared him well for his current position's day-to-day challenges and the contribution he can make at Simply NUC.

Learn more about Dan's climb to the C-suite by visiting bit.ly/danhouck.

COMBINATION DEGREES

INTERNATIONAL MBA AND J.D.

International MBA total course load for the IMBA/J.D. may be reduced by as many as 12 credit hours by combining the programs. Candidates choose one of two tracks: global or language. Global track students opt for an enhanced global curriculum with in-country immersion in a location where English is widely spoken. Language track students choose from three options for in-country language-intensive studies, including French, German or Spanish.

ONE-YEAR MBA AND J.D.

The One-Year MBA total course load may be reduced by as many as nine credit hours. The One-Year MBA program includes foundational courses followed by courses in a functional specialization — finance, global supply chain and operations management, marketing or strategic management — that aligns with their career goals.

ONE-YEAR MBA AND SPORT AND ENTERTAINMENT MANAGEMENT

The One-Year MBA and Master of Sport and Entertainment Management combination degree is designed to train for long-term career advancement in the fields of sport, entertainment and venue management. Expand your business acumen and enhance leadership skills while gaining specialized expertise in sport and entertainment. The Master of Sport and Entertainment Management program is ranked No. 1 in the SEC. Gain a distinctive career edge with this combination degree that allows you to earn two master's in two years with 12 consolidated credit hours.

ONE-YEAR MBA AND MSBA

Combine the strengths of a One-Year MBA and an MSBA degree to move into the workforce as a versatile professional prepared for success in today's data-driven world. You'll possess strategic leadership and the ability to transform complex data into actionable insights. Open doors across industries, positioning yourself as a highly sought-after professional.

Attain a comprehensive skill set that addresses the needs of both leadership and analytics. Propel your career forward and stay at the forefront with this combination degree program.



INDIA WHALEY

'22 One-Year MBA and J.D.

India Whaley chose to earn a One-Year MBA and J.D. to prepare her for a career in strategic leadership and eventually commercial real estate.

While earning two degrees simultaneously was challenging, Whaley says she has already started to see her efforts pay off. She was able to secure a position with Truist Bank post-graduation. She works as a credit track analyst with the bank's Leadership Development Program. This comprehensive, structured and rotational training program provides future leaders of Truist with a strong foundation in the financial services industry.

"The One-Year MBA program has prepared me to be self-motivated, detail oriented and well organized," she says. "The STEM-based program has helped me strengthen my analytical, financial and problem-solving skills to excel in collaborative environments."

Learn more about Whaley by visiting bit.ly/dec22grads.

OFFICE OF CAREER MANAGEMENT

We believe that our students deserve a cutting-edge business education, complemented by the development of job search and career management skills that will serve you throughout your career. MBA students leave us with a unique competitive advantage: the self-awareness and professional presence needed to plan and manage a lifelong career. You won't find a more complete career and professional development program.

SERVICES PROVIDED:

- Industry and career exploration
- Aggressive networking
- Internship assistance
- Resume preparation
- Interview preparation
- Personal and professional development
- On-campus recruiting, including on-campus and virtual interviews, the Moore School Business Expo job fair, employer info sessions, industry panels and others

CAREER LEADERSHIP COURSE

The Office of Career Management (OCM) has developed a tried-and-true approach to preparing students for both the pace and challenges of a job search as a graduate student. A tailored and designated course, BADM 790: Career Leadership, is required of all MBA students and is offered during the first three months of the program. The course focuses on developing career literacy, career awareness and career empowerment that translate into competencies for job search and professional growth.

Topics covered in this course include but are not limited to the following:

- Career goal setting
- Industry and career exploration
- Resume and cover letter development
- Personal branding
- Digital presence
- Interview preparation (behavioral and case)
- Mock interviewing
- Networking
- Utilizing social media in the search
- Career fair preparation

As an MBA student at the Darla Moore School of Business you will be assigned a dedicated career coach, Doug Hanslip, who will guide you, one-on-one, as you define your career goals and implement your search. He will help you develop your digital presence, prepare for interviews, source relevant opportunities and define your unique value proposition. During the Career Leadership course, you will learn more about the processes for meeting with him and accessing other MBA-specific resources available to you. The career coaching relationship is co-created and individualized for each student.



Doug Hanslip

OTHER RESOURCES PROVIDED BY OCM

- **Moore Connect:** the Moore School's alumni networking system with more than 40,000 working alumni
- **Big Interview:** software program that provides free, online interview practice
- **Beyond B-School:** access leading career experts, trending topics, live and on-demand through the online video library portal, specialized webinars and training sessions
- **First Hand (Vault):** provides in depth intelligence on what it's really like to work within an industry, company or profession, including rankings and reviews, career advice and career guides
- **Interstride:** this customizable portal offers advice and insights, community, job opportunities and services to make sure international students are receiving the support they need to succeed
- **12Twenty:** 12Twenty utilizes data to empower universities and employers to effortlessly make right-fit employment connections.

The OCM's Employer Relations Team is a dedicated division committed to building strong, strategic relationships with key employers for all students at the Moore School. The focus is developing talent pipelines for employers, depending on their hiring needs, including pipelines to our talented MBA students.

Learn more about OCM's services for MBA students by visiting: bit.ly/ocmservices

PROGRAM TUITION



Whether you're enrolled in the One-Year MBA or the International MBA, our goal is to deliver a program that provides you with a competitive return on your investment. In addition to one of the most affordable tuition rates in the MBA program market, we offer competitive financial awards. We aim to meet your needs of a top-ranked MBA education and low debt as you start your post-MBA career.

ONE-YEAR MBA

\$25,625

SOUTH CAROLINA RESIDENT

\$29,520

NON-RESIDENT

INTERNATIONAL MBA

\$32,000

SOUTH CAROLINA RESIDENT

\$60,384

NON-RESIDENT

Learn more about tuition and fees by visiting: bit.ly/ftmbatuition

FINANCING YOUR MBA

Once you're admitted into the program, you'll have access to a range of financial assistance options that can help offset your tuition. While nearly all members of incoming classes receive some financial assistance, some candidates are eligible for a full-tuition award.

Those students with the strongest backgrounds and qualifications can earn awards reaching to 100 percent of their program fee, or 50 to 100 percent in the form of fellowships and graduate assistantships

Learn more about fellowships and other financial assistance by visiting: bit.ly/ftmbafinancing



TROY ETTA KNOX

'24 International MBA

"I knew from the very beginning that I wanted to get my International MBA," Knox says. "I am a South Carolina native and being an alum of USC, there was no better choice."

An incentive for Knox to attend the USC IMBA program was being named a Pozen Scholar. She is one of two International MBA students to benefit from the inaugural fellowship funded by former financier Robert "Bob" Charles Pozen.

The Pozen Scholar fellowship aims to "enhance the Moore School's access and opportunity." It is intended to provide funding to underrepresented students in South Carolina in hopes they will earn International MBAs and stay in state to contribute to South Carolina's workforce.

"Without the Pozen Scholar fellowship, I would not have been able to pursue my IMBA at this time because of finances," she says. "As a first-generation college graduate, I will be the first one in my family to attain an MBA. The fellowship has not only provided me with the financial ability to pursue my MBA, it has also postured me to smash ceilings, re-imagine what is possible and create a new vision for success, access and wealth for my family."

The value of an MBA education is the exposure to diverse perspectives, frameworks and theories that allow students to tackle and solve complex problems in a structured and logical way.

ADMISSION REQUIREMENTS



UNDERGRADUATE TRANSCRIPTS



COMPETITIVE GMAT OR GRE SCORE

(Waivers available)



ONLINE APPLICATION AND ESSAYS



TOEFL OR IELTS TEST SCORES FOR INTERNATIONAL APPLICANTS



TWO LETTERS OF RECOMMENDATION



APPLICATION DEADLINES

ROUND I (PRIORITY)	Oct. 15
ROUND II	Dec. 1
ROUND III*	Jan. 15
ROUND IV**	March 1
ROUND V	April 15
ROLLING ADMISSIONS	After April 15

COLUMBIA, SOUTH CAROLINA



Snapshot

STATE CAPITAL a.k.a. “COLA” or “SODA CITY”



RIVERBANKS ZOO AND GARDEN
and COLUMBIA RIVERWALK

KNOWN FOR:

- Urban amenities with Southern hospitality and charm
- Affordability and low cost of living
- Extensive dining and food options
- Family-friendly activities like the Riverbanks Zoo and nearby state parks
- Vibrant arts, music and entertainment scene
- Close proximity to Fort Jackson for military families' amenities and services: bit.ly/mbamilitary

HOME TO USC

- Founded in 1801
- Top-ranked research institution
- College athletics (Fighting Gamecocks)
- 54 nationally ranked academic programs*
- Nation's Best Public University Honors College**

**U.S. News & World Report*

***Inside Honors 2018-2019: Ratings and Reviews of 50 Public University Honors Programs*

NEARBY CITIES



CHARLESTON,
SOUTH CAROLINA

Charlestoncvb.com



GREENVILLE,
SOUTH CAROLINA

visitgreenvillesc.com



CHARLOTTE,
NORTH CAROLINA

charlottenc.gov



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School of Business**
UNIVERSITY OF SOUTH CAROLINA