BUSINESS
STUDY ABROAD

Global Classrooms
(Short-Term Faculty-Led Courses)

Spring Term — Break
and Maymester
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2023 GLOBAL CLASSROOMS

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* Course requires successful completion of or concurrent enrollment in MKTG 350.
** Course has prerequisite of MKTG 350.
*** Course has prerequisite of SPAN 302.
HOW MUCH DOES IT COST?

Each course has three main expenses*:

1. TUITION FOR THREE CREDIT HOURS: All courses earn academic credit. Tuition for May courses is calculated at the resident (in-state) rate regardless of residency status. To use existing scholarships/financial aid toward summer tuition support, students must be enrolled in at least six credit hours.

TUITION FOR SPRING TERM — BREAK COURSES: Tuition for March courses will be included in the spring semester tuition bill. Residency rate is unchanged in the spring term. Enrollment in more than 16 credit hours will be subject to additional tuition charges.

2. INTERNATIONAL ROUND-TRIP AIRFARE: Clear guidelines on when to purchase airfare will be provided after securing enrollment. Pre- and post-course travel is allowed using airlines and airports of choice. Students are required to arrive on time for the start of the course and remain with the group for the entirety of the course.

3. GLOBAL CLASSROOM FEE: This fee varies by course but covers hotel accommodations, in-country transportation, tours, guides, admissions and most meals during the in-country dates of the course.

*Total course expenses are broken down on the deposit/withdrawal agreement form (does not include personal expenses). Please review it carefully and ask any questions before signing and submitting this binding contract.

WHO QUALIFIES?

All students must have:

• At least a 3.0 GPA
• At least 30 completed credit hours prior to departure
• Successfully completed any course pre-requisites
• A clean academic/judicial record with the university

NEXT STEPS

Secure your space on Blackboard

• Log in
• Click "Organizations"
• Find "Moore School Global Classrooms"

All courses will be enrolled on a first-come, first-served basis, and maximum enrollment is no more than 20 for each course. Many of our courses fill quickly, so secure your space early! Students will need to submit three items to secure enrollment:

1. Complete the Online Moore School Study Abroad Application: Your academic advisor must approve participation to ensure eligibility for your selected course(s) and discuss use of credits. This application requires your unofficial transcript, see instructions for further details.

2. The Deposit/Withdrawal Agreement: this form is course specific and breaks down the costs, payment deadlines and withdrawal policies. Once signed and submitted, this is a binding contract.

3. Global Classroom Payment One of Three: this $350 deposit is non-refundable and is deducted from the total global classroom fee.
SUSTAINABLE BUSINESS IN LATIN AMERICA

Learn about and experience first-hand many aspects of the unique sustainable business environment in Latin America. More specifically, participate in visits and activities focused on assessing how firms pursue sustainable business in Brazil. Deeply explore the context, tools, and factual knowledge useful for understanding the institutional and competitive environment and managerial challenges of firms in the region. More broadly, understand sustainable business, not only in terms of environmental sustainability, but also in terms of its social, cultural and economic dimensions.

DRAFT ITINERARY AND ACTIVITIES  
*subject to change*

**DAY 01  MARCH 4:** Arrival, São Paulo city tour

**DAY 02  MARCH 5:** Move Social, free time to explore São Paulo

**DAY 03  MARCH 6:** U.S. Consulate, KPMG, Natura Cosmetics

**DAY 04  MARCH 7:** UNICA, EcoSimple Tecidos Sustentáveis

**DAY 05  MARCH 8:** NuBank, fly to Rio de Janeiro

**DAY 06  MARCH 9:** BNDES, Vale, Rio de Janeiro city tour, Escadaria Selarón

**DAY 07  MARCH 10:** Greenpeople, Corcovado, Christ the Redeemer statue

**DAY 08  MARCH 11:** Afternoon airport transfer and departure for the U.S.

**COURSE EXPLORES:**
- Various sustainable business practices in Latin America
- Opportunities and challenges for sustainable trade and investment
- Institutional and competitive environment, with focus on sustainable business issues

**QUESTIONS?**
Contact the Office of International Activities 
studyabroad@moore.sc.edu
CUBA: ECONOMICS AND CULTURE

Changes in economic, political and cultural environments pose challenges and opportunities to businesses in Cuba. Analyze the precarious position of the country as it transitions to a market-based economy, and discuss cost-benefit analysis as trade fluctuates between Cuba and the U.S. This accelerated course culminates after Spring Break when students apply knowledge learned during the first half of the semester while traveling in Cuba.

DRAFT ITINERARY AND ACTIVITIES  subject to change

DAY 01  MARCH 4: Arrival, welcome dinner
DAY 02  MARCH 5: Walking tour, socio-economic lecture with Miguel Coyula, discussion with Adriana Heredia of Beyond Roots
DAY 03  MARCH 6: Socio-political lecture, Lizt Alfonzo Academy, La Finca Vigía
DAY 04  MARCH 7: Discussion on U.S.-Cuba relations, salsa lessons
DAY 05  MARCH 8: Discussion with Ricardo Álvarez, visit to local tobacco and agricultural farms
DAY 06  MARCH 9: Meet Raulito Bazuk, chef/owner of Grados, visit arts/crafts market, discussion with Cuban YouTuber Erich García
DAY 07  MARCH 10: Museum of Cuban Art, La Reyna y Real
DAY 08  MARCH 11: Afternoon airport transfer and departure for the U.S.

* Flight and visa costs are included with global classroom expenses for this course. The Office of International Activities will purchase student flight and assist with visa arrangements.

COURSE EXPLORES:
- Economic, political and social issues
- Transition to a market-based economy
- Private business entrepreneurs and startups

QUESTIONS?
Contact the Office of International Activities
studyabroad@moore.sc.edu
MARKETING IN ITALY

Learn more about how cultural tourism, destination marketing and fashion industries impact retailing during the first half of the semester. Discuss the challenges of competing in the global marketplace along with factors for developing and managing retailing. All product markets are affected by regulatory factors, resulting in evolved marketing techniques. This course requires successful completion of or concurrent enrollment in MKTG 350.

DRAFT ITINERARY AND ACTIVITIES  subject to change

DAY 01  MARCH 4: Arrival, walking tour and welcome dinner
DAY 02  MARCH 5: Duomo visit, San Miniato al Monte and Piazzale
DAY 03  MARCH 6: Fashion merchandising workshop, leather market, cooking class
DAY 04  MARCH 7: Basilica di Santa Croce, leather school, vineyard tour, transfer to Modena
DAY 05  MARCH 8: Ferrari headquarters and workshop, Ferrari museum
DAY 06  MARCH 9: Food tour, transfer to Milan, city tour
DAY 07  MARCH 10: Milan fashion, San Siro Stadium tour, farewell dinner
DAY 08  MARCH 11: Departure for the U.S.

COURSE EXPLORES:
• Development and management of retail in Italy
• Interdependence of culture and marketing retailing
• Fashion industries

QUESTIONS?
Contact the Office of International Activities
studyabroad@moore.sc.edu
BUSINESS IN SPAIN

Business in Spain will provide students with an insight into Spanish culture, language, and business environments. Students will participate in lectures, readings and on-site experiences in Barcelona, Madrid, and A Coruña, all in Spanish. Spanish proficiency required.

Prerequisite SPAN 302 with a grade of C or better by end of Fall 2022 or by placement. Special approval made if student completes SPAN 210 by end of Fall 2022 with a grade of B or better and successfully demonstrates language competency following faculty interview, and enrolls in SPAN 302 in Spring 2023.

DRAFT ITINERARY AND ACTIVITIES  subject to change

DAY 01  MARCH 4: Arrival, Barcelona scavenger hunt
DAY 02  MARCH 5: La Sagrada Familia Cathedral, Parque Fuell, Barcelona Soccer
DAY 03  MARCH 6: SEAT (Automotive), Port of Barcelona
DAY 04  MARCH 7: Transfer to Madrid, Playa Mayor, Royal Palace, Real Madrid Soccer Club Santiago Bernabeu Stadium
DAY 05  MARCH 8: Mercamadrid, Amazon España
DAY 06  MARCH 9: Transfer to A Coruña, Tower of Hercules, Saint Peter Mount, Aquarium Finisterrae
DAY 07  MARCH 10: Inditex (Zara), Hijos de Rivera brewery (Estrella Galicia), farewell
DAY 08  MARCH 11: Departure for the U.S.

COURSE EXPLORES:
- Interdependence of culture and business
- Spanish business language
- Spanish fast fashion and logistics

QUESTIONS?
Contact the Office of International Activities studyabroad@moore.sc.edu
BUSINESS IN CENTRAL AND EASTERN EUROPE AND RUSSIA

The region of Central and Eastern Europe and Russia (CEE&R) is a collection of diverse economies with different levels of economic and institutional development, varying political systems, and different cultures. The objective of the course is to provide in-depth knowledge about the unique challenges and opportunities that conditions in the CEE&R territories create for global business.

DRAFT ITINERARY AND ACTIVITIES  

subject to change

DAY 01  MAY 6: Arrival, Vienna tour, group welcome dinner
DAY 02  MAY 7: Schönbrunn tour, Vienna Opera
DAY 03  MAY 8: American Chamber of Commerce, Mrs. Karen Huber Heim, Schlumberger Winery tour
DAY 04  MAY 9: Erste Group, University of Vienna
DAY 05  MAY 10: Melk Monastery, Dürnstein castle ruins, Weingut Simon Gättinger
DAY 06  MAY 11: Transfer to Prague, city tour, Radek Spicar: VP of Business Europe
DAY 07  MAY 12: Skóda Auto, Mr. Antonín Kokes - Owner of Albi
DAY 08  MAY 13: Lidice Memorial, Karlštejn Castle
DAY 09  MAY 14: Guided tour of Prague castle area, farewell dinner
DAY 10  MAY 15: Departure for the U.S. or other travels

COURSE EXPLORES:
- Interdependence of history, culture and business
- International trade and investment
- Regionalization

QUESTIONS?
Contact the Office of International Activities
studyabroad@moore.sc.edu
BUSINESS OPPORTUNITIES IN THE EUROPEAN MARKET

Business practices of Belgium and France are differentiated to formulate strategies for responding to the European business environment. Explore the functions of businesses in the Eurozone, especially in relation to the region's economic troubles. Emphasis will be put on understanding the key economic and institutional differences between operations in the United States and Europe.

DRAFT ITINERARY AND ACTIVITIES  subject to change

DAY 01  MAY 7: Arrival, Brussels walking tour, welcome dinner

DAY 02  MAY 8: Patricia Nouveau lecture, American Chamber of Commerce

DAY 03  MAY 9: European Commission, European Parliament, U.S. Embassy


DAY 05  MAY 11: CBRE, Microsoft

DAY 06  MAY 12: Transfer to Antwerp

DAY 07  MAY 13: Antwerp walking tour, DIVA/House of Diamonds visit

DAY 08  MAY 14: Transfer to Paris, Eiffel Tower

DAY 09  MAY 15: UPS, Mondelēz

DAY 10  MAY 16: Station F, Louvre, farewell dinner

DAY 11  MAY 17: Departure for the U.S. or other travels

COURSE EXPLORES:
• European Union
• Economic struggles of the Eurozone
• European business environment evaluation

QUESTIONS?
Contact the Office of International Activities studyabroad@moore.sc.edu
BUSINESS IN GERMANY

Observe the unique business environment in Germany and gain insights into the German business culture with visits to companies in top industries and cultural sites. Identify Germany’s position within the European Union and the global economy, and the competitiveness of German companies on a global scale, with a particular focus on their role in South Carolina’s economic success.

DRAFT ITINERARY AND ACTIVITIES  
subject to change

DAY 01  MAY 14: Arrival, Munich walking tour
DAY 02  MAY 15: Neuschwanstein Castle tour
DAY 03  MAY 16: BMW Welt and Factory tour
DAY 04  MAY 17: BASF, Spaten Brewery tour
DAY 05  MAY 18: S.C. Department of Commerce, coach transfer to Stuttgart, walking tour
DAY 06  MAY 19: Mercedes-Benz Group, Social Impact Lab Stuttgart
DAY 07  MAY 20: Stuttgart river cruise, Mercedes-Benz Museum
DAY 08  MAY 21: Coach transfer to Heidelberg, walking tour
DAY 09  MAY 22: John Deere, University of Mannheim, transfer to Frankfurt
DAY 10  MAY 23: Deutsche Bahn, farewell dinner
DAY 11  MAY 24: Departure for the U.S. or other travels

COURSE EXPLORES:

- Interdependence of business and culture
- Institutional and competitive environments
- Importance of German companies to South Carolina’s economy

QUESTIONS?

Contact the Office of International Activities studyabroad@moore.sc.edu
BUSINESS CULTURE IN GREECE

Identify advantages and disadvantages to economic growth in Greece and explain how Greek culture affects the economy. Understand effects of the Greek financial crisis and resulting relations within the European Union. Emphasis is given to innovation in overcoming business challenges.

DRAFT ITINERARY AND ACTIVITIES  subject to change

DAY 01  MAY 7: Arrival, Athens walking tour
DAY 02  MAY 8: The Poet Sandal maker, Deree University
DAY 03  MAY 9: U.S. Embassy, Archeological and Acropolis Museums
DAY 04  MAY 10: Delphi excursion, explore Arachova
DAY 05  MAY 11: Greek Roots jewelry store, Papajianakos Winery, Cape Sounion
DAY 06  MAY 12: Ferry transfer to Mykonos
DAY 07  MAY 13: Mykonos Brewing Company, ferry to Delos, a UNESCO World Heritage Site
DAY 08  MAY 14: Mykonos farm cheese demonstration and tasting, Elia Beach
DAY 09  MAY 15: Ferry transfer to Athens, lecture
DAY 10  MAY 16: COSMOTE, cooking class, farewell dinner
DAY 11  MAY 17: Departure for the U.S. or other travels

COURSE EXPLORES:

• Economic and cultural environments
• Ancient Greek contributions to modern day democracy, sports and medicine
• Threats and opportunities to economic growth

QUESTIONS?
Contact the Office of International Activities
studyabroad@moore.sc.edu
RETAIL MARKETING IN ITALY

Retailing in Italy not only includes fashion industries, but cultural tourism, destination marketing and transportation. Factors entering the development and management of retailing will be discussed along with challenges of competing in the global marketplace. Regulatory factors affect retail strategy in all product markets which results in evolving marketing techniques. This course requires successful completion of MKTG 350.

DRAFT ITINERARY AND ACTIVITIES  subject to change

DAY 01  MAY 9: Arrival, lecture and walking tour
DAY 02  MAY 10: Fashion marketing or merchandising workshop, wine tasting workshop
DAY 03  MAY 11: Central Market, San Lorenzo leather market, Piazzale Michelangelo
DAY 04  MAY 12: Santa Croce, leather school, Palazzo Vecchio (Pisa optional)
DAY 05  MAY 13: Coach transfer to Rome, food tour
DAY 06  MAY 14: Forum tour and Colosseum
DAY 07  MAY 15: Vatican museums, Sistine Chapel and St. Peter’s Basilica
DAY 08  MAY 16: Coach transfer to Sorrento, pizza-making workshop
DAY 09  MAY 17: Walking tour, artisanal visits and workshop
DAY 10  MAY 18: Round-trip train to Pompeii for tour
DAY 11  MAY 19: Boat tour of Amalfi Coast to include Positano, farewell dinner
DAY 12  MAY 20: Departure for the U.S. or other travels

COURSE EXPLORES:
• Interdependence of culture and marketing retailing
• Cultural tourism, destination marketing
• Importance of small businesses and artisanal retailers to Italian economy

QUESTIONS?
Contact the Office of International Activities
studyabroad@moore.sc.edu
BUSINESS IN JAPAN

Gain insights into culture and business practices through exposure to traditional and modern Japanese industries. Recognize distinct customs and observe cultural sites to understand the interdependence of history, culture and business in Japan.

DRAFT ITINERARY AND ACTIVITIES subject to change

DAY 01
MAY 8: Arrival, Tokyo welcome dinner

DAY 02
MAY 9: City tour includes Imperial Palace, Tokyo Tower, Olympic Stadiums

DAY 03
MAY 10: Fuji Film Co., Ltd., Tsukiji Market, Edo/Tokyo Museum, Sumo match at Kokugikan

DAY 04
MAY 11: JTB’s Global Marketing and Travel, explore Tokyo

DAY 05
MAY 12: S.C. Dept. of Commerce, Aoyama Gakuin University, Bank of Japan, Nikko Chemicals Company

DAY 06
MAY 13: Train transfer to Kyoto, city tour

DAY 07
MAY 14: Nishiki Market, explore Kyoto

DAY 08
MAY 15: Transfer to Nagoya, Asahi Beer Factory, Osu Kannon temple

DAY 09
MAY 16: Toyota Techno, Mizkan and Nakano Shuzou Sake Museums

DAY 10
MAY 17: Toyota Plant tour, Okazaki city tour, City Hall meeting with the Mayor, farewell dinner

DAY 11
MAY 18: Departure for the U.S. or other travels

COURSE EXPLORES:

• Japanese customs and business practices, etiquette
• Automotive industry, Toyota’s operations
• Japanese University student life (Aoyoama Gakuin University)

QUESTIONS?
Contact the Office of International Activities studyabroad@moore.sc.edu
MOROCCO

RABAT • CASABLANCA
TANGIER • CHEFCHAOUEN
IBUS 490M: Business and Culture in Morocco
Instructor: Lara Lomicka Anderson and Maureen Petkiewich

BUSINESS AND CULTURE IN MOROCCO

Examine business, society, and culture in the culturally rich setting of Morocco in North Africa. Experience local culture and language while gaining a unique perspective on the challenges and opportunities faced by industries and businesses in the cities of Rabat, Casablanca, Tangier, and Chefchaouen, Morocco. Insights into the interdependence of business, language, and culture will be explored in depth.

DRAFT ITINERARY AND ACTIVITIES  subject to change

DAY 01  MAY 9: Arrival, Chella and Kasbah des Oudayas
DAY 02  MAY 10: Prince Moulay Abdellah Stadium, Artisanal workshops
DAY 03  MAY 11: Lecture at ESCA, Hassan II Mosque, OCP Casablanca
DAY 04  MAY 12: Day trip to Fez, Visit to Women's Cooperative, cooking class,
DAY 05  MAY 13: Moroccan culture lecture, Rabat city tour, sunset boat ride
DAY 06  MAY 14: Walking tour of Asilah, Transfer to Tangier, Climate Investment Funds
DAY 07  MAY 15: Cap Spartel and Hercules Caves, Coach Transfer to Chefchaouen, Women's Cooperative, Hike to Spanish Mosque
DAY 08  MAY 16: Cooking class, transfer to Rabat, henna demonstration, farewell dinner
DAY 09  MAY 17: Departure for US or other travels

COURSE EXPLORES:

- Distinct aspects of Moroccan culture
- Distinct business and management practices
- Threats and opportunities to economic growth

QUESTIONS?
Contact the Office of International Activities
studyabroad@moore.sc.edu
NEW ZEALAND

BUSINESS IN NEW ZEALAND

As a small open economy, New Zealand provides a natural laboratory for understanding the effects of changing economic factors and government policy on business and economic outcomes. Standout cultural sites and business visits lead to awareness of investment flows in and out of New Zealand and an understanding of productivity and government policy on economic growth.

DRAFT ITINERARY AND ACTIVITIES  subject to change

DAY 01  MAY 10: Auckland arrival, scavenger hunt
DAY 02  MAY 11: Xero, ferry to Rangitoto Island, Fonterra Co-operative Group
DAY 03  MAY 12: Douglas Pharmaceuticals, American Chamber of Commerce
DAY 04  MAY 13: Hobbiton movie set tour, Te Pā Tū, Coach transfer to Rotorua
DAY 05  MAY 14: Argodome, Orchard tour, Wai-o-Tapu
DAY 06  MAY 15: Omania Farm, Zorb Rotorua, transfer to Taupo
DAY 07  MAY 16: Huka Falls, Taranaki Falls, transfer to Ruapehu
DAY 08  MAY 17: Mount Bruce Wildlife Centre, Gladstone Vineyard tour, transfer to Wellington, walking tour
DAY 09  MAY 18: Meridian Energy, West Wind Farm, Te Papa National Museum
DAY 10  MAY 19: Parliament, Reserve Bank Museum, Meet with Jerry Szulinski (GM, Lockheed Martin, New Zealand), farewell dinner
DAY 11  MAY 20: Departure for the U.S. or other travels

COURSE EXPLORES:

• Interdependence of economy and culture
• Ecotourism
• Regulation and innovation

QUESTIONS?
Contact the Office of International Activities
studyabroad@moore.sc.edu
BUSINESS IN NORWAY

It is a paradox that Norway, having some of the highest oil revenues per capita, also has some of the world's highest taxes and strictest environmental regulations. In fact, it has saved most of its oil revenues in what has become one of the world's largest funds, all invested outside Norway. Gain an understanding of the Norwegian mindset, culture, economic policy and business practices.

DRAFT ITINERARY AND ACTIVITIES  
subject to change

DAY 01  
MAY 8: Arrival, Oslo scavenger hunt

DAY 02  
MAY 9: Innovasjon Norge, Finansdepartementet, Kahoot!, No Isolation

DAY 03  
MAY 10: Equinor, Telenor, Aker Group

DAY 04  
MAY 11: Folk, Viking ship, Kon-Tiki and Fram Museums

DAY 05  
MAY 12: Transfer to Flåm via mountain railway, fjordsafari tour

DAY 06  
MAY 13: Morning hike, transfer to Bergen by coach

DAY 07  
MAY 14: Bergen city tour, Fløyen afternoon activity

DAY 08  
MAY 15: Lerøy Seafood Group, Sildelaget, transfer to Stavanger

DAY 09  
MAY 16: Næringsforeningen, Laerdal Medical, Foodback

DAY 10  
MAY 17: Preikestolen hike with packed lunch, farewell dinner

DAY 11  
MAY 18: Departure for the U.S. or other travels

COURSE EXPLORES:

• Norwegian culture and history, Vikings
• Economic challenges from petroleum and Dutch disease
• Social welfare benefits and high taxes (Scandinavian model)

QUESTIONS?

Contact the Office of International Activities
studyabroad@moore.sc.edu
THE OLD AND THE NEW AT THE EDGE OF EUROPE

This course provides students with an overview on the conduct of business in Portugal. It will focus particularly on how firms in both very traditional industries, such as food, wine and construction, and firms in some of the most innovative fields, such as IT and sustainable business, all make part of the country’s business environment. The course will demonstrate how a small country like Portugal, located in the edge of Europe, has managed to benefit from its potential limitations and thrive. The course covers the context, tools, and factual knowledge useful for understanding the institutional and competitive environment and managerial challenges of firms in Portugal.

DRAFT ITINERARY AND ACTIVITIES  subject to change

DAY 01
- MAY 6: Arrival and Lisbon city walking tour, welcome dinner

DAY 02
- MAY 7: Sintra and Cascais excursion

DAY 03
- MAY 8: Sensei, Portugal International Chamber of Commerce

DAY 04
- MAY 9: Farmcloud, Invest Lisboa

DAY 05
- MAY 10: Skizo and team business challenge

DAY 06
- MAY 11: Transfer to Porto

DAY 07
- MAY 12: Deloitte Portugal, Invest Lisboa

DAY 08
- MAY 13: Porto city tour

DAY 09
- MAY 14: Day to explore Porto with optional cultural activities

DAY 10
- MAY 15: Porto Business School, FC Porto International, farewell dinner

DAY 11
- MAY 16: Departure for the U.S. or other travels

COURSE EXPLORES:
- Traditional and modern industry in Portugal
- Unique advantages and limitations of the Portuguese business environment
- Interdependence of business and culture

QUESTIONS?
Contact the Office of International Activities
studyabroad@moore.sc.edu
THE BUSINESS AND CULTURE OF THAILAND

Culture, religion, history, government and international relations have impacted the economic development of Thailand over the past several decades. Discover the dynamic impact of future economic development and articulate how globalization has affected Thailand's culture and economy.

DRAFT ITINERARY AND ACTIVITIES  subject to change

DAY 01  MAY 6: Arrival, transfer to hotel
DAY 02  MAY 7: Orientation, scavenger hunt
DAY 03  MAY 8: Chulalongkorn University, Tourism Authority of Thailand
DAY 04  MAY 9: Wat Pho, Royal Palace, Temple of the Emerald Buddha, lecture
DAY 05  MAY 10: Business visit with local NGO
DAY 06  MAY 11: Chinatown, Transfer to Phuket
DAY 07  MAY 12: Business visit with local NGO
DAY 08  MAY 13: Day of exploration in Phuket
DAY 09
DAY 10  MAY 14: Flight transfer to Chiang Mai, walking tour
DAY 11  MAY 15: Wat Doi Suthep temple visit, Wat Palad forest temple visit
DAY 12  MAY 16: NGO business visit, Small local business visit
DAY 13  MAY 17: Baan Luang Nuea village, Local business visits
DAY 14  MAY 18: Chiang Mai Elephant Nature Park
DAY 15  MAY 19: NGO business visit, flight transfer to Bangkok, group farewell dinner
DAY 16  MAY 20: Departure for the U.S. or other travels

COURSE EXPLORES:
• Government impact on economic development
• Fluid business environments
• Tourism effects on economy

QUESTIONS?
Contact the Office of International Activities
studyabroad@moore.sc.edu
ECONOMIC DEVELOPMENT AND TRANSITION IN VIETNAM

Learn more about Vietnam’s dynamic economic setting with a focus on regional development and international business. Topics include issues of integration, innovation and transformation in relation to Vietnam’s economic development with emphasis on investment and international trade.

DRAFT ITINERARY AND ACTIVITIES  subject to change

DAY 01  MAY 7: Late arrival, transfer to hotel
DAY 02  MAY 8: Foreign Trade University, Hanoi city tour
DAY 03  MAY 9: Cooking class, World Vision Vietnam (NGO)
DAY 04  MAY 10: Ho Chi Minh Mausoleum Complex, FPT Software
DAY 05  MAY 11: Trang An-Ninh Binh excursion
DAY 06  MAY 12: Economy and investment lecture, VCCI/U.S. Embassy Economic Affairs Officer
DAY 07  MAY 13: Ha Long Bay tour
DAY 08  MAY 14: Flight to Ho Chi Minh City
DAY 09  MAY 15: City tour, War Remnants Museum
DAY 10  MAY 16: Innovation and entrepreneurship lecture, UP Coworking Space
DAY 11  MAY 17: Mekong Delta visit
DAY 12  MAY 18: Unilever and Textile manufacturing firm, farewell dinner
DAY 13  MAY 19: Departure for the U.S. or other travels

COURSE EXPLORES:
- Interdependence of business and culture
- Understanding competitive environments
- Models for international trade and investment

QUESTIONS?
Contact the Office of International Activities studyabroad@moore.sc.edu
You’ve been accepted to a Global Classroom

**NOW WHAT?**

**DO YOU HAVE A VALID PASSPORT?**

Your passport must be valid for at least six months beyond your return date. Send a clear, color photo or scan of your signed passport information page to the Office of International Activities with no missing edges or glares.

**DO YOU NEED A VISA OR ANY IMMUNIZATIONS FOR YOUR DESTINATION?**

Begin researching what you need and gathering any required documentation. The Office of International Activities will notify you when to begin this process and help you with entry requirements.

Useful websites:
- State Department ([travel.state.gov/content/travel/en.html](http://travel.state.gov/content/travel/en.html))
- Centers for Disease Control and Prevention ([cdc.gov](http://cdc.gov))

**JOIN YOUR FACEBOOK GROUP AND CHECK IT WEEKLY.**

Participation in this group is mandatory. Join via the link emailed to you. This private group is used to access course documents, facilitate discussion, share photos and other course information including events.

**START RESEARCHING THE COUNTRIES YOU’LL VISIT.**

Get excited about studying abroad! Students should research their host country and talk to students who have already studied abroad. The more students know before they go, the more they are prepared to learn while abroad.

- Lonely Planet ([lonelyplanet.com](http://lonelyplanet.com))
- Trip Advisor ([tripadvisor.com](http://tripadvisor.com))

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**FUNDING YOUR GLOBAL CLASSROOM**

**SCHOLARSHIP OPPORTUNITIES FOR MOORE SCHOOL STUDENTS**

In order to be considered for a Moore School Scholarship, an applicant must:

- Be a student in the Darla Moore School of Business
- Be in the process of applying or have already applied to a Spring Term — Break or Maymester Global Classroom
- Be a full-time, undergraduate UofSC student
- Be in good academic standing with a minimum 3.0 GPA

**MOORE SCHOOL GLOBAL CLASSROOM SCHOLARSHIP**

This competitive scholarship ranges from $1,000 to $5,000. Awards are provided to support study abroad experiences to Moore School students participating in a Global Classroom.

**Spring Term — Break Deadline: Nov. 6, 2022 by 11:59 p.m.**
**Maymester Deadline: Feb. 12, 2023 by 11:59 p.m.**

Applications and required material: visit our website for more information regarding specific scholarships after Sept. 15. Scholarship recipients will be selected based on demonstrated merit in the classroom, financial need, compelling essays, locations of intended study and, in some instances, residency.

Visit the Education Abroad Office website at [sc.edu/moore/studyabroad](http://sc.edu/moore/studyabroad) for additional scholarship opportunities available to all UofSC students.
The University of South Carolina does not discriminate in educational or employment opportunities on the basis of race, sex, gender, age, color, religion, national origin, disability, sexual orientation, genetics, veteran status, pregnancy, childbirth or related medical conditions.